# The Glen Golf Park

Golf Subcommittee June 9, 2022

### Overview

- 1. Update on Course Work & Timeline
- 2. Introduction of Visual Brand Identity
  - ZEBRADOG



- 3. Introduction of Clubhouse Improvement Project
  - Madison Parks Foundation & Supreme Structures
- 4. Donation Agreement & Construction Agreement
  - Madison Parks Foundation

### Course Update

- Construction crew onsite completing final details
  - Expanding #7 green
  - Completion of bunkers
  - Support grow-in
  - Maintenance of course
- Programming Plan Implementation
- Land Management Plan Review
- Target Opening Date: July 1
  - Tee Times will be available 7 days in advance



### Programming Plan Update

Save the Dates:

- July 10: Community Reopening Celebration
- July 19: MPF Performing Arts Series #1: Steel Drums
- August 14: Movie at The Glen Golf Park (5PM)
- September 8: MPF Performing Arts Series #3: "Spare Time" Bluegrass

September 11: Movie at The Glen Golf Park

MADISON, WISCONSIN

## The Glen Golf Park

VISUAL BRAND IDENTITY

"When I walked Glenway, I was struck by just what a beautiful piece of property it was. It's really great golf land, and it's wide open and is the type of golf that I could play every day for the rest of my life."

- Michael Keiser



















#### THE GLEN | APPLICATIONS

#### BRAND IDENTITY





BRAND IDENTITY



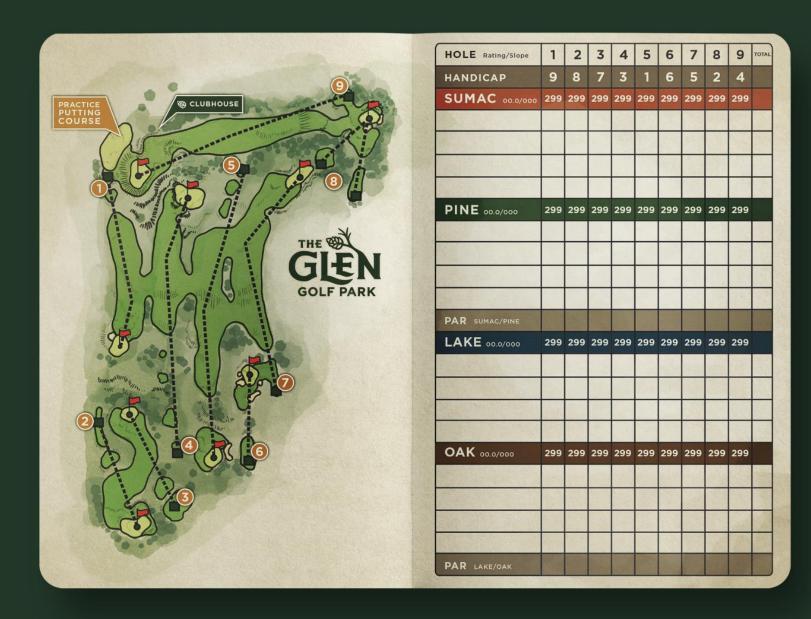




MADISON, WISCONSIN

05.04.2022 **ZEBRADOG** 

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#### Clubhouse: Current State



## Proposed Clubhouse Updates

Madison Parks Foundation & Supreme Structures

### Clubhouse: Proposed Partnership

Donor Agreement & Construction Agreement with Madison Parks Foundation:

- Visual Updates to building interior, replace windows and roof
- Focus on accessibility: ADA compliant restrooms, service window
- Showcase history of the land, course, neighborhood
- Friends of The Glen donor recognition on interior spaces
- Ample retail space
- Enhances customer experience
- Incorporates Brand Identity & Style throughout



FOUNDATION







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**Exterior Imagery** 







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**Exterior Imagery** 

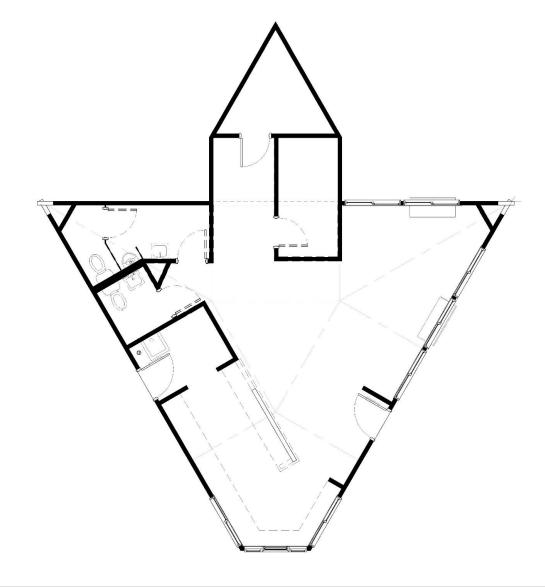






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**Exterior Imagery** 

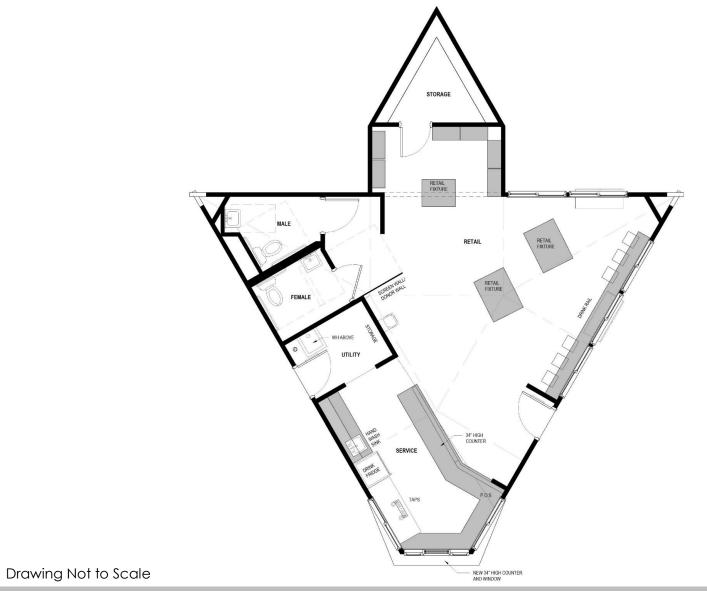


#### **Conceptual Imagery**



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**Existing Floor Plan** 





#### **Conceptual Imagery**





Interior Imagery





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Interior Imagery

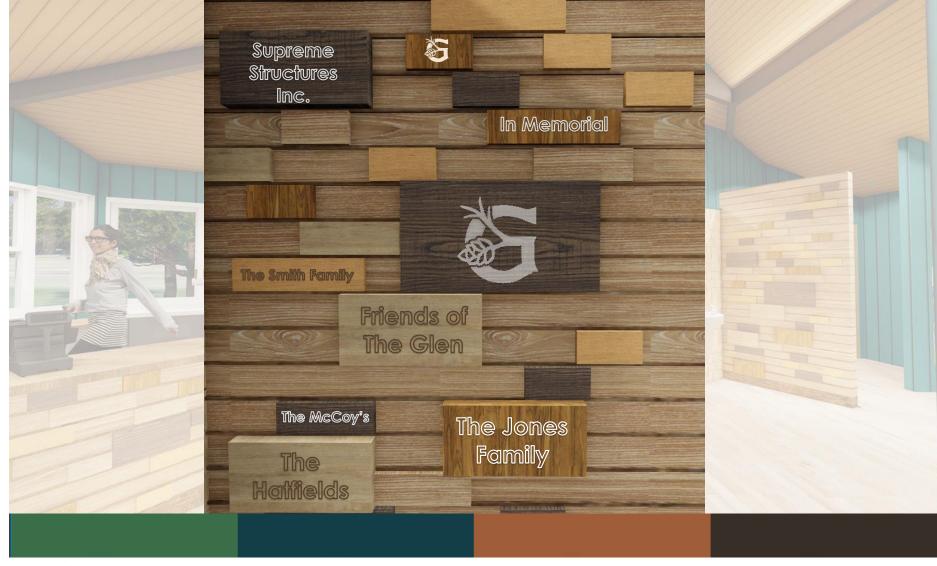






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Interior Imagery



#### **Conceptual Imagery**



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**Donor Opportunity** 







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Interior Imagery







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### Staff-Led Improvements

- Exterior painting
- Pergola painting and wood replacement or shade cloth install
- Picnic tables







 
 Exterior Imagery

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### The Glen House Project Timeline

- Public Information Meeting May 4
- Donor Agreement & Construction Agreement
  - Council Introduction May 10
  - BPC Approval May 11
  - Finance Committee Approval May 16
  - Final Council Adoption June 7
- Project Coordination
  - April-May grassroots organization
  - Permitting underway
  - Construction in June 13





# Questions or Comments?

