
REPORT OF: FAÇADE IMPROVEMENT GRANT STAFF TEAM

Heather Bailey; Preservation Planner

Rebecca Cnare; Urban Design Planner

Janine Glaeser; Planner, Secretary for the Urban Design Commission

Michael Miller; Business Development Specialist

Craig Wilson; Housing Rehabilitation Specialist

TO: Community Development Authority

Request for waiver of Façade Improvement Grant Target Area Restriction.
Application: Creative Warehousing, LLC. The Tinsmith, 828 E. Main St.

AUTHOR: Craig Wilson

Office of Economic Revitalization, Economic Development Division

DATED: December 2, 2019

On October 3, 2000, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program and designating the Community Development Authority of the City of Madison as the agent overseeing the operation of the program. The continuing objective of the program is to enhance the visual appearance and economic viability of the downtown and smaller neighborhood commercial areas.

To date, the Façade Grant Program has assisted 102 properties. Nine of the properties served have been outside the established target area requiring waivers. \$1,346,075, in Façade Grants have been awarded and those funds combined with over \$3,050,750 in private funds results in a total of \$4,366,830 invested into restoration, preservation, and improvements to building facades in the City's most visible corridors and neighborhoods.

The scope of the exterior work on the historic Trachte Brothers warehouse will include; rehabilitation of the windows, entry door, and overhead door, installation of decorative lighting along the arched overhang, and addition of 4-season solarium. Total cost of the exterior work is estimated at \$26,150 and would be eligible for a Façade Improvement grant of \$10,000.

The Façade Improvement Grant Staff Team recommends the granting of a waiver to the program target area for inclusion of this project. The Team feels that the project meets the Façade Improvement Program objectives of substantially beautifying the building façade. The grant objectives will also be fulfilled by assisting a small private business in promoting retail activities and the creation of an attractive environment, which will add greatly to the neighborhood character and preserve a historically significant structure.



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM

Building and beautifying Madison, one storefront at a time

Department of Planning & Community & Economic Development
Economic Development Division
215 MLK Suite 300
Craig Wilson, 266-6557
cwilson@cityofmadison.com



PROGRAM APPLICATION

Applicant: Eric Welch Phone: 608 770 4020
Business Name: Creative Warehousing LLC
Building Name: The Tinsmith
Business Address: 828 E. Main St Zip Code 53703
E-mail Address: eric@thetinsmith.com
Property Owner: Creative Warehousing / Eric Welch
Address: 1341 spaight St. #1
Name of Grantee: Creative Warehousing LLC
Lease Terms: _____
Definition of Project Scope: Rebuilding a Trachte Brothers
warehouse into a wedding event venue with
the addition of a 4-season solarium.

ATTACHMENT

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.

PROJECT BUDGET

List Individual Project Elements: (Awning, sign, painting of trim, etc.)	Total Cost	Grant \$	Private \$
<u>New window install</u>	<u>1,850</u>	_____	_____
<u>Exterior lighting</u>	<u>1,000</u>	_____	_____
<u>Landscaping</u>	<u>5,000</u>	_____	_____
<u>signage (neon flag)</u>	<u>2,500</u>	_____	_____
<u>New concrete/pavers</u>	<u>3,500</u>	_____	_____
Total:	_____	_____	_____

Project Budget

	Total Cost	Grant \$	Private \$
<u>metal entry gates</u>	<u>5,000</u>	<u> </u>	<u> </u>
<u>Roofline arched lighting</u>	<u>2,300</u>	<u> </u>	<u> </u>
<u>Large door rehab</u>	<u>5,000</u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>	<u> </u>
Total :	<u>26,150</u>		



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Contractor/Supplier: Supreme Structures
Address: 2906 Market Place Drive

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locator map and design drawings, if appropriate.

REMARKS Costs include rehabilitation of existing
facade.

(Total project costs are 1,873,520.00)

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: [Signature] Date: 11-22-19

Signature: [Signature] Date: 11-22-19

Please send this completed application, accompanying materials, and application fee of \$100 to:

Economic Development Division
Attn: Craig Wilson
PO Box 2627
Madison, WI 53701-2627







