



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 76059

File ID: 76059

File Type: Resolution

Status: Council New
Business

Version: 1

Reference:

Controlling Body: Community
Development
Division

Lead Referral: FINANCE COMMITTEE

File Created Date : 02/08/2023

File Name: Authorizing the sole source purchase of services by the Community Development Division from EQT By Design to conduct and evaluate stakeholder engagement and identify strategies associated with older adult services in Madison.

Final Action:

Title: Authorizing the sole source purchase of services by the Community Development Division from EQT By Design to conduct and evaluate stakeholder engagement and identify strategies associated with older adult services in Madison.

Notes:

CC Agenda Date: 02/28/2023

Sponsors: Patrick W. Heck And Michael E. Verveer

Effective Date:

Attachments:

Enactment Number:

Author: Yolanda Shelton-Morris

Hearing Date:

Entered by: jstoiber@cityofmadison.com

Published Date:

Related Files:

Approval History

Version	Seq #	Action Date	Approver	Action	Due Date
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History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Community Development Division	02/08/2023	Referred for Introduction				
Action Text: This Resolution was Referred for Introduction							
Notes: Finance Committee (3/6/23); Common Council (3/21/23)							

Text of Legislative File 76059

Fiscal Note

The proposed resolution authorizes a noncompetitive sole source contract with EQT By Design covering the period from March 1, 2023 to December 31, 2023, at a price not to exceed \$85,000, to evaluate stakeholder engagement and identify strategies associated with older adult services in Madison. Costs incurred in 2023 will be paid with funds already authorized in the 2023 Community Development Division's Operating Budget. No additional City appropriation is required to fund the proposed contract for purchased services.

Title

Authorizing the sole source purchase of services by the Community Development Division from EQT By Design to conduct and evaluate stakeholder engagement and identify strategies associated with older adult services in Madison.

Body

WHEREAS, the Community Development Division, in consultation with the Committee on Aging, is responsible for formulating recommendations to the Mayor and Common Council regarding the use of City administered resources budgeted for ensuring the quality and availability of older adult services in Madison; and,

WHEREAS, the direct provision of services to older adults, including a system of high quality case management and senior activities programming, plays an important role in helping many Madison residents age successfully; and,

WHEREAS, the CDD and the Committee have placed a priority on serving older adults who face high barriers to accessing quality services and have further indicated a preference for focusing support on Madison residents with incomes at or below 240% of the Federal Poverty Level, who are aged 60 and older and who are people of color and/or identify as LGBTQ+; and,

WHEREAS, the City of Madison's older adult population is growing and becoming more diverse and it is important to create a model for service delivery that responds to the increasing diversity within the Madison community; and,

WHEREAS, a racial equity analysis completed in 2021 showed that few older adults in Madison, including those who identify as Black, Indigenous People of Color (BIPOC), Lesbian, Gay, Bisexual, Transgender, and Queer+ (LGBTQ+), are aware of programs, activities, and resources available to them through the City of Madison; and,

WHEREAS, based on that analysis, the Community Development Division established a goal to effectively reach a more diverse group of older adults; and,

WHEREAS, a first step in reaching a more diverse group of older adults is to conduct a comprehensive evaluation of current services and a community stakeholder engagement process to identify barriers that prevent some from accessing opportunities that promote successful aging; and,

WHEREAS, in 2022, the CDD issued a Request for Proposals (RFP) to identify a third party consultant to help evaluate current services, engage community stakeholders and craft strategies designed help reach a more diverse population of older adults; and,

WHEREAS, the RFP was deemed unsuccessful because it elicited only a single response from an out-of-state firm with little experience with or exposure to Madison's community of older adults; and,

WHEREAS, EQT By Design is a skilled and experienced consultant in Madison that specializes in equity-centered community engagement, strategic planning, change management, and organizational culture design within government, community, and the corporate and nonprofit sectors; and,

WHEREAS, the services sought by the CDD require strong background and experience in elevating historically marginalized voices and perspectives to further equity-centered policy and systems change; and,

WHEREAS, EQT By Design has successfully performed services to gather, analyze and provide recommendations that helped build and implement strategic indicatives focused on equity-centered change for over 25 years; and,

WHEREAS, the CDD desires to enter into a contract with EQT By Design for surveying, and performing data analysis and research services beginning March 1, 2023 to December 31, 2023; and,

WHEREAS, funds to cover costs incurred in this work will be paid from funds authorized in the 2023 Community Development Division's Operating Budget.

NOW, THEREFORE, BE IT RESOLVED that the Common Council authorizes the Mayor and City Clerk to execute a noncompetitive sole source contract with EQT By Design beginning March 1, 2023, to December 31, 2023 to provide surveying, data analysis, and research services associated with older adult services in Madison; and,

BE IT FURTHER RESOLVED that the contract amount be set at a price not to exceed \$85,000, for the purposes and at the price described above.