

LANDMARKS COMMISSION APPLICATION

LC

Complete all sections of this application, making sure to note the requirements on the accompanying checklist (reverse).

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call (608) 266-4635

City of Madison
Planning Division
215 Martin Luther King Jr Blvd, Ste 017
PO Box 2985
Madison, WI 53701-2985
(608) 266-4635



1. LOCATION

Project Address: 924 Williamson Street Aldermanic District: 6

2. PROJECT

Project Title/Description: I/O Arcade Bar

This is an application for: (check all that apply)

- New Construction/Alteration/Addition in a Local Historic District or Designated Landmark (specify)**:**
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows Landmark
- Land Division/Combination in a Local Historic District or to Designated Landmark Site (specify)**:**
 - Mansion Hill Third Lake Ridge First Settlement
 - University Heights Marquette Bungalows Landmark
- Demolition**
- Alteration/Addition to a building adjacent to a Designated Landmark**
- Variance from the Historic Preservation Ordinance (Chapter 41)**
- Landmark Nomination/Rescission or Historic District Nomination/Amendment**
(Please contact the Historic Preservation Planner for specific Submission Requirements.)
- Other (specify):** SIGN INSTALLATION

DPCED USE ONLY	Registrar #:
	DATE STAMP
	Preliminary Zoning Review Zoning Staff Initial: Date: / /

3. APPLICANT

Applicant's Name: Mitchell Turino Company: I/O Arcade Bar

Address: 924 Williamson Street Madison WI 53703
Street City State Zip

Telephone: 608-354-6092 Email: mitchell@ioarcade.bar

Property Owner (if not applicant): Chvala Ventures, LLC by Ryan Signs, Inc. (Serving as Agent to Owner)

Address: 3007 Perry Street Madison WI 53713
Street City State Zip

Property Owner's Signature: Date: January 12, 2022

NOTICE REGARDING LOBBYING ORDINANCE: If you are seeking approval of a development that has over 40,000 square feet of non-residential space, or a residential development of over 10 dwelling units, or if you are seeking assistance from the City with a value of \$10,000 (including grants, loans, TIF or similar assistance), then you likely are subject to Madison's lobbying ordinance (Sec. 2.40, MGO). You are required to register and report your lobbying. Please consult the City Clerk's Office for more information. Failure to comply with the lobbying ordinance may result in fines.

4. APPLICATION SUBMISSION REQUIREMENTS (see checklist on reverse)

All applications must be filed by 12:00 pm on the submission date with the Preservation Planner. Applications submitted after the submission date or incomplete applications will be postponed to the next scheduled filing time. Submission deadlines can be viewed here: https://www.cityofmadison.com/dpced/planning/documents/LC_Meeting_Schedule_Dates.pdf

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
mbgrowneyselene@ryansigns.net

January 13, 2022

Ms. Heather Bailey
City of Madison Preservation Planner
215 Martin Luther King, Jr. Blvd.
Madison, WI 53701

Re: Landmarks Commission Application
Meeting of January 31, 2022

For: **I/O ARCADE BAR**
924 WILLIAMSON STREET

Dear Heather;

On behalf of the tenant, I/O Arcade Bar and the property owner, Chvala Ventures, LLC, please find Ryan Signs, Inc. submittal for Landmarks Commission review and request for a Certificate of Appropriateness for an internally illuminated wall mounted sign to be located on the brick façade at 924 Williamson Street.

The property is located within the Third Lake Ridge Historic District and the building was built in 1986. The modern architecture of the building lends itself to a contemporary and internally illuminated sign. Additionally, as you will see in the second photo below, the east wall of the building displays a (painted) contemporary and non-commercial graphic.

The arcade business is technologically oriented and the sign design and construction is appropriate to the building and the business.

Following are examples of other internally illuminated signs within the neighborhood.

We will be available to answer questions and appreciate having the opportunity to present to the Landmarks Commission.

Thank you for your consideration.

Respectfully Submitted,

RYAN SIGNS, INC.



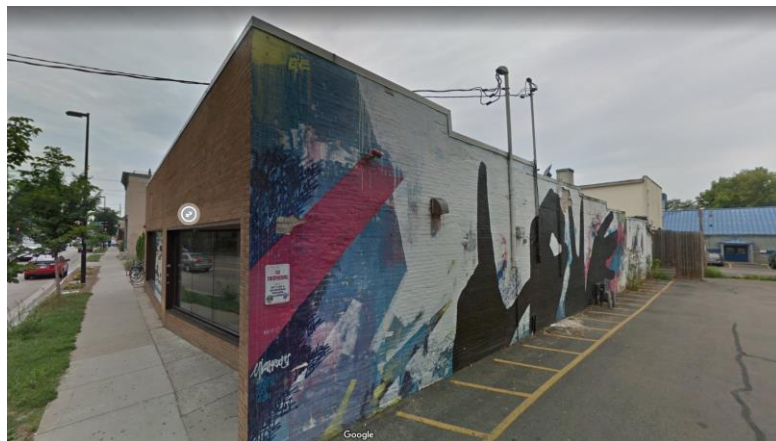
President
Serving as Agent to the Tenant and the Property Owner

cc: Mr. Mitchell Turino, I/O Arcade Bar
Mr. Chuck Chvala, Chvala Ventures, LLC

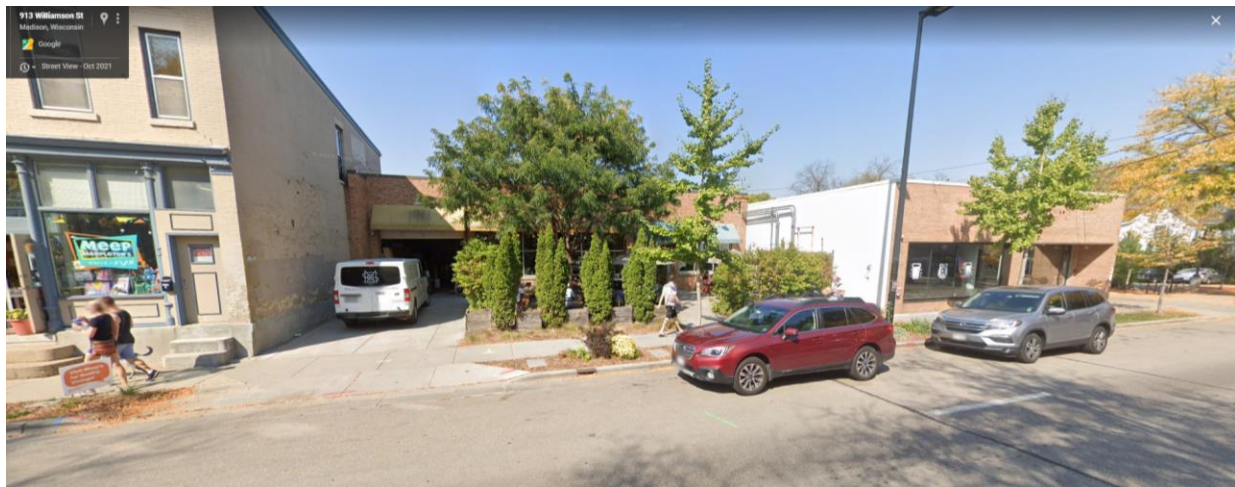
**I/O ARCADE BAR
924 WILLIAMSON STREET &
NEIGHBORING SITES**



FRONT



EAST SIDE OF BUILDING



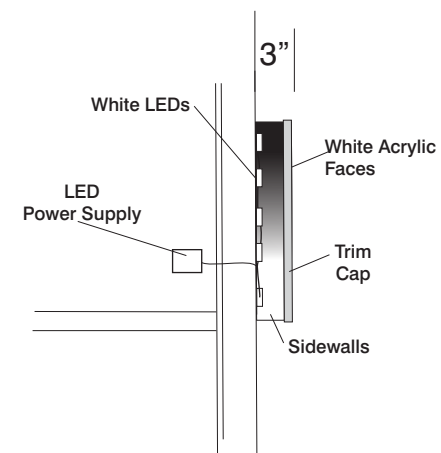
WEST SIDE OF BUILDING



1A.2 Internally Illuminated Channel Letters

33'-9"

36"
22"



<input type="checkbox"/> White Acrylic Faces	Wind Load Compliance Statement: Withstand up to 75 MPH Winds	Illumination Compliance Statement: Internal White LEDs Meets Maximum Guidelines of City of Madison	Construction: Fabricated Aluminum Channel Letters w/ White Acrylic Faces
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Print to Scale on 11" x 17" Paper

Ryan Signs, Inc. 3007 Perry Street, Madison, WI 53713, Tel: (608) 271-7979, Fax: (608) 271-7853	SCALE: 1/4" = 1'-0" DATE: 11/24/21 REVISED: 12/13/21 DRAWN BY: KW	APPROVED: © Copyright 2021 by Ryan Signs, Inc.
I/O ARCADE BAR - 924 WILLIAMSON ST.		DRAWING NUMBER: 7334

These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin. A sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.

client signature _____