

### Stacie Reese Comments from 10-1-2018

- Agree with RH about the reorganization. As I read the more detail descriptions in the Appendix, I could almost see an anchor / hyperlink needed in the beginning to bounce back and forth.
  - o SEG response: Appendix have been reorganized in a more logical manner. I (MB) would not be opposed to renaming the appendix as the body, and having sections 1 and 2 be called the executive summary. We can review again in further discussion with larger SMC. - MB
- TOC “Demand-Side” vs. “Supply Side” hyphen or not, pick one and find/replace throughout for consistency
  - o SEG response: Updated all to eliminate the hyphen. -MB
- TOF: Figure A-2 and Figure A-3 have “\*” that I am unable to find- Ahh, when creating TOCs it grabs the same title as later in the report (pg. A-3) – is there a way to fix this?
  - o SEG Response: I modified the formatting of the “\*” so that it should no longer show up in the TOC. -MB
- TOF: Figure D-10 has a double space after hyphen
  - o SEG Response: This appears to be correct now. Someone must have fixed this already. -MB

Josh, I added track changes starting here, so the first revisions will not show up in the document.

ok

- TOT: Fix Table D-7 to look like Table D-4
  - o Updated - JA
- Opening letter: This is for Raj, 2<sup>nd</sup> para, change “poor people” to “low-income communities”?
  - o SEG Response: Changed as indicated. -MB
- Executive Summary: 1<sup>st</sup> para, Along JEH comments, upon first reading wasn’t clear the difference between the 25 cities in NA and the 70 entities in the US
  - o Updated - JA
- Executive Summary: 3<sup>rd</sup> para, Side Note: In referencing any sort of health benefits, those could be calculated through EPA’s AVERT/COBRA tools
  - o SEG Response: Noted. No change made to text. -MB
- 1.1.3 Transportation, 4<sup>th</sup> bullet: Madison Mobility Plan, is this Madison In Motion? MIM is referenced later in report (pg C-1), Checking for consistency
  - o Updated - JA
- 1.1.3 Transportation, 2<sup>nd</sup> bullet: ‘MGE’ but see later on the same page 1.2 2<sup>nd</sup> para ‘Madison Gas & Electric (MGE)’
  - o SEG Response: Changed to MGE. Added Madison Gas and Electric to the first “MGE” in the report for clarity. -MB
- Page 5 3<sup>rd</sup> bullet, change to “Dane County Council on Climate Change”
  - o SEG response: Updated as indicated. -MB

- Page 8, Table 1 – Do we want to have a table that includes a side-by-side comparison of Cost, \$ Savings, Payback Years? Also agree with comments that the Table 1 / Figure 1 could be combined or organized in a way to better compliment
  - SEG response: Added summary table for the economic numbers. Combined data in table 1 and figure 1. -MB
- Page 9, Figure 1, per JA comment, if color changes occur, note they are repeated in subsequent graphics / tables and will also need changing. Also agree with KW comment on not using 'REC Heavy' as to a layman, not sure if that is a positive or negative or what it means to the overall picture
  - SEG response: Eliminated the REC heavy terminology. Deleted that graphic with the arrows. -MB
- Figure B-1, can we use this branding through the rest of the report?
  - SEG Response: Let's see what the graphic designer comes up with. We can discuss with him some additional ideas for the "look" of the report. -MB
- B.1.1 – "COM" Spell out
  - SEG Response: Updated. -MB
- Page B-10, 2<sup>nd</sup> para, 'behind the meter' vs section title "Behind-the-Meter"
  - SEG Response: Went to hyphens throughout. -MB
- Page B-10, JA Comment, somewhere it should reference 'cross-subsidy' as that is the language PSC / MGE uses when limiting the MW that a muni can use on a RER project (so as to not cause cross-subsidies from ratepayers to muni)
  - SEG response: Added that language on B-8. -MB
- Page B-3, no need to 'Focus on Energy (FOE)' and 'FOE' in same para as it is spelled out throughout rest of report
  - SEG Response: Edited throughout. -MB
- B.3.2 Title is not in italics
  - SEG Response: Revised with italics. -MB
- E.1.11 – Possibly include something about resilience here?
  - Updated -JA
- E.1.15 – Change to "Dane County Council on Climate Change" also add the Municipal Working Group under the DC4
  - SEG Response: Changed the Dane language. Not clear what DC4 is. Please clarify. -MB
- F.3.4 – Include Madison Energy Cloud Graphic?
- Updated, thank you 😊 -JA Page G-6, Is Madison College "REC" for Renewable Energy Certificate? If so, spell out
  - SEG Response: Revised as noted. -MB