

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Paid _____ Receipt # _____
Date received _____
Received by _____
Aldermanic District 5/19/21
1:34 p.m. **RECEIVED**
Zoning District _____
Urban Design District _____
Submittal reviewed by _____
Legistar # _____

Complete all sections of this application, including the desired meeting date and the action requested.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the phone number above immediately.

1. Project Information

Address: 517/521 Cottage Grove Road, Madison, WI 53716

Title: Dive Inn LLC, d/b/a The Dive Inn

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested June 9, 2021

- New development Alteration to an existing or previously-approved development
 Informational Initial approval Final approval

3. Project Type

- Project in an Urban Design District
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
 Planned Development (PD)
 General Development Plan (GDP)
 Specific Implementation Plan (SIP)
 Planned Multi-Use Site or Residential Building Complex

Signage

- Comprehensive Design Review (CDR)
 Signage Variance (i.e. modification of signage height, area, and setback)
 Signage Exception

Other

- Please specify
Facade Grant

4. Applicant, Agent, and Property Owner Information

Applicant name Ryan Ramig
Street address 3818 Atwood Avenue
Telephone 608-358-1628

Company Dive Inn LLC
City/State/Zip Madison, WI 53714
Email rjramig@hotmail.com

Project contact person Ryan Ramig
Street address 3818 Atwood Avenue
Telephone 608-358-1628

Company Dive Inn LLC
City/State/Zip Madison, WI 53714
Email rjramig@hotmail.com

Property owner (if not applicant) Becky Ring
Street address W10655 Cardinal Road
Telephone 608-279-6061

City/State/Zip Poynette, WI 53955
Email beckystol@hotmail.com

5. Required Submittal Materials

- Application Form
- Letter of Intent
 - If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required
 - For signage applications, a summary of how the proposed signage is consistent with the applicable CDR or Signage Variance review criteria is required.
- Development Plans (Refer to checklist on Page 4 for plan details)
- Filing fee
- Electronic Submittal*
- Notification to the District Alder
 - Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

Each submittal must include fourteen (14) 11" x 17" **collated** paper copies. Landscape and Lighting plans (if required) must be **full-sized and legible**. Please refrain from using plastic covers or spiral binding.

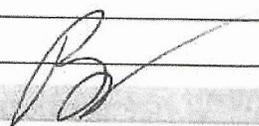
Both the paper copies and electronic copies must be submitted prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. A completed application form is required for each UDC appearance.

For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (initial or final approval) from the UDC. All plans must be legible when reduced.

**Electronic copies of all items submitted in hard copy are required. Individual PDF files of each item submitted should be compiled on a CD or flash drive, or submitted via email to udcapplications@cityofmadison.com. The email must include the project address, project name, and applicant name. Electronic submittals via file hosting services (such as Dropbox.com) are not allowed. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.*

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Janine Glaeser on May of 2021.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant Ryan Ramig Relationship to property Business owner and soon to be owner of property
 Authorizing signature of property owner  Date 5-19-21

7. Application Filing Fees

Fees are required to be paid with the first application for either initial or final approval of a project, unless the project is part of the combined application process involving the Urban Design Commission in conjunction with Plan Commission and/or Common Council consideration. Make checks payable to City Treasurer. Credit cards may be used for application fees of less than \$1,000.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §35.24(6) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. Applicants may, at their discretion, request to make an Informational Presentation to the UDC prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Variance requests)
- Initial Approval. Applicants may, at their discretion, request initial approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the initial approval must be addressed at this time.

Presentations to the Commission

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics.

When presenting projects to the UDC, applicants must fill out a registration slip provided in the meeting room and present it to the Secretary. Presentations should generally be limited to 5 minutes or as extended by motion by consent of the Commission. The Commission will withhold questions until the end of the presentation.

Applicants are encouraged to consider the use of various graphic presentation material including a locator map, photographs, renderings/model, scale drawings of the proposal in context with adjacent buildings/uses/signs, etc., as may be deemed appropriate to describe the project and its surroundings. Graphics should be mounted on rigid boards so that they may be easily displayed. **Applicants/presenters are responsible for all presentation materials, AV equipment and easels.**

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimal application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in both black & white and color for all building sides (include material callouts)
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus**:

- Grading Plan
- Proposed Signage (if applicable)
- Lighting Plan, including fixture cut sheets and photometrics plan (*must be legible*)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials (presented at the UDC meeting)

4. Comprehensive Design Review (CDR) and Variance Requests (Signage applications only)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Variance criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested.
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

May 19, 2021

City of Madison
Urban Design Commission
c/o Janine Glaeser
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
RE: Façade Grant application for 517/521 Cottage Grove Road, Madison, WI 53716

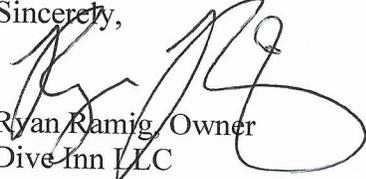
To whom it may concern:

I am writing on behalf of my business, Dive Inn LLC. Attached to this letter is the Urban Design Commission Application for 517/521 Cottage Grove Road, Madison, WI 53716. This application for the approval for the work to be done on the property in accordance with the Façade Grant application we recently presented. The UDC Application is signed by the current owner, Becky Ring.

Also attached is a quote from Manstrong Construction for the work to be done for the façade grant. Also are the final mockups for the improvements to the facade. Finally, the materials, measurements, and colors to be used for the improvement of the façade are included.

Please call me at 608-358-1628 or email me at rjramig@hotmail.com with any questions or requests for additional information.

Sincerely,


Ryan Ramig, Owner
Dive Inn LLC

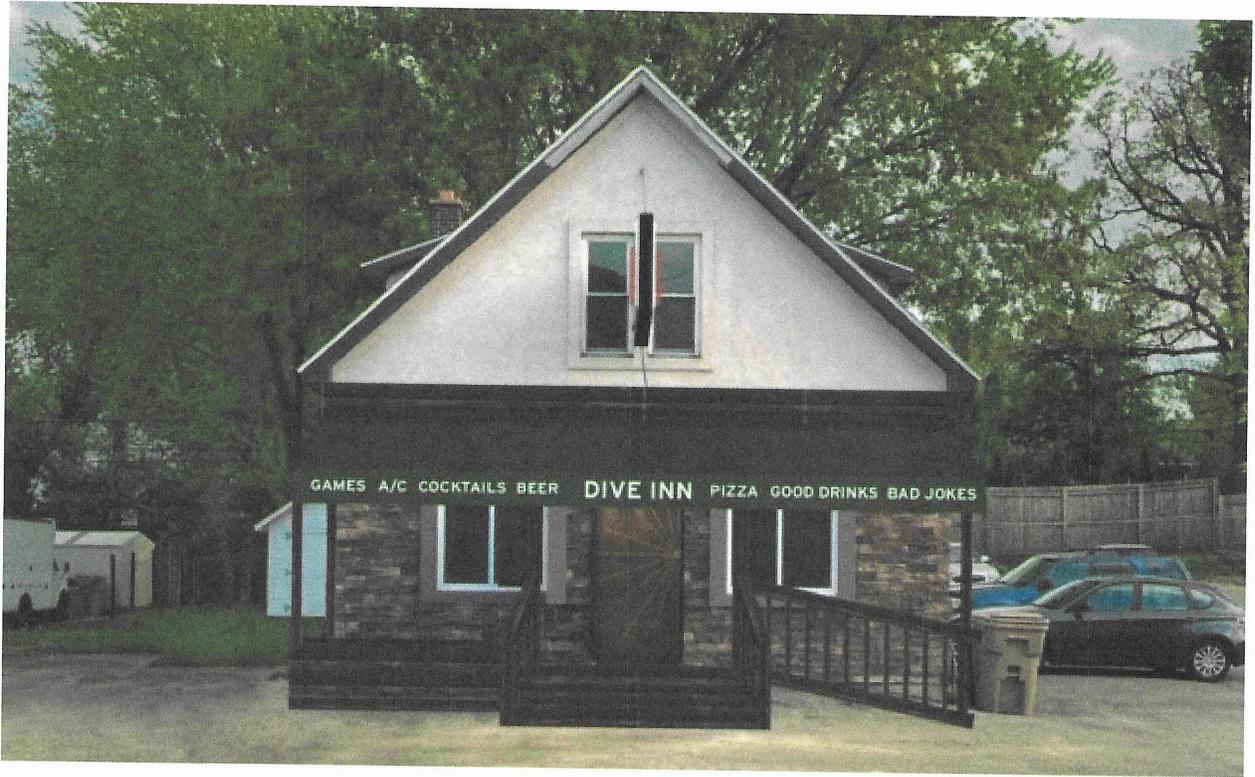
Proposal

MANSTRONG CONSTRUCTION INC.

234 Merryturn Road, Madison, WI 53714

Phone: 608-442-9595

Proposal Submitted To	Chuck Chvala	Today's Date	5/18/21
Address	521 Cottage Grove Rd	Job Name	Upgrades
City, State, Zip	Madison WI 53716	Job Location	Existing Building
We hereby submit specifications and estimates for Carpenter Labor:			
<u>Carpenter Labor to Install:</u>			
Demolition		Material & Labor	\$ 3,500
Construction of ADA Ramp with composite decking and railings.		Material & Labor	\$ 10,000
New Awning across front		Material & Labor	\$ 4,500
New stucco band		Material & Labor	\$ 5,300
Soffits & Gutters		Material & Labor	\$ 2,500
Signage		Material & Labor	\$ 2,000
<i>We Propose:</i> hereby to furnish Material & Labor to complete in accordance with above specifications for the sum of:		\$ 27,800.00	
Twenty Seven Thousand Eight Hundred Dollars			
<i>Payments to be made as follows:</i> All invoices due within 30 days of invoice date. All late payments are 1.5% per month (18% annual rate)			
All work to be complete in a workmanlike manner according to standard practices. Any alterations or deviations from above specifications involving extra costs will be excused only upon written orders, and will become an extra charge over and above estimate. All agreements contingent upon strikes, accidents or delays beyond our control. Owner to carry fire, tornado and other necessary insurance. Our workers are fully covered by Workmen's Compensation Insurance.		As required by the Wisconsin Construction Lien Law, builder hereby notifies owner that persons or companies furnishing labor or materials for the construction on owners land may have lien rights on owners land and buildings if not paid. Those entitled to lien rights, in addition to the undersigned builder, are those who contract directly with the owner of who give the owner notice within 60 days after they first furnish labor or materials for the construction. Accordingly, owner probably will receive notices from those who furnish labor or materials for the construction and should give a copy of each notice received to his mortgage lender, if any builder agrees to cooperate with the owner and his lender to see that all potential lien claimants are duly paid.	
<i>Authorized Signature</i>		Note: This proposal may be withdrawn by us within 30 Days	
<i>Acceptance of Proposal</i> – The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work specified. Payment will be made as outlined above		Signature	Date



DIVE INN
FACADE PROPOSAL

05.19.21

*C. JOHN
BARROWS
DESIGN*

5/19/21

DIVE INN FACADE

MATERIALS

FACADE PANEL & PORCH & FEATURES

MAPLE OR PINE
IN BONA® COCOA

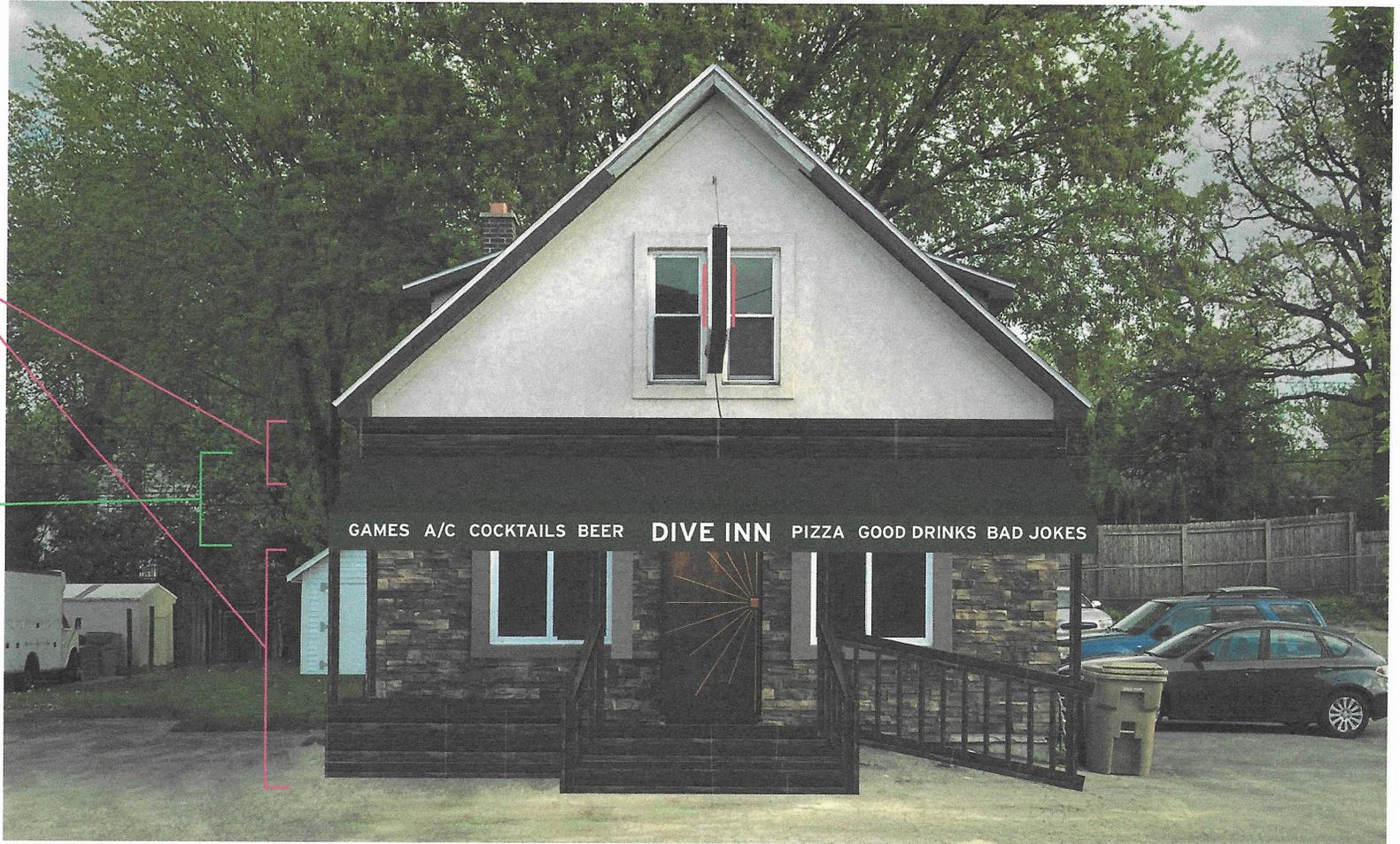


CANVAS OR VINYL AWNING

SHERWIN WILLIAMS
ISLE OF PINES



*C. JOHN
BARROWS
DESIGN*



5/19/21

DIVE INN FACADE

EST. MEASUREMENTS

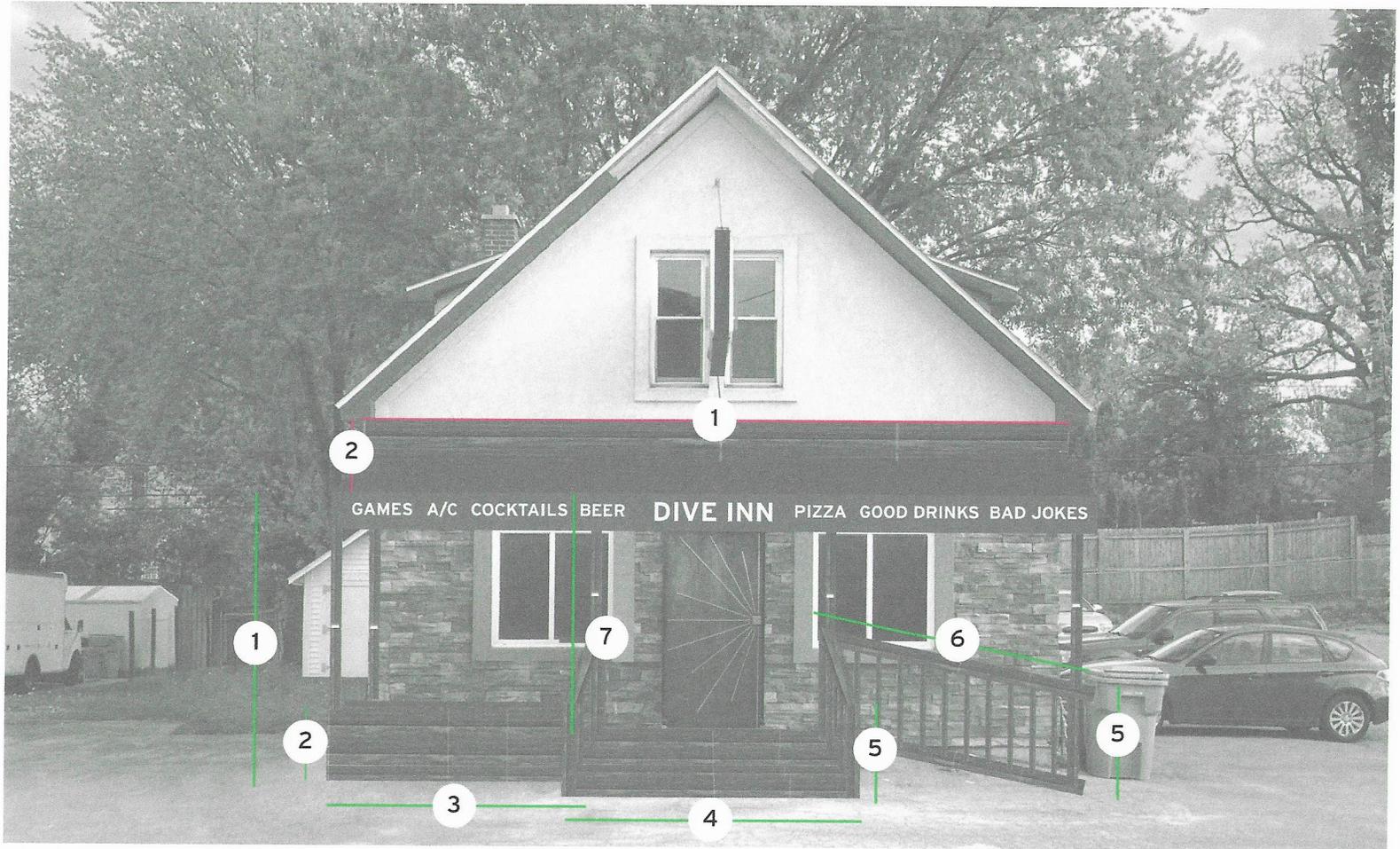
FACADE PANEL

- 1. 21'
- 2. 2'

PORCH & FEATURES

- 1. 8.5'
- 2. 1.5'
- 3. 7'
- 4. 6'
- 5. 3'
- 6. 8.5
- 7. 7.5'

C. JOHN
BARROWS
DESIGN



5/19/21

DIVE INN FACADE

MATERIALS

NEON SIGN

(SEE ESTIMATE)

SHERWIN WILLIAMS
ISLE OF PINES



CANVAS OR VINYL AWNING

SHERWIN WILLIAMS
ISLE OF PINES



*C. JOHN
BARROWS
DESIGN*



5/19/21

DIVE INN FACADE

EST.
MEASUREMENTS

NEON SIGN

- 1. 6'
- 2. 3'

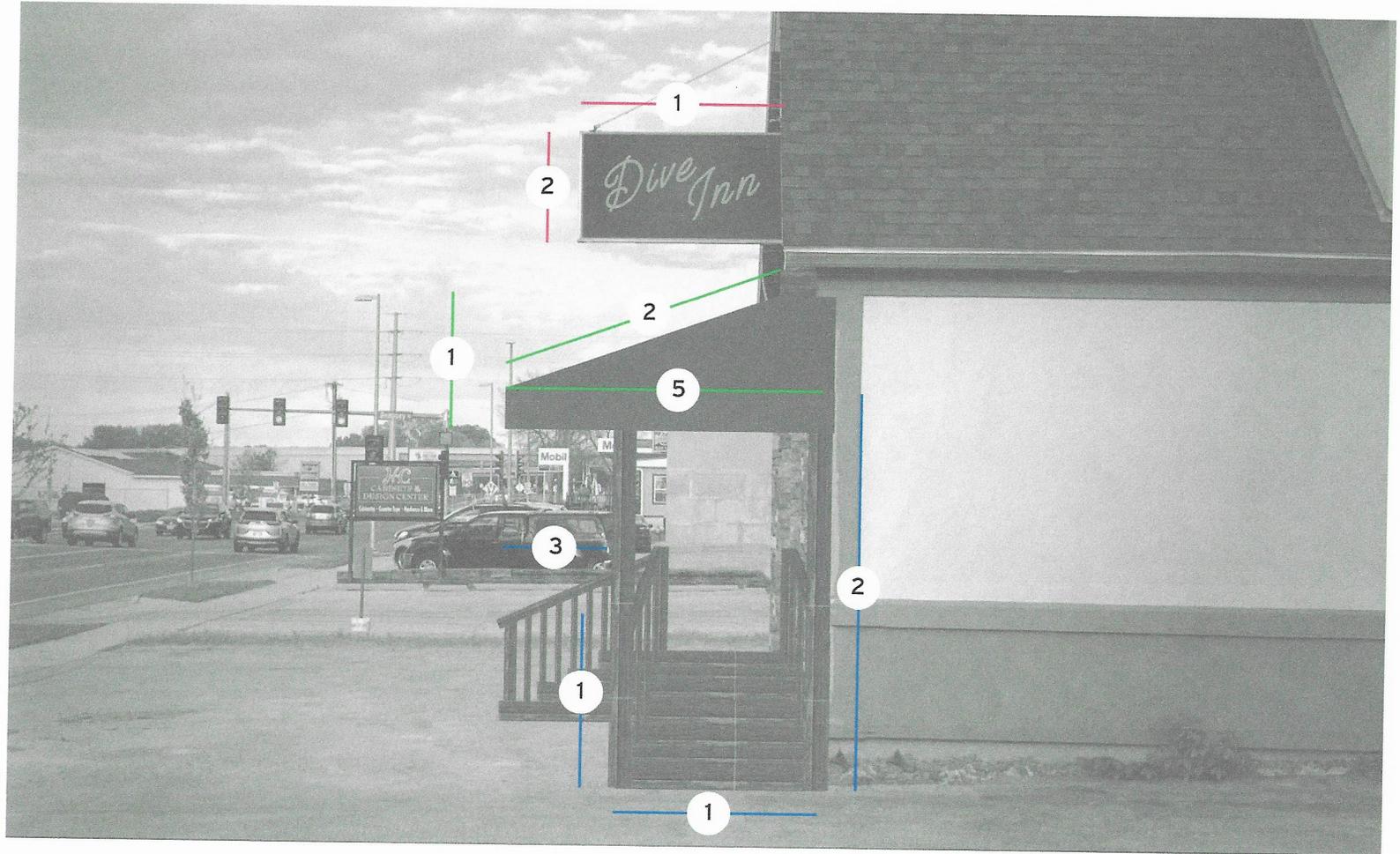
AWNING

- 1. 2.8'
- 2. 1.5'
- 3. 8"
- 4.

PORCH & FEATURES

- 1. 3'
- 2. 8.5'
- 3. 3'

C. JOHN
BARROWS
DESIGN





GAMES A/C COCKTAILS BEER **DIVE INN** PIZZA GOOD DRINKS BAD JOKES

Dive Inn

KC
CABINETS &
DESIGN CENTER
Cabinets • Granite Tops • Hardware & More

Mobil

