



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved

COMMON COUNCIL - DISCUSSION

Tuesday, April 30, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

Presentation: Madison Transit Corridor Study Investigating Bus Rapid Transit in the Madison Area

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pib hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact: Lisa Veldran, Council Legislative Administrative Assistant, (608) 266-4071 or lveldran@cityofmadison.com

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Presentation by Madison Area Transportation Planning staff on the Madison Area Transit Corridor Study & Implementation of Bus Rapid Transit (BRT)

The Madison Area Transportation Planning Board (MPO), in cooperation with Metro Transit and the Capital Area Regional Planning Commission (CARPC), has been leading a study to explore where and how to implement Bus Rapid Transit (BRT) in the Madison metropolitan area and gauge its potential benefits and impacts. The study is part of the Capital Region Sustainable Communities (CRSC) Initiative led by CARPC. It has been guided by a 20-person oversight committee comprised of representatives from the MPO Policy Board and staff, Metro Transit, Cities of Madison, Middleton, and Fitchburg, UW-Madison, WisDOT, CARPC, and other agencies and organizations.

Bus Rapid Transit (BRT) is a high-frequency, limited-stop transit system that offers faster service and improved urban mobility. Faster service is accomplished by speeding passenger boarding, transit priority at traffic signals, less frequent stops, and in some cases restricted or fully dedicated bus lanes. Station improvements, information technology, and improved service reliability and vehicle comfort create a more user-friendly experience. BRT is part of a larger group of premium or high capacity transit systems, including various types of rail service.

For more information on the BRT Study, go to
<<http://www.madisonareampo.org/BRT.cfm>>

For more information on the overall CRSC Initiative, go to
<<http://www.capitalregionscrpg.org/>>