



## 2023 Madison Utility Box Art Program - Call for Artwork

The City of Madison is seeking visual artists to submit existing artwork for possible placement on City-owned utility boxes. Madison's Utility Box Art Program will give Madison artists the opportunity to enhance public space by transforming ordinary objects of urban infrastructure. This program is intended to highlight, encourage and promote Madison artists by giving them the opportunity to present their work publicly.

### ELIGIBILITY

- Artists must be over 18 years of age and consider themselves to be a professional artist.
- Artists must reside in the City of Madison.
- City employees, board, committee, and commission members are ineligible.

### IMAGE REQUIREMENTS

- Images must be original works of art that are engaging and

positive.

- Images cannot contain legible logos, words, letters or numbers that could constitute a sign.
- Images cannot promote or advertise a particular community group or organization.
- Images cannot contain large blank backgrounds or photos of places outside of Madison.
- Images should be able to translate to a utility box wrap, such that parts of the image may be repeated, doubled, flipped, or even removed to accommodate openings, keyholes, protrusions and other general design constraints. Due to this, figurative photo subjects are discouraged.
- If selected, you must be able to provide a high resolution file of the image that can be enlarged to at least 6' x 4'

#### PAYMENT

Artists will be paid a \$500 licensing fee for the rights to each artwork the City uses on a utility box of our choosing, and in promotional materials.

#### PROCESS

- Applications close Wednesday, April 5, 2023 at 11:59pm. Apply using web-size images only.
- April, 2023: Madison Arts Commission reviews submitted images.
- May, 2023: Chosen artists will be invited to send in high-resolution images of the selected images. They will also need to complete a licensing agreement and submit necessary payment information.
- Summer, 2023: The City will determine the location and layout of each installation, and will have the images printed on vinyl and professionally applied to the boxes.

#### CREDIT

The artist's name and title of artwork will appear on the utility box.

#### UTILITY BOX INFO

The Utility boxes chosen for this program require between approximately 42-62 square feet of coverage depending upon box size and configuration:

- 42 sqft boxes are approximately 36" W x 18" D x 48" H
- 62 sqft boxes are approximately 44" W x 26" D x 54" H

Images with dimensions of example boxes can be found at <https://www.cityofmadison.com/dpced/planning/public-art/3846/>

Sketch-up files of the 42 sqft box are available to artists if they contact [madisonarts@cityofmadison.com](mailto:madisonarts@cityofmadison.com).

#### QUESTIONS?

For more information email [madisonarts@cityofmadison.com](mailto:madisonarts@cityofmadison.com)

MAC has the right to decline all submissions and retract this call for entries for any reason at any time.

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this information, please call (608) 266-4635 immediately.

Si necesita un intérprete, traductor, algún material en otro formato u otras adaptaciones para acceder a esta información, llame al (608) 266-4635 de inmediato.

Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau (608)

266-4635 tam sim no.

如果您获取此类信息时需要口译人员、翻译人员、不同格式的材料, (608) 266-4635

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Photo above: Prairie II, Helen Klebesadel, Regent/Proudfit St at W Washington Ave

## SECTION 1: ABOUT THE APPLICANT

Name \*

This does not need to be your legal name. However, if your work is selected for this project, we may need your legal name for tax purposes for the licensing fee.

Name above is different than my legal name \*

☐ Yes

☐ No

Pronouns

For example: she/her, he/him, they/them

Email Address \*

Phone Number \*

Mailing Address \*

City \*

State \*

Zip \*

## Website

If available

## SECTION 2: APPLICATION

### Statement of Interest \*

Briefly describe your art experience and how you feel your work will translate to this project. 300 word limit

### Artwork Description \*

Briefly describe the artworks you have submitted for consideration. 300 word limit

### Other notes

Please let us know anything else that might be helpful in considering your application. 300 word limit.

### Images of Work \*

Up to 10 images, JPG format, in focus, well-lit, not grainy, and at least 4"x6" at 300 DPI (1200 x 1800 px). Title file with Worksample1\_name.jpg; Worksample2\_name.jpg, etc.

⬇ Drop files here

## SECTION 3: TERMS & AGREEMENTS

### Confirmation of Accuracy & Authenticity \*

By checking the box below, the applicant certifies that the statements herein are true, complete and accurate to the best of their knowledge, and that they have all rights to the submitted images to be produced as proposed. By accepting an award, they acknowledge that any false, fictitious, or fraudulent statements or claims may subject them to criminal, civil, or administrative penalties.

☐

### Use of Application Content \*

By checking the box below, I agree to allow images of my work or detail images and/or all or part of my artist statement to be used to educate and

promote my work.

☐

### Public Records Requests \*

By checking the box below, I acknowledge I understand that this application form could be disclosed pursuant to a public records request.

☐

### High Resolution Images \*

By checking the box below, I confirm that if selected I can provide a high resolution file of the image that can be enlarged to at least 6' x 4'

☐

### Payment Forms \*

By checking the box below, I agree that should I be selected, I can complete the necessary payment forms and artwork license that will be provided to me in order to receive the license fee, including my tax-identification information.

☐

Submit