



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Number)

(scanned)

☐ No ☐ Yes
(STREET USE?)

(Processing step)

(initials)

Alder Name: Michael E. Verveer Dist #: 4 Police Sector: Central/East

- Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- At least one **licensed bartender** must be present.
- **The fee** is \$10 for beer and/or wine per event – events may have consecutive days.
- Other requirements are on the accompanying sheet. ☐ Attached

The named organization applies for:

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☐ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one:

- ☒ Bona fide Club ☐ Church ☐ Lodge/Society ☐ Veteran's Organization ☐ Fair Association

Madison Museum of Contemporary Art

Organization Name: (63rd Annual Art Fair on the Square) Phone: (608) 257-0159

Address: 227 State Street, Madison, WI 53703 Email: artfair@mmoca.org Website: www.mmoca.org

Date organized: 12/16/1969 If a corporation, give date of incorporation: 12/16/1969

WI State Seller's Permit ID: 456-1020052350-03

- ☐ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.
- ☐ We *have* been convicted of a violation of Chapter 38.



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Organization Officers	Name	City, State	Birthdate
President	Dynee Sheafor	Middleton, WI	
Vice President	Victoria Enright	Madison, WI	
Treasurer	Eric Plautz	Madison, WI	
Secretary	Jennifer Ridley Hanson	Blue Mounds, WI	
Person in charge of event	Name	Phone	Email
Director of Events & Volunteers	Annik Dupaty	608-257-0158 x 229	annik@mmoca.org

Event Information

Event Name: Art Fair on the Square Event dates & time(s): Sat, Sept 25, 2021 9am-6pm & Sun Sept 26, 2021 10am-5pm

Event Address: Vendors around Capitol Square and at State, Wisconsin, N. Hamilton, S. Hamilton, King St, and Martin Luther King, Jr. Blvd. Estimated Attendance: 150,000

Do the premises you want to license occupy all of the building/property? No No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc):

N/A

Explain the purpose and nature of the event: 63rd annual art fair / street festival that is the largest fundraising event for MMoCA, Madison's only contemporary art museum.

Describe your planned method of crowd control: Special Duty City of Madison Police Officers, Capitol Police, (private) security officers, along with MMoCA security staff, and MMoCA administrative staff serving as Quad Captions will be present during the event.

How many security persons will you have on the licensed premises? Minimum of 10

If you are on a City right-of-way or property, will an application for waiver of insurance be filed? ☐ Yes ☒ No

Wholesaler who will supply fermented malt beverage: Frank Beer Distributors Quantities ordered: 87 and 1/2 bbl of beer

Will food be served? ☒ Yes ☐ No Will a tent be used? ☐ Yes ☒ No

Will the street be used? ☒ Yes ☐ No Will wine be served? ☒ No ☐ Yes: of 2 per year

Wholesaler who will supply wine: N/A Quantities ordered: ☐ N.A.

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature Jennifer Ridley Hanson Date 8/25/21

Printed name of Officer who is signing Jennifer Ridley Hanson