

**APPLICATION FOR  
URBAN DESIGN COMMISSION  
REVIEW AND APPROVAL**

**AGENDA ITEM # \_\_\_\_\_**  
**Project # \_\_\_\_\_**

DATE SUBMITTED: <u>01.29.14</u>	<b>Action Requested</b>
UDC MEETING DATE: <u>02.05.14</u>	<input type="checkbox"/> Informational Presentation
	<input type="checkbox"/> Initial Approval and/or Recommendation
	<input checked="" type="checkbox"/> Final Approval and/or Recommendation

PROJECT ADDRESS: 10 . Livingston Street, Madison, WI

ALDERMANIC DISTRICT: District 2/ Ledell Zellers

OWNER/DEVELOPER (Partners and/or Principals) <u>Gebhardt Development/ Otto Gebhardt III</u>	ARCHITECT/DESIGNER/OR AGENT: <u>bark design/Christopher Gosch, AIA, NCARB</u>
<u>222 North Street</u>	<u>222 North Street</u>
<u>Madison, WI 53704</u>	<u>Madison, WI 53704</u>

CONTACT PERSON: Christopher Gosch, AIA, NCARB  
Address: 222 North Street  
Madison, WI 53704  
Phone: 608.333.1926  
Fax: 608.245.0770  
E-mail address: studio@bark-design.com

**TYPE OF PROJECT:**

(See Section A for:)

- Planned Unit Development (PUD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP) **REVISION TO SIGN PACKAGE**
- Planned Community Development (PCD)
- General Development Plan (GDP)
- Specific Implementation Plan (SIP)
- Planned Residential Development (PRD)
- New Construction or Exterior Remodeling in an Urban Design District \* (A public hearing is required as well as a fee)
- School, Public Building or Space (Fee may be required)
- New Construction or Addition to or Remodeling of a Retail, Hotel or Motel Building Exceeding 40,000 Sq. Ft.
- Planned Commercial Site

(See Section B for:)

- New Construction or Exterior Remodeling in C4 District (Fee required)

(See Section C for:)

- R.P.S.M. Parking Variance (Fee required)

(See Section D for:)

- Comprehensive Design Review\* (Fee required)
- Street Graphics Variance\* (Fee required)
- Other \_\_\_\_\_

\*Public Hearing Required (Submission Deadline 3 Weeks in Advance of Meeting Date)

Where fees are required (as noted above) they apply with the first submittal for either initial or final approval of a project.



**City of Madison  
Urban Design Commission  
REVISIONS TO SIGNAGE (PUD/SIP)**

01.29.14

**Project Address:**

**10 North Livingston Street**

**Revision Summary:**

- 1: Proposed Star Bar sign replaces previously approved tenant sign at that location. No additional tenant signage to be requested.
  
- 2: Commercial tenant sign shown as Sign type “D” with details as shown and described below
  - Height of letters is not to exceed 5”.
  - Height of logo is not to exceed 24”
  - Commercial tenant allowed one sign
  - Sign will not be illuminated
  - Sign mounted perpendicular to building and under soffit.

Respectfully Submitted,

Christopher Gosch, AIA, NCARB