

From: [Zokaie, Tooka](#)
To: [Water Utility Board](#)
Subject: Letter to the Madison Water Utility Board from the American Dental Association
Date: Friday, August 21, 2020 4:56:16 PM
Attachments: [Madison_Letter_ADA.pdf](#)

Caution: This email was sent from an external source. Avoid unknown links and attachments.

Hello Chairman Gene Mclinn,

Please see the attached letter to the Madison Water Utility Board from the American Dental Association. If you have any questions, please feel free to contact me at zokaie@ada.org

Respectfully,

Tooka Zokaie, MPH, CPH | zokaie@ada.org
Manager, Fluoridation and Preventive Health Activities
Council on Advocacy for Access and Prevention
312.440.2862
Pronouns: she/her

American Dental Association 211 E. Chicago Ave. Chicago, IL 60611 www.ada.org



To the Madison Water Utility Board
119 East Olin Avenue
Madison, WI 53713

I am writing to express the American Dental Association's (ADA) support for community water fluoridation in Madison, Wisconsin.

Fluoridation began in 1945 in Grand Rapids, Michigan, where studies showed a dramatic decline in tooth decay in school children. Since that time, numerous communities across the United States have implemented fluoridation programs. Today nearly 75% of the U.S. population served by public water supplies (more than 211.4 million people) has access to water with optimal levels of fluoride to prevent tooth decay.

Because of its contribution to the dramatic decline in tooth decay, fluoridation of community water supplies has been proclaimed by the Centers for Disease Control and Prevention as one of 10 great public health achievements of the 20th century. Fluoridation is safe, effective, economical and socially equitable in preventing tooth decay.

Studies show that community water fluoridation prevents at least 25% of tooth decay in children and adults, even with the widespread use of fluoride-containing products such as toothpaste. Simply by drinking water, people can benefit from fluoridation's cavity protection-regardless of age, education, race or socio-economic status.

Through decades of research and over 75 years of practical experience, fluoridation of public water supplies has been responsible for dramatically improving the public's oral health.

The ADA is truly gratified when, in the interest of the public's health and welfare, communities provide optimally fluoridated water to their residents, including those in Madison, Wisconsin.

The ADA provides detailed information about fluoridation at www.ada.org/fluoride. Should you have additional questions, please contact Ms. Tooka Zokaie at zokaie@ada.org

Thank you for your thoughtful consideration of this important community health issue.