



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved VENDING OVERSIGHT COMMITTEE

Wednesday, April 24, 2013

5:00 PM

215 Martin Luther King, Jr. Blvd.  
Room 300 (Madison Municipal Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

### CALL TO ORDER / ROLL CALL

### APPROVAL OF MINUTES

Minutes of March 27, 2013

### PUBLIC COMMENT

Three minutes per speaker

### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### NEW BUSINESS

- [29729](#) Amending Sections 9.13(4)(m) and (r), (6)(j)3., (6)(i)1., and (6)(j)2.c. and creating Section 9.13(5)(h) of the Madison General Ordinances to make the closing time for sidewalk cafés with alcohol beverage licenses consistent city-wide and amending the rules for furniture removal for sidewalk cafés.  
**Sponsors:** Michael E. Verveer and Scott J. Resnick  
**Legislative History**

4/8/13	Attorney's Office/Approval Group Vending Oversight Committee, Alcohol License Review Committee	Referred for Introduction
4/16/13	COMMON COUNCIL Additional referral to Alcohol License Review Committee	Referred to the VENDING OVERSIGHT COMMITTEE

4/17/13	VENDING OVERSIGHT COMMITTEE	Referred to the ALCOHOL LICENSE REVIEW COMMITTEE
---------	--------------------------------	---

2.     [29745](#)     Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to change the duration of the Fall Food Vending Review and to revise the method for tabulating final scores.

**Sponsors:**     Michael E. Verveer

**Legislative History**

4/9/13	Attorney's Office Vending Oversight Committee	Referred for Introduction
--------	--	---------------------------

4/16/13	COMMON COUNCIL	Refer to the VENDING OVERSIGHT COMMITTEE
---------	----------------	---

3.     [29765](#)     Amending Section 9.13(6)(n)3.c. and creating Section 9.13(6)(n)3.d. of the Madison General Ordinances to modify the perimeter of the Broom Street Late Night Vending Area.

**Sponsors:**     Michael E. Verveer and Scott J. Resnick

**Attachments:**   [Map](#)

**Legislative History**

4/9/13	Attorney's Office/Approval Group Vending Oversight Committee; 5/7/13 Common Council Meeting	Referred for Introduction
--------	---	---------------------------

4/16/13	COMMON COUNCIL	Referred to the VENDING OVERSIGHT COMMITTEE
---------	----------------	--

4.     [29766](#)     Amending Sections 9.13(1), 9.13(6)(e)1.b. and c. of the Madison General Ordinances to provide a 14-day grace period for food vendors to license an assistant.

**Sponsors:**     Michael E. Verveer

**Legislative History**

4/9/13	Attorney's Office/Approval Group Vending Oversight Committee	Referred for Introduction
--------	--	---------------------------

4/16/13	COMMON COUNCIL	Referred to the VENDING OVERSIGHT COMMITTEE
---------	----------------	--

## REPORTS

Street Vending Coordinator Verbal report: This would include enforcement activity, the expansion of street food vendors to other Madison locations, participation in a long distance conference, the status quo of the online licensing system, preparations for the 2014 redesign/demolition/construction of the 700 and 800 blocks of State Street, reconsidering the space between sidewalk cafes and store fronts on State Street with reference to joint lines, new sidewalk cafes and food carts.

**DISCUSSION ITEMS**

5. **Discussion Item: Request from City Parks Dept.: Establish snow day procedures, including snow day policy language in Ordinance 9.13 and/or the Mall/Concourse Regulations. The primary reasoning is to maintain a safe passage on pedestrian thoroughfares during snowy conditions. Amend Relocation of Vendors, 9.13(6)(l)(4) to add the phrase "snow removal", and add a phrase in which the Director of Planning or designee declares a street vending snow day. If a Citywide snow emergency is declared, vendors should not be open that day. On snowy days, consider having Mall/Concourse vendors arrive later and leave earlier (11:30 to 1:30 instead of 11 to 2:30). If a vendor wants to be open during or after snow falls and the Mall Crew has not had an opportunity to plow snow off their assigned site, they must not alter the location of their cart due to the presence of snow but instead must shovel the snow out of their site or otherwise choose to take the day off.**
6. **Discussion Item: Request from City Parks Dept.: Require any Sidewalk Cafe operator or Merchant Vendor to sweep the sidewalk in front of their store front if they choose to set up before 10 a.m.**
7. **Discussion Item: Consider the establishment of the Research Park Vending Area.**
8. **Discussion Item: Consider expanding City Zoning regulations to allow food carts and other street vendors to participate at festivals held on private property, such as churches, schools, and other organizations.**

**ANNOUNCEMENTS****ADJOURNMENT**