

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--July 2017 vs. July 2016
(Routes sorted in order of 2017 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2017 vs. 2016			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	Year to Date			2016	2017	% Change		
	2016	2017	% change	2016	2017	% Change		
80 UW CAMPUS (service revised August 26, 2012)	911,903	973,746	6.8%	77.00	91.51	18.9%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates weekends & holidays only).
28 NTP-WTP COMMUTER (revised August 25, 2013)	200,923	201,320	0.2%	58.38	66.98	14.7%		
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	631,134	599,504	-5.0%	69.30	66.95	-3.4%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 49, 55, 56, 57, 58, 71, 72, 75
2 WTP-NTP (revised August 25, 2013)	710,506	705,743	-0.7%	42.66	49.65	16.4%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	193,948	194,998	0.5%	41.83	48.05	14.9%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 31, 32, 33, 35, 36, 40, 50, 51, 52, 73, 78
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	461,222	455,906	-1.2%	42.18	48.02	13.9%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	48,520	43,440	-10.5%	46.03	47.71	3.6%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012; revised Mar 11 & Dec 2, 2012)	66,160	60,119	-9.1%	42.35	44.05	4.0%		
22 MENDOTA LOOP	137,608	138,455	0.6%	36.07	42.48	17.8%		Circulator Routes 1, 10, 34
50 WTP-SCHROEDER-RAYMOND LOOP	120,197	114,148	-5.0%	36.70	40.69	10.9%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	13,279	11,531	-13.2%	40.23	40.40	0.4%		Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the WTP and Prairie Town Center. 70 operates like a core route between the Capitol Square & Middleton on weekdays.
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	100,580	95,612	-4.9%	34.10	37.70	10.6%		
4 NTP-STP	398,179	349,558	-12.2%	36.48	37.05	1.6%		UW Campus Circulators 80, 81, 82, 84
6 EAST TOWNE-WTP	597,204	584,833	-2.1%	31.33	35.73	14.1%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	59,775	62,132	3.9%	28.80	34.65	20.3%		School Day Supplemental Routes E, L, M, W
5 ETP-STP	258,480	233,201	-9.8%	31.45	34.22	8.8%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	248,348	254,444	2.5%	28.63	33.96	18.6%		Average weekday ridership July 2016: 32,489 Average weekday ridership July 2017: 30,177
3 WTP-ETP	300,393	290,090	-3.4%	30.31	33.86	11.7%		
12 WTP-DUTCH MILL-CAP SQUARE	34,064	38,296	12.4%	25.61	33.32	30.1%		Average weekend ridership July 2016: 9,551 Average weekend ridership July 2017: 9,776
67 WTP-WEST TOWNE	139,964	112,761	-19.4%	34.97	32.82	-6.1%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	76,028	79,162	4.1%	26.84	32.52	21.1%		
21 LAKEVIEW LOOP	92,166	87,860	-4.7%	27.22	31.39	15.3%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	11,894	12,626	6.2%	25.52	31.36	22.9%		
27 NTP - UW CAMPUS COMMUTER	27,922	29,055	4.1%	25.77	31.04	20.4%		
81-82 UW LATE NITE CIRCULATORS	53,340	51,214	-4.0%	29.49	31.00	5.1%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	60,967	56,296	-7.7%	27.41	29.55	7.8%		
1 CAP SQUARE - UW	16,048	15,921	-0.8%	26.63	29.50	10.8%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	163,622	154,870	-5.3%	26.90	29.30	8.9%		
7 WTP-ETP (Weekends & Holidays Only)	88,766	81,482	-8.2%	25.89	28.96	11.9%		
11 WTP-DUTCH MILL-CAP SQUARE	41,150	42,010	2.1%	24.49	28.94	18.2%		
16 STP - ETP	175,453	179,251	2.2%	23.97	27.96	16.6%		
58 GREENTREE COMMUTER	41,288	41,154	-0.3%	23.60	27.23	15.4%		
18 STP-WTP (revised August 25, 2013)	174,529	174,081	-0.3%	23.24	27.17	16.9%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	24,413	21,892	-10.3%	24.61	26.91	9.3%		
47 ARBOR HILLS COMMUTER	42,413	40,844	-3.7%	23.90	26.65	11.5%		
30 ETP-EAST TOWNE	128,944	109,764	-14.9%	25.05	24.45	-2.4%		
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	3,409	3,415	0.2%	21.08	24.45	16.0%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	62,460	57,020	-8.7%	22.91	24.05	5.0%		
39 ETP - DAIRY DRIVE (revised August 25, 2013)	14,316	17,111	19.5%	16.88	23.35	38.3%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	16,980	16,458	-3.1%	19.51	23.05	18.1%		
70 MIDDLETON-CAPITOL SQUARE	79,793	74,843	-6.2%	21.23	23.05	8.6%		
19 RED ARROW TR-CAP SQUARE	81,892	83,232	1.6%	18.73	22.35	19.4%		
13 STP-CAP SQUARE	89,276	86,344	-3.3%	19.72	22.34	13.3%		
51 WTP-MUIR FIELD LOOP	36,172	29,190	-19.3%	22.23	21.16	-4.8%	x	
17 ETP-NTP	52,122	57,545	10.4%	23.72	20.82	-12.2%	x	
73 WTP-OLD SAUK TRAILS	61,754	60,364	-2.3%	17.01	19.24	13.1%	x	
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	24,000	24,016	0.1%	16.49	19.10	15.8%	x	
55 VERONA- WTP COMMUTER (revised Mar 11, 2013)	18,944	16,177	-14.6%	19.54	19.00	-2.8%	x	
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	33,487	32,113	-4.1%	15.30	16.73	9.3%	x	
20 NTP-EAST TOWNE	116,352	92,766	-20.3%	17.60	16.43	-6.6%	x	
52 WTP-FITCHBURG	24,257	21,271	-12.3%	15.64	15.88	1.5%	x	
32 ACEWOOD-THOMPSON LOOP	19,955	18,575	-6.9%	14.97	15.86	6.0%	x	
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	10,366	10,139	-2.2%	13.75	15.56	13.2%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	4,460	3,551	-20.4%	16.67	14.19	-14.9%	x	
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)	18,009	15,861	-11.9%	12.41	12.65	1.9%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	5,428	5,621	3.6%	10.24	12.56	22.7%	x	
31 MARSH RD - ETP (began August 25, 2013)	14,189	21,788	53.6%	9.06	10.06	11.0%	x	
49 HATCHERY HILL-LACY LOOP COMMUTER RTE (began August 24, 2014)	8,177	6,822	-16.6%	9.02	9.15	1.5%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	6,189	5,509	-11.0%	6.16	6.68	8.5%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	17,306	16,738	-3.3%	5.42	6.02	11.1%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	10,269	8,236	-19.8%	5.94	6.02	1.4%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	5,301	4,294	-19.0%	5.25	5.18	-1.3%	x	
UNKNOWN ROUTE & ROAD BUS *	-	-	NA	NA	NA	NA		
SYSTEM TOTAL	7,686,193	7,486,318	-2.6%	32.97	36.78	11.6%	22.07	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-84)	6,707,671	6,449,827	-3.8%	30.61	33.78	10.3%	20.27	

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.