

STREET USE (SPECIAL EVENT) PERMIT APPLICATION

Applicant

Jerry Kempfer
Madison Events Production, LLC
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Madison, WI 53704
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Contact During Event

Jerry Kempfer
Run Strong Madison
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Phone: (608) 217-7093

Event Information

Name of Event: BRAT FEST BUN RUN

Event Type: One Day

Estimated Attendance: 1100

Is this a new event: No

Event Additional Information

Run/Walk: ☒

Music/Concert: ☐

Festival: ☐

Rally: ☒

Parade: ☐

Posting no parking signs or bagging meters? ☒

Other: ☐

If other, please describe:

Site Map

Each event application must include a detailed event site map with the following items applicable:

- Accessible paths for wheelchairs as well as disabled parking spaces
- Dumpsters
- Emergency vehicle access lanes (minimum of 20')
- Event Perimeter
- Garbage and Recycling - cleanup and trash/recycling plans are required with the site map
- Portable toilets
- Signage
- Stages
- Temporary Structures
- Tents
- Vendors

A helpful online resource for route mapping is: [Map My Run](#)

I understand I must attach site map and route map with this application, if applicable: ☐

Location Information

Capitol Square: ☐

State Street Mall (700/900): ☐

30 on the Square: ☐

Other: ☒

Street Names and Block Numbers:

Alliant Energy Center Neighborhood and bike path to the Monona Terrace and back.

Event Dates

Setup Date	Setup Time	Event Start Date	Event Start Time	Event End Date	Event End Time	Cleanup Completed Date	Cleanup Completed Time	Rain Date
05/28/2022	6am	05/28/2022	8am	05/28/2022	10am	05/28/2022	10am	

Temporary (Picnic/Beer) Licenses

Visit the [City of Madison City Clerk's Office](#) website under heading "Temporary Picnic/Beer License" to apply.

Will beer/wine be sold?(\$):

Will beer/wine be served (Free of charge)?:

I understand that a Certificate of Insurance with liquor liability, naming the City of Madison as additional insured, is required: * ☐

I understand I must apply for Temporary (Picnic/Beer) License to serve or sell beer/wine for this event: ☐

If the Temporary (Picnic/Beer) License is denied will the event occur?: No

Street Use Event Vending License

If food will be sold please visit the [Public Health - Madison & Dane County](#) website.

I understand a Special Event License Application listing the vendors and their Sellers ID# is required: ☐

Will food and/or merchandise be sold?(\$):

Estimate number of vendors:

Public Amplification Permit

If public amplification is needed it must be kept to a reasonable level at all times and must end by 11 pm.

Will there be Public Amplification?(\$):

☐

Start Date	Start Time	End Date	End Time	Rain Date
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SAFETY AND SECURITY

- Complete the Emergency Action Plan (EAP) template below to provide information about the safety plan for your event.
- For large events, contact [Madison Fire](#) prior to submitting the street use permit application, so they can review and make recommendations for additional emergency plan requirements.
- At the review of the street use permit application, Police and Fire Department representatives may also require [Special Duty Police Officers](#) or Fire Inspector staffing at your event. If MPD designates an event as a District Event, the organizer must contact [Central District MPD](#), (608) 266-4482, regarding Madison Police requirements for the event.

Emergency Action Plan [PDF/ MS Word](#)

RUN/WALK EVENTS

For run/walk events, organizers are strongly encouraged to contact [Police](#), [Traffic Engineering](#) and [Madison Metro](#) prior to submitting an application so these agencies can review and make recommendations on the proposed route(s).

I understand that I must submit the Emergency Action Plan:

☒

Equipment Rental - Downtown events only.

Will you need equipment rental from the City of Madison?(\$):

No

Trash Barrels:

0

Recycling Barrels:

0

Dumpsters:

0

Electrical Adaptors:

0

Marketing

Conditional approval of the event is required before promoting, marketing or advertising the event.

Do you want this included in the Madison Parks calendar of events?:

Yes

Event Website: www.bratfestrun.com

Notes: Brat Fest Bun Run includes a 10K Run, 5K Run, 5K Dog Jog and a Kid's Run

Acknowledgement

If a street use permit is issued for the event, the Applicant agrees to comply with all permit conditions, and understands that failure to comply with any condition or any violation of law may result in the immediate cancellation of the event

Further, the Applicant is legally responsible and financially liable to the City of Madison for all city fees and costs associated with the overall organization, management, and implementation of the event and its related activities and maintains ultimate liability for payment of all fees and costs assessed by the City of Madison.

I have read the Acknowledgement: ☒

Indemnification

THE APPLICANT FOR A STREET USE PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

I have read the Acknowledgement: ☒

Signature

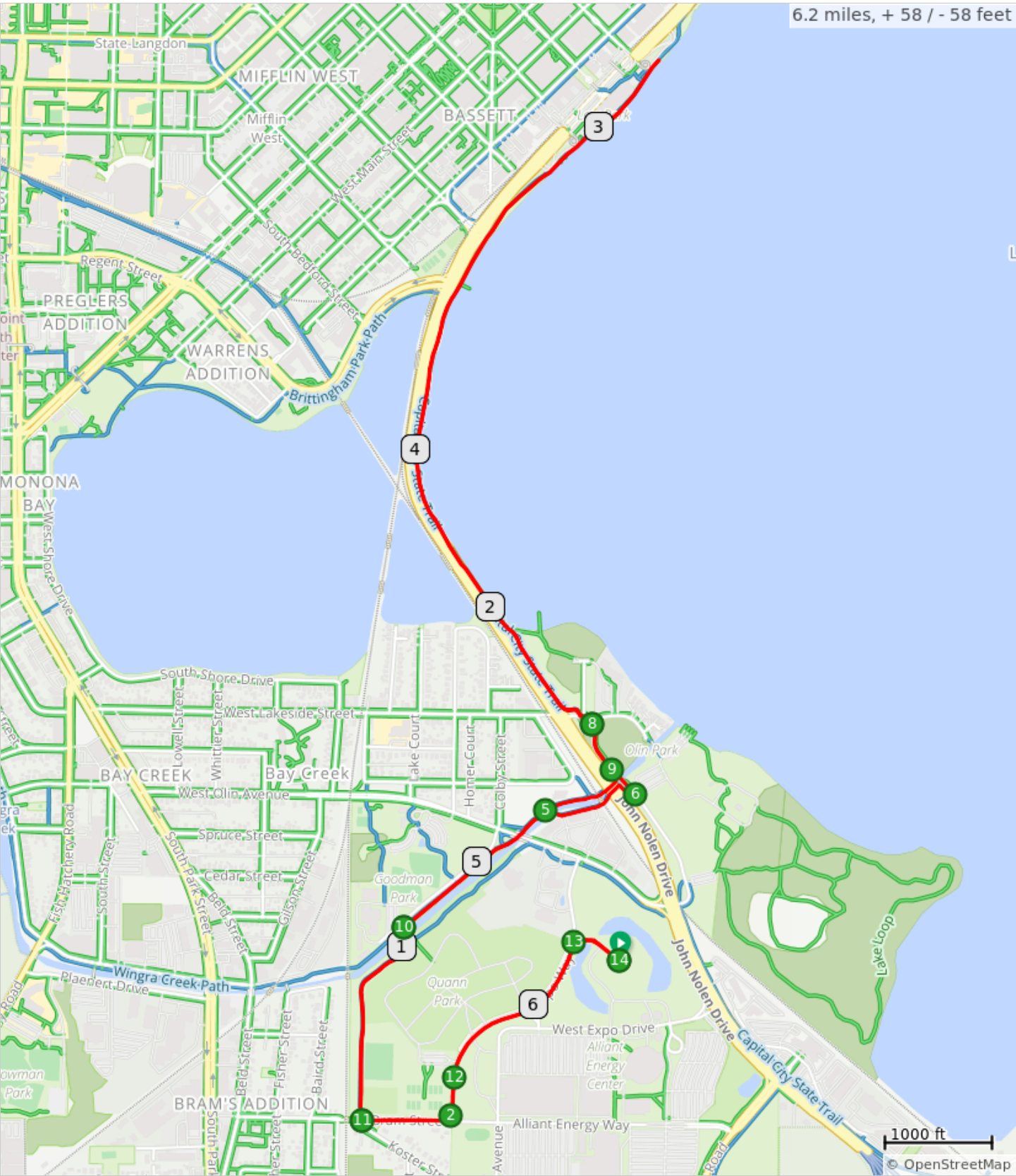
By initialing, I/we
waive the 21-day
decision
requirement :

Signature: Jerry R Kempfer

Date: 03/23/2022



BRAT FEST 10K



BRAT FEST 10K

Num	Dist	Type	Note
1.	0.0	📍	Start of route
2.	0.5	↑	Continue onto Bram St
3.	0.7	➡	R at Koster St
4.	1.1	➡	R onto Wingra Creek Bike Path
5.	1.4	➡	R to stay on Wingra Creek Bike Path
6.	1.6	←	L onto Olin-Turville Ct
7.	1.7	↑	Continue straight onto E Lakeside St
8.	4.6	↑	Continue onto Olin-Turville Ct
9.	4.7	➡	R onto Wingra Creek Bike Path
10.	5.2	←	L
11.	5.6	←	L onto Bram St
12.	5.8	↑	Continue onto Expo Way
13.	6.1	➡	R
14.	6.2	📍	End of route

6.2 miles. +58/-58 feet

SUMMARY OF EMERGENCY COVERAGE

BIKE PATROLS

We will have 2 bicycle teams dedicated to covering the courses. These units will be equipped with 2-way radios and will be roaming and responding as needed.

AID STATIONS

Each of the on-course Aid Stations will be supplied with water and/or sports drinks. Personnel will also be equipped with First Aid Kits and a 2-way radio to contact the Race Director for further assistance if needed.

AID STATION LOCATIONS

- Every Other Mile Mark along the course
- Bike Patrols will monitor the entire course
- Medical Tent at the finish for minor cuts, bruises and sprains

RACE COURSE MEDICAL PLAN

The start/finish line medical area will be equipped with water, sports drink, food and standard portable medical kits for sprains, cuts etc.

911 will be used for any life-threatening emergencies. Every water station will also include a Registered Nurse. Water Stations will be located at every even mile marker and will have two-way radios for each Station Captain.

EMERGENCY PROCEDURES

We will have an updated Emergency Action Plan that will be distributed to every volunteer and staff member. The document will have a list of contacts with names and phone numbers. All Aid Station Captains and Madison Events staff will have 2-way radios

WEATHER, MEDICAL, FIRE OR POLICE EMERGENCIES

We use a colored-flag warning system for all course dangers, including weather, medical, fire & police events. There will be a flag system at each Aid Station along the course. The Race Director or Event Coordinator will contact each Aid Station Captain to initiate a color change as needed. The following describes each flag color.

GREEN

Good Conditions: Everything is normal

YELLOW

Caution: Increased risk of heat related problems or a nearby medical, fire or police event. If heat related, runners should increase hydration.

RED

Extreme Risk: If heat related, the race clock has stopped, runners should hydrate and walk back to the finish line if possible. Our course Crew will pick up runners who cannot continue. If there is a nearby medical, fire or police event that is a risk to the runners, runners will be re-routed to avoid the area of the event.

BLACK

Extreme Emergency: The race is canceled. Runners should seek shelter immediately.

WEATHER EMERGENCY PROCEDURE

LIGHTNING

We use the Weatherbug app and the AccWeather app to track local weather. If there is an approaching system and lightning strikes within 30 miles, participants will be asked to wait until the storm has passed. If lightning strikes within 15 miles, Participants will be asked to take immediate shelter. The event will be postponed up to 45 minutes. If the event cannot start within 45 minutes of the scheduled start, it will be cancelled.

HEAT

Using our weather apps to monitor temperatures & heat indexes, the event will be cancelled if the temperature or heat index exceeds 90F. The event will go on under caution for temps and heat indexes in the 80's and will go on as scheduled with temps and heat indexes below 80F.

FLOODING

Using our weather apps, forecasts and volunteers on the course, we will monitor for any areas that may flood or cause a water hazard. If the flooded area is passable on foot, participants will be asked to use caution when approaching. If an area is not passable on foot, participants will be instructed to turn around and head back to the starting area.

TORNADO

Any chance of a tornado within 1 hour of the scheduled start time will cause a delay and participants will be asked to seek shelter immediately. If the system passes within 45 minutes of the original start time, the event will begin. If there is still a risk of tornadoes 45 minutes past the scheduled start time, the event will be cancelled.

EXTREME WINDS

If sustained wind speeds are under 25 mph, or wind gusts are under 35 mph, the event will continue under caution. If sustained winds exceed 25 mph, or wind gusts exceed 35mph, the event will be cancelled. We will allow up to 45 minutes past the original start time before cancelling.

In all cases, we will use Facebook and Instagram to keep participants updated. We will use 2-way radios and cell phones to contact volunteers, EMT's and Police.

MISSING PERSONS AND MISSING CHILDREN PROCEDURE

LOST PERSONS

We will have a policy in place to help spectators and participants find each other if lost. An announcement by the Race Director will ask that the lost person report to the Announcer's stand. This policy is for missing adults only.

LOST CHILD

An announcement by the Race Announcer will ask that the lost child or parents of a lost child report to the Announcer's stand. The Announcer will give a description of the child to help others locate them. A member of the Race Staff will immediately report the lost child to the nearest Police Officer and/or Emergency personnel. A description of the child will be broadcast over the 2-way radios to alert all staff members of the race.

Lost Person Coordinator:

_____TBA_____ (number).

LOST CHILD IS FOUND

Stay with the child until the Lost Person Coordinator can take charge of the child. DO NOT LEAVE THE CHILD UNATTENDED!

Contact anyone who is looking for the child that they are found and have Race Announcer make announcement.

BRAT FEST RUN TRASH AND RECYCLING PLAN

Each Aid Station along the course will be staffed with personnel who will pick up all water cups and other trash left by runners. All trash will be removed by Madison Events staff & volunteers.