## SUMMIT CREDIT UNION DOWNTOWN BRANCH ALTERATIONS

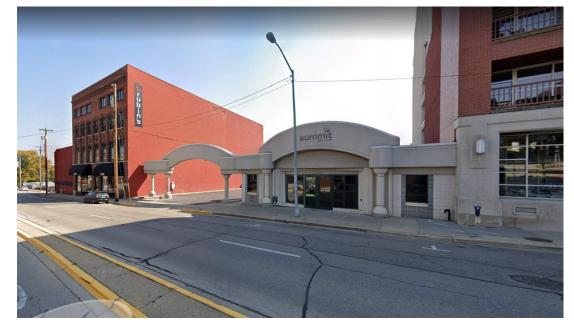
UDC INITIAL / FINAL SUBMITTAL



SITE CONTEXT



AERIAL IMAGE OF DOWNTOWN MADISON LOOKING WEST

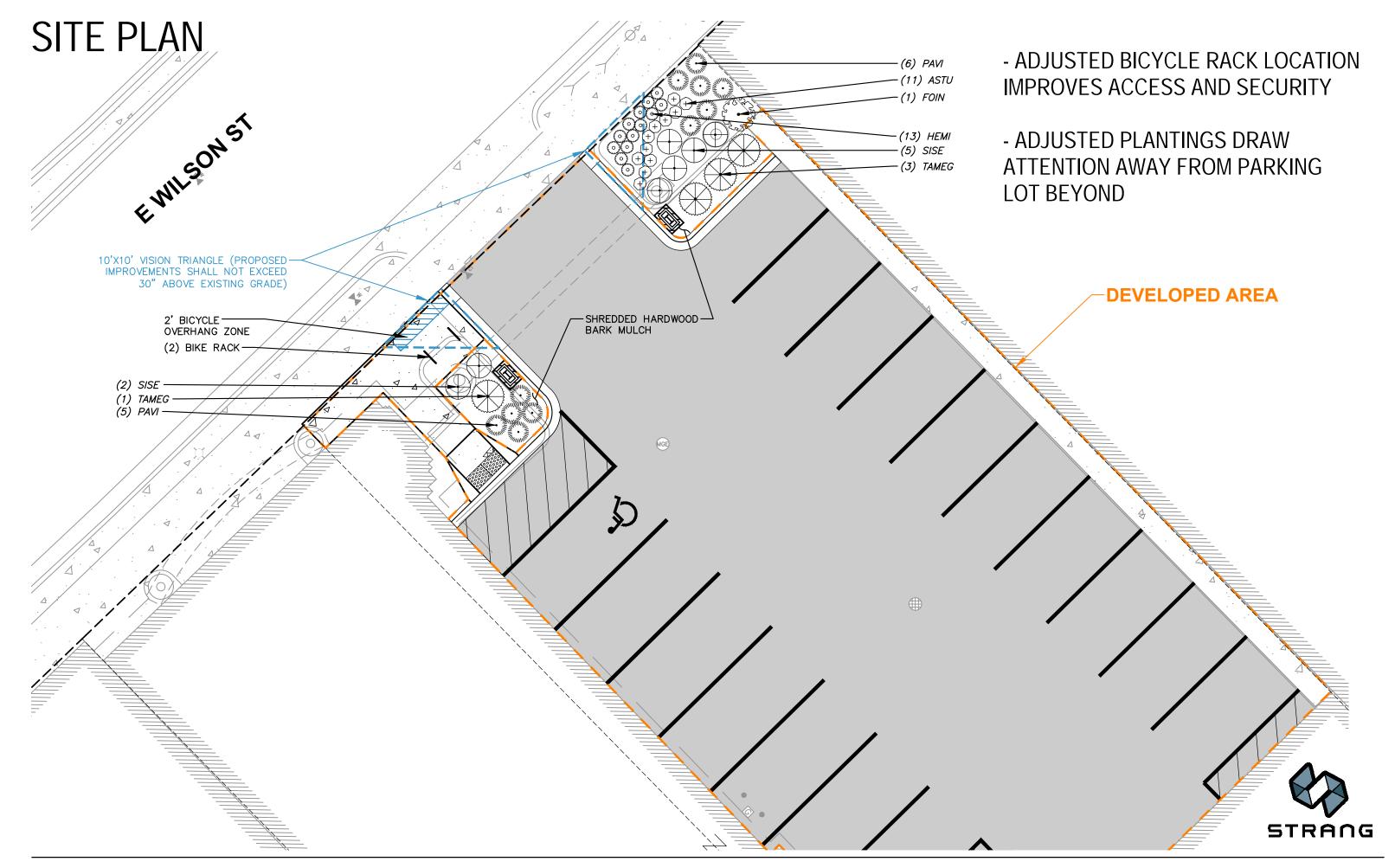


EXISTING WILSON ST. FACADE



EXISTING JOHN NOLEN BLVD. FACADE





WILSON STREET FRONTAGE







- NEW PROPORTIONS OF ENTRY VOLUME IMPROVE PEDESTRIAN EXPERIENCE OF STREET EDGE
- ELIMINATION OF VERTICAL FIN REDUCES COMPLEX DETAILING AND MAINTENANCE AT THE SIDEWALK
- HORIZONTAL BANDS ARE MORE CONSISTENT WITH JOHN NOLEN FACADE



JOHN NOLEN FRONTAGE







- SIMPLIFICATION OF DESIGN AND PAINT COLORS REDUCES VISUAL COMPLEXITY



## THANK YOU!

