

From: [Dick Smith](#)
To: [Transportation Commission](#)
Subject: Reject current equity analysis
Date: Wednesday, November 30, 2022 6:32:47 AM

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Please reject the current equity analysis, and redo the analysis based on the following criteria:

In particular, we are asking that a more complete and accurate analysis be done based on the following criteria:

- Use more accurate and specific bus access distances, wait times and ridership data that breaks out specific racial groups and people with different abilities that will accurately reflect the actual access to bus stops from both residences and destinations and travel times;
- Use the most recent 2020 census data throughout, rather than calculated, less accurate 2018 data for parts of the analysis;
- Remove downtown residents who already are and will be well served by the revised bus system from the equity analysis. Including the large population of low-income students downtown, as compared to less dense numbers of low-income residents in outlying areas in true need of bus service, may unduly distort the equity analysis;
- Use an independent analyst that was not involved in developing the redesign proposal in order to eliminate concerns of bias and obtain another perspective;
- Utilize resources the City of Madison already has (an equity analysis tool and the Madison Neighborhood Indicators Project), and analysis that has been done by the UW Applied Population Laboratory that would provide additional insights and perspectives that were disregarded.

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Dick Smith Sent from my iPhone