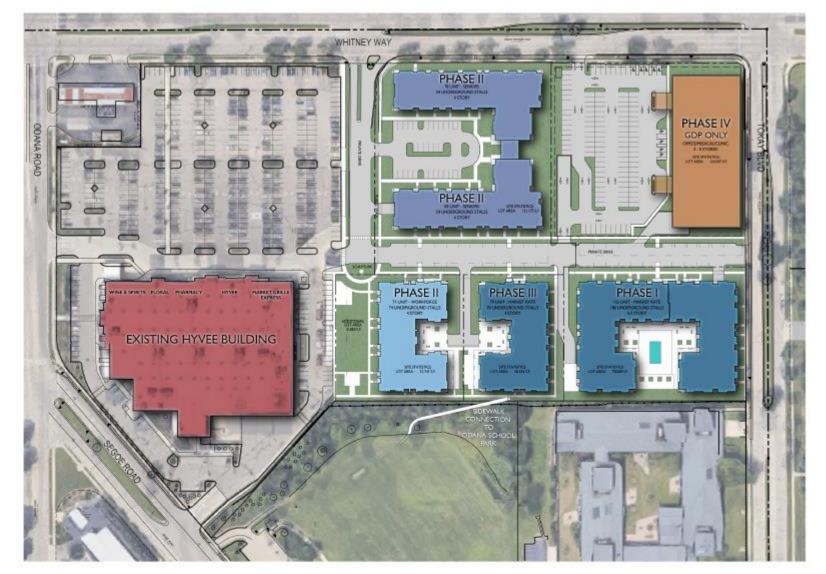
Westgate Mall Redevelopment

UDC INITIAL/FINAL MEETING (ZOOM)

JULY 1, 2020





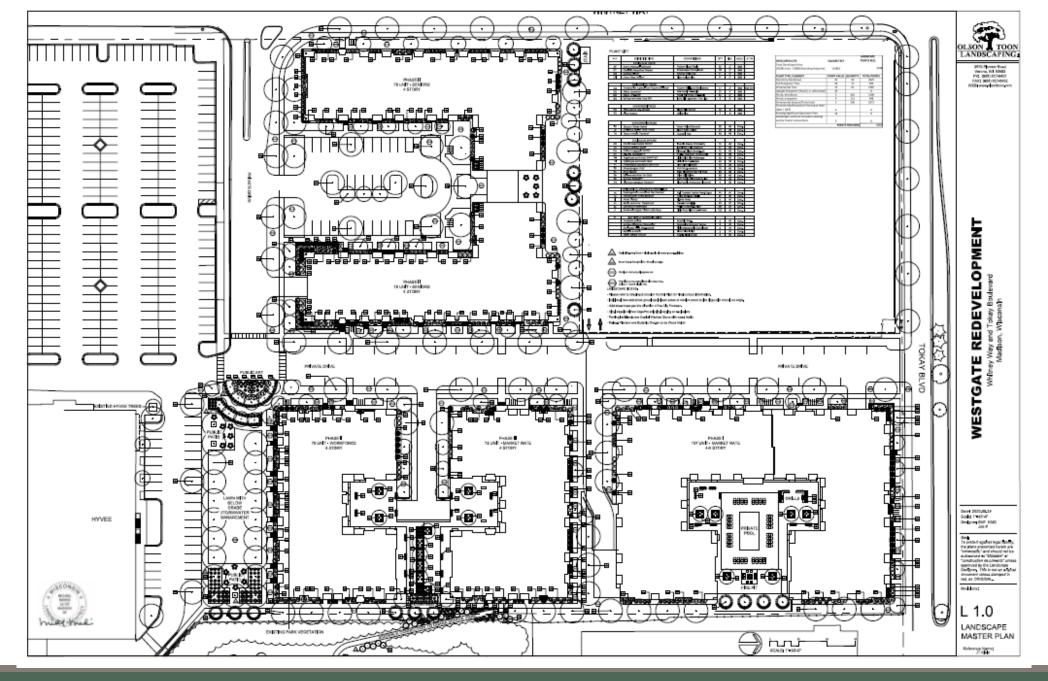


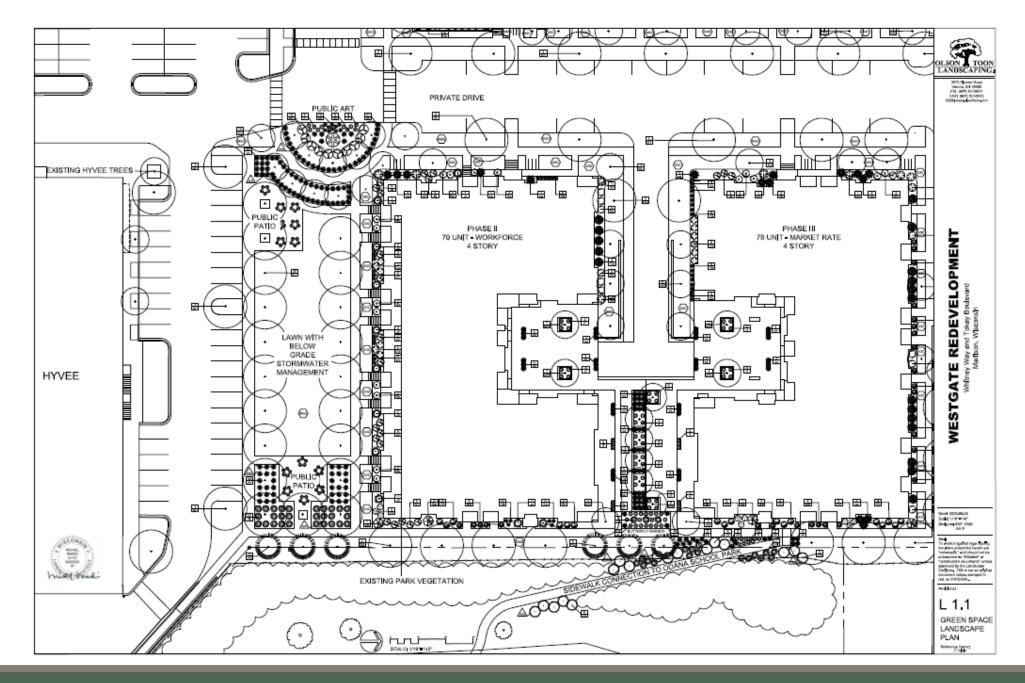
Site Plan Westgate Whitney Way June 10, 2020



Project Overview

- PD recommended due to incompatibility with existing zoning districts
- Mixed use (residential, office/clinic, existing grocery)
- Affordable housing for families and seniors
- Heights ranging from 2 to 8 stories
- Phase development
 - 1. 153 units market rate
 - 2. 71 units workforce, 161 units affordable and market rate independent senior living
 - 3. 79 units market rate
 - 4. Office, clinic (GDP only)



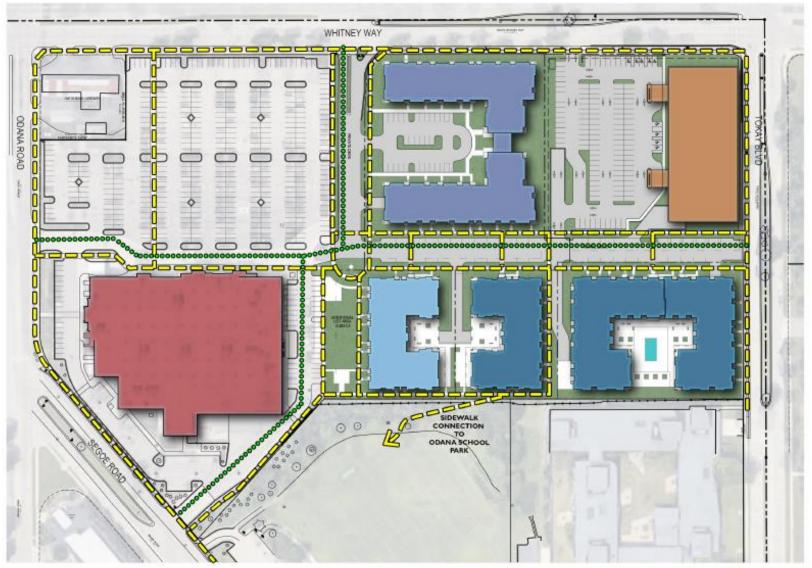




Plaza and Park Access

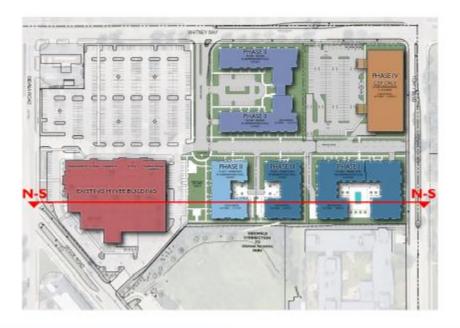
- Plaza
 - Public patios
 - Lawn
 - Public art*
- Direct access from first floor units onto plaza.
- Direct connection from development to Odana School Park.
- Courtyard and butterfly garden

*Public art site for City's new COVID-19 Municipal Art Fund Initiative (working with City Arts Administrator on details)





Site Sections

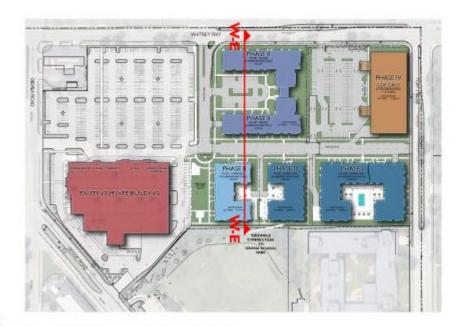




North-South Site Section

Site Sections
Westgate
Whitney Way
June 10, 2020

Site Sections





West-East Site Section

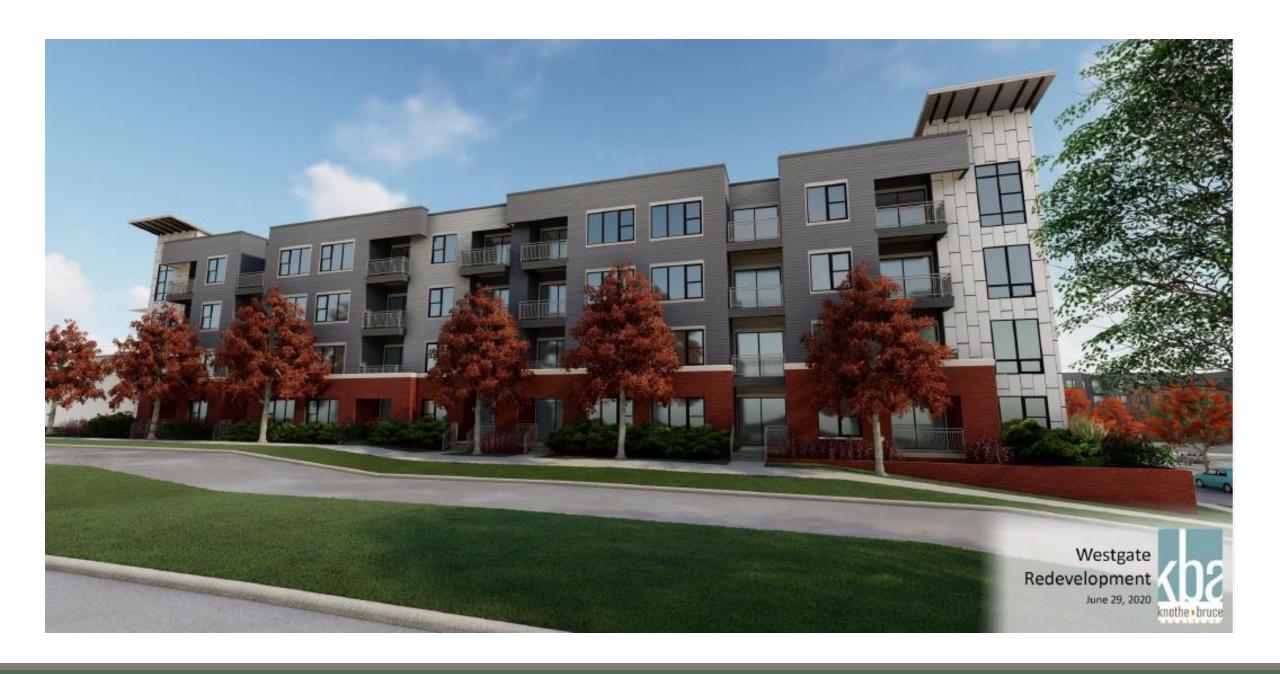
Site Sections Westgate Whitney Way June 10, 2020



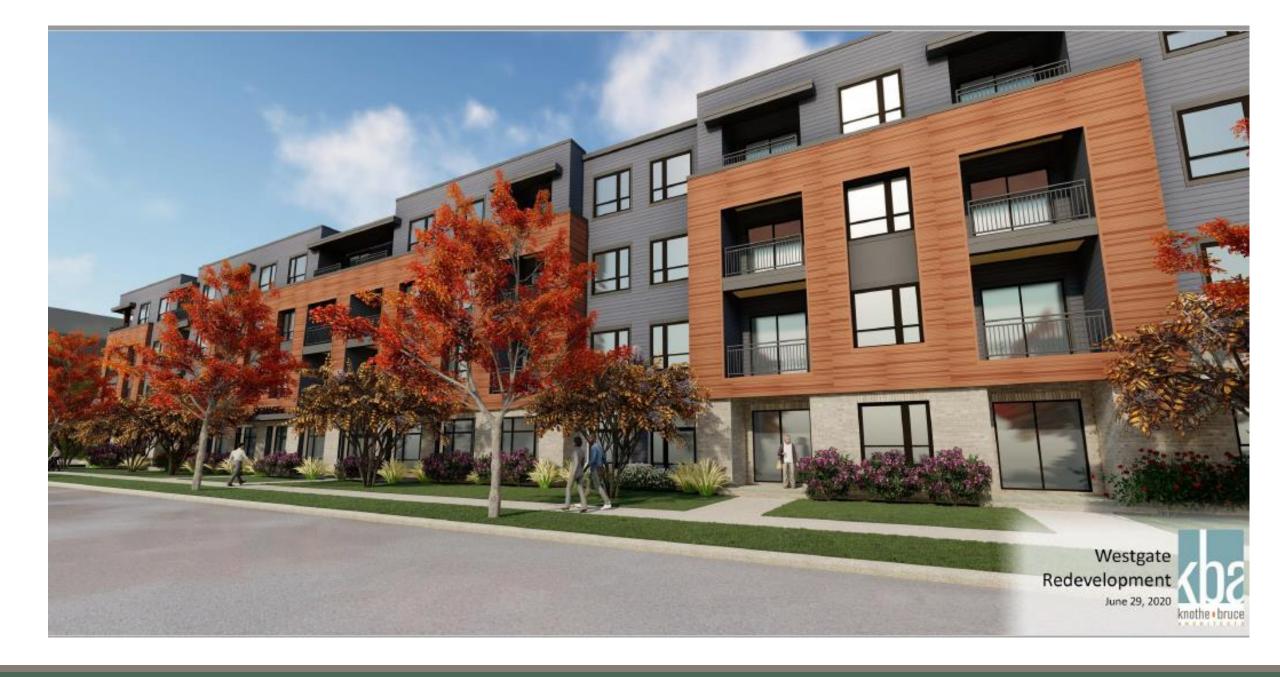










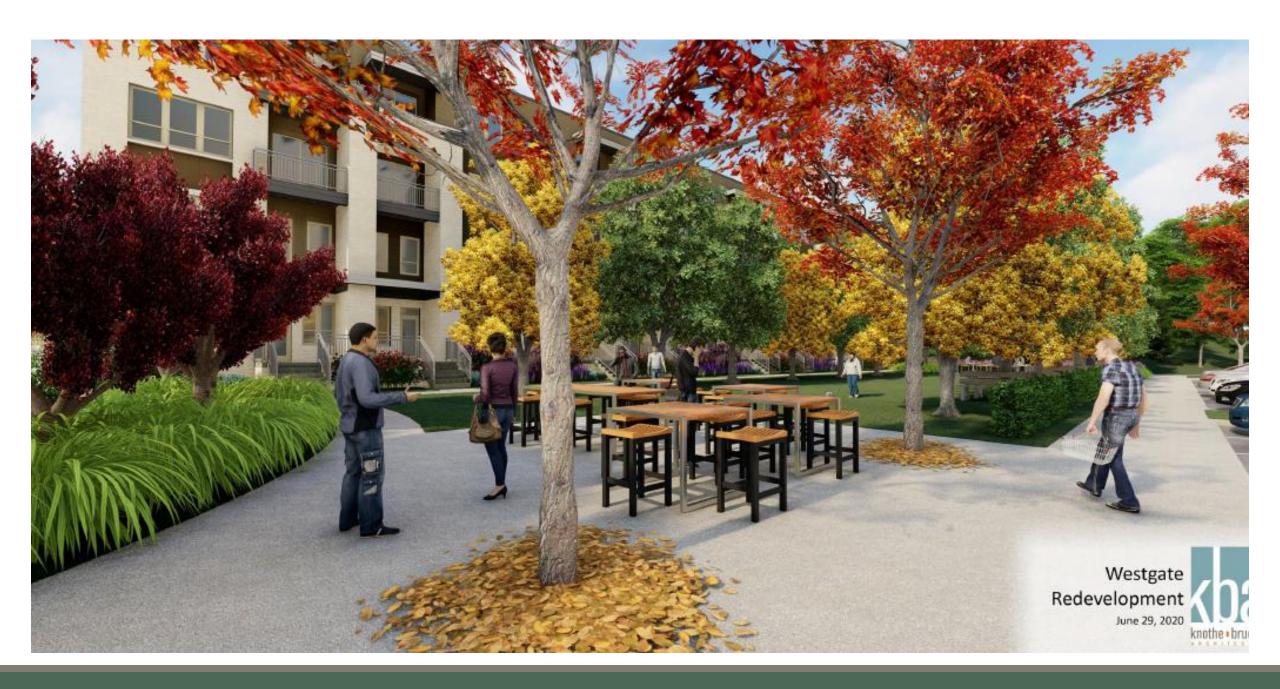




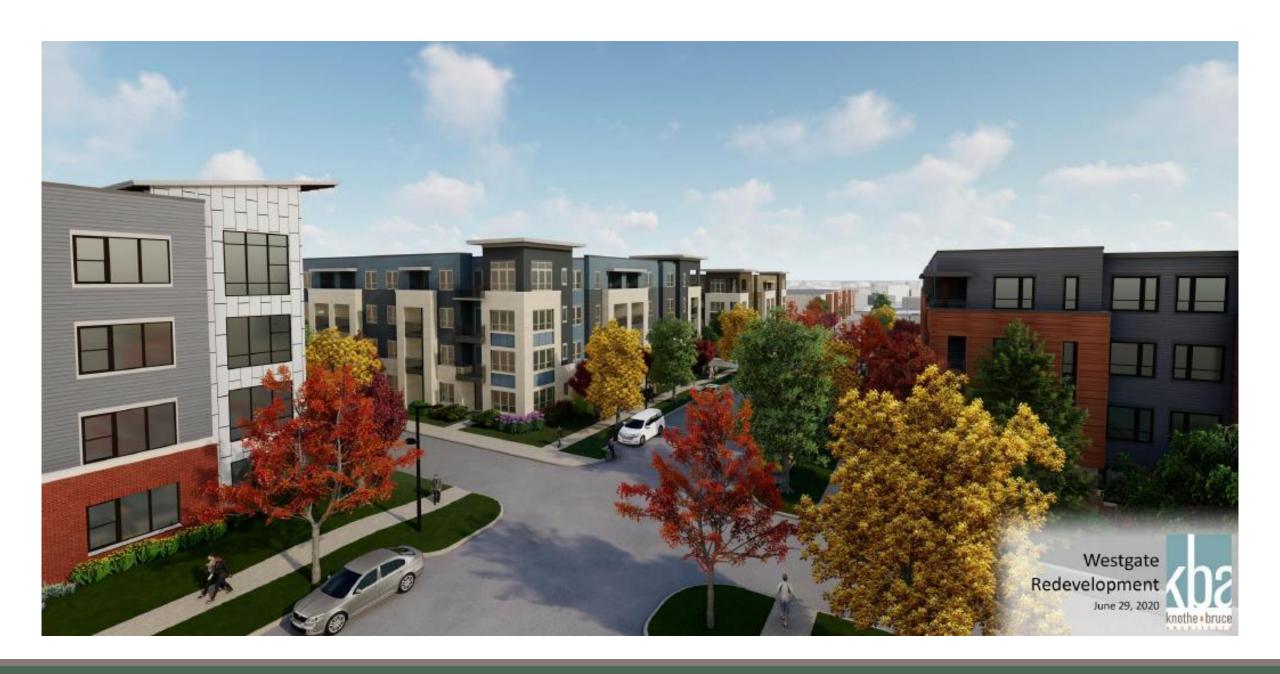








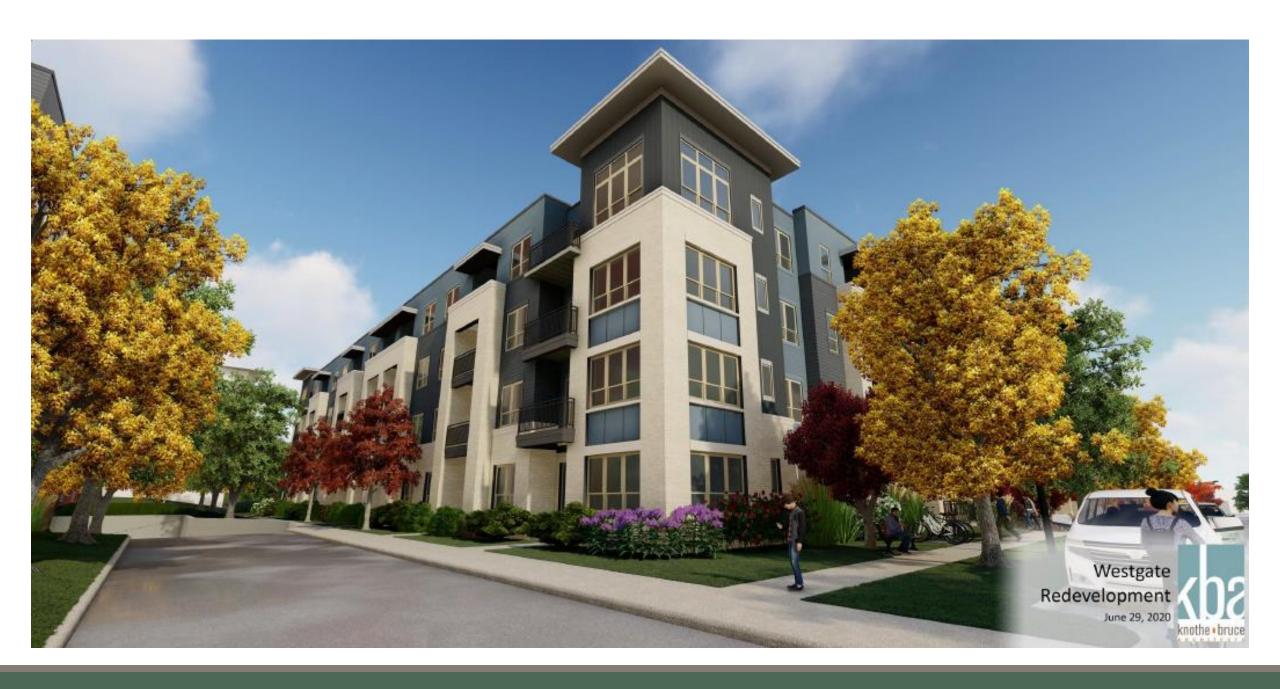




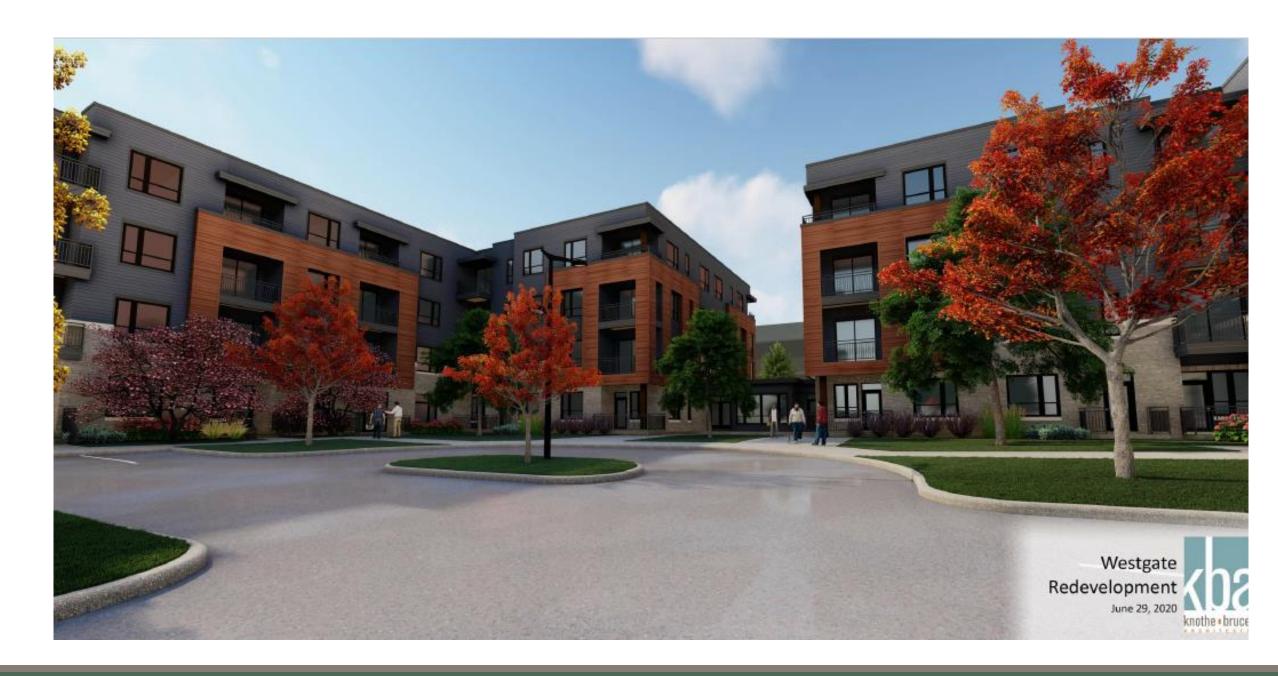




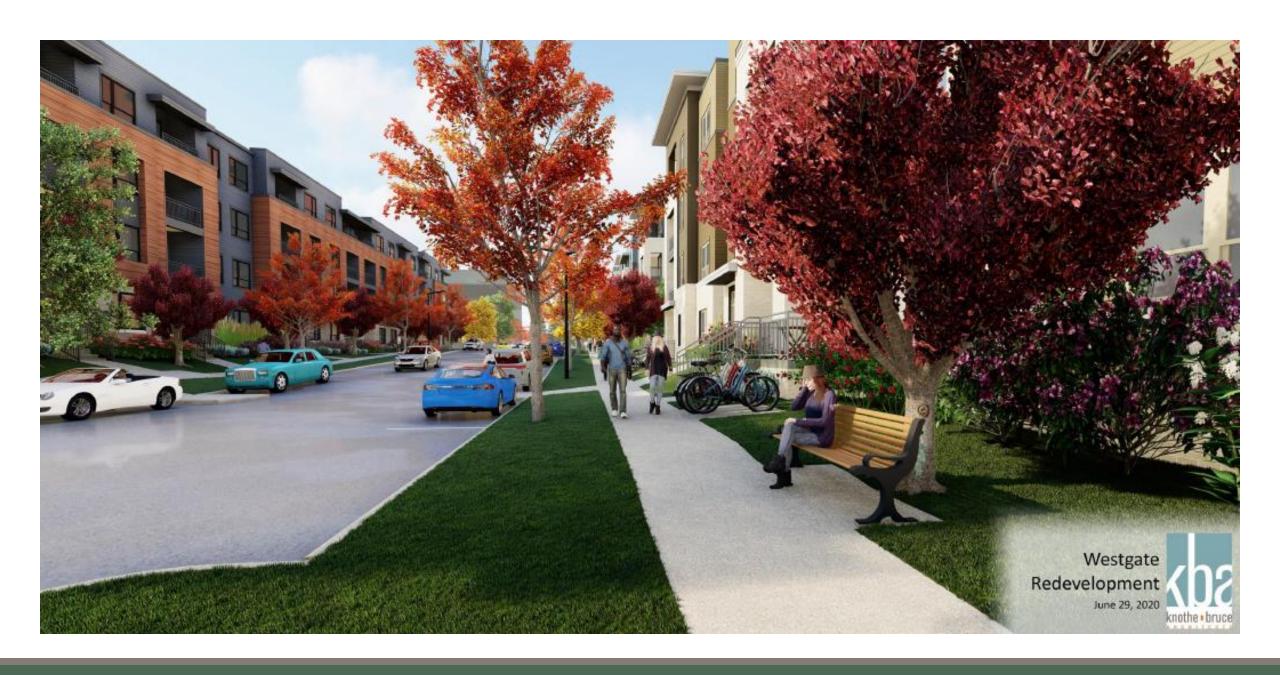


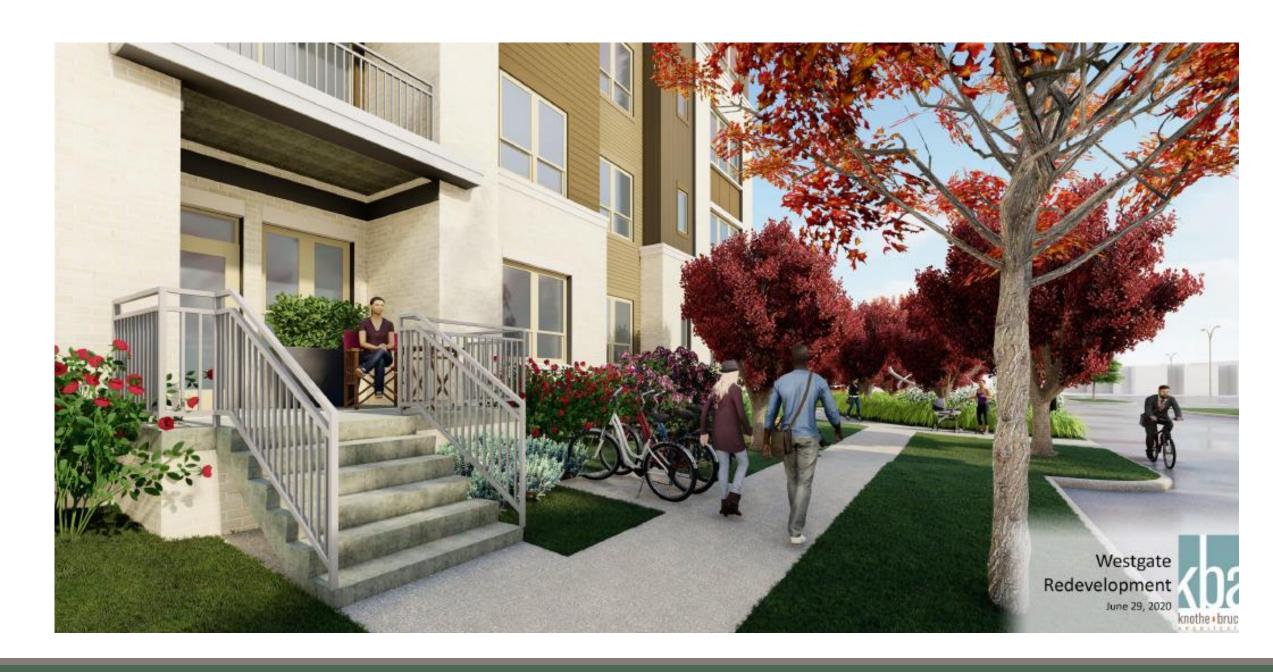


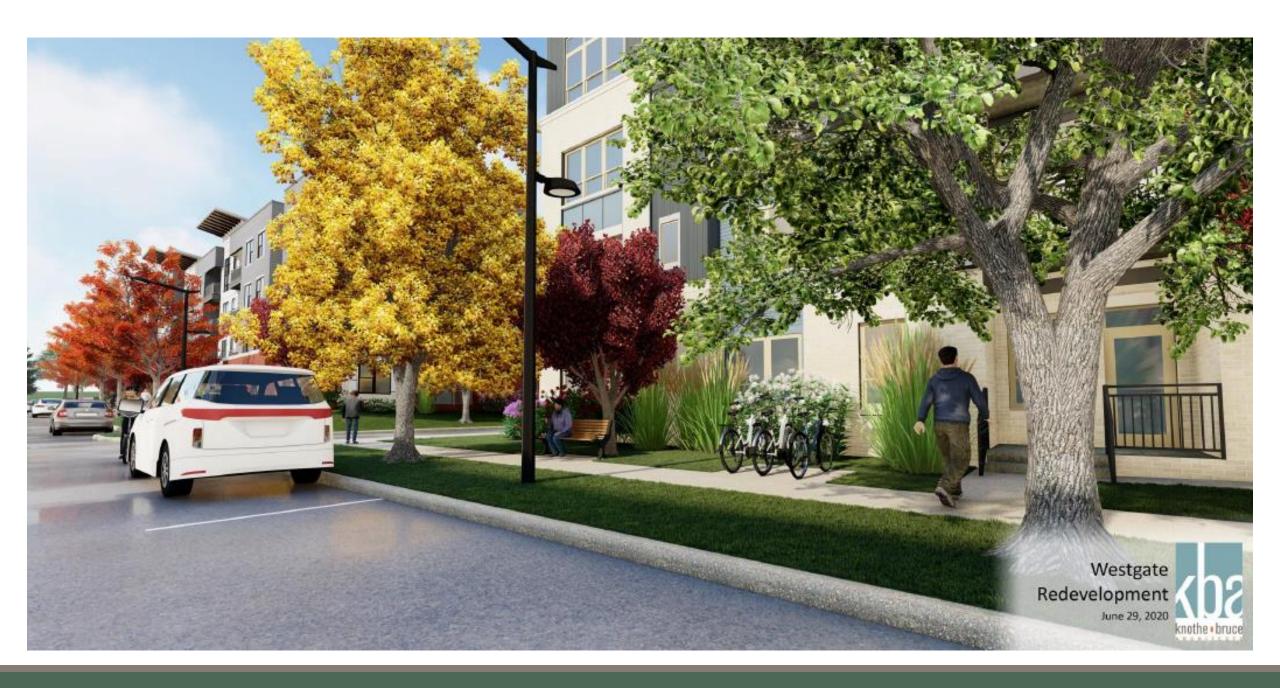


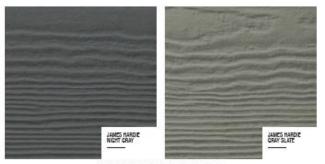




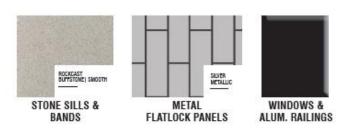


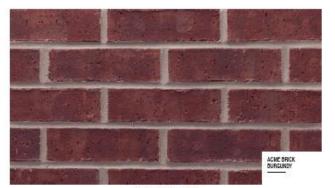






COMPOSITE SIDING & TRIM

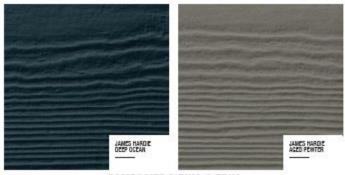




BRICK VENEER







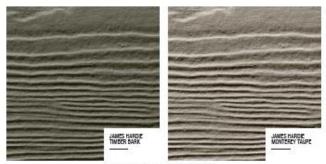
COMPOSITE SIDING & TRIM











COMPOSITE SIDING & TRIM



STONE SILLS & BANDS

ALUMINUM RAILINGS



BRICK VENEER









COMPOSITE SIDING & TRIM







& ALUMINUM RAILINGS







THANK YOU!

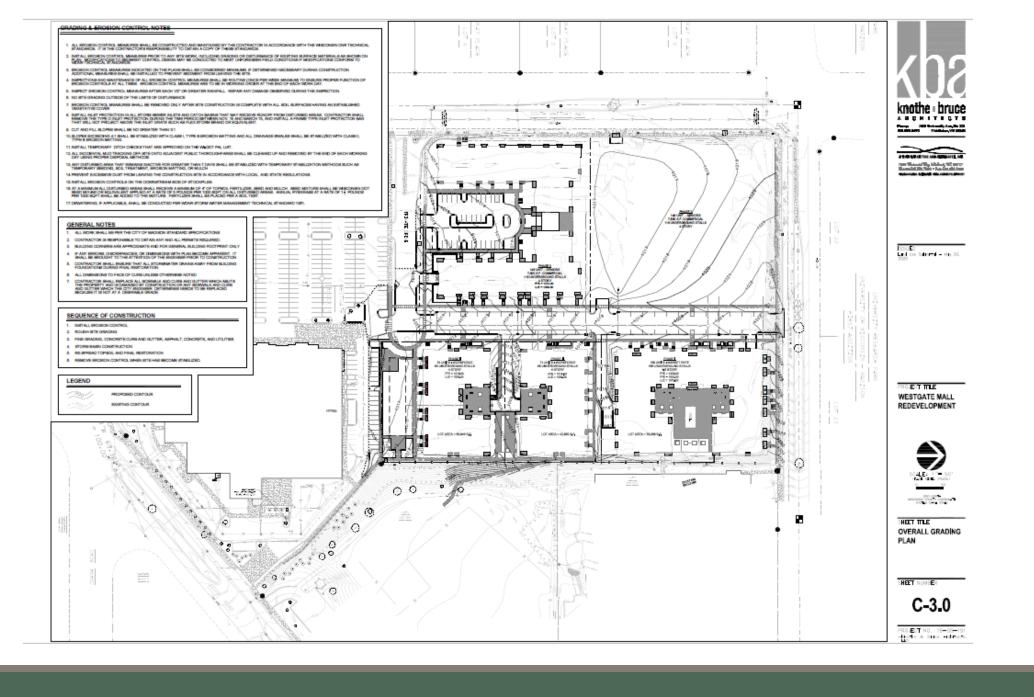
Please visit the project website for more information:

WWW.JTKWestgate.com

Send questions and comments to:

urbanassetsmadison@gmail.com





Sustainability

- Built to exceed 200 points on Wisconsin Green Built Checklist
- 30kw solar PV system
- LED lighting
- Energy Star Appliances
- High efficiency HVAC system
- Low flow water valves
- Highly efficient building envelope
- Crush and recycle on-site concrete materials from existing Westgate Mall



30kw solar PV system on multifamily housing building (Lightwave Solar)



Traffic Impact Analysis

- Assumed 460 units housing and 10,000 SF commercial (daycare).
- 2,175 daily new trips
 - 195 & 225 AM & PM peak, respectively.
- Parking supply meets demand.
- Improvements:
 - Traffic signal at S Whitney Way & main entrance – In jeopardy
 - Relocate Tokay access point to the east; maintain movement control and restrictions.

❖ When occupied, Westgate Mall generated 7,333 weekday daily trips with 190 & 690 AM & PM peaks, respectively.

