

From: [Stouder, Heather](#)
To: [Cleveland, Julie](#)
Cc: [Firchow, Kevin](#); [Cnare, Rebecca](#); [Fruhling, William](#)
Subject: Fwd: In Support of Lake Monona Waterfront Design/Plans
Date: Sunday, March 24, 2024 8:10:15 AM

FYI- for Legistar... thanks!

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From: greggolopry@charter.net <greggolopry@charter.net>
Sent: Saturday, March 23, 2024 11:06:12 PM
To: Stouder, Heather <HStouder@cityofmadison.com>
Subject: In Support of Lake Monona Waterfront Design/Plans

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For Monday meeting as written testimony.

I (Gregory Humphrey) became a citizen of Madison on December 29th, 1986, moving into an apartment on Hancock Street. The first major policy discussion I followed in the city concerned an idea called Monona Terrace. The arguments ranged from it being a dynamic and forward-stepping endeavor that would allow music and theater to grow and prosper, to the other side which made it seem the design would blight the landscape, harm the lake, and tax residents to privation. We know that Broadway shows like "Hamilton" are sold out and the Madison Symphony Orchestra has a grand home with a fantastic organ with pipes that can shake the roof. No one would now wish Monona Terrace were instead an unused shoreline.

If my memory is correct, the process for improvements and growth that finds itself before the Plan Commission for a vote this coming week has been at least three years in consideration. There has been ample time over the years, and opportunities aplenty, to weigh into the process. Our home has done this on several occasions. The unused potential for the length of John Nolan begs for public investments. I desire the charm and public usage that James and I often participate in at the UW Memorial Union area in the warm months to be developed on Lake Monona. The plans that have been outlined are bold and energetic. Those plans mesh with the spirit and mood of the city, a most fortunate place to live with an isthmus and two glorious lakes. Adding to the tax base and generating revenue while at the same time greatly enhancing the city and the downtown district is an idea whose time has finally arrived.

There are two strong endorsements in our home for approval of this issue at the Plan Commission on Monday.

Gregory Humphrey
James Wilson

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