

DEVELOPMENT PLAN

RESPONSE TO

COMMON COUNCIL RES-08-00057 FILE 08380
ALLIED DRIVE NEIGHBORHOOD REDEVELOPMENT

PHASE II: MOSAIC RIDGE

Updated October 25, 2013

The following development plan is submitted together with the site plans and prototypical house designs to the Common Council for consideration of approval and referral to the Plan Commission, CDBG Committee, Housing Strategy Committee, and Allied Area Task Force.

INTRODUCTION

In September of 2008, the Common Council approved the City of Madison Community Development Authority's (CDA) General Development Plan (GDP) for a residential redevelopment of properties, which the City acquired and transferred to the CDA. The GDP covers eleven and one-half acre site on Madison's Southwest side, bounded by Allied Drive, Jenewein Road, the City of Fitchburg, and one/two-family properties on Crescent Road to the south. The site was an assemblage of five parcels containing eleven apartment buildings. These buildings comprised 145 units of sub-standard rental housing units.

The CDA began a process of extensive public participation, including a four-day AIA sponsored design Charrette in 2006, several neighborhood meetings in 2007 and 2008, ongoing meetings with the neighborhood, including the Allied Area Task Force, broader community meetings. The result of which was a three-phase plan to construct a mix of high quality multifamily rental and single-family owner-occupied housing at a variety of price points with a goal of increasing neighborhood stability. The resulting development agreement between the City and CDA (Res. 08-00057) requires Common Council approval of a development plan for each phase of the redevelopment.

Phase I (Revival Ridge) was completed in December of 2009 and consists of 48 new rental units (plus a resident manager unit) for households with low- and very low-income. The development was supported by approximately \$7.5 million in Low Income Housing Tax Credits authorized by the Wisconsin Housing and Economic Development Authority. A public art installation in the courtyard of Revival Ridge was also completed as part of Phase I.

Phase II was initially intended to be the development of lots 1, 2, and 3 on the attached plat map as owner-occupied condominium units. After fully assessing changes in the residential owner-occupied market, the CDA decided to develop lots 4-28 as Phase II (Mosaic Ridge) and develop the remaining land as demand for housing permits (Phase III). Mosaic Ridge will consist of twenty-five (25) single family, owner-occupied lots zoned TR-C3 on 2.85 acres. 1.55 acres will be held for future development (Phase III).

PROJECT TEAM

The CDA will issue an RFQ in October 2013 to select a development partner to provide Development, Construction, and Sales services. Destree Architects has been retained to provide Architectural Design services while Schreiber Anderson Associates (SAA) has been retained to provide Site Design and Landscape Architecture services. Greenpath will provide homebuyer education and credit counseling services for prospective homebuyers.

PROJECT SCHEDULE

The CDA intends to submit this Development Plan to the City on October 2 with the goal of seeking final approval by the Common Council on January 7. Concurrently the CDA will work on the following:

•	Land	Use	Appro	ova	ls
•	Land	Use	Appro	ova	l

October 29
 December 16
 January 7
 Submittal
 Plan Commission
 Common Council

Developer Selection

OctoberDecemberRFQ IssuedSelection

Neighborhood Outreach

September
 October
 October 14 – November 15
 November 18 - November 22
 December 2 – December 6
 Prepare Marketing and Application Materials
 Outreach
 One on One Budget Sessions with Applicants
 Process Applications
 Application Screening

December 912 Month Education Program

January – December Homebuyer Education and Credit Prep Class

Inform Applicants of Acceptance

Lot Sales

o January Lots go on sale

Upon completion of all necessary approvals, the CDA will begin construction of homes for buyers who have successfully completed the homebuyer education course that has been created in conjunction with Greenpath and have secured financing. Concurrently, lots will be made available for purchase by individuals not requiring public subsidy and area non-profits to construct homes in compliance with the architectural and landscape guidelines.

PROJECT DESCRIPTION

EXISTING CONDITIONS

As part of Phase I, all existing structures on the site were demolished and removed. City streets, alleyways, and utilities were installed in anticipation of Mosaic Ridge construction.

LOCATION

Mosaic Ridge is located on Allied Drive and Dunn's Marsh Terrace, adjacent the Revival Ridge Apartments that were constructed in Phase I. The site is well situated approximately six miles from downtown Madison with excellent transportation connectivity via Verona Road, the Beltline, the Southwest Commuter bike trail, and Madison Metro. The site is situated within walking distance of numerous parks, the Arboretum, Boys & Girls Club, a daycare, and small retail.

LAND USE

The approved General Development Plan (GDP) is for two apartment buildings (32 units), seven town home buildings (47 units), five duplex buildings (10 units), and twenty-four single-family lots, covering the entire 11.5 acres of the site. Of the 113 housing units proposed, 49 are rental units and 64 are for-sale.

The CDA will be submitting an application for Mosaic Ridge to be rezoned under the TR-C3 designation under the new zoning code. The development plan for Mosaic Ridge is for 25 single family, owner-occupied lots and one outlot for stormwater management ("Outlot 2"). The attached plat and site rendering illustrate the placement and scale of the proposed development.

DESIGN

The CDA is committed to ensuring that homes in the subdivision are well designed, energy efficient, constructed of quality materials, and are aesthetically pleasing. As such strict architectural guidelines, Homeowner Association requirements, and prototypical home designs have been created with a rigorous approval process to ensure compliance.

ARCHITECTURAL & LANDSCAPE GUIDELINES AND APPROVAL PROCESS

In addition to the requirements set forth by the zoning and building code, Mosaic Ridge has extensive design guidelines specifying materials, setbacks and buildable areas, landscaping, and energy efficiency to ensure the quality of homes built in the subdivision. The attached Architectural and Landscape Guidelines will be enforced through Architecture Review Committee.

To ensure the implementation and enforcement of these guidelines, the CDA will create an Architecture Review Committee (ARC) to approve all designs and variances. Prior to beginning the design process, it is recommended that Lot Owners contact the ARC to verify their interpretation of these design guidelines and regulations. The ARC will have the review power to approve or deny elements of the Lot Owners Design included in these guidelines.

HOMEOWNER ASSOCIATION DOCUMENTS

Further restrictions on the use of properties shall be imposed through the creation of a Homeowner Association. These restrictions cover topics including safety, parking, noise, pets, and aesthetics to ensure the long-term desirability of the neighborhood.

PROTOTYPICAL HOMES

Prototypical designs for single-family homes that conform to the design guidelines were created by Destree Architects. These designs were created to provide a pre-approved solution for prospective homebuyers to ensure a simple, quick, and affordable build. Initial estimates to construct these houses are between \$185,000 and \$225,000 including a lot priced between \$30,000 and \$45,000. These designs feature:

- Wisconsin Green Built Certified and Wisconsin Focus on Energy New Homes Program Certified, which generally produces a home that is 25% more efficient than home that meet minimum code requirements.
 - Insulation will provide for a ceiling with R-50 rating and exterior walls and box sills in excess of R-
 - o Furnace will be a minimum of 96% efficient and air conditioner will be a minimum of 14 seer
 - o Programmable thermostats
 - o Energy Star appliances
- Basements designed for future finishing
 - Stubbed in plumbing
 - Drain tile system and waterproofing at foundation
- Fiber Cement siding and trim board for durability
- Quality interior finishes
- Landscaping and installation of sod are included in base pricing

OUTREACH PLAN

Outreach and marketing for Mosaic Ridge will focus on reaching current neighborhood residents first, minority and lower income communities throughout the city second, and the general population third. This will be achieved first through neighborhood outreach including the Allied Taskforce, Allied Drive Neighborhood Resource Team, Allied-Dunn's Marsh Neighborhood Association, and the through outreach to non-profits and faith based organizations that serve low and moderate income populations. These efforts will be supported through the creation of a Mosaic Ridge website, professionally designed marketing materials, and regular neighborhood outreach.

EDUCATION AND READINESS

The CDA has contracted with Greenpath, a firm specializing in homebuyer education and credit counseling, to create careening process for prospective buyers. Prospective buyers with a challenged credit history will be invited to attend an intensive yearlong program to build their credit in order to secure financing and purchase a home. The CDA will provide this service free of charge to applicants approved through the screening process to further increase their likelihood of successful homeownership.

AFFORDABILITY PLAN

The General Development Plan calls for Phase II affordability targets of:

- 1/3 to be affordable at 30-50% of AMI
- 1/3 to be affordable at 50-80% of AMI
- 1/3 to be affordable at 80% of AMI and above

To achieve these targets, the CDA is working with our design and development partners to reduce construction costs while at the same time working with the City of Madison Community Development Division to secure funds through existing homebuyer programs to reduce the buyer's downpayment and mortgage to affordable levels. An additional subsidy will be provided to buyers below 80% of AMI through a forgivable loan from the CDA to further subsidize the cost.

Based on initial pricing estimates and existing homebuyer programs, the CDA estimates that monthly principal, interest, taxes, and insurance (PITI) will be in the range of \$1,300 to \$1,400, which is affordable to a family of four at 80% of area median income \$5,367 per month). By offering a forgivable loan for the price of the land, PITI could be further reduced to \$1,100 - \$1,200, making homes affordable to a family of four at 60% of area median income (\$4,045 per month). The CDA will work with area nonprofits including Habitat for Humanity, the Section 8 Homeownership program, and the City of Madison Community Development Division to develop lower cost units and extend further subsidy for homebuyers with incomes at or below 50% of area median income.

The CDA will collaborate with select lenders to offer FHA and WHEDA mortgages as well as further down payment assistance.

ADDITIONAL ASSISTANCE

Another large hurdle for households with incomes under 80% of area median income is obtaining construction loans to build a home before their permanent mortgage financing takes effect. The CDA has created a revolving loan program to address this need using funds from the Community Development Division's Affordable Housing Trust Fund and CDA reserves from the Allied Drive fund. These combined funding sources would allow the CDA to finance the construction of approximately three homes at a time.

APPENDICES

- Site
 - o Plats
 - o Rendered Site Plan
- Design
 - o Prototypical Designs
 - o Floor Plans
 - Colored Elevations
 - o Landscape Plan

ARNOLD AND O'SHERIDAN INC SHEET I OF 2 There are no objections to this plut with respect to Secs. 236.15, 236.16, 236.20 and 236.21(1) and (2). Wis Stats. as provided by a. 226.12, Wis. Stats. TO PUBLIC DRAINGE & PUBLIC UPLITY EASDIENT (NBG-47'20") FIRST ADDITION. TO ALLEO, TERBACE, LOT 92. FOUND CERTITIED SURVEY MAP 12506, "LANDS DEDICATED TO THE PUBLIC", FIRST ADDITION TO ALLIED TERRACE, BEING PART OF THE 101 8 (S80*47'20"W) (29.59") CITY OF FITCHBURG
JOHNOT A
FIRST ADDITION TO REPAYSSANCE ON THE PARK. NE 1/4, SW 1/4 AND SE 1/4 OF THE NW 1/4 OF SECTION 5, T6N, R9E, IN THE CITY OF MADISON, DANE COUNTY, WISCONSIN LOT 78 FUBLIC EASEMENT DOC. 4604113 27 101 OTT RESPONSE SERVING THE STATE OF THE STATE LOT 76 107 22 107 22 107 21 107 22 107 23 107 23 107 25 107 25 107 25 89.10 19 (%) 19 1000 Model S' B For Model INDUSTRICE ON 100.27 LOT 20 LOT 20 LOT 0. LO Maribeth Witzel-Behl, City Clerk City of Madison, Dane County Wiscensin City of Madison 15 16 22.23 0.00 22.25 22.25 David M. Gawenda, Treasurer, 5817 ALLED DRIVE Dated this 1/4 REBAR FOUND BRACE CLE NI CONCRETE FOUND
FROM STAKE FOUND
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ST. WIED-HING 4.20 LES_FT (FEBAN). UTILIY EASEMENT DIMENSIONS UNLESS OTHERWISE NOTED — NO POLES OR BURED CABLE TO BE PLACED ON ANY LOT LINE OR LOT CORNER. DISTURBING A SURARY STARE IS A MOLATION OF SECTION 236.32 (2)(3) WISCONSIN STATUTES. PUBLIC NON-EXCLUSIVE EASEMENT FOR DRAINAGE PURPOSES. ALL OTHER LOT AND CUTLOT CORNERS ARE MARKED WITH A 7/8" x 24" SOLID ROUND IRON STAKE WEIGHING 2.04 LBS/FT (REBAR). ALL DISTANCES, LENGTHS AND WIDTHS ARE MEASURED TO THE NEAREST HUNDRETH OF A FOOT. SF 3822 W 204 W 15.00 LOT 66. / LOT 67 CENE PARICE PLACE cted County Treasurer of Dane County, I hereby certify that show no unredeemed tax sales and no unpaid taxes or ting any of the lands included in "Nasaic Ridge". S FOUND LOT 65 |L OUTLOT 2 (S1'31'14'10) (1397.64') 139.66' CONTRY LINE 10' UNDERGROUND ELECTRIC EXEMBRI TOCC. #4070164 & DOC. #4132201 Outlet 2 in deflocted to the public for storm vetter menagement and other public purposes. P. WISCISE RENAISSANCE ON THE PARK LOT 60 | LOT 61 | LOT 62 | LOT 63 | FOUND 9 FIRST ADDITION. 10T.3 1 COUNTY OF DANE

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ATHORITY DEVELOPMENT
ATHORITY OF THE CITY OF MADISON
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