

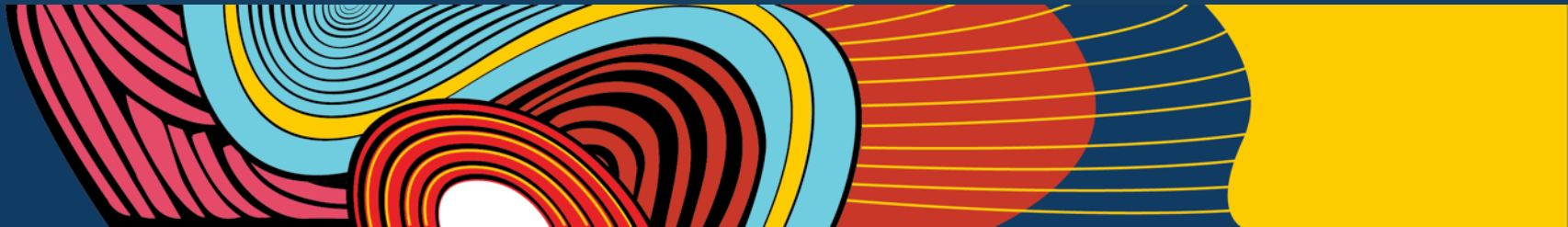


# THE TIME IS OURS

A public art proposal by Jenie Gao Studio



*jenie.org*



# Public Art + Public Good: *Centering the bus riders*

Community interviews are integral to my process. I focused on interviews with bus riders, because this public infrastructure exists to connect people with their communities.



# Community Interviews

- Interviewed 27 people who rely on the buses, 70% BIPOC, average interview 45 min

*In contrast to Madison's 2019 survey of bus riders, where 84% of those surveyed were white despite Madison's highly diverse bus ridership*

- Also interviewed city employees, not all of whom can rely on the buses, despite all city employees having access to a free bus pass
- Read interview quotes in the full PDF proposal available on City of Madison's website



## ***The Time is Ours***, mockup of final artwork by Jenie Gao Studio

Materials: exterior mural paint, matte brushed silver aluminum panels floated on wall surface

Dimensions: 16' tall x 500' long. 8,000 sq. ft.

View heading westward on East Washington Ave

# Sharing Space with Fellow Commuters



Stand-in portraits representing bus commuters

Materials: exterior mural paint painted on top of brushed silver aluminum panels floated on wall surface

Dimensions: 16' tall, varying widths



## Section 1: Melting Ice and First Spring Crocuses



## Section 2: Sunflowers and Cicadas



### Section 3: Fluffy Milkweed Pods and Migrating Geese





## Section 4: Snow and Empty Space

\*I planned the artwork so that Section 4 would start where tree cover increases, to be most covered in summer and most visible in winter.



## Section 4: Snow and Empty Space

\*In winter, when the leaves are gone.

# Working with the Site's Strengths



- Madison Metro Transit System has one of the few stretches of East Washington Ave with full-grown trees, a set back lawn, and full shade
- North facing wall stays cool on hot summer days
- Significantly more pedestrian friendly than much of East Washington, a six-lane highway with little tree cover



**The artwork ends before the western two sections of the wall that have the most tree cover, so removing mature trees is not needed for placement of this artwork.**

# Easy Legibility that Won't Distract Drivers



- Large, silhouetted shapes are legible from multiple distances
- Brushed silver aluminum has a matte, non-reflective surface

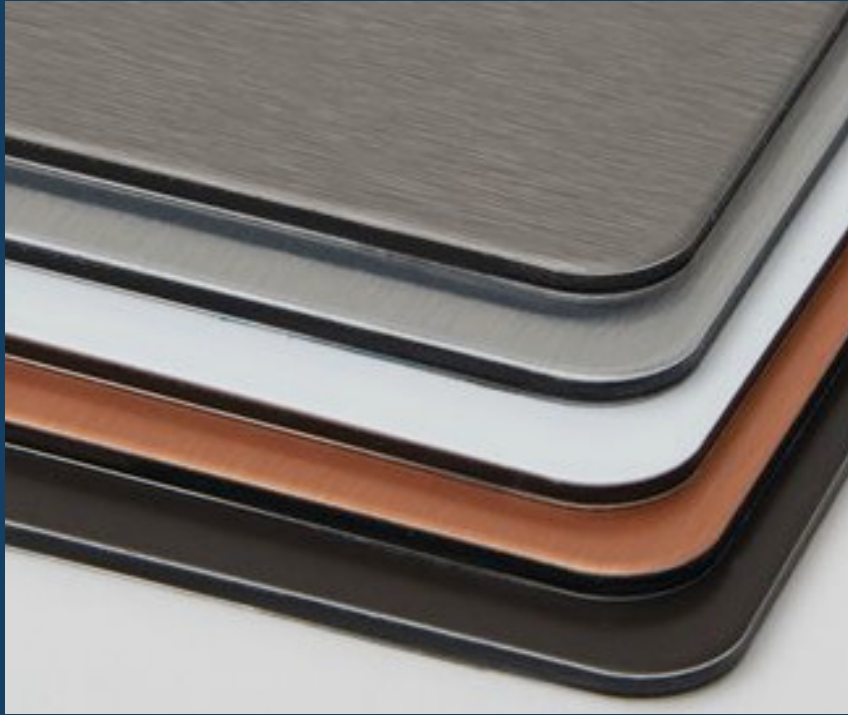
# Urban Design District No. 8



In accordance with Urban Design District No. 8's Core Development Principles:

- Wall-based work enhances the iconic view of the Capitol
- Community interviews strengthen neighborhood identity
- Art is legible for people using many means of transit
- Provides vibrant engagement for pedestrians to enjoy East Washington Avenue

# Materials and Construction



- Brushed silver Dibond® aluminum composite panels (3/16") are lightweight, easy to maintain
- Aluminum panels installed slightly floated from wall will leave room for rain drains and be simple for City Engineering to remove and maneuver
- Budget breakdown available in the Appendix

# Longevity and Protection



- Exterior grade mural paint durable in all weather conditions
- Anti-graffiti coating will protect the work from vandalism
- UV protective coating will prevent sun fading
- Easy maintenance, paint will need to be UV recoated every 4-5 years





*“A lifeline because I don’t drive.” – Angélica*



*“The buses feel like going home.” – Nada*



## STAY IN TOUCH

Website: <https://jenie.org>

Facebook: Jenie Gao Studio

Instagram: @jeniegao