



**Hawthorne-Truax Neighborhood Plan
Transportation Policy and Planning Board March 6, 2023**

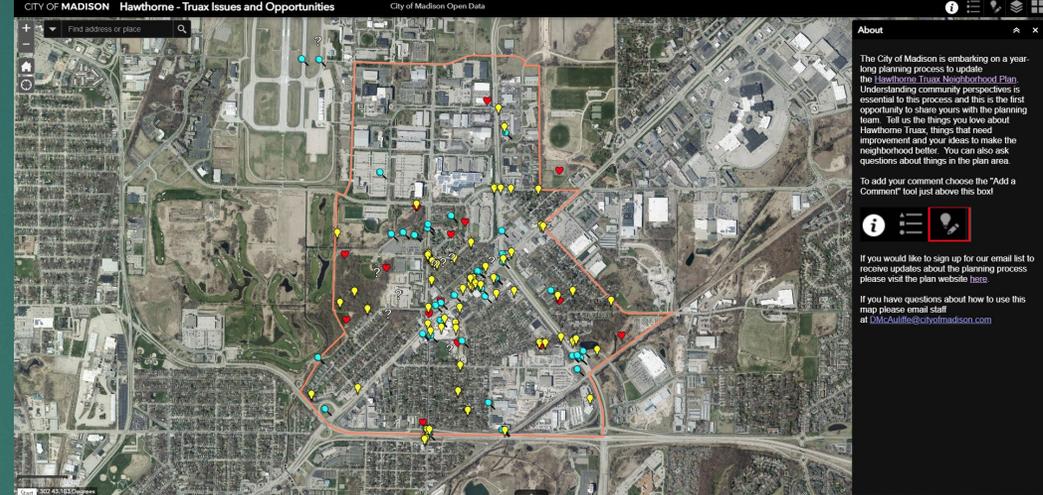


Where and why we're planning



Public participation

- Map and Data Book
- Interactive commenting map
- Online CDBG Project Survey
- Community Partners Group
- Virtual meetings
- Hawthorne PTA
- Neighborhood Meetings
- EMCC meetings and food pantry pop-ups
- Walking Audits
- Hawthorne Night Out
- Madison College
- Reindahl Splash Pad



Public engagement: themes

- Maintain affordability, concerns about displacement, balance of affordable vs market rate units, development scale
- Redevelopment opportunities along E. Washington Ave.
- Better crossings, more sidewalks, signals, speed management
- No there there - lack of neighborhood restaurants, cafes, or retail and community gathering places, few community events
- Neighborhood barriers separate residents
- Childcare and community services
- Employment access

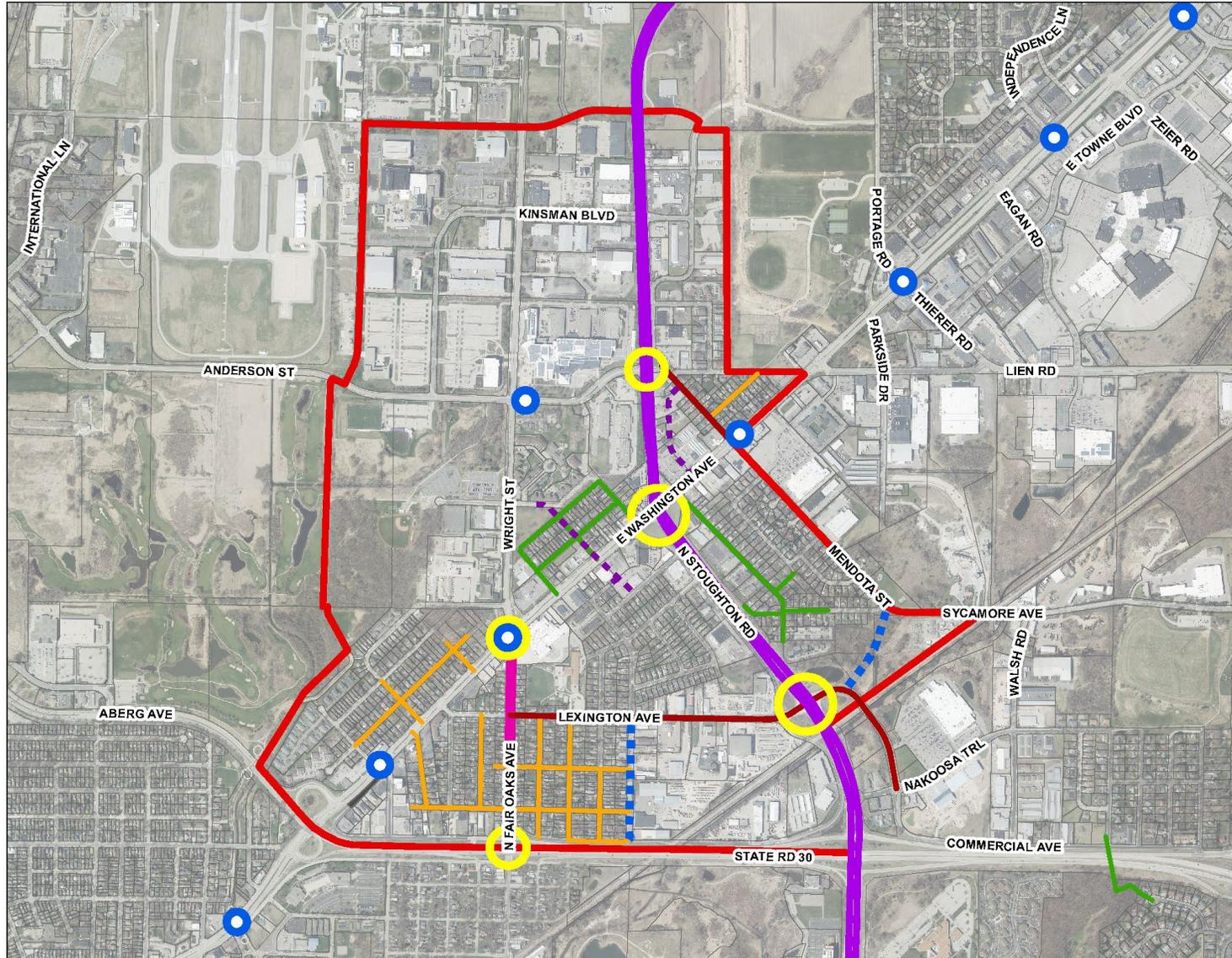


Public feedback → Shared Values and Intentions

- Grow mindfully...housing to meet different needs (Recommendations 16,17, 19, 20)
- Welcome new development, respect sense of place (Recommendations 23, 41, 40)
- Reduce isolation by increasing connectivity (Recommendations 4,5, 8)
- Better access to programming, activities, and employment (Recommendations 25, 46, 44)
- Improve aesthetics, wayfinding, and amenities along streets, bike paths, and in parks (Recommendations 31, 23, 26)
- Be a green and environmentally-friendly place (Recommendations 31, 34, 37)
- Build a sense of community - be welcoming and celebrate uniqueness (Recommendations 23, 30, 55)
- Accessible services, employment and events (Recommendations 44, 49, 47)

Draft transportation recommendations

Lt Nh Eo Cc Gr Eg



Recommended Transportation Improvements

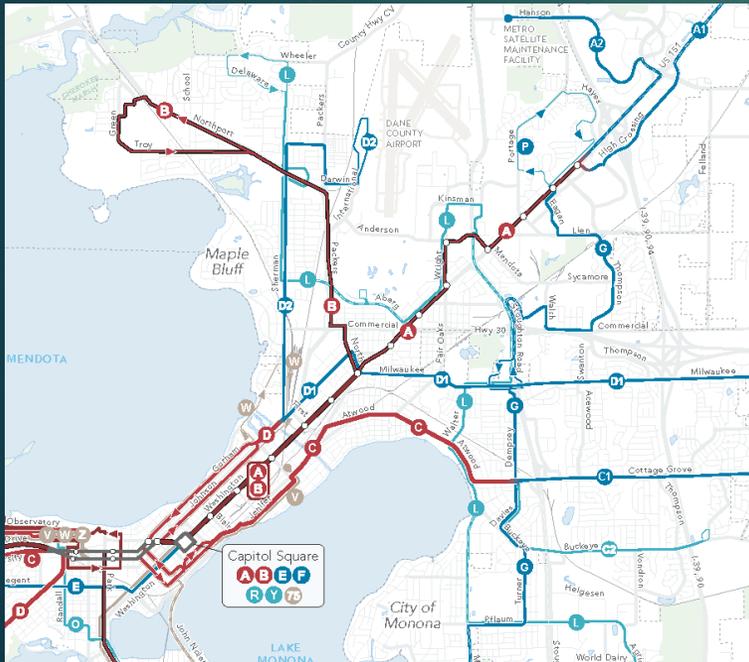
- BRT Stations
- Bike/Ped Intersection Improvements
- Bike Improvements
- Potential street connections
- Hwy 51 redesign (WI DOT)
- High priority sidewalk additions
- Upcoming street reconstructions
- Future rural to urban reconstructions
- Fair Oaks Ave Improvements
- Potential street vacation
- Hawthorne-Truax Plan Boundary

- Support BRT
- Hwy 51 goals
- Sidewalks and pedestrian improvements
- New and reconstructed streets

Lt Nh Eo Cc Gr Eg

Draft transportation recommendations

- Support BRT:
 - highest intensity near stations
 - good pedestrian access
 - active ground floors



Draft transportation recommendations

- Hwy 51 - Goals for reconstruct:
 - Comfortable and safe for bike and peds
 - Human-scale - limit expansion and maintain visual connectivity across
 - Connections at Anderson and Lexington important
 - Facilitate continued use or redevelopment of adjacent properties
 - Maintain local street connections



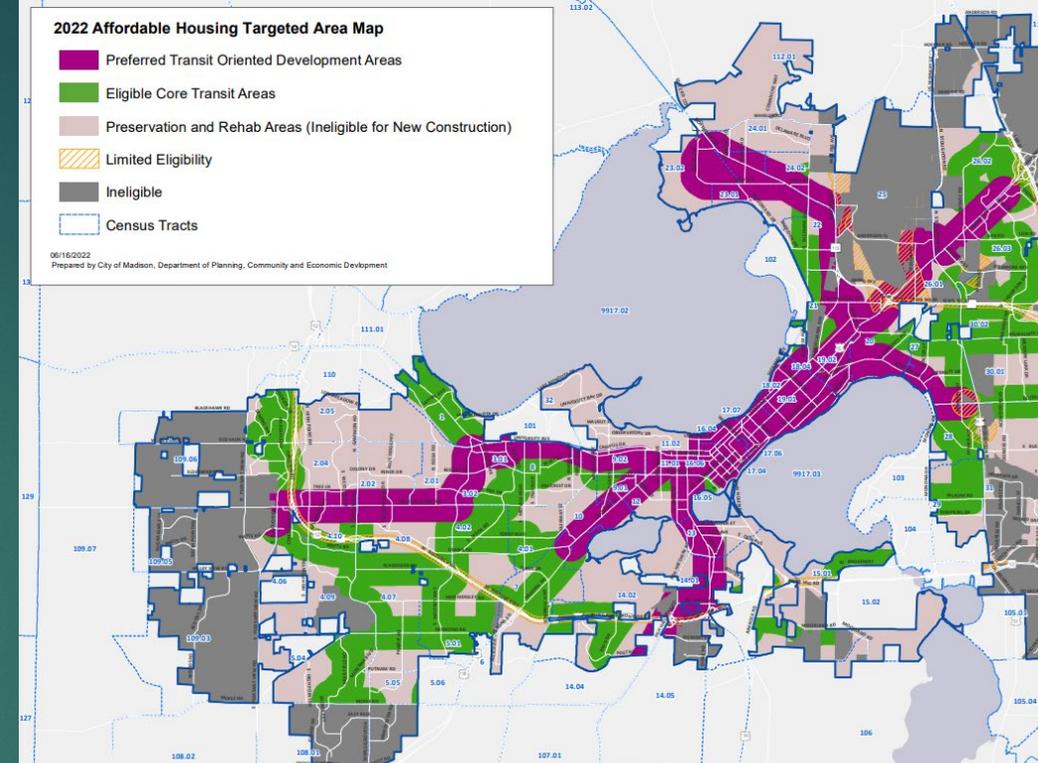
Draft transportation recommendations

- Sidewalks:
 - Priority need on Lexington and Mendota
 - Extensive rural to urban reconstructions coming - include sidewalks on all streets



Additional draft recommendations

- Encourage new affordable housing
- Part 150 program and soundproofing
- Employer-supported childcare
- Promote youth jobs along BRT
- Design public amenities using inclusive, community-based process
- Encourage/support neighborhood events
- Address flooding at Lexington/Hwy 51
- Partnerships to improve Starkweather Creek access and environmental quality



Changes since our last visit here

Page 18 additions

- If grade separation is needed, East Washington Avenue should remain at its current elevation and Hwy 51 should be sunk below.
- The [Hwy 51] designs from 2014 generally do not meet these goals, and could cause significant negative impacts on the Hawthorne-Truax area.

Page 21 additions and edits

11. Evaluate intersection designs or other options to control speed on Anderson Street east of the airport.
 13. Designate Mayfair Avenue a bike boulevard between Lexington Avenue and the Marsh View Path connection under Hwy 30.
 14. Continue to pursue the planned extension of the ~~Starkweather Creek~~ Goodman Path along the rail corridor.
- Added existing and planned bike facilities map and Complete Green Streets section.

CDBG Projects





City Review, Adoption, Implementation

- Board of Park Commissioners March 8
- Community Development Authority March 9
- Plan Commission March 13
- Common Council March 21
- Plan Implementation – city, community partners and others