

STREET USE PERMIT APPLICATION

EVENT INFORMATION

Name of Event: OCTO BEAR FEST
Event Organizer/Sponsor: WOOFES / MADISON CENTRAL BID
Is Organizer/Sponsor a 501(c)3 non-profit agency? ☒ Yes ☐ No
MANDATORY: State Sales Tax Exemption Number: _____ ES#: _____
OPTIONAL: Federal Tax Exempt Number: _____
Address: 114 KING STREET
City/State/Zip: MADISON, WI 53703
Primary Contact: DINO MANIACI Work Phone: _____
Email: MANIACI@AOL.COM Phone During Event: 646.645.6432
Website: WOOFESMADISON.COM FAX: _____
Secondary Contact: JASON HOKE Work Phone: _____
Email: jasonhoke@aol.com Phone During Event: 646.241.5800
Annual Event? ☐ Yes ☐ No
Charitable Event? ☐ Yes ☐ No
If Yes, Name of charity to receive donations: TBD (OUTREACH, G-SAFE, VIVENT/ARCW)
Estimated Attendance: 1500 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)
Public Amplification? (not allowed after 11 p.m.): ☐ Yes ☐ No
Hours: 4PM to 11PM

EVENT CATEGORY

☐ Run/Walk ☐ Music/Concert ☒ Festival ☐ Rally ☐ Parking (i.e., bagging meters)
☐ Other: BLOCK PARTY

LOCATION REQUESTED

☐ Capitol Square (note specific blocks below) ☐ State St. Mall/800 State Street
☐ 30 on the Square (aka top of 100 block of State Street) ☐ Other (specific blocks/streets requested below)

Street Names and Block Numbers: 100 BLOCK OF KING STREET

EVENT DATE(S)/SCHEDULE

Date(s) of Event: 9/19/20 Event Start and End Times: 4PM - 11PM
Rain Date (if any): NA Set-Up Start Time: NOON
Take-Down Start Time and End Times: 11PM - 1AM
TAKE-DOWN TIME: START TO STREETS REOPENED

Will sponsor apply for temporary class B license to serve or sell beer/wine for this event? ☐ Yes ☐ No
If class B license is denied, will the event(s) occur? ☐ Yes ☐ No

_____ By initialing, I/we waive the 21-day decision requirement.

APPLICATION SIGNATURE

BY SIGNING THIS APPLICATION, THE "EVENT ORGANIZER/SPONSOR" LISTED ABOVE AGREES TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS OFFICERS, OFFICIALS, EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS GRANTED.

Applicant Signature Dino Maniaci

Date 1/21/20

OCTOBEARFEST

WOOF'S OCTOBEARFEST BLOCK PARTY

PROPOSED Saturday September 19th , 2020

NOTIFICATION SCHEDULE

Beer/Wine applications submitted 1/17.20

Application submitted week of January 20th , 2020

E-mail notification to King Street Businesses/Alderperson Week of January 20th , 2020

King Street Business's meeting @ WOOF'S-Friday July 24th, 2020 if requested by neighbors

SAFETY/SECURITY EMERGENCY ACTION PLAN/CLEAN-UP PLAN

Using the last eleven years exemplary event successes as our guide, we will once again enlist a team of 15-20 volunteers as well as our regular 12 staff members to monitor traffic flow, check ID's and issue wristbands and help with continual trash pick-up and final street reclamation. We will again use city provided trash receptacles, 8 for trash and 4 for recyclables as well as a secured dumpster specifically for our trash collection and removal.

We will coordinate efforts with the Madison Police Department as required as well as with the Madison Fire Department in regards to any/all food preparation that might be considered moving forward.

Monitors and clearly identified entrances will be stationed at both ends of King street to check ID's and issue wristbands as well as collect donations.

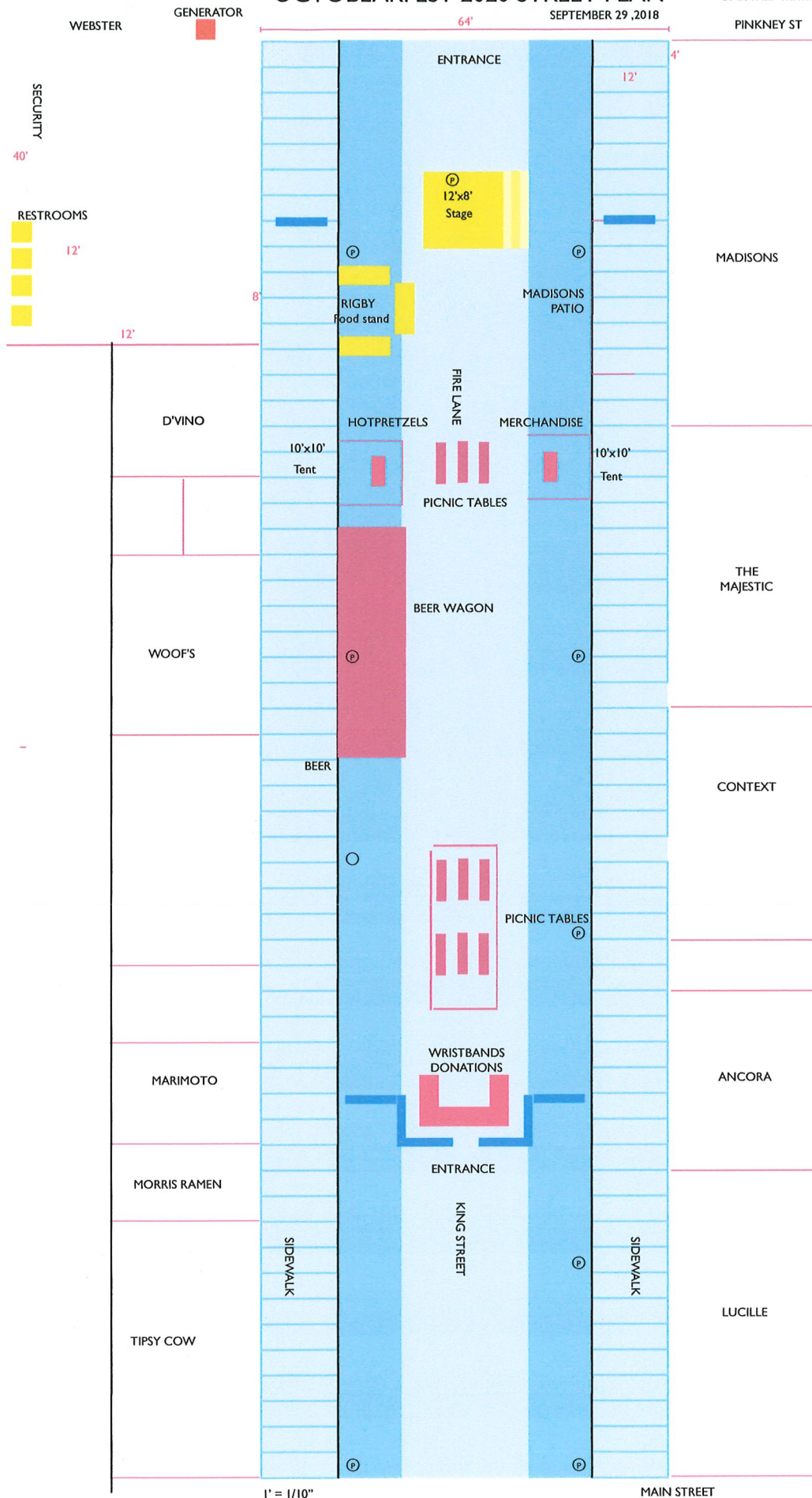
Signage will be affixed at both entrances instructing attendees that no liquor can be taken from the designated street area when exiting.

**Additionally stage staffing and production support will assist in maintaining an acceptable presence and permit compliance of all performers as well as attendees on street and maintain stage area as "off limits" to anyone not specifically hired/scheduled by WOOF'S as entertainment.

OCTOBEARFEST 2020 STREET PLAN

UPDATED 1/21/2020

SEPTEMBER 29, 2018



STREET EVENT VENDING LICENSE APPLICATION

- ☒ 1-25 Vendors\$400.00
☐ 26-100 Vendors\$675.00
☐ 101-300 Vendors\$975.00
☐ 301 or more Vendors\$1,700.00

* PLEASE ADVISE IF THIS
NECESSARY GIVEN
WE'RE VENDOR

EVENT INFORMATION

Name of Event: WOOF'S KING STREET PRIDE / OCTOBERFEST
 Event Organizer/Sponsor: WOOF'S / MADISON
 Address: 100 BLOCK KING STREET / 114 KING ST
 City/State/Zip: MADISON, WI
 Date(s) of Event: 8/15/20 / 9/19/20 Rain Date(s): NA
 Primary Contact: DINO MANIACI
 E-mail: MANIROAT@AOL.COM
 Work Phone: _____ Phone During Event: 646.645.6432

Vendor Name	WI State Seller's Permit #
1. <u>WOOF'S</u>	<u>4560001846792-03</u>
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STREET EVENT AMPLIFICATION PERMIT APPLICATION

Permit fee is \$100.00.

Permission for amplification does not exempt a group from Madison Ordinance noise restrictions. Please be considerate of neighboring residents and businesses. When notifying the alderperson and neighborhood association (if necessary) about your event, be sure to include detailed information about any plans you have for amplified sound.

Do you have public amplification planned for your event?
If Yes, please continue. If No, skip this form.

☒ Yes ☐ No

EVENT INFORMATION

Name of Event: WOOF'S KING STREET PRIDE / OCTOBER FEST

Contact Person: DINO MANIACI

Location: 100 BLOCK KING ST. Date: 8/15/20 / 9/19/20

Type of Amplified Sound:

☐ Band

☒ DJ

☒ Sound System

☒ Speeches/Announcements

☐ Karaoke

☐ Other (please specify): _____

Hours of Amplification:

Date: 4 PM / 8/15/20

Time: 4 PM - 11 PM

STREET EVENT MARKETING INFORMATION

Conditional approval of the event is required **BEFORE** promoting, marketing or advertising the event.

Do you have marketing information?

If Yes, please continue. If No, skip this form.

☒ Yes ☐ No

How will this event be marketed, promoted, or advertised?

LOCAL PRINT, RADIO, OUTDOOR & SM CAMPAIGNS

Will there be live media coverage during the event and where will the media vehicles be parked?

NO

PARKS DIVISION CALENDAR OF EVENTS

If you want your event to be listed on City website calendars, please complete the Marketing Information form. Your event will only be included on the calendars if all permits and applications are approved 30 days in advance and your event is open to the public. If this form is not completed, the event will not be included on the calendars.

Official Name of Event: _____

Location: _____

Public Contact Phone: _____

Website: _____

Admission Cost: _____

Date of Event: _____

Beginning/End Time of Event: _____

Two sentence description of event (for internet calendar):

STREET EVENT BEER/WINE SALES PERMIT APPLICATION

Permit fee is \$700.00.

Do you plan on selling beer/wine?

If Yes, please continue. If No, skip this form.

☒ Yes ☐ No

EVENT ORGANIZER INFORMATION

Name of Group: MADISON CENTRAL BID/WOOF'S

Contact Person: TIFFANY KENNEDY / DINO MANIACI

Address: 114 KING ST.

Work Phone: _____

Phone During Event: 6466456432

Today's Date: 1/21/20

BEER SALES PERMIT INFORMATION

Any Temporary Class "B" Retailers License application that is in conjunction with a Street Use Permit, must be submitted at least 60 days before the event date and be approved by the Alcohol License Review Committee and the Common Council. See Madison General Ordinance Sec. 38.05(9)(e)2.

Name of the Licensed Bartender: DINO MANIACI

Security Company: WOOF'S STAFF

Have you applied for the Temporary Class "B" Retailers License (from the City Clerk's Office)?

Indicate Application Date: _____ ☒ Yes ☐ No

Have you submitted the Certificate of Insurance with a liquor liability naming the City of Madison as Additional Insured?

Indicate Application Date: 1/18/20 ☒ Yes ☐ No