



Community Facilities, Neighborhood Plans, Economic Development & Homeless Services

Community Development Division- CDBG 2019 Results

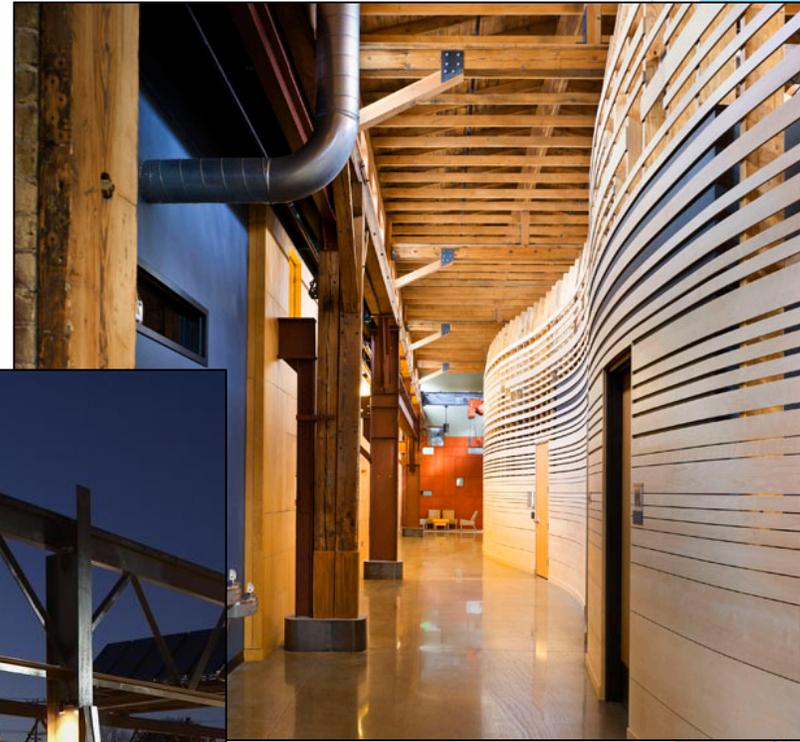
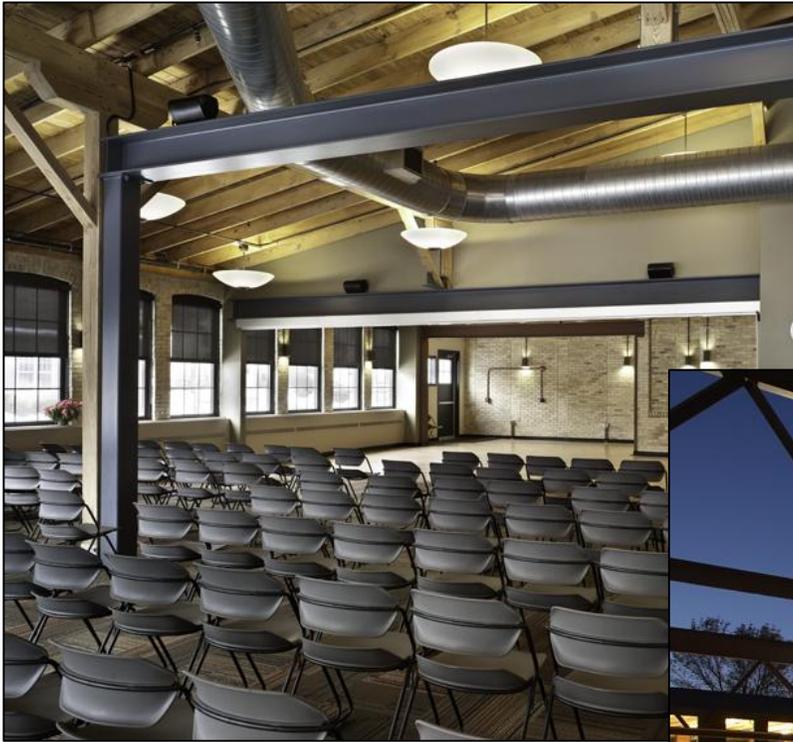
Community Facilities - 2019

March 5, 2020

Improvements to Neighborhood Centers

- ▶ Goodman Community Center IronWorks Renovation
 - ▶ Commitment of \$400,000 in CDBG funds from 2018 federal funds RFP allowed Goodman Community Center to renovate its IronWorks building
 - ▶ Rehabilitation involved a substantial “gut rehab” of the historic building
 - ▶ Renovated space has allowed Goodman to provide a larger food pantry, build out a new fitness center, and create a more open space in the main area
 - ▶ The CDBG funds will help Goodman expand the number of low- and moderate-income residents it serves (~12,000 per quarter)

Goodman Community Center IronWorks



Neighborhood Projects - 2019

March 5, 2020

Darbo-Worthington-Starkweather Creek Neighborhood Plan

- ▶ The CDBG Committee and Common Council authorized up to \$120,000 in CDBG funds to support capital improvement projects identified in the DWSC Neighborhood Plan
- ▶ The CDBG Unit committed funds to 4 eligible projects:
 - ▶ Improvements to Worthington and Reger Parks
 - ▶ Access improvements to Starkweather Creek
 - ▶ Installation of energy efficient street lights in Worthington
 - ▶ Funding a new community garden within the planning area
- ▶ The final project, improving access to Starkweather Creek, was completed in 2019

DWSC Starkweather Creek Improvements

- ▶ City Engineering Division installed a launch for non-motorized boats (e.g. kayaks and canoes) to improve access to Starkweather Creek and Lake Monona
- ▶ Engineering oversaw the installation of limestone steps that made the waterway more accessible from street-level on the east side of the creek
- ▶ CDBG dollars funded the a metal slide that will allow for residents to “walk” their kayak or canoe into the creek from the west



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Economic Development & Employment Opportunities

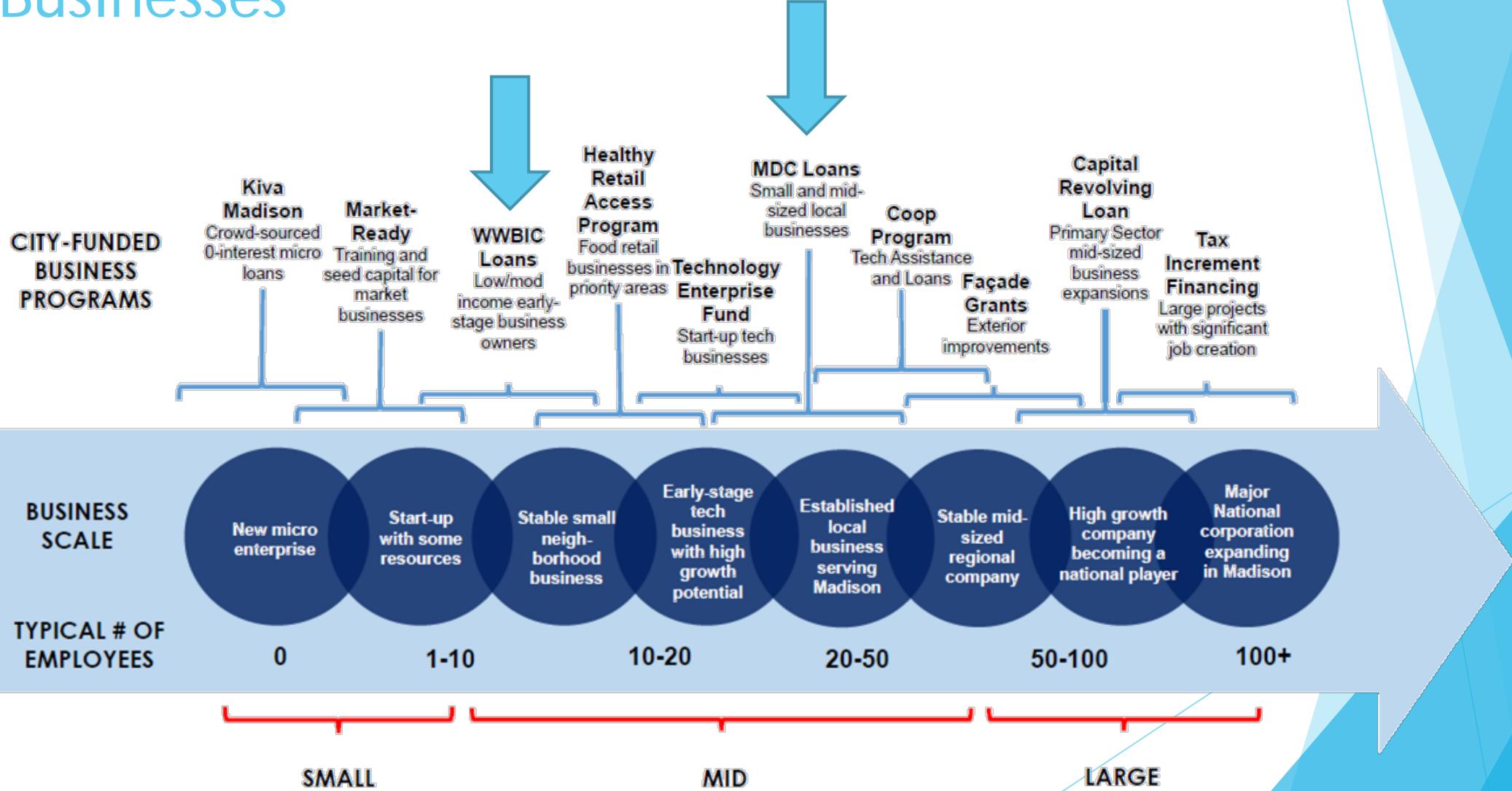
March 5, 2020

Goals & Objectives

Expand employment opportunities and enhance neighborhood vitality by supporting new and existing businesses.

- ▶ Objective 1
 - ▶ Job Creation and Community Business Development
- ▶ Objective 2
 - ▶ Small Business Development
- ▶ Objective 3
 - ▶ Adult Workforce Preparedness

Programs Providing Financial Assistance to Businesses



Job Creation & Community Business Development

Create jobs, particularly for underrepresented individuals, by supporting or expanding businesses.



Madison Development Corporation - CDBG Revolving Loan Funds

| 2015 | 2016 | 2017 | 2018 | 2019 |
|--------------------------|--------------------------|-------------------------|--------------------------|--------------------------|
| 6 Loans | 5 Loans | 2 Loans | 7 Loans | 7 Loans |
| \$600,000 | \$408,000 | \$225,000 | \$866,800 | \$640,000 |
| At least 18 jobs created | At least 12 jobs created | At least 7 jobs created | At least 35 jobs created | At least 17 jobs created |



Small Business Development

Assist entrepreneurs, particularly those from populations that are under-represented, seeking to start or grow small business and micro-enterprises (as defined by HUD) that create jobs.

- ▶ **Latino Chamber of Commerce of Dane County**
 - ▶ CDBG Entitlement Funds
- ▶ **Madison Black Chamber of Commerce**
 - ▶ CDBG Entitlement Funds
- ▶ **Wisconsin Women's Business Initiative Corporation (WWBIC)**
 - ▶ CDBG Entitlement and Revolving Loan Funds

Small Business Development

Provided Technical Assistance, educational opportunities, and referrals to participants.

| Latino Chamber of Commerce | Madison Black Chamber of Commerce |
|----------------------------|-----------------------------------|
| 649 Individuals Served | 238 Individuals Served |
| 95% LMI Individuals Served | 95% LMI Individuals Served |
| 73 Skills Workshops | 19 Networking/Info Sessions |

Small Business Development

Provided technical assistance, educational opportunities, and referrals to participants.

Wisconsin Women's Business Initiative- Loans

7 Loans

\$200,455

Wisconsin Women's Business Initiative - Technical Assistance

643 Individuals

57% LMI Individuals

10 Nano grants to micro-enterprise businesses

Adult Workforce Development

Provide job-seekers assistance through employment training.

1,648 Job-seekers received assistance

| Community Resource Adult Employment & Training Funded Partners | |
|--|------------------------------------|
| Common Wealth Development | Goodman Community Center |
| Literacy Network | Lussier Community Education Center |
| Kennedy Heights Neighborhood Center | Madison-area Urban Ministry |
| Latino Academy of Workforce Development | Operation Fresh Start |
| Urban League of Greater Madison | YWCA of Madison |
| WRTP/Big Step | |

Homeless Services - 2019

March 5, 2020

Homelessness in Madison/Dane County

On a Given Night

2019 January PIT

578+

persons

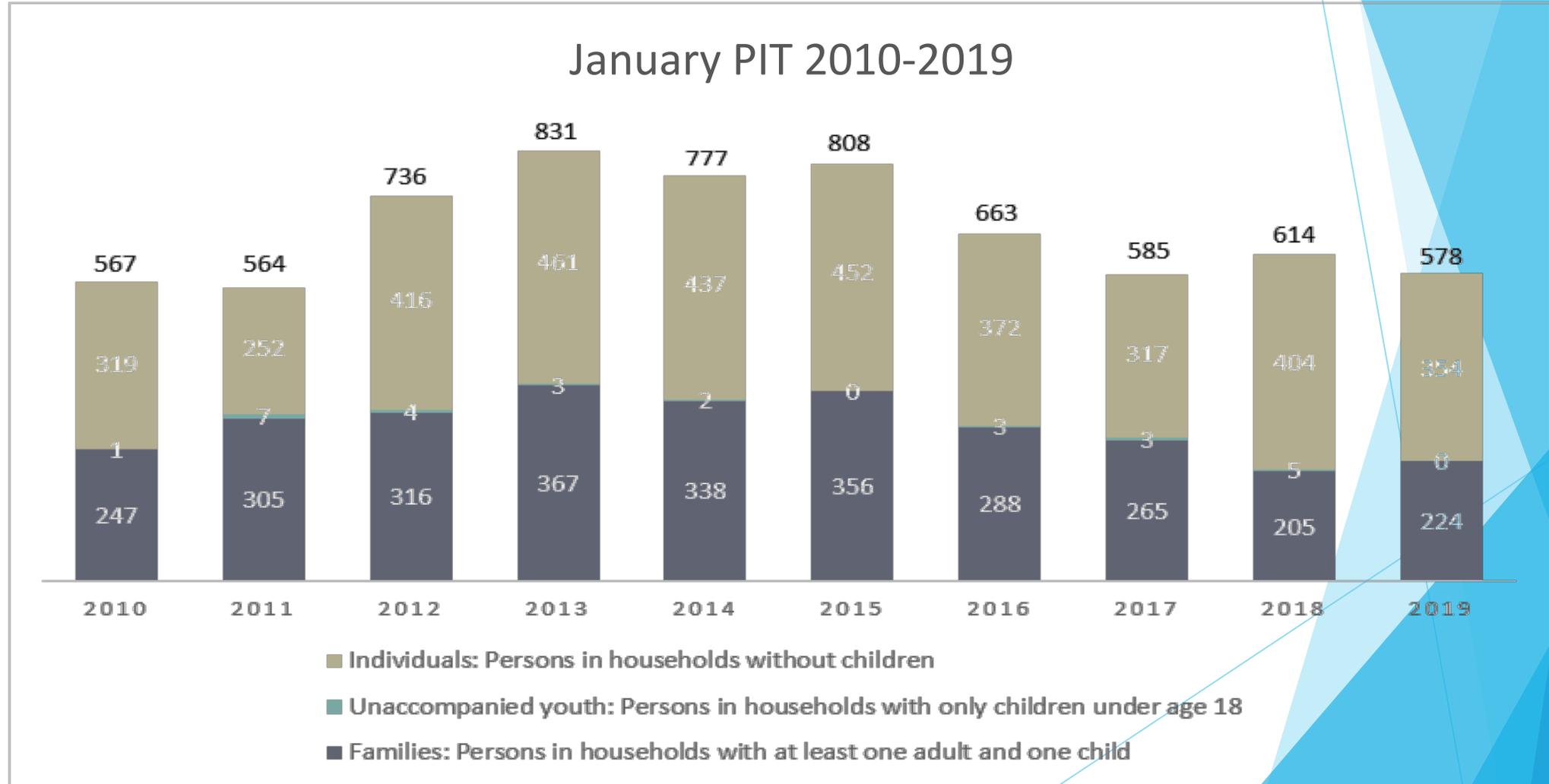
Annually

FY 2018 ES & TH

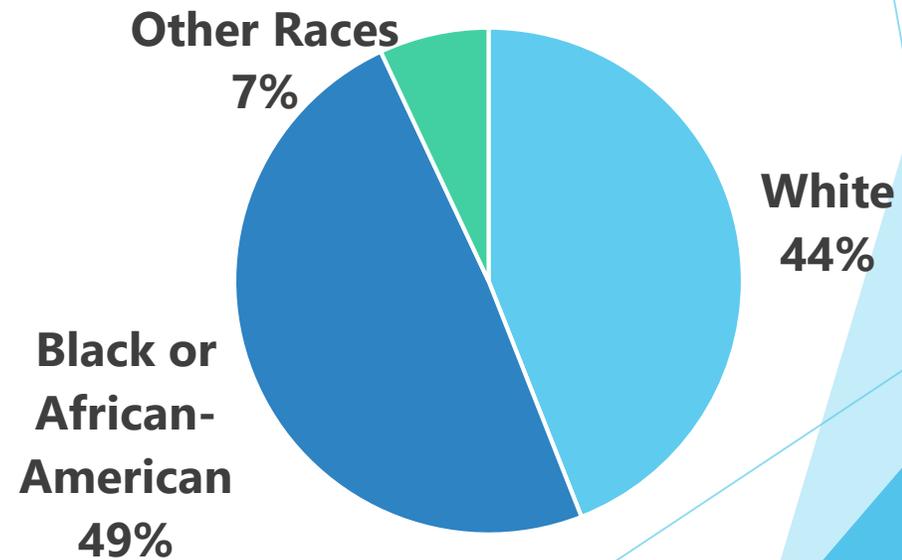
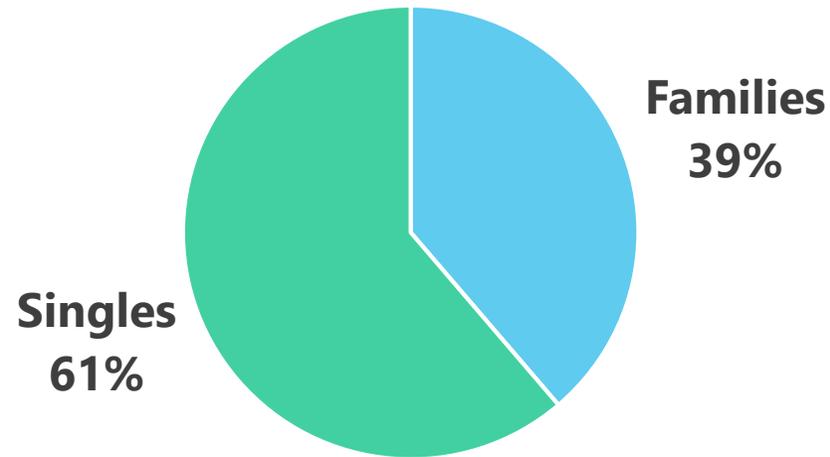
2,681

persons

Homelessness in Madison/Dane County



Homelessness in Madison/Dane County



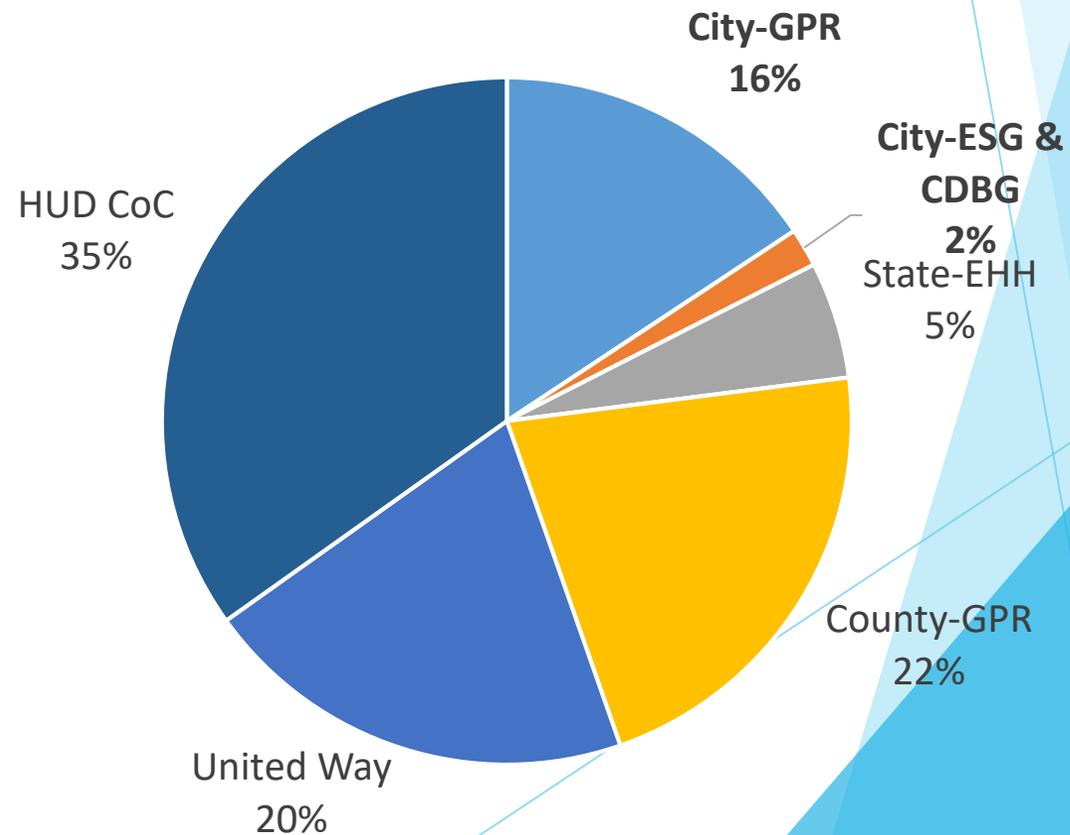
2019 January PIT

City's Investment in Homeless Services

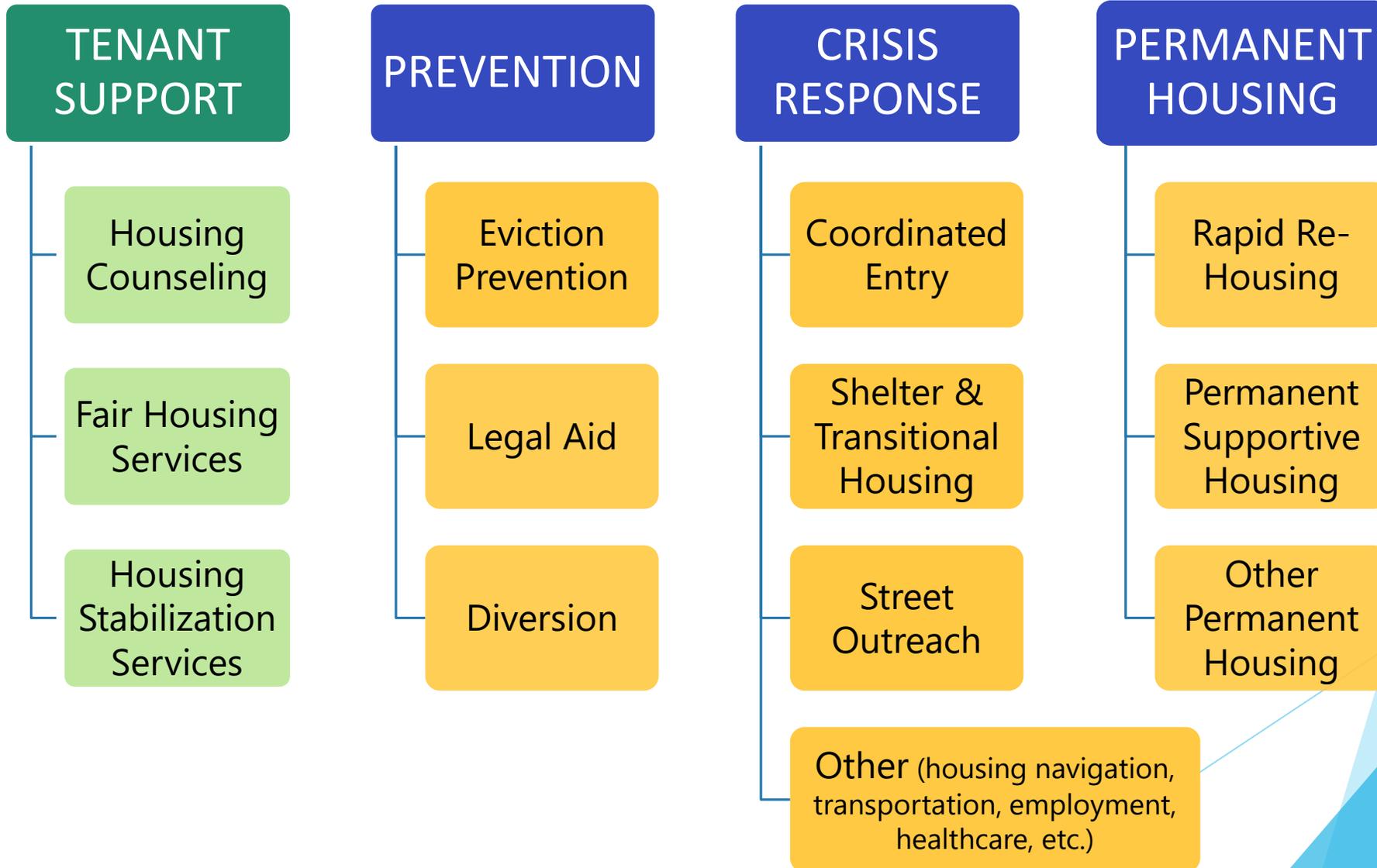
- ▶ Total \$1,743,831 in 2019
- ▶ 18% of the total homeless services funding in Madison/Dane County

HOMELESS SERVICES FUNDING IN
MADISON/DANE COUNTY 2019

Approx. \$9.98 Million



Homeless Services System Map



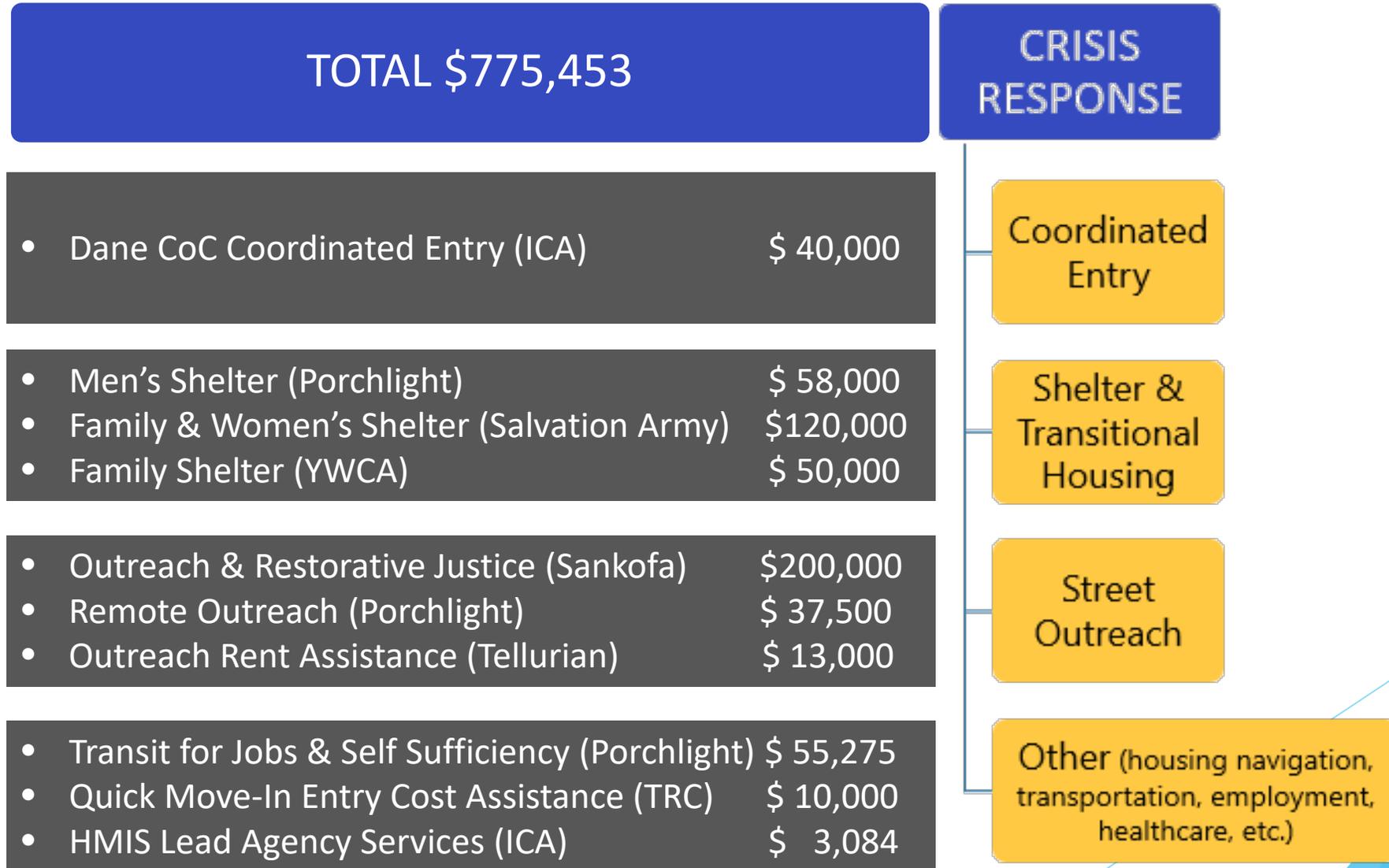
City's Investment: Tenant Support

| | |
|--------------------------------|--|
| TENANT SUPPORT | TOTAL \$168,652 |
| Housing Counseling | <ul style="list-style-type: none">Housing Counseling, Outreach & Education (Tenant Resource Center) \$103,984Bilingual Housing Counseling (Tenant Resource Center) \$23,679 |
| Fair Housing Services | <ul style="list-style-type: none">Fair Housing Services (Fair Housing Council of Madison) \$40,989 |
| Housing Stabilization Services | |

City's Investment: Prevention

| | |
|---------------------|--|
| PREVENTION | TOTAL \$254,975 |
| Eviction Prevention | <ul style="list-style-type: none">DIGS Rent Assistance (Porchlight) \$48,000Mediation (Tenant Resource Center) \$15,000 |
| Legal Aid | <ul style="list-style-type: none">Eviction Defense Project (Legal Action of WI) \$170,000 |
| Diversion | <ul style="list-style-type: none">Family & Single Women Diversion (Salvation Army) \$21,975 |

City's Investment: Crisis Response System



City's Investment: Permanent Housing

TOTAL \$544,751

PERMANENT HOUSING

- Rapid Rehousing for Singles (Tenant Resource Center) \$ 50,000
- Reducing Barriers Fund for Family RRH (The Road Home) \$ 10,000

Rapid Re-Housing

- Rethke Terrace Supportive Services (Heartland Alliance Health) \$ 65,000
- Tree Lane Apartment Supportive Services (various providers) \$ 222,251
- PSH Supportive Services (Housing Initiatives) \$ 25,000

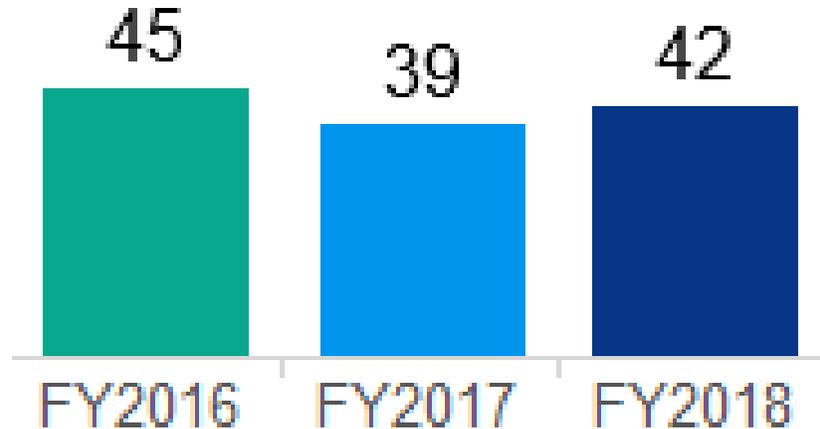
Permanent Supportive Housing

- Moving Up (The Road Home) \$ 22,500
- Permanent Housing Case Management (Porchlight) \$ 150,000

Other Permanent Housing

Length of Homelessness

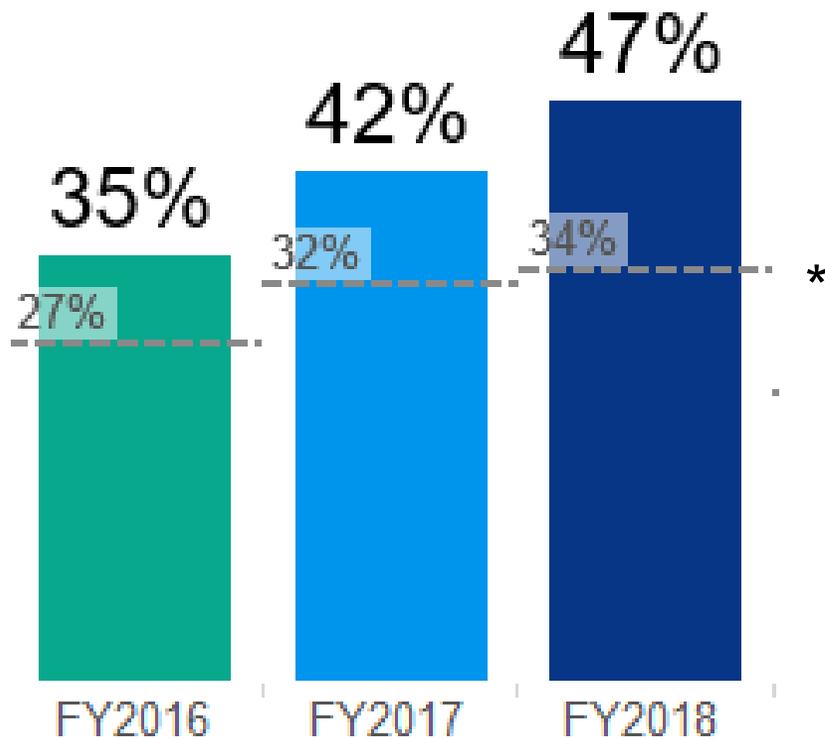
Average # of Days



The average length of homelessness at Emergency Shelters decreased by 3 days or 7% from FY2016.



Exit to Permanent Housing from Outreach



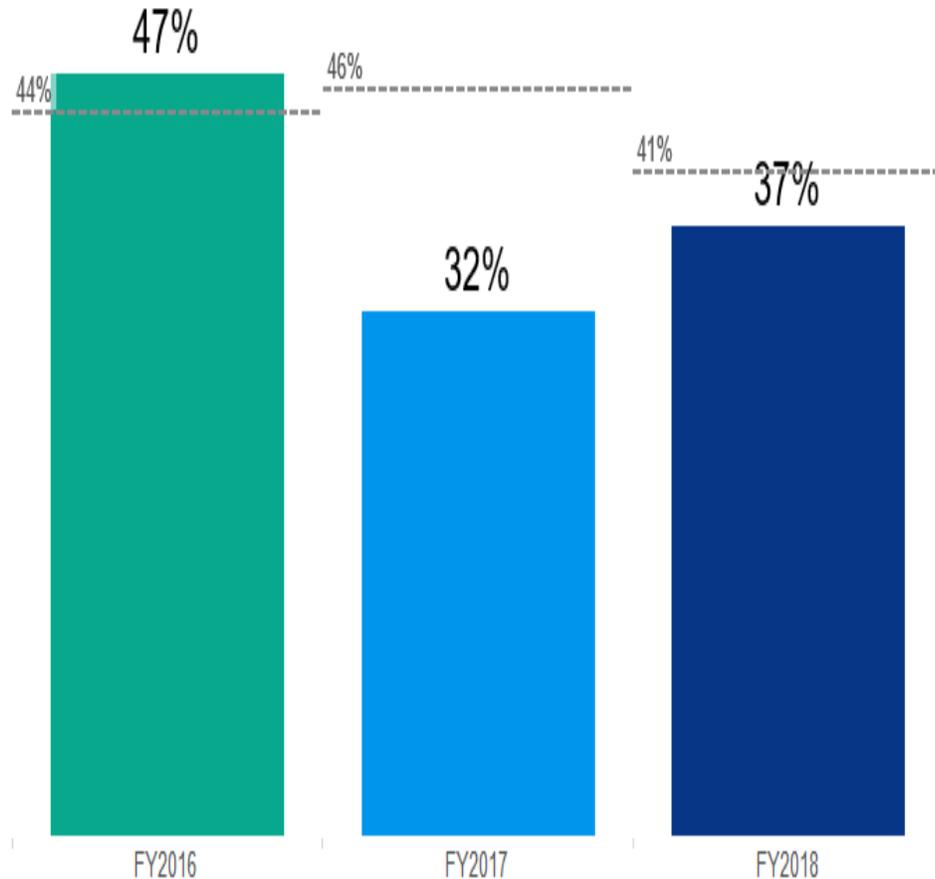
Exit to permanent housing program from outreach improved significantly.



It exceeded Wisconsin (34%) and national averages (36% for all positive exits).

* Wisconsin averages

Exit to Permanent Housing from ES, TH and RRH

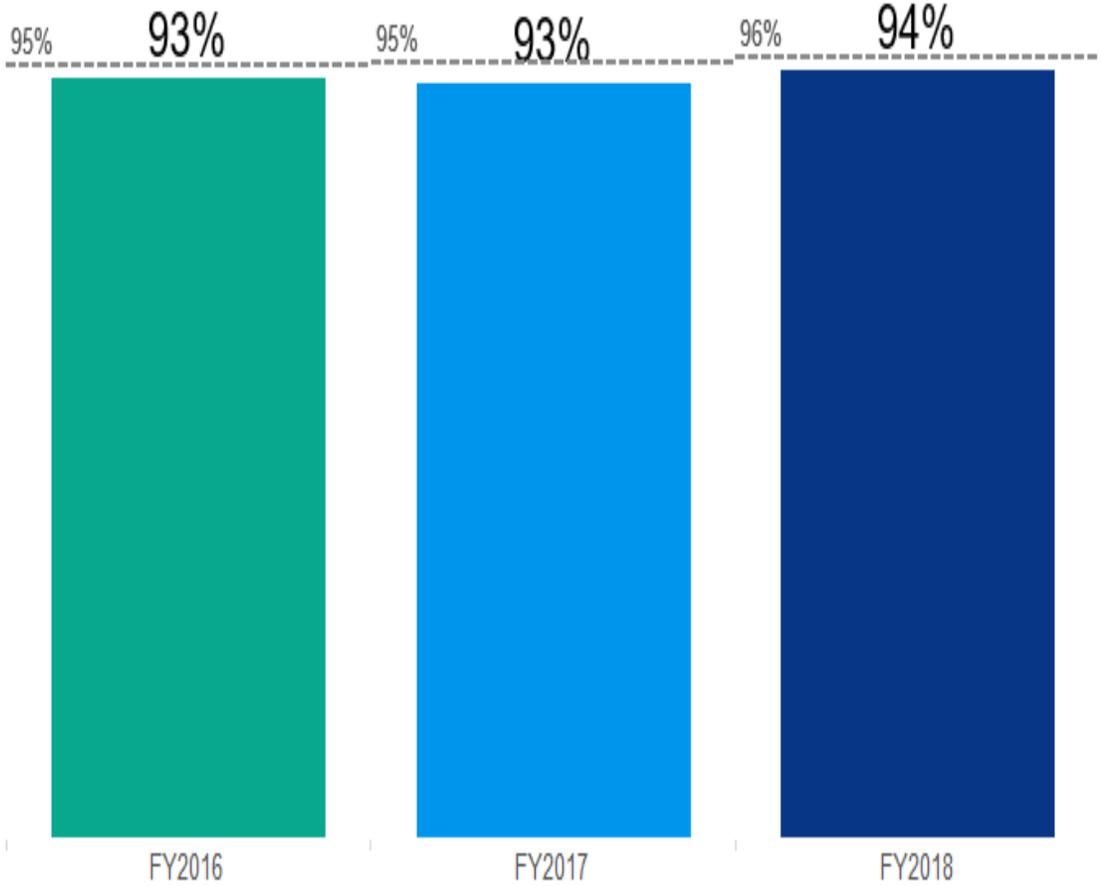


Exit to permanent housing from ES, TH and RRH decreased by 10% from FY2016.



It was worse than the Wisconsin average (41%) and the national average (42%).

Retention of Permanent Housing



The percentage of people remaining in PH was consistent.



It was similar to the Wisconsin (96%) and the national average (95%).

Returns to Homelessness within 2 Years

among exiters to PH from all: ES, TH, PH, and Outreach

Consistent



It was similar to the Wisconsin average (24%) but worse than the national average (19%).

