

# LAND USE APPLICATION - INSTRUCTIONS & FORM

# LND-A

City of Madison  
Planning Division  
Madison Municipal Building, Suite 017  
215 Martin Luther King, Jr. Blvd.  
P.O. Box 2985  
Madison, WI 53701-2985  
(608) 266-4635



**All Land Use Applications must be filed with the Zoning Office. Please see the revised submittal instructions on Page 1 of this document.**

This completed form is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the Subdivision Application.

## FOR OFFICE USE ONLY:

Paid \_\_\_\_\_ Receipt # \_\_\_\_\_

Date received \_\_\_\_\_

Received by \_\_\_\_\_

☐ Original Submittal ☐ Revised Submittal

Parcel # \_\_\_\_\_

Aldermanic District \_\_\_\_\_

Zoning District \_\_\_\_\_

Special Requirements \_\_\_\_\_

Review required by \_\_\_\_\_

☐ UDC ☐ PC

☐ Common Council ☐ Other \_\_\_\_\_

Reviewed By \_\_\_\_\_

5/19/21  
11:36 a.m.

RECEIVED

## APPLICATION FORM

### 1. Project Information

Address (list all addresses on the project site): 222 - 232 E. Olin Avenue, Madison, Wisconsin 53713

Title: Olin Avenue Mixed-Use Development

### 2. This is an application for (check all that apply)

- ☒ Zoning Map Amendment (Rezoning) from SE-Suburban Employment to TE-Traditional Employment
- ☐ Major Amendment to an Approved Planned Development - General Development Plan (PD-GDP)
- ☐ Major Amendment to an Approved Planned Development - Specific Implementation Plan (PD-SIP)
- ☐ Review of Alteration to Planned Development (PD) (by Plan Commission)
- ☒ Conditional Use or Major Alteration to an Approved Conditional Use
- ☒ Demolition Permit ☐ Other requests \_\_\_\_\_

### 3. Applicant, Agent, and Property Owner Information

**Applicant name** Lance McGrath **Company** McGrath Property Group

**Street address** 730 Williamson Street, Suite 150 **City/State/Zip** Madison, Wisconsin 53703

**Telephone** (608) 616-0705 **Email** lance.mcgrath@mcgrathpropertygroup.com

**Project contact person** Joseph Lee **Company** JLA Architects

**Street address** 800 West Broadway, Suite 200 **City/State/Zip** Monona, Wisconsin 53713

**Telephone** (608) 215-1495 **Email** jlee@jla-ap.com

**Property owner (if not applicant)** Applicant is "Contract Owner"

**Street address** \_\_\_\_\_ **City/State/Zip** \_\_\_\_\_

**Telephone** \_\_\_\_\_ **Email** \_\_\_\_\_

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## APPLICATION FORM (CONTINUED)

### 5. Project Description

Provide a brief description of the project and all proposed uses of the site:

McGrath Property Group is proposing a multi-family/commercial mixed-use project, to be located at 222 - 232 E. Olin Avenue, Madison, Wisconsin 53713 where the Coliseum Bar and Wonder Bar are currently located.

#### Proposed Square-Footages by Type:

Overall (gross): 476,937 Commercial (net): 15,985 Office (net):  
Industrial (net): 0 Institutional (net): 0

#### Proposed Dwelling Units by Type (if proposing more than 8 units):

Efficiency: 0 1-Bedroom: 223 2-Bedroom: 57 3-Bedroom: 10 4+ Bedroom: 0  
Density (dwelling units per acre): 197.28 Lot Size (in square feet & acres): 63,966sf & 1.47acres

#### Proposed On-Site Automobile Parking Stalls by Type (if applicable):

Surface Stalls: 3 Under-Building/Structured: 333

#### Proposed On-Site Bicycle Parking Stalls by Type (if applicable):

Indoor: 338 Outdoor: 10

Scheduled Start Date: September 2021 Planned Completion Date: August 2023

### 6. Applicant Declarations

- ☒ **Pre-application meeting with staff.** Prior to preparation of this application, the applicant is strongly encouraged to discuss the proposed development and review process with Zoning and Planning Division staff. Note staff persons and date.

Planning staff DAT Meeting - Kevin Firchow Date 04/01/2021

Zoning staff DAT Meeting - Jenny Kirchgatter Date 04/01/2021

- ☒ **Posted notice of the proposed demolition on the City's Demolition Listserv** (if applicable). 04/09/2021

- ☐ Public subsidy is being requested (indicate in letter of intent)

- ☒ **Pre-application notification:** The zoning code requires that the applicant notify the district alder and all applicable neighborhood and business associations **in writing no later than 30 days prior to FILING this request.** Evidence of the pre-application notification or any correspondence granting a waiver is required. List the alderperson, neighborhood association(s), business association(s), AND the dates notices were sent.

District Alder Alder Sheri Carter - District 14 Date 03/11/2021

Neighborhood Association(s) Date

Business Association(s) South Metropolitan Business Association Date 04/15/2021

**The applicant attests that this form is accurately completed and all required materials are submitted:**

Name of applicant Lance McGrath Relationship to property Contract Owner

Authorizing signature of property owner  Date 05/19/2021