January 17th, 2022 Pine Branch Holding LLC, dba Mom's Bar Letter of Intent

To Whom It May Concern:

Pine Branch Holding (PBH) is writing to inform you of our intention to seek a Conditional Use approval from the Plan Commission to offer live music at 614 University Ave. PBH intends to sell beer, liquor drinks, seltzer, and wine on premise. No drinks will be available for off premise use, and no food will be sold. This puts us in the Night Club designation. The live music we are targeting is regular karaoke nights and karaoke happy hours, and rare special events of chill local bands (nothing hardcore/loud/aggro), di dances, and open mics. We do not anticipate this affecting the neighbors in any negative way, the site has been home to the Karaoke Kid prior who had similar volume output. We also have acoustic tiles in our drop ceiling, which cuts down on noise travel. To ensure that volume won't be too loud, the owner, Andrew Greenwood, is going to insist on any bands/djs/performers to use the bar's own backline of equipment (bass amp, PA, guitar amp, keyboard amp, microphones, etc) and Andrew will be monitoring the volume personally, and training staff to know the maximum volume allowed by bar policy on all devices and systems. We believe Karaoke will be a welcome return to this community, and that the additional programming will be a healthy catharsis in a post-covid downtown vibrancy. We are happy to follow any and all city, state, and federal guidelines relating to pandemics, and we have plans in place to pivot to more or less capacity, mask requirements, vaccine requirements, etc. We are able to operate without live music and karaoke if need be, we have TVs and a business cable sports package, darts, and a jukebox with proper background music rights licensed. We are prepared and have plans in place for any contingency regarding covid/pandemic, though we are optimistic that things will improve for the current pandemic in 2022.

Project Team

Andrew Greenwood (Owner/Manager Mom's Bar), Charles Barrows (Designer C. John Barrows Design)

Proposed Building and Site Plan Changes

No major changes proposed. We are working on a permit for replacing the "Karaoke Kid" signage with a Mom's Bar sign, but that process is handled specifically outside of the Conditional Use permit details. Interior changes are superficial: painting, decorating, gluing copper sheeting to the bar top, etc.

Hours

Mom's Bar will be open the following hours Mon-Sun 4pm-Midnight

Anticipated impacts of noise, traffic, and deliveries

Overall impacts will be minimal as there are food and drink deliveries to this block already in several locations, and there are several bars on the block that are already much louder that Mom's Bar. Vintage across the street pumps music out of exterior loudspeakers most hours of operation, the Double U has an open air bar on its roof, and there are several other loud noise businesses nearby.

Number of Jobs Created

4 employees (ranging in hours, some full time)

Thank you,

Andrew Greenwood momsbar@tutamail.com 608-395-9816 1135 E Gorham St #201 Madison, WI 53715