

# Street Vending Staff Report

## VOC Meeting

### November – December 2020

#### **Streatery Update:**

We are working with about 12 businesses to complete their Winter Streatery planning and approvals. We are addressing heat sources, lighting and snow removal. The Mall/Concourse Snow Removal changes were approved at the December 1<sup>st</sup> Common Council meeting and are enacted on December 15, 2020. Here is the link to the full text:

[https://madison.legistar.com/ViewReport.ashx?M=R&N=Master&GID=205&ID=4695331&GUID=49C27A10-D038-4EB3-8862-413AA7A2E2A9&Extra=WithText&Title=Legislation+Details+\(With+Text\)](https://madison.legistar.com/ViewReport.ashx?M=R&N=Master&GID=205&ID=4695331&GUID=49C27A10-D038-4EB3-8862-413AA7A2E2A9&Extra=WithText&Title=Legislation+Details+(With+Text))

#### **New initiatives:**

The City of Madison has applied for a [Clean Energy Econ Dev Grant](#) through Dane County. Meghan has been working with staff from Fleet Services (Mahanth Joishy, Director and David Coy), the Mayor's Office (George Reistad, Food Policy Director), and Engineering (Stacie Reece, Sustainability Coordinator) to create a pilot project to implement solar power on a small group of food carts in prominent locations around the Capitol Square as a starting point. The grant has been submitted and we will update the VOC once the results are in.

#### **Ongoing Business:**

- Researching third party delivery fee caps and other related business practices.
- New Accela Application Portal. We are starting to test the Sidewalk Café license application and then will move in to the Merchant Vending application. From there we will be testing the Food and Art & Craft vending applications. These will not be put into use until the 2021-2022 vending season. The goal of this project is to make the process easier for the vendors to fill out, decrease repetitive questions and ask only what we need to know to process and approve applications for vending.

#### **Banners:**

The number of permits initially applied for, pre-COVID, shows a similar year to 2019, but the refunds our office issued indicate a significant reduction.

- The number of organizations participating in the 2020 Banners Program was 42.75% less than the previous year.
- The number of permits issued in 2020 is 35% less than the previous year.

#### **2019-2020 Permitting Statistics:**

- 66 Banners Permits issued to 48 organizations

#### **2020-2021 Permitting Statistics:**

- 62 Banners Permits issued to 42 organizations, and 15 refunds issued for 19 permits
- 43 Banners Permits issued to 27 organizations (revised to reflect refunds issued)

#### **TEM Permits:**

There have been very few applications and permits issued this year.