



THE TIME IS OURS

A public art proposal by Jenie Gao Studio



jenie.org



Public Art + Public Good: *Centering the bus riders*

Community interviews are integral to my process. I focused on interviews with bus riders, because this public infrastructure exists to connect people with their communities.



Community Interviews

- Interviewed 27 people who rely on the buses, 70% BIPOC, average interview 45 min

In contrast to Madison's 2019 survey of bus riders, where 84% of those surveyed were white despite Madison's highly diverse bus ridership

- Also interviewed city employees, not all of whom can rely on the buses, despite all city employees having access to a free bus pass
- Read interview quotes in the full PDF proposal available on City of Madison's website



The Time is Ours, mockup of final artwork by Jenie Gao Studio

Materials: exterior mural paint, matte brushed silver aluminum panels floated on wall surface

Dimensions: 16' tall x 500' long. 8,000 sq. ft.

View heading westward on East Washington Ave

Sharing Space with Fellow Commuters



Stand-in portraits representing bus commuters

Materials: exterior mural paint painted on top of brushed silver aluminum panels floated on wall surface

Dimensions: 16' tall, varying widths



Section 1: Melting Ice and First Spring Crocuses



Section 2: Sunflowers and Cicadas



Section 3: Fluffy Milkweed Pods and Migrating Geese



Section 4: Snow and Empty Space

*I planned the artwork so that Section 4 would start where tree cover increases, to be most covered in summer and most visible in winter.



Section 4: Snow and Empty Space

*In winter, when the leaves are gone.

Working with the Site's Strengths



- Madison Metro Transit System has one of the few stretches of East Washington Ave with full-grown trees, a set back lawn, and full shade
- North facing wall stays cool on hot summer days
- Significantly more pedestrian friendly than much of East Washington, a six-lane highway with little tree cover



The artwork ends before the western two sections of the wall that have the most tree cover, so removing mature trees is not needed for placement of this artwork.

Easy Legibility that Won't Distract Drivers



- Large, silhouetted shapes are legible from multiple distances
- Brushed silver aluminum has a matte, non-reflective surface

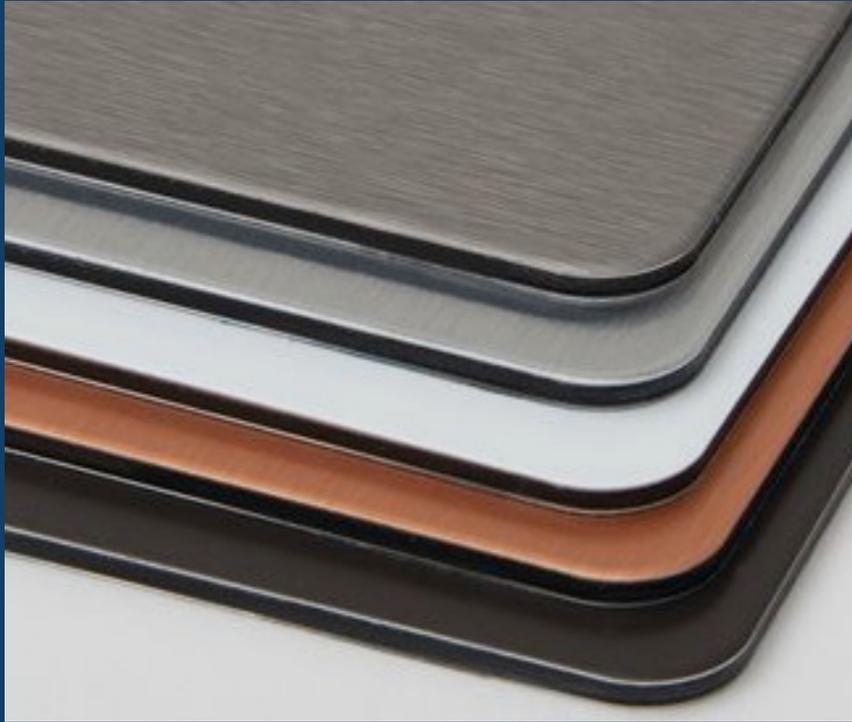
Urban Design District No. 8



In accordance with Urban Design District No. 8's Core Development Principles:

- Wall-based work enhances the iconic view of the Capitol
- Community interviews strengthen neighborhood identity
- Art is legible for people using many means of transit
- Provides vibrant engagement for pedestrians to enjoy East Washington Avenue

Materials and Construction



- Brushed silver Dibond® aluminum composite panels (3/16") are lightweight, easy to maintain
- Aluminum panels installed slightly floated from wall will leave room for rain drains and be simple for City Engineering to remove and maneuver
- Budget breakdown available in the Appendix

Longevity and Protection



- Exterior grade mural paint durable in all weather conditions
- Anti-graffiti coating will protect the work from vandalism
- UV protective coating will prevent sun fading
- Easy maintenance, paint will need to be UV recoated every 4-5 years



“A lifeline because I don’t drive.” – Angélica



“The buses feel like going home.” – Nada



STAY IN TOUCH

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