

Recommendations from the Draft Cultural Plan and Executive Summary V. Recommendations (pp 72-82)

Page	Text	Status	Staff/Champion
073.001	V.A. POSITION MUNICIPAL GOVERNMENT FOR LEADERSHIP IN THE CREATIVE SECTOR		
073.01	1. The Madison Common Council should revise Madison General Ordinance 8.33, redefining the Madison Arts Commission's membership and role, broadening its responsibility to include arts and culture rather than art alone. (See Appendix A: Restructuring the Madison Arts Commission) (Achieved in 2012)	Complete. Passed <u>#27526</u> on 10/16/12	Karin Wolf; Maureen O'Brien (attorney who drafted ordinance); Adriana Peguero (current Atty for MAC)
073.02	2. The Department of Planning, Community, and Economic Development should convene a Creative Initiatives Staff Team staffed by the Neighborhood Planning, Preservation & Design Section. The Creative Initiatives Staff Team should be responsible to advance practice regarding creative sector issues in the built environment and in the city's social and economic development work. (See Appendix B: The Creative Initiatives Staff Team)	There is Mayor's Planning Team meeting every two weeks, there also a Planning Division Staff meeting monthly that has been meeting since Feb of 2014	Bill Fruhling, Principal Planner
073.03	3. The Madison Arts Commission should take steps to re-prioritize staff responsibilities, making room for obligations associated with the Creative Initiatives Staff Team. (See Appendix B: The Creative Initiatives Staff Team)	MAC now reviews staff work plan annually and prioritizes their goals accordingly	Karin Wolf, Arts Administrator
073.04	4. The Madison Arts Commission should refine its approach to grant making and explore the options for reducing the workload associated with its arts grants including creating an online electronic submission process, while increasing access. (See Findings III.D.7.d.ii. Arts Grants)	City IT is working on converting grants system to on-line electronic submission process. MAC used Dropbox from March of 2014 through 2021. In 2022 MAC moved the annual grant system to AirTable. At this time staff have identified Foundant's Grant Lifecycle Manager as the ideal tool and will request this from IT. MAC has continually tried to improve the grants system to make it less onerous to apply, receive, and report.	Sarah Edgerton City IT; Meri Rose Ekberg, Community & Cultural Resources Planner

073.05	5. The Cultural Initiatives Staff Team should provide an annual report of the City's arts and cultural highlights that reports both the quantity and quality resulting from both operating and cultural expenditures. (See Findings III.D.7.d. The City of Madison)	A report is generated as part of the biennial celebration called the "Madison Arts Commission Honors Event." The last report came out in January of 2023. We are also participating in collecting data via Results Madison.	Meri Rose Ekberg, Community & Cultural Resources Planner; Karin Wolf, Arts Admin; Mark Fitzgerald, Graphic Designer
074.06	V.B. CREATE A NEXUS FOR SUSTAINABLE LOCAL AND REGIONAL CREATIVE SECTOR DEVELOPMENT		
074.06	6. The Office of the Mayor should convene a regional effort to form a public/private/creative sector coalition to advance the creative sector. (See Appendix C and Findings 111.A. Connectivity)	No formal developments but hubs of cultural leadership are convening to advance goals such as Greater Madison Music City, Any Given Child, Business of Art Conference and artist database.	
074.07	7. The Cultural Coalition should initiate efforts to develop a comprehensive online information sharing system for the sector and its consumers and patrons, both to meet a profound community need and to demonstrate its own relevance to the community. (See Appendix E: Detailed View of the Electronic Information System and Findings III.A.1. Electronic Information Sharing)	The City is supporting the development of a better online calendar of events for Isthmus, and is working with a group of local arts organizations to explore an artist database system.	
074.08	8. The Madison Arts Commission and The Partnership should support MMSD when the proposed advisory committee on arts education is formed and assist in advancing its work. (See Findings III.D.6.a. Community Engagement, Outreach, and Education)	MAC has expanded funding for co-curricular & extra-curricular arts education programs and in 2015 began prioritizing funding projects that support Any Given Child; The City, Overture, and MMSD in a collective impact project with the Kennedy Center Any Given Child Initiative; a representative of MAC serves on the Executive Committee. In fall of 2018 the UW Arts Collaboratory was added to the leadership team. Subsequently VSA joined and AGCM is considering inviting a representative from MyArts.	Kia Karlen & Francesca Rodriguez previously from MAC; Karin Wolf, Arts Admin

075	V. C. STRENGTHEN PROGRAMS THAT SERVE THE BROADEST POSSIBLE AUDIENCE		
074.09	9. The City of Madison should partner with MMSD to apply to the Kennedy Center’s Any Given Child project and if selected, should participate fully. [2013] (See Findings III.D.6.a. Community Engagement, Outreach, and Education	<p>Done.</p> <p>The Kennedy Center announced in July of 2013 that they selected Madison for Any Given Child (3 year commitment). Work began in fall of 2013.</p> <p>Recommendations were released in fall of 2014.</p> <p>Implementation work continues.</p> <p>The entire Madison Leadership Team has committed to going to DC in Feb of 2024 to reinvigorate the effort now that there is new leadership in place.</p>	<p>Alanna Medearis, Overture;</p> <p>Kia Karlen, Madison Children’s Museum;</p> <p>Randy Swiggum, Fine Arts MMSD;</p> <p>Stephanie Richards, UW Arts Collaboratory;</p> <p>Christina Martin-Wright, Arts for All;</p> <p>Karin Wolf, City Arts Administrator</p>

075.10	<p>10. The ALRC should continue its discussion with input from the Madison Police Department, Office of the City Attorney, nightclub owners, musicians, performers, and music promoters concerning licensing structures, fees, and public safety practices. This discussion should explore the concerns of venue operators and promoters of live and electronic music on audiences, artists, and the venues themselves. If warranted, policies and practices should be changed. (See Appendix F: The Study Committee on Fairs, Festivals, and Special Events)</p>	<p>Rachel Lepak, the student rep to the ALRC created a report about obstacles for 18+ entertainment.</p> <p>A recommendation in the Alcohol License Mgmt and Business Development Staff Recommendations suggests that a task force devoted to improving our music scene and diversity of entertainment venues should be formed. MAC focused on Hip Hop and produced a report from their ad-hoc sub-committee in 2014. At the 09/23/14 meeting of MAC the commission made a motion to recommend to Common Council and the Mayor's Office to for a Music & Entertainment Task Force. The Task Force formed in summer of 2017 and their report was accepted by the Madison Common Council in 2019; A collective impact project called Greater Madison Music City was established in 2020 to advance the recommendations of the task force and create a more equitable, robust music ecosystem. Room Tax has increased their investment in music.</p>	<p>Angela Puerta, Karin Wolf</p>
075.11	<p>11. The City should create an ad hoc Study Committee on Fairs, Festivals and Special Events and recommend revised municipal policies and practices as warranted. (See Appendix F: The Study Committee on Fairs, Festivals, and Special Events and Findings III.D.4. Fairs, Festivals, and Special Events)</p>	<p>Parks has been studying best practices and proposed fee changes in summer of 2015. The Arts Community expressed some concerns over the proposed changes. Public Amplification Permit Tiers (noise standards)</p>	<p>Kelly Post</p>
075.12	<p>12. City Parks and the Madison Arts Commission should work to strengthen arts and cultural programming at Neighborhood and Community Centers via partnerships with Madison School Community Recreation and other creative sector programmers, with particular emphasis on underserved areas. (See Findings III.D.6.a. Community Engagement, Outreach, and Education)</p>	<p>Ongoing coordination of special events. In 2022 Madison Parks launched Parks Alive to increase programming in communities served by Neighborhood Resource Teams.</p>	<p>Anne Freiwald</p>

075.13	13. The Office of the Mayor should include in its work on neighborhood centers an emphasis on establishing arts and cultural programming throughout the City. (See Findings III.D.1.a. Optimizing the Use of Existing Facilities)	On-going. Neighborhood Resource Teams help connect neighborhoods to cultural resources. CDBG and Planning also have focused on this through Area Plans. In 2017 the City hosted Project for Public Spaces who provided placemaking and community organizing training in Madison neighborhoods.	Tariq Saqqaf, Neighborhood Resource Coordinator
075.14	14. The Creative Sector Coalition, the Madison Arts Commission, and the Overture Center for the Arts, in cooperation with local organizations, should work together to develop a structured program designed to increase the capacity of local arts and cultural institutions, artists, and creative workers to provide high quality outreach and education programs and engage in partnership with sponsoring schools and neighborhood-based outreach sites. (See Findings III.D.1.c. Neighborhood Centers)	This is a priority area for Any Given Child. The Overture Center ran a teaching artist training in 2015 and 2016. ALL is interested in assisting with teaching artist training. UW Arts Collaboratory hosts the annual Wisconsin Arts Integration symposium to support the work of Any Given Child to train educators and teaching artists. The Business of Art Conference has sessions that encourage artists to develop a teaching practice.	Alanna Medearis, Overture; Kia Karlen, Madison Children’s Museum; Randy Swiggum, Fine Arts MMSD; Stephanie Richards, UW Arts Collaboratory; Christina Martin- Wright, Arts for All; Karin Wolf, City Arts Administrator
076.15	15. The coalition shall make as a priority the issue of arts and education and consider formalizing a training program to assist in training local teaching artists. (See Findings III.D.6.a. Community Engagement, Outreach, and Education)	S.A.O.	Alanna Medearis, Overture; Kia Karlen, Madison Children’s Museum; Randy Swiggum, Fine Arts MMSD; Stephanie Richards, UW Arts Collaboratory; Christina Martin- Wright, Arts for All; Karin Wolf, City Arts Administrator

076.16	16. The Creative Coalition should convene discussions among educational, non-profit and commercial music venues, musicians, and promoters to explore ways to grow and diversify the live music audience. (Appendix C: Detailed Recommendations Concerning the Creative Sector Coalition)	Ongoing. This was a priority area of Mayor Soglin's in an initiative called "Madison Music City." On Nov 8, 2012 the Mayor held a town hall meeting to focus on initiatives he was proposing to strengthen music scene. MAC has formed a Hip Hop subcommittee in 2013. The Mayor's office is created a task force to focus on equity in live musical entertainment. The Task force for Equity in Music and Entertainment turned in their report in late 2018. City participated in Bandswap in 2013 – 2015. Staff has presented at national music conferences in 2014 & 2015. Mayor's office has put funding into Between the Waves, a conference for professional musicians since the summer of 2017. Between the Waves has not taken place since 2019 due to the COVID pandemic. The Greater Madison Music City Collective Impact project is currently working on this recommendation.	Angela Puerta, Karin Wolf Planning
076.17	17. The Madison Arts Commission should update the structure and policy underpinning the Public Art Program, seeking to adopt current best practices from the field. In particular, the Commission should explore options for making the site-approval process more efficient for both permanent and temporary installations, for strengthening application and selection mechanisms, and for streamlining the contracting process. (See Findings III.C.5. Public Art)	Ongoing. Parks is developing policies for Temporary Art Placement in Parks. Staff should meet with Parks to check on this. Percent for Art Ordinance began being implemented in 2020	Karin Wolf, Arts Admin

076.18	<p>18. The Creative Initiatives Staff Team should develop a plan for a community cultural center or community school for the arts in South Madison paralleling the city’s commitment to the Warner Park Community Recreation Center. The Creative Initiatives Staff Team should also review the results of the research of the Community Services Staff Team to determine if there are other places in the City where Cultural Programming is needed. (See Findings III.D.1.b. A Community Cultural Center in South Madison and III.D.1.c. Neighborhood Centers)</p>	<p>Staff have identified needs for cultural planning throughout the City. Efforts to establish a youth arts center have been underway for years and recently (MYC & CTM lead orgs) completed new development of that space on Near East Side called MYARTS. Madison Youth Symphony is developing a new facility nearby. The City provides below market rent to Arts + Lit Lab in the same proximity to this cluster of youth arts resources.</p> <p>South Madison Promise Zone, Centro Hispano, South Madison Goodman Library, Fountain of Life Church, Rooted (Badger Rock) Urban League Black Business Hub have all committed to increase the amount of available cultural programming on the City’s South Side. The Center for Black Excellence and Culture is planned for the near future.</p>	<p>Bill Fruhling, Karin Wolf</p>
077	<p>Goal: V.D. Engage Creative Sector Resources in Defining Place</p>		
077.19	<p>19. In implementing the Madison Sustainability Plan (2011), the City of Madison should ensure strong consideration of historic and aesthetic issues. (See Findings III.C.4. Historic Preservation)</p>	<p>Ongoing. UDC & Landmarks review is responsible for this (in some ways this is an open question).</p>	<p>Heather Bailey Jess Vaughn</p>
077.20	<p>20. The Landmarks Commission should clearly define its work as the preservation of both historic buildings and historic spaces including Native American sites, archaeological sites, buildings, and designed and planned landscapes. (See Findings III.C.4. Historic Preservation)</p>	<p>A historic preservation plan was approved in February of 2020.</p>	<p>Heather Bailey</p>

077.21	21. The Landmarks Commission should continue assessing the Landmarks ordinance and make amendments that will clarify the intent of the ordinance, update and/or clarify the design guidelines for historic districts if necessary. Changes should not reduce the effectiveness of the ordinance to compel the conservation of our important historic cultural resources. The requirement for a supermajority of Common Council members to overturn a decision of the Landmarks Ordinance should be retained. The City should establish a goal of conducting a City-wide comprehensive architecture and history survey and begin exploring ways to fund that work. (See Findings III.C.4. Historic Preservation)	The Landmarks Commission completed a comprehensive update to its ordinance with the first phase adopted in 2015 and the second in 2023. The new ordinance allows for consistency of process, utilizing current preservation best practices. Work is currently underway with creating Illustrated Design Guidelines with a final draft to be issued in February 2024. The City is completing reconnaissance level survey of historic resources through the new Planning Framework structure and the resulting Area Plans. Thematic surveys are being funded through grants with a citywide assessment of known archaeological sites completed in 2023 through a Certified Local Government Grant. 01/01/2024	Heather Bailey
077.22	22. The City should more be proactive in promoting the adaptive reuse of historic buildings. (See Findings III.C.4. Historic Preservation)	The City promotes adaptive reuse of historic buildings through incentives for historic properties to be eligible for Façade Improvement Grants. The City also adopted a citywide Historic Preservation Plan in 2020, which details the benefits of historic preservation. The City continues to explore other options.01/01/24	Heather Bailey

077.23	23. The Director of Planning and Community and Economic Development should ensure that City of Madison's Comprehensive Plan establishes a specific goal of preserving and enhancing public access to and uses of lakeshores as primary community assets and articulate basic guidelines for their development. (See Findings III.C.1. Lakefronts)	Done. The Comp Plan (page 96), discusses Green and Resilient Strategy 7: Improve public access to the lakes. This strategy discusses protecting the shoreline and purchasing property for more public access easements when they become available, adding additional path connections to and along the lakes, and beach water quality, as that impacts access. The Comp Plan (page 82), discusses a view shed study of the lakes, downtown, skyline, and Capitol. This has implications regarding development near and along the lakes. In fall of 2023 there was a special arts focus group to provide input into the Lake Monona Waterfront Master Plan Design process.	Brian Grady Mike Sturm
078.24	24. Any proposed new uses for public parklands and lakeshore property need to respect existing uses of these lands as well as their historic and natural attributes. Existing natural areas and conservation parks must not be compromised by any effort to modify adjacent lands with additional development. (See Findings III.C.1. Lakefronts)	We got additional land at Esther Beach and Merrill Springs and we have not lost any lakeshore parkland. Madison Senior Center courtyard was made an official City park in 2023.	Ann Freiwald
078.25	25. The Creative Initiatives Staff Team should explore ways to build the capacity of local built environment design teams so that they can access the City's procurement process. (See Findings III.C.2. The Design Community)	Ongoing effort	Planning Staff
078.26	26. The Creative Initiatives Staff Team should develop easily available information resources regarding urban design, historic preservation, and sustainability that will assist neighborhood residents and other stakeholders in understanding how these issues may pertain to their neighborhoods during the early phases of neighborhood planning activities. (See Findings III.C.3. Neighborhood Wisdom)	Ongoing effort. Historic design guidelines will be published in February 2024. UDC is undergoing a ordinance review, after which they will explore design guidelines.	Planning Staff

078.27	27. The Creative Initiatives Staff Team should develop formal standards that require the participation of artists and landscape architects in early design work associated with capital municipal facilities, infrastructure, and grounds projects. The City of Madison should adopt such standards, making sure they complement the public art program's design. (See Appendix B: The Creative Initiatives Staff Team)	Already happening on a case by case basis depending on the scope and nature of project (for example the 700/800 State redesign required a public artist as part of the team, Central Park and Monroe Street reconstruction did too.) Unfortunately, this is not universally accepted or known policy and there have been recent examples where it hasn't happened.	Bill Fruhling
078.28	28. The Landmarks Commission should continue to identify municipal funding and seek funding through the Wisconsin Historical Society's CLG grant program to survey more areas of the city for historically significant properties and districts. These surveys should include areas planned or built in the post-war decades. The city should support the designation of properties identified in these surveys, under either the local or federal preservation program. (See Findings III.C.4. Historic Preservation)	The City is completing reconnaissance-level survey of historic resources in Area Plans, which includes input from local stakeholders. Additionally, the City completed the Underrepresented Communities Historic Resources Survey in 2019, which provided a thematic survey of historic resources related to African-American, Hmong, Latino/a/x, LGBTGIA+, and Women histories. This information is publicly available for property owners who wish to pursue historic designation. The City will continue to engage in thematic surveys in an effort to tell a more complete history of Madison. 01/01/2024	Heather Bailey
078.29	29. The Creative Initiatives Staff Team should develop affirmative incentives for the preservation of worthy historic buildings and spaces. The City of Madison should adopt such incentives. (See Findings III.C.4. Historic Preservation)	City staff continues to work on incentives for historically significant buildings, particularly of those associated with the history of underrepresented communities. 01/01/2024	Heather Bailey

078.30	30. The City shall work with the Greater Madison Convention and Visitors Bureau to increase GMCVB's destination marketing of Madison's arts and culture. (See Findings III.C.6. Community Identity)	Destination Madison (formerly GMCVB) is working with the City to develop cultural tourism/destination marketing training for arts groups. WAB in State Department of Tourism will be involved. Room tax Commission awarded MAC \$75,000 to create an AAW type program to hire folks to implement & create workshops for non-profit arts sector (will begin in 2024). A group is meeting to explore making the East Washington Corridor a cultural arts district.	Karin Wolf
078.31	31. The City and the Greater Madison Convention and Visitors Bureau should collaborate to develop and implement shared marketing programs that include creative sector products, activities, and destinations. As a part of this work, the two collaborating entities should explore options for ongoing resources to expand the Bureau's capacity to engage in this kind of work. (See Findings III.C.6. Community Identity)	Destination Madison is working on this.	Ellie Westman Chin; Karin Wolf
078.32	32. The Greater Madison Convention and Visitors Bureau should undertake a community branding process that captures Madison's unique cultural attributes. This effort will require special funding, and should be supported by a special one-year Room Tax appropriation (amount to be determined) and corporate donations from the hospitality industry. (See Findings III.C.6. Community Identity)	Destination Madison is working on this.	Ellie Westman Chin; Karin Wolf
080	V.E. STRENGTHEN POLICY AND PRACTICE AROUND CREATIVE SECTOR FACILITIES UTILIZATION AND DEVELOPMENT		
080.33	33. The Greater Madison Convention and Visitors Bureau should create specific marketing tools and programs supporting the use of the new community identity including training for local creative sector and hospitality industry leaders. (See Findings III.C.6. Community Identity)	Ongoing. Training to begin in 2019 – Check in with Destination Madison about this	Lisa Hasenbalg; Karin Wolf

080.34	34. The Creative Initiatives Staff Team should explore creating incentives for public art investments by private developers and implement those incentives via the city's public education, permitting, impact fee and/or review processes. The City of Madison should adopt such incentives. (See Appendix B: The Creative Initiatives Staff Team)	Ongoing. This work is being done as part of the % for art ordinance research. CC passed Resolution 32885 Authorizing Staff to Explore Options for Increasing Revenue for Public Art. Explore ordinance for % for art in private development.	Karin Wolf
080.35	35. The Creative Initiatives Staff Team should promote the use of parks lands and facilities for arts and cultural events. (See Findings III.D.1.a. Optimizing the Use of Existing Facilities)	On going. Design Team members work with parks to facilitate. Make Music Madison has been hosting events in parks since 2013. Parks Alive launched in 2022 and hosts arts and culture events in parks in NRTs.	Planning
080.36	36. Breese Stevens Field should become a more frequently used site for performing arts events and festivals.	<p>Done. Shakespeare in the Park began in summer of 2012, soon after Frank Brothers began producing events there.</p> <p>http://host.madison.com/ct/news/local/city-life/field-day-renovated-breese-stevens-refreshes-east-washington-corridor-with/article_b0a313dc-fe4f-11e4-a6ab-ff0c5f0372ff.html</p> <p>Parks entered into an agreement with Big Top Events in 2015 and</p> <p>Some reported difficulty in hearing the performers due to street traffic noise.</p> <p>Renovations have begun and continue to be underway. Completed a long range facility plan.</p>	Janet Schmidt
080.37	37. The Transit and Parking Commission, Madison Metro, private transportation companies and the Madison Area Transportation Planning Board (MPO) should routinely consider: weekend, evening, and late night and service industry riders; location and operating schedules of its regional arts, culture and entertainment industry resources; special events; and cultural districts in transportation planning. (See Findings III.D.5. Transportation)	Ongoing. Metro has made an effort to work with several community leaders to look at late night service. Different schedule and route scenarios have been requested and Metro staff has responded. Pandemic pause. Madison is launching a BRT system in 2024.	Chuck Camp

081.38	38. The Transit and Parking Commission, Madison Metro, and the Madison Area Transportation Planning Board (MPO) should consult with live entertainment venue operators in crafting approaches and solutions to reduce bar time instances of intoxicated driving. (See Findings III.C.5. Transportation)	Ongoing. The Task Force on Equity in Music and Entertainment (08/17) included a representative from TPC. Their report also emphasized a need for this. The City has been working on this.	Chuck Camp
081.39	39. The Creative Initiatives Staff Team should systematically recommend the inclusion of artist live/work spaces in affordable housing and community development plans and initiatives whenever feasible. (See Findings III.D.1.d. City Participation in Facility Development)	Discussions ongoing—incorporating this into neighborhood and now area plans.	Planning Staff
081.40	40. The Creative Initiatives Staff Team should review all municipal and community development mechanisms available for financing studio, production, arts residencies (artist colonies), and live/work spaces; assess gaps in available financing mechanisms; and develop any necessary programs for the specific support of those spaces. The team should create tools, determine how they might be applied to such developments, and disseminate the resources to developers and interested parties. (See Findings III.D.1.d. Participation in Facility Development)	Discussions ongoing Planning staff met with Artspace in March of 2014 Stated Mayoral Priority County effort: Make-Do County project Arts Administrator working with Economic Development team towards this goal. MAC has been working on identifying strategies & best practices that could be applicable here.	Karin Wolf; Matt Mikolajewski City of Madison
081.41	41. The Creative Initiatives Staff Team should regularly identify opportunities to create flexible, neighborhood-based spaces that support creative activities, especially in underserved areas (South Central, South West, and North Madison). (See Findings III.D.1.d. Participation in Facility Development)	The design team has focused on placemaking.	Planning Staff
081.42	42. The Madison Arts Commission should be encouraged to research model policies and ordinances regarding incenting the use of vacant facilities for cultural uses. (See Findings III.D.1.a. Optimizing the Use of Existing Facilities)	Ongoing Thurber Make Do County Survey	Planning Staff _____ Brian Standing, County Planner

081.43	43. The Creative Initiatives Staff Team should regularly assess City-owned properties for their potential to help meet the housing and/or professional needs of the creative sector in planning for their continuing role in the community. (See Appendix B: The Creative Initiatives Staff Team)	Ongoing	Matt Mikolajewski; Karin Wolf
081.44	44. The Creative Initiatives Staff Team should lead efforts to help Madison learn more about the different kinds of cultural districts that exist. It should test local interest in developing a local approach. (See III.D.2. Cultural Clusters)	No significant progress. Grass root discussions with Jolynne R on near east side in winter 2016 about piloting project there Mark Fraire & Jason Illstrup worked on this in 2022	Karin Wolf
082.44	V.F. CREATE A COHERENT FUNDING SYSTEM FOR CREATIVE SECTOR DEVELOPMENT		
082.45	45. The City of Madison should support capital participation in arts and cultural facilities owned by nonprofit arts and cultural organizations governed by representative community-based boards and serving a critical role as either a neighborhood or a discipline-specific resource. (At a level comparable to peer Cities) (See Findings III.D.1.d. City Capital Participation in Facility Development)	Performing Arts Facilities study was completed in fall of 2014 ?	Karin Wolf
082.46	46. The City of Madison should adopt a formal 1% for art ordinance that attaches to municipal capital projects including infrastructure and landscape projects and TIF districts. Any final program design should direct 5% of the annual allocation for public art to a conservation fund and provide for support of a full range of program activities. [TBD based on capital budget management decisions]. (See Findings III.C.5. Public Art and Findings III.D.7.d.iii. Public Art)	MAC made this one of the top priorities from the Cultural Plan. A percent for art ordinance (File #47273 Enactment # ORD-17-0010) passed on 10/03/17 and began implementation in 2020	Karin Wolf

082.47	47. The City of Madison should increase support to Madison Arts Commission's arts grants to \$150,000 in year one and grow this fund at the annual rate of city budget growth until the annual allocation is equivalent in value to \$1/resident. (See Findings III.D.7.d.ii. Arts Grants)	<p>Suggested priority – MAC requested an additional \$20,000 for grant funding in 2014, it was denied.</p> <p>In 2015 the Mayor put \$100,000 into Madison Music City initiatives from Room Tax, so overall arts spending has gone up, but grants funding remains low.</p>	Karin Wolf; MAC
082.48	48. The Director of Planning should adopt standard City practice for interagency billing compensating the Madison Arts Commission for staffing costs related to capital projects participation. The salary savings for Planning should be used to employ more arts staff. (See Findings III.D.7.d.iii. Public Art)	This was done in 2020? and part both the Arts Administrator's salary and the Cultural and Historical Resource Planner's salary comes from this.	Dir PCED
082.49	49. Beginning with the next budget cycle, the City shall allocate an additional \$100,000 to the Madison Arts Commission to seed the creation of the Creative Coalition. Funds should be used to create a contract for organizational development services as described in this document. The City should sustain its commitment for a minimum of five years. (See Appendix C: Detailed Recommendations Concerning the Creative Sector Coalition)	No developments	

082.50	50. The City of Madison should end its practice of providing line item support to select arts and cultural entities and events, except for all such organizations with which we are contractually obliged, instead requiring all such organizations to seek support competitively in a process managed by the Madison Arts Commission. (See Findings III.D.7.d.i. Line Item Support)	On-going. As of the 2013 budget, the summer concert series line items and the line item supporting Madison Scouts was removed from the budget, the \$24,000 previously allocated to those line items was added to the MAC annual grant budget and all organizations previously supported through those line items were invited to seek funding through MAC's competitive grant process. However, due to the Room Tax Structure, there are still dollars allocated there that function like line items.	Satya Rhodes-Conway (former Dist 12 Council Member); Karin Wolf; MAC
082.51	51. With regard to the Overture Center, the Madison Arts Commission should become the primary agency for review and evaluation of the annual performance contract. (See Findings III.D.7.d.i. Line Item Support)	MAC began review performance of contract in 2014. It is now the primary City entity responsible for evaluating Overture's contract compliance. Reporting requirements and review schedule have been established with Overture.	Karin Wolf