



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, September 19, 2012

5:00 PM

215 Martin Luther King, Jr. Blvd  
Room LL130 (Madison Municipal Building)

**\*\*A quorum of the City of Madison Common Council may be present at this meeting.\*\***

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Department of Planning and Community & Economic Development, Attn: Peggy Yess(608) 267-8721 or (608) 266-4635.

### CALL TO ORDER / ROLL CALL

### APPROVAL OF MINUTES

July 18, 2012: <http://madison.legistar.com/Calendar.aspx>

### PUBLIC COMMENT

Members of the public wishing to speak regarding items on the EDC agenda or related matters shall do so at this time. Speakers are required to pre-register and are limited to three minutes each. Commissioners may ask questions of speakers after all registrants have spoken.

### DISCLOSURES AND RECUSALS

Members of the Committee should make any required disclosures or recusals under the City's Ethics Code.

### DISCUSSION ITEMS

- 1 [27639](#) Potential Tax Incremental Financing (TIF) Policy Revisions
  - a. Staff presentation on background and context of City's TIF policy
  - b. Staff presentation on possible revisions to City's TIF policy
  - c. Committee discussion and action on EDC's process for reviewing and

potentially recommending revisions to City's TIF policy

2      [27053](#)      Building Madison's Tech Startup Community - Presentation and Discussion

Discussion of the July 18, 2012 panel presentation

3      [17637](#)      EDC Chairperson's Report

4      [21360](#)      EDD Director Report

- Land Banking
- Signage
- Public Market Update

5      [18860](#)      Introduction of New Items from the Floor

6      [17643](#)      Upcoming Meetings

- October 17
- November 21
- December 19
- 2013 EDC Meeting Calendar

**ADJOURNMENT**