



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

ALCOHOL LICENSE REVIEW COMMITTEE

Monday, November 26, 2012

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of December 11, 2012.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

October 17, 2012: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Changes of Agent

1. [28303](#) Change of Agent
The Noodle Shop Co-Wisconsin Inc • dba Noodles and Company • 232 State St
New Agent: Salvador Daniel
Class B Combination Liquor & Beer • .6% alcohol, 99.4% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406

2. [28304](#) Change of Agent
Francinn Corp • dba Best Western Inn Towner
2424 University Avenue • New Agent: Evan Talbert
Class B Combination Liquor & Beer • 14% alcohol, 69% food, 17% other
Aldermanic District 5 (Alder Bidar-Sielaff) • Police Sector 301

Change of Licensed Premise

3. [27901](#) Change of Licensed Premise
Teddy Stevens • dba T Sushi Restaurant • Capacity: 67 indoor/28 outdoor
301 W Johnson Street
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Aldermanic District 4 (Alder Verveer) • Police Sector 405
- Expand premises to include additional 2,000 sq. ft. area upstairs,
increase indoor capacity to 300

Legislative History

10/17/12	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE
10/17/12	ALCOHOL LICENSE REVIEW COMMITTEE	Table
10/17/12	ALCOHOL LICENSE REVIEW COMMITTEE	Take Off The Table

4. [28312](#) Change of Licensed Premise
Francisco Gonzalez Trejo • dba Francisco's Mexican Restaurant • Capacity: 68
121 E Main St • Agent: Francisco Gonzalez Trejo
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406
Request to expand to second floor to capacity of 150

21+ Entertainment License

5. [28036](#) 21+ Entertainment License
Frank Productions, Inc. • dba Frank Productions • Capacity: 2000
216 State Street • Agent: Fred Frank
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% Other
Aldermanic District 4 (Alder Verveer) • Police Sector 404
6. [28302](#) 21+ Entertainment License
EDO Garden LLC • dba Soca
508 State St • Agent: Jing Jiang • Estimated Capacity: 220
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 2 (Alder Maniaci) • Police Sector 403 • Density Area

18+ Performing Arts License

7. [28313](#) 18+ Center for Visual & Performing Arts License
Francisco Gonzalez Trejo • dba Francisco's Mexican Restaurant • Capacity: 60
(proposed) 150
121 E Main St • Agent: Francisco Gonzalez Trejo
Class B Combination Liquor & Beer • 10% alcohol, 90% food
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

Appearance as a condition of separated renewal

8. [28322](#) Separated Liquor License Renewal Condition
State Street Pub LLC • dba Whiskey River Saloon • Capacity: 297
552 State Street • Agent: Josh Hurley
Class B Combination Liquor & Beer • 90% alcohol, 5% food, 5% other
Aldermanic District 2 (Alder Maniaci) • Police Sector 403
Required to update ALRC on the dialogue with their landlord concerning noise
issues
9. [28323](#) Separated Liquor License Renewal Condition
Gretisman Investments LLC • dba Plan B • Capacity: 300
924 Williamson St • Agent: Corey Gresen
Class B Combination Liquor & Beer • 85% alcohol, 10% food, 5% other
Aldermanic District 6 (Alder Rummel) • Police Sector 408
Required to report to the ALRC regarding progress made since renewal

Condition of License issuance

10. [28324](#) License Condition
Metropolitan Coffee and Wine LLC • dba Metropolitan Coffee and Wine
329 W Mifflin St • Agent: Yedong Tao • Estimated Capacity: 77
Class B Beer & Class C Wine • 40% alcohol, 50% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area
License requires a full menu submitted by the November 2012 ALRC meeting;
also report on sales percentages at the April 2013 ALRC meeting

New License - Public Hearing

11. [28034](#) Public Hearing - New License
Frank Productions Inc. • dba Frank Productions
216 State Street • Agent: Fred Frank • Estimated Capacity: 2000
Class B Combination Liquor & Beer • 95% alcohol, 0% food, 5% Other
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area

Legislative History

10/24/12 Clerk's Office Referred for Introduction
Alcohol License Review Committee public hearing

10/30/12 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

12. [28035](#) Public Hearing - New License
Trip's Main Depot Inc. • dba Main Depot
627 Main Street • Agent: Travis Tripp • Estimated Capacity: 80
Class B Combination Liquor & Beer • 85% alcohol, 15% food
Aldermanic District 4 (Alder Verveer) • Police Sector 404 • Density Area

Legislative History

10/24/12 Clerk's Office Referred for Introduction
Alcohol License Review Committee public hearing

10/30/12 COMMON COUNCIL Referred for Public Hearing to the
ALCOHOL LICENSE REVIEW
COMMITTEE

Report of the Alcohol and Food Policy Coordinator

13. [23200](#) Tavern Safety Training Updates

Report of the ASM Representative

14. [28400](#) Report on survey of UW-Madison students and 18+ entertainment.

Report of Madison Police Department

15. [28091](#) Summary of recent calls for service

Report of City Clerk's Office

16. [27456](#) Summary of licenses issued

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

17. [27753](#) Operator License Application
Applicant Solomon O. Brown
Legislative History
10/17/12 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
18. [27779](#) Operator License Application
Eve Ellen Echols-Rosendahl
Legislative History
10/17/12 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
19. [28017](#) Operator License Application
Joshua B Schott
Legislative History
10/17/12 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
20. [27855](#) Operator License Application
Brad Young
Legislative History
10/17/12 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
21. [28443](#) Operator License Application
Tabatha Klassy - Establishment where employed: PDQ

Adjournment