

November 2017

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)**

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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**MALL/CONCOURSE FOOD VENDOR STATUS**

**Licenses Issued in 2017: 50**

Licenses are continuing to come in and I am following up on some of the more complex licenses. There continues to be issues with the platform we are using to license. I am working regularly with IT to address these challenges on both my end and on the vendors end.

**Umbrella Licenses Issued in 2017: 7**

**Enforcement:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Observation:** There is nothing to report in this category.

**Comments:** Steven Lawrence has made an open records request for a copy of all enforcement actions, warnings, and violations written against food carts in Madison for the previous 5 years. We are working on providing that information.

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**SIDEWALK CAFÉ STATUS**

**Licenses Issued in 2017: 77**

**Warning:** There is nothing to report in this category.

**Enforcement:** Harold Langhammer has requested to the ticket issued on September 13, 2017 for operating a sidewalk café without a license. The hearing is on December 14, 2017 at 2p.

**Comments:**

It continues to be a challenge to get the sidewalk cafes licenses. I will continue to work on a different way to communicate regarding the licensing process and we will continue to issue citations for non-compliance. For future, I think it would be worth pursuing a fine for late applications/payments structure as other departments have done. I will meet with the Clerk's office and other departments that issue fines in this manner for permits or licenses to come up with a framework that may be appropriate for Sidewalk Cafés and other licenses issued from the Street Vending office.

I am planning a listening session with sidewalk café operators to take place in December. I am asking Zoning staff to attend the meeting as well to give a presentation on the new Sandwich Board Ordinance that will go into effect on April 15, 2018.

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**SIDEWALK CAFÉ STATUS CONTINUED...**

There are a number of sidewalk café licenses outstanding that I am still working on compliance.

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**ARTS & CRAFTS STATUS**

**Licenses Issued in 2017: 46**

**Warning:** There is nothing to report in this category.

**Enforcement:** There is nothing to report in this category.

**Comments:** The art and craft vending focus group met on November 1, 2017. There were 9 vendors that attended the meeting and 16 vendors that completed the survey. Some of the comments were:

- 500 block of State St. felt unsafe this year during the day.
- Lots of increased panhandling. So much that these individuals were going up to customers while they were shopping. The customers stopped shopping and would walk away.
- Vendors would like a name and to brand the art and craft market to help drive more traffic.
- Help in educating the public that the A&C is also handmade like the food and the produce grown at the market
- Complaints on the number of downtown events that displace or move the A&C vendors during the summer.
- Having a better definition of assistant and open up the opportunity for a small number of days where a helper can work a vendors booth so they don't have to not vend if they had a health issue, had a baby, or needed to attend an event or family occasion.
- Caps on vendors in each category of art or craft. For example, only X jewelry artists, X potters, X painters...
- Vendors would like an handbook to use for reference throughout the season.
- A better recourse for vendors that feel another vendor is stealing their ideas and intellectual property.
- Vendors were happy with the information regarding events and updates that were sent out during the season.

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**MERCHANT VENDOR STATUS**

**Licenses Issued in 2017: 8**

**Warning:** There is nothing to report in this category.

**Enforcement:** There is nothing to report in this category.

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**SOUTHEAST CAMPUS VENDING AREA STATUS**

**Licenses Issued to Date: 7**

**Warning:** There is nothing to report in this category.

**Enforcement:** There is nothing to report in this category.

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**CAMP RANDALL HIGH DENSITY VENDING STATUS**

**Licenses Issued in 2017: 17**

**Warning:** There is nothing to report in this category.

**Enforcement:** The police issued a number of citations for individuals selling product and tickets that were unlicensed. We do not have the total numbers of citations since they were not issued from our office. These individuals were also given the street vending information so they could apply for the proper licenses.

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**TOSVOD Vending**

**Licenses Issued in 2017: 7**

**Warning:** There is nothing to report in this category.

**Enforcement:** There is nothing to report in this category.

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**LANGDON STREET HIGH DENSITY VENDING**

**Licenses Issued to Date: 0**

This is due to construction. No licenses will be issued this vending season.

**Warning:** There is nothing to report in this category.

**Enforcement:** There is nothing to report in this category.

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**LANGDON STREET HIGH DENSITY VENDING CONTINUED:**

**Comments:** Now that construction is over, I would like the VOC to consider eliminating the Langdon Street High Density Vending and either allowing Art and Craft vendors to vend there under their current licenses or treating it as a TOSVOD II type situation. With the new design of the space there is room for 3-4 vendors with tables only (approx. 4'x8'), no tents or carts. Art and Craft vendors are interested in vending in that area.

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**LATE NIGHT VENDING STATUS**

**Licenses Issued in 2017: 5**

**Enforcement:** There is nothing to report in this category.

**Comments:** A hearing has been scheduled for the November 29<sup>th</sup> VOC meeting to determine if Leia's Lunchbox.

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**BASIC STREET VENDOR LICENSE STATUS**

**Not related to other licenses such as Mall/Concourse**

**Licenses Issued in 2017: 38**

**Enforcement:** There is nothing to report in this category.

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**TABLING PERMIT STATUS**

**Permits Issued in 2017: 215**

**Enforcement:** There is nothing to report in this category.

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**BANNER PERMIT STATUS**

**Organizations applying for one or more in 2017 banner spaces to date: 61**

**Banner permits issued to date in 2017: 82**

**Enforcement:** There is nothing to report in this category.

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**Report from Eric Melton-White, Street Vending Monitor**

This is the first year I have independently processed all Tabling and Banners permitting and it went good. I started the year partnering with our IT department to implement a few changes to ease the applications and processing of permits.

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**Report from Eric Melton-White, Street Vending Monitor CONTINUED:**

An email was sent out on Friday, November 17<sup>th</sup> informing organizations of the 2018 Banners applications deadlines with information about how to do this. Applications are due next month December 2017 and will be processed and issued in January, except those applying for January, which will be processed sooner.

I am continuing to work with our IT department to ease the applications process and to automate the Tabling permitting as much as the system will allow. There were few issues and no major infractions to report.

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**MISCELLANEOUS**

- I continue to meet regularly with IT and finance to clean up Accela and outstanding or outdated records and prepare for the 2018 licensing season.
- Bake Sales are continual issues within the Mall/Concourse. A packet has been created and distributed to MPD, UWPD and other UW student life departments.
- Scheduling a Citizen Access Portal training sessions between January and March for vendors that are issued licenses from Street Vending.

**Potential items for the VOC to address:**

- Late Fees for vending and sidewalk café
- Vending on private property (part of the zoning code)
- Food and mobile vending trucks – increase the size requirements for outside the Mall/Concourse
- Plastic Furniture
- Menu changes from weekday to weekend
- How vendors move locations and use of other vendor locations when they are not in use.