

2020 Census Community Partners: Summary Data for 2019 Census Activities and Events

Partner Name: *Latino Chamber of Commerce* \$4,400.00 MOU

<u>Activity Title</u>	<u>Activity Type</u>	<u>Date</u>	<u>Location</u>	<u>Activity purpose</u>	<u>Approximate number of people attending event</u>	<u>ENAGAGEMENT RESULTS</u>		
						<u>Number of people engaged and/or informed</u>	<u>General demographics of people engaged and/or informed</u>	<u>Other outcomes:</u>
2020 Census - General Information	Shout-out	11/07/19	Latino Chamber of Commerce	Grand Opening Presentation for the 2020 Census, scope and participation activities.	100	18	Latinos adult with young kids (kids are not considered in the attendance).	
Funes (Families with disability kids)	Shout-out	09/15/19	Catholic Multicultural Center	Census Presentation for parents involved with the disability community.	80	20	Latinos adult with young kids with disabilities. Child care was provided.	
Formando Lazos Familiares	Shout-out	09/15/19	Catholic Multicultural Center	Latino Children's & Families Council (mental health in minority communities). 2020 Census	60	14	Latino Families 18 to 65 years old	
MMSD Referendum & Census Participation	Shout-out	11/25/19	Latino Chamber of Commerce	Inform about the upcoming 2020 Census and importance to Latino Chamber of Commerce members and incubators.	100 email address, Facebook Page, website and phone calls	30	Business Owners & Community Families	

Partner Name: *The Hmong Institute \$6,600.00 MOU*

<u>Activity Title</u>	<u>Activity Type</u>	<u>Date</u>	<u>Location</u>	<u>Activity purpose</u>	<u>Approximate number of people attending event</u>	<u>ENAGAGEMENT RESULTS</u>		
						<u>Number of people engaged and/or informed</u>	<u>General demographics of people engaged and/or informed</u>	<u>Other outcomes:</u>
Bayview Resource Fair		10/14/19	Bayview Resource Fair	Bayview had a resource fair and the residents at this location fall under the population that we are aiming to reach	20-30	About 20	Mid to older adults who are Hmong, Hispanic, African American, and Japanese.	Gave some flyers to Bayview to hold at their office.
Pre-New Year		11/09/19	Pre-New Year at Colonial Club in Sun Prairie					
Hmoob Kaj Siab		11/14/19	Hmoob Kaj Siab					
Census Outreach at Hmong New Year	Flyer distribution	11/29/2019	Hmong New Year at Alliant Energy Center	This activity was chosen because it is a large event in the Hmong community that reaches many Hmong individuals.	1000 - 2000	200-300	Hmong between 20-60 y.o.	
Census Outreach at Hmong New Year	Education (e.g. door-door, presentation, etc.)	11/29/2019	Hmong New Year at Alliant Energy Center	same as above	same as above	same as above	same as above	
Census Outreach at Hmong New Year	Public service announcements	11/29/2019	Hmong New Year at Alliant Energy Center	same as above	same as above	All attendees at 1:30	same as above	
Census Outreach at Hmong New Year	Flyer distribution	11/30/2019	Hmong New Year at Alliant Energy Center	same as above	1000 - 2000	200-300	same as above	
Census Outreach at Hmong New Year	Education (e.g. door-door, presentation, etc.)	11/30/2019	Hmong New Year at Alliant Energy Center	same as above	same as above	same as above	same as above	
Census Outreach at Hmong New Year	Public service announcements	11/30/2019	Hmong New Year at Alliant Energy Center	same as above	same as above	All attendees at 3:00	same as above	

Partner Name: Freedom Inc. \$15,000.00 MOU

<u>Activity Title</u>	<u>Activity Type</u>	<u>Date</u>	<u>Location</u>	<u>Activity purpose</u>	<u>Approximate number of people attending event</u>	<u>ENAGAGEMENT RESULTS</u>		
						<u>Number of people engaged and/or informed</u>	<u>General demographics of people engaged and/or informed</u>	<u>Other outcomes:</u>
AAPIA Vote Training	Presentation/Training	10/05/19	Freedom, Inc.	Train and educate organizers about the census talk to their communities about the 2020 Census.	45	45	Hmong, Black, Khmer; ages 18-50	
Food Justice Community Meeting	Education/presentation	10/11/19	Freedom, Inc.	Talked about the importance of census when it comes to community planning and what it means to get everyone counted.	21	21	Hmong, Black, Khmer; ages 18-50	
Community Conversations	Door to door; education	10/25/19	Southside	Door to door conversations with residents on the Southside around community issues and provided census education.	n/a	32	Hmong, Black, Khmer; ages 18-50	
Annual Hunted House	Table, one on one conversations	10/25/19		While parents wait for their kids, it was a great opportunity to talk to them about the up coming census.	60	50	Hmong, Black, Khmer; ages 18-50	
Hmong Class Graduation	Education/presentation	11/12/19	Hmong Association	Presentation and education to graduates of Hmong class.	20	20	Hmong, 18-40	
Gaysgiving Dinner	Education/presentation	11/28/19	Freedom, Inc.	Presentation and education to dinner guests.	30	30	Hmong, Black, LGBTQ, Ages 16-40	
Hmong New Year	Table, one on one conversations, Stage presentation	11/29/19 - 11/30/19	Alliant Energy Center	Table and one on one conversations during annual Hmong New Year Celebration. Speech on stage about census.	1000	1000 with speech 132 individual one on one conversations	Hmong, Ages 16 - 80	
Broadway Community Center Pantry	Table, one on one conversations	12/18/19	Broadway Community Center	Table and one on one conversations Census education and outreach.		17	Black, White, ages 20-50	
50 & Fab	Presentation/Training	12/03/19	Freedom, Inc.	Presentation and education for support group.	20	20	Black, ages 50+	
Gift Wrapping Party	Table, one on one conversations	12/06/19	Freedom, Inc.	Table and one on one conversations Census education and outreach.	30	30	Hmong, Black, Khmer, White; ages 18-50	

Partner Name: Latino Academy of Workforce Development \$17,300.00 MOU

<u>Activity Title</u>	<u>Activity Type</u>	<u>Date</u>	<u>Location</u>	<u>Activity purpose</u>	<u>Approximate number of people attending event</u>	<u>ENAGAGEMENT RESULTS</u>		
						<u>Number of people engaged and/or informed</u>	<u>General demographics of people engaged and/or informed</u>	<u>Other outcomes:</u>
Viva Mexico Festival	Flyer distribution	9/15/2019	Breese Stevens Field 917 E Mifflin Street, Madison WI, 53703	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	600	40	The majority of participants of Latinx background	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020
Leopold School	Flyer distribution	9/15/19	Leopold Elementary School 2602 Post Rd, Madison WI 53713	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted. We already have a very strong relationship with the Leopold School through our GED/Pre-GED classes	500	30	The majority of participants of Latinx background	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020
Presentation To GED-on-the-Go Students Marshall	Education (e.g. door-door, presentation, etc.)	11/06/2019	Marshall Library 605 Waterloo Rd, Marshall, WI 53559	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	10	10	Latinx community members between 18 to 48 years old	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020
Presentation To GED-on-the-Go Students Sun Prairie	Education (e.g. door-door, presentation, etc.)	11/15/19	Sunshine Place 1632 West Main Street, Sun Prairie WI 53590	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	5	5	Latinx students	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020
Presentation to the GED Students	Flyer distribution	11/22/2019	Latino Academy 1917 Lake Point Dr. Madison WI 53713	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	18	18	Latinx students	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020

Partner Name: Latino Academy of Workforce Development \$17,300.00 MOU (continued)								
Presentation tp GED students at Leopold School	Flyer distribution	11/22/2019	Leopold Elementary School 2602 Post Rd, Madison WI 53713	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	8	8	Latinx students	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020
Presentation Latino Academy, Bilingual Customer Service Class	Flyer distribution	11/25/2019	Latino Academy 1917 Lake Point Dr. Madison WI 53713	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	12	12	1 White, 10 Latinx students	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020
Presentation at the Latino Academy	Flyer distribution	11/25/2019	same as above	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	9	9	9 Latinxs= 3 men, 6 women	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding
Presentation GED on-the-Go Class Waunakee	Flyer distribution	11/30/2019	same as above	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	14	14	14= 13 women, 1 man	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding
Ambassador Training	Education (e.g. door-door, presentation,	12/4/2019	same as above	Train two Latinx Academy students to become Census Ambassadors	2	2	1 women, 1 men	Train and give voice to two Latino Academy students so they can help other
La Movida radio Presentation	Education (e.g. door-door, presentation, etc.)	12/6/2019	1480 La Movida radio, 730 Rayovac Dr, Madison WI 53711	Announce that the Latino Academy will give the information about CENSUS 2020 through a group class and person to person. Also to talk with the Latino Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	Unknown	Unknown	Spanish Speaking community	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020
Latino Academy Holiday Party - Posada	Flyer distribution	12/7/2019	Badger Rock Neighborhood Center 301 E. Badger Rd. Madison WI 53713	Talk with the Latinx Community in Spanish about CENSUS 2020 and inform the community of the importance of being counted	400	100	Latinx community	Dissipate the fears the Latinx community has regarding filling out the Census 2020. Building trust in the community regarding the Census 2020

Partner Name: Northside Planning Council Inc. \$20,000.00 MOU

<u>Activity Title</u>	<u>Activity Type</u>	<u>Date</u>	<u>Location</u>	<u>Activity purpose</u>	<u>Approximate number of people attending event</u>	<u>ENAGAGEMENT RESULTS</u>		
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1st Steering Committee meeting	Something else	09/13/2019	Mendota Elementary School	The Steering Committee is widely represented by Northside entities that work with residents in a variety of capacities who have the ability to reach multiple audiences and have positive rapport in the community. The meetings serve as a vehicle to meet face to face to discuss timeline and tasks related the Northside Census and agreed upon strategies.	9	Number of people invited to be included in the committee range approx. 25	6 Women, 2 Men, Caucasian, Hispanic, Hmong, Black, Indian and Mixed racial ethnic backgrounds. Ages range from 32 to approximately 62	Northside 2020 Census Team met to discuss Census Outreach strategy specific to Northside residents. Branding, messaging and Outreach workers from the community. Also, Calendar of events to table at in the coming months in addition to the March kickoff. Development of Outreach worker job description.
Created Basecamp for Steering Committee to communicate	Email listserv	9/24/2019	Basecamp	Concise and quick communication between members of the committee.	Committee Members-9			Developed a list of To Do's with specific deadlines in accordance to our Strategy.
2nd Steering Committee Meeting	Something else	10/24/2019	FEED Kitchens	Lead Outreach coordinator compiled most relevant 2020 Census informational flyers and held discussion about elements to use in Northside branding and messaging. Agreed upon a slogan to be used for the Mural, Northside outreach materials, Census Northside video by Frankie Pobar. Lay and community members and yard signage.		10	See above committee member demographics	The interview highlighted the search for 4-6 Outreach workers part time to fulfill Outreach related duties related to the 2020 Census Northside campaign. It also stressed the importance of efforts to engage hard to reach populations.

Northside Planning Council 2020 Census Online page-Live	Social media	10/27/2019	northsideplanningcouncil.org/census2020/	The Northside Planning Council site for the 2020 Census will house the Outreach worker job description and google form for applicants to apply. It will also serve as another method of outreach moving forward beyond the hiring process for the community at large to learn about the Census and even include a link to the Online 2020 Census form once available.	We expected a range of 10-15 applicants	Approximately 1,000	n/a but our Outreach worker position description explicitly asked for a diverse population to apply both culturally and linguistically.	We received 10 applications from the community and wide range of ages from high school youth to about 40.
Northside Partners listerv Outreach worker Job announcement	Email listserv	11/04/2019	n/a	The Northside Partner listerv reaches many of the providers on the Northside in many different roles that have the capacity to reach our target audience to maximize our reach-this time specifically to build awareness of our Campaign and to encourage referral of applicants.	n/a	approximately 75	n/a	We received 10 applications from the community and wide range of ages from high school youth to about 40.
Outreach worker Applicant interviews	Something else	12/3-12/4/2019	Lakeview Library meeting room	We are currently conducting interviews for 4-6 Outreach workers to work along side the Lead Outreach coordinator at various community events. The Outreach workers will work approximately 3-6 hours per week, will receive training and will serve as trusted community members to address and questions/ concerns or eliminate barriers to participation and to provide feedback to the Steering Committee.	A total of 10 applications were received and 9 will be interviewing.	n/a	Applicants range in age from High school youth- to 40 years of age, A close to even split of male to female ratio and a diverse ethnic and linguistic group.	Will hire 4-6 of the applicants as Northside 2020 Census Outreach workers.

Northside News article about Northside 2020 Census Outreach and Outreach workers	Newspaper article	12/02/2019	http://www.northsidenews.org/the-northside-counts-a-lot/	Informing the community of the upcoming Census activities as well as providing context around the importance of the Northside's efforts to engage residents in participation of the 2020 Census.		14,000		Hopefully readers will gain an understanding of the initiative as well as garner excitement or support amongst community members.
Channel 3 News Featurette	Shoutouts	11/14/2019	https://www.channel3000.com/news/northside-leaders-have-unique-way-of-getting-residents-to-take-2020-census/1142321893	Channel 3's Rose Schmidt interviewed Abha and Charisse about the Outreach worker positions, deadline, duties and also about the Northside's involvement in the City grant.	n/a	Greater Madison/Dane County viewers		The interview highlighted the search for 4-6 Outreach workers part time to fulfill Outreach related duties related to the 2020 Census Northside campaign. It also stressed the importance of efforts to engage hard to reach populations.

Partner Name: Centro Hispano and Roots4Change \$20,000.00

<u>Activity Title</u>	<u>Activity Type</u>	<u>Date</u>	<u>Location</u>	<u>Activity purpose</u>	<u>Approximate number of people attending event</u>	<u>ENAGAGEMENT RESULTS</u>		
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Recurrent Visits to WIC-Clinic-SOUTH	One: one conversations with families	09/09/19	Table @ WIC Clinic-SOUTH	WIC clinics are a great place to have a "captive audience" of families. In addition, due to the cyclical nature of the appointments, we can connect with people more than once. Our relationship with the front desk and nurses allow us to do bilateral outreach. When we table in this clinic our conversations with people can take multiple forms: simply providing flyers to engage in more than one hour conversation.	It depends a lot on the weather. We stay for two hrs., twice week in the WIC Clinic-SOUTH. Around 10-35 families each time (Spanish speaking).	Around 10-20 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-SOUTH	One: one conversations with families	09/11/19	Table @ WIC Clinic-SOUTH	same as above	same as above	Around 10-20 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-EAST	One: one conversations with families	09/12/19	Table @ WIC Clinic-EAST	same as above	It depends a lot on the weather. We stay for two hrs. once/week in the East Clinic. Around 10-30 families each time (Spanish speaking).	Around 10-15 people.	Latinos/as	We are able to refer people to other services in the city.

Recurrent Visits to WIC-Clinic-SOUTH	One: one conversations with families	09/16/19	Table @ WIC Clinic-SOUTH	same as above	It depends a lot on the weather. We stay for two hrs., twice week in the WIC Clinic-SOUTH. Around 10-35 families each time (Spanish speaking).	Around 10-20people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-EAST	One: one conversations with families	09/19/19	Table @ WIC Clinic-EAST	same as above	It depends a lot on the weather. We stay for two hrs. once/week in the East Clinic. Around 10-30 families each time (Spanish speaking).	Around 10-15 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-EAST	One: one conversations with families	09/26/19	Table @ WIC Clinic-EAST	same as above	same as above	Around 10-15 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-EAST	One: one conversations with families	09/19/19	Table @ WIC Clinic-EAST	same as above	same as above	Around 10-15 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-EAST	One: one conversations with families	09/26/19	Table @ WIC Clinic-EAST	same as above	same as above	Around 10-15 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-SOUTH	One: one conversations with families	09/23/19	Table @ WIC Clinic-SOUTH	same as above	It depends a lot on the weather. We stay for two hrs., twice week in the WIC Clinic-SOUTH. Around 10-35 families each time (Spanish speaking).	Around 10-20 people.	Latinos/as	We are able to refer people to other services in the city.

Willy Street Fair	Flyer distribution	9/15/2019	East site	Event	Outreach was targeted at Latinos attending the event, however, flyers were distributed to a wider range of attendees.	At least 80	Wide range	Not identified yet
Lussier Center	Tabling	9/17/2019	East site	Family Informational Event	Centro was invited to table	Like 150	30	Identified Lussier as a good place to do outreach for future events
Tokay Middle School	Parent informational session	9/24/2019	Tokay	Family Informational Event	Centro was invited to table	n/a	15	not identified yet
R4C FB	Posting	Varies		n/a	n/a		30-35	Crossposting
R4C FB	Posting	9/30/2019	FB	Posted in September but were not fully reported. We are learning to engage with people using this FB to talk about Census, and specifically we are really interested in sparking conversations about the perceptions, beliefs, fears, experiences with "being counted" and what it means to them and their families.	64	51 (engagements)	n/a	Crossposting and messaging discussions among people
R4C FB	Posting	9/30/2019	FB	Posted in September but were not fully reported.	1,138	99 (engagements)	n/a	Crossposting
Recurrent Visits to WIC-Clinic-EAST	One:one conversations with families	10/17/19	Table @ WIC Clinic-EAST	WIC clinics are a great place to have a "captive audience" of families. In addition, due to the cyclical appointments, we can connect with people more than once. Our relationship with the front desk and nurses allow us to do bilateral outreach. When we table in this clinic our conversations with people can take multiple forms: simply providing flyers to engage in more than one hour conversation.	It depends a lot on the weather. We stay for two hrs once/week in the East Clinic. Around 10-30 families each time (Spanish speaking). Approximately 3 hours.	Around 5-10 people.	Latinos/as	We are able to refer people to other services in the city.

Recurrent Visits to WIC-Clinic-SOUTH	One:one conversations with families	10/10/19	Table @ WIC Clinic-SOUTH	same as above	It depends a lot on the weather. We stay for two hrs, twice week in the WIC Clinic-SOUTH. Around 10-35 families each time (Spanish speaking).	Around 10-12 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-SOUTH	One:one conversations with families	10/18/19	Table @ WIC Clinic-SOUTH	same as above	same as above	Around 10-20 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-SOUTH	One:one conversations with families	10/25/19	Table @ WIC Clinic-SOUTH	same as above	same as above	same as above	Latinos/as	We are able to refer people to other services in the city.
Alliant Energy Center Festival	Flyer distribution and Centro's tabling	10/23/2019		Event (10 am to 1 pm)	Outreach was targeted at Latinos attending the event, however, flyers were distributed to a	At least 75	Wide range	Not identified yet
R4C FB	Posting	10/9/2019	FB	Posted in September but were not fully reported. We talked about the efforts the City of Madison is doing with 2020 Census.	64	2 (engagements)	n/a	Crossposting
Recurrent Visits to WIC-Clinic-EAST	One:one conversations with families	11/11/19	Table @ WIC Clinic-EAST	WIC clinics are a great place to have a "captive audience" of families. In addition, due to the cyclical of the appointments, we can connect with people more than once. Our relationship with the front desk and nurses allow us to do bilateral outreach. When we table in this clinic our conversations with people can take multiple forms: simply providing flyers to engage in more than one hour conversation.	It depends a lot on the weather. We stay for two hrs once/week in the East Clinic. Around 10-30 families each time (Spanish speaking). Approximately 3 hours.	Around 5-10 people.	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-EAST	One:one conversations with families	11/17/19	Table @ WIC Clinic-EAST	same as above	same as above	Around 5-10 people.	Latinos/as	We are able to refer people to other services in the city.

Recurrent Visits to WIC-Clinic-EAST	One:one conversations with families	11/27/19	Table @ WIC Clinic-SoUTH	same as above	same as above	Around 10-people.	Latinos/as	We are able to refer people to other services in the city.
Free Clinic Rounds-Medic	One:one conversations with families	11/16/2019	South Clinic	same as above	R4C members is able to table the clinic every Saturday from 8 am to 11 am	20-40 people	Latinos/as	We are able to refer people to other services in the city.
Outreach	Flyering	11/17/2019	Black Hawk Church	Event (9 am to 12 pm)	Outreach was targeted at Latinos attending the event, however, flyers were distributed to a wider range of attendees.	At least 50	Wide range	not identified yet
Alliant Energy Center Festival	Flyer distribution and Centro's tabling	11/26/2019	Meeting with City staff to talk about Census	11 am to 12 pm	Talk was intended to increase members knowledge about Census and Q&A	5	Latinas	not identified yet
R4C FB	Posting	11/18/2019	FB	Posted in September but were not fully reported. We are learning to engage with people using this FB to talk about Census, and specifically we are really interested in sparking conversations about the perceptions, beliefs, fears, experiences with "being counted" and what it means to them and their families. We posted John Oliver episode on the Census	39	2 (engagements)	n/a	Crossposting and messaging discussions among people

Recurrent Visits to WIC-Clinic-South	One:one conversations with families	12/06/19	Table @ WIC Clinic-South	WIC clinics are a great place to have a "captive audience" of families. In addition, due to the cyclical appointments, we can connect with people more than once. Our relationship with the front desk and nurses allow us to do bilateral outreach. When we table in this clinic our conversations with people can take multiple forms: simply providing flyers to engage in more than one hour conversation. Visits Mondays and Fridays	It depends a lot on the weather. We stay for two hrs once/week in the South Clinic. Around 10-30 families each time (Spanish speaking). Approximately 3 hours. December was a low month, not many Latino families stopped by.	December was a low month, not many Latino families stopped by. We had 5 families.	Latino parents, young adults, mostly recent immigrants. 95% women with young children.	Increase clinic staff awareness that Census information is being provided to clients.
Recurrent Visits to WIC-Clinic-South	One:one conversations with families	12/12/19	Table @ WIC Clinic-South	same as above	same as above	December was a low month, not many Latino families stopped by. We had 3 families.	Latino parents, young adults, mostly recent immigrants. 95% women with young children.	Increase clinic staff awareness that Census information is being provided to clients.
Centro Hispano reception	One:one connections with families	12/3/2019	Centro Hispano	Centro's reception is the first line of information for many community members, new or rooted residents. Providing resources in reception is a great opportunity to engage people, mostly because they are already seeking resources.	35 people	Around 15 were given Census info	Latinos/as	We are able to refer people to other services in the city.
Centro Hispano reception	One:one connections with families	12/8/2019	Centro Hispano	same as above	25 people	Around 20 were given Census info	Latinos/as	We are able to refer people to other services in the city.
Centro Hispano reception	One:one connections with families	12/18/2019	Leopold School's family activity	Parent meeting and children activities	40 people	Around 35 were given Census info	Latinos/as	We are able to refer people to other services in the city.

Centro Hispano reception	One:one conexions with families	12/17/2019	Centro Hispano	Centro's reception is the first line of information for many community members, new or rooted residents. Providing resources in reception is a great opportunity to engage people, mostly because they are already seeking resources.	30 people	Around 10 were given Census info	Latinos/as	We are able to refer people to other services in the city.
Recurrent Visits to WIC-Clinic-South	One:one conversations with families	12/27/19	Table @ WIC Clinic-South	WIC clinics are a great place to have a "capture audience" of families. In addition, due to the cyclical of the appoitments, we can connect with people more than once. Our relationship with the front desk and nurses allow us to do bilateral outreach. When we table in this clinic our conversations with people can take multiple forms: simply providing flyers to engage in more than one hour conversation. Visits Mondays and Fridays	It depends a lot on the weather. We stay for two hrs once/week in the South Clinic. Around 10-30 families each time (Spanish speaking). Approximately 3 hours. December was a low month, not many Latino families stopped by.	December was a low month, not many Latino families stopped by. We had 8 families.	Latino parents, young adults, mostly recent immigrants. 95% women with young children.	Increase clinic staff awareness that Census information is being provided to clients.
Recurrent Visits to WIC-Clinic-South	One:one conversations with families	12/20/19	Table @ WIC Clinic-South	same as above	same as above	December was a low month, not many Latino families stopped by. We had 10 people.	Latino parents, young adults, mostly recent immigrants. 95% women with young children.	Increase clinic staff awareness that Census information is being provided to clients.
MEDIC Free Clinic	One:one conexions with families	12/21/2019	Medic Clinic	Tabling and engagement	25 people	Around 5 were given Census info	Latinos/as	We are able to refer people to other services in the city.
Oregon School District	One:one conversations with families	12/10/19	Prairie View Elementary	Once month parent-meetings take place in PVE. Outreach to Latino families started in December as an invitation from the Bilingual Speciliasts. Puente Alba, LLC is a parent and community member in Oregon, which will allow to interact with families in a deeper manner.	10 families	Latino parents, young adults.	Latino parents, young adults.	Possibility to create a Latino Parent Council. Oregon does not offers a lot of services for Latino families (if any), hence engagement with these families presents as a unmet need, beyond Census information.

Mononna School District	Parents of Color-Leadership Council	12/12/2019	Monona School District	Parents meetings with district leadership to work on diversity issues. Great space to talk about the importance of increasing leadership, civic engagement, and training in/for Latino families.	6 latino families as members and advocates.	6 Latino families with teens.	Latino parents, middle age adults.	Goal is to create stronger presence of Latino (and other families of color) in the district). The council is currently working with the district to review their parent's engagement protocols and systems. In addition, the council is working on creating a Latino parent group.
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