

From: El Grito Taqueria
To: [Blake-Horst, Meghan](#)
Subject: Proposed legislation
Date: Friday, February 21, 2020 2:27:45 AM

Dear Meghan, I wanted to write to you about the proposed legislation that will disenfranchise mobile food vendors from 21 different special events in the downtown area. Through email Mrs. Lamberty wrote that special events organizers have asked to change the ordinance and not allow mobile vendors at their events. As you are aware the city of Madison has increased its licensing for mobile food vendors in the downtown and library mall areas. I just paid my fees for the year and it was just shy of \$2000 dollars. You are also aware that there is a very small window for mobile food vendors to sell outdoors. I object to the fact that food vendors will lose out on these potentially lucrative vending opportunities. If you were offering compensation or a reduction of licensing fees that would seem like a reasonable way to deal with this but instead it seems like mobile food vendors will be left out from 21 opportunities to make money. I also find it troubling that cafes and their seating is immediately exempt from this proposed legislation. As mobile food vendors we do not have a lobby that can advocate for us, or a voting seat on the vending oversight committee. We are voiceless and will have to take what comes. I want to be on the record voicing my opposition to this legislation. I hope that as the only person who is tasked with helping and coordinating with the city that you will at least bring to light the difficulties faced by mobile food vendors and that every opportunity we miss out on hurts our bottom line. I hope Mr. Verveer is also aware that this will hurt small operators, since he has a strong influence over the vending oversight committee.

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Respectfully,
Matthew Danky
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