



City of Madison

City of Madison
Madison, WI 53703
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Master

File Number: 74702

File ID: 74702

File Type: Resolution

Status: Passed

Version: 3

Reference:

Controlling Body: Community Development Division

File Created Date : 11/16/2022

File Name: Authorizing the allocation of up to \$1,750,000 to support community-based organizations (CBOs) in their work to deliver a continuum of services that respond to the post pandemic economy and meet the changing workforce needs of residents wh

Final Action: 12/06/2022

Title: SECOND ALTERNATE: Authorizing the allocation of up to \$1,750,000 to support community-based organizations (CBOs) in their work to deliver a continuum of services that respond to the post pandemic economy and meet the changing workforce needs of residents while focusing on youth, young adult, and adult employment services, as the result of a competitive RFP process conducted by the Community Development Division (CDD); ~~and~~ authorizing the Mayor and the City Clerk to enter into agreements with those agencies to implement the designated programs and services; and amending the 2023 Adopted Operating Budget to allocate an additional \$149,000 \$159,600 to CDD in 2023 for the purpose of expanding funding for the RFP, drawing funding in that year from reductions in other agency budgets.

Notes:

Sponsors: Tag Evers, Regina M. Vidaver And Sheri Carter

Effective Date:

Attachments: RFP_2022Youth_AdultEmployment.pdf,
_100BMMFullApp.pdf, _AfricanCenterFullApp.pdf,
_BayviewFullApp.pdf, _BriarpatchFullApp.pdf,
_CentroHispanoFullApp.pdf, _CEOsFullApp.pdf,
_Children'sServiceSocietyWIFullApp.pdf,
_CommonWealthFullApp.pdf,
_DaneArtsMuralArtsFullAppComplete.pdf,
_DearDiaryFullApp.pdf, _EATAFullApp.pdf,
_GoodmanFullApp.pdf,
_JewishSocialServicesFullApp.pdf,
_LatinoAcademyFullApp.pdf,
_LiteracyNetworkFullApp.pdf, _LussierFullApp.pdf,
_MadisonStarlingsFullApp.pdf,
_Madison-areaUrbanMinistryFullApp.pdf,
_MaydmFullApp.pdf, _MentoringPositivesFullApp.pdf,
_OmegaSchoolFullApp.pdf,
_OperationFreshStartFullApp.pdf,
_RapeCrisisCenterFullApp.pdf,

Enactment Number: RES-22-00844

_RoottoRiseFullApp2.pdf, _RootedWIFullApp.pdf,
 _SustainDaneFullApp.pdf, _UrbanLeagueFullApp.pdf,
 _WILatinoChamberFullApp.pdf, _WRTPFullApp.pdf,
 _YWCAFullApp.pdf, 11-28-22 FC Registrants
 Report.pdf, Written Comment -- File 74702.pdf

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Hearing Date:

Entered by: jstoiber@cityofmadison.com

Published Date:

Related Files:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
1	Community Development Division	11/16/2022	Referred for Introduction				
	Action Text:	This Resolution was Referred for Introduction					
	Notes:	Finance Committee (11/28/22), Common Council (12/6/22)					
1	COMMON COUNCIL	11/22/2022	Refer	FINANCE COMMITTEE		11/28/2022	Pass
	Action Text:	A motion was made by Furman, seconded by Phair, to Refer to the FINANCE COMMITTEE. The motion passed by voice vote/other.					
1	FINANCE COMMITTEE	11/28/2022	RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER				Pass
	Action Text:	A motion was made by Evers, seconded by Figueroa Cole, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.					
1	COMMON COUNCIL	12/06/2022	Adopt Alternate				Fail
	Action Text:	A motion was made by Evers, seconded by Carter, to Adopt Second Alternate. The motion failed by the following vote:					
		Ayes: 6	Michael E. Verveer; Regina M. Vidaver; Tag Evers; Sheri Carter; Charles Myadzeand Matthew J. Phair				
		Noes: 12	Patrick W. Heck; Erik Paulson; Brian Benford; Nasra Wehelie; Juliana R. Bennett; Nikki Conklin; Yannette Figueroa Cole; William Tishler; Grant Foster; Jael Currie; Sabrina V. Madisonand Keith Furman				
		Excused: 1	Barbara Harrington-McKinney				
		Non Voting: 1	Satya V. Rhodes-Conway				
1	COMMON COUNCIL	12/06/2022	Adopt				Pass
	Action Text:	A motion was made by Furman, seconded by Currie, to Adopt. The motion passed by voice vote/other.					

There were 21 registrants in support, 2 registrants neither in support nor opposition.

Text of Legislative File 74702

Fiscal Note

The proposed resolution authorizes awarding up to \$1.75 million to 21 community based organizations to provide youth, young adult, and adult employment services. These organizations were selected through a competitive request for proposal process. The resolution also authorizes the Mayor and City Clerk to execute agreements with the organizations to implement programs and services. Funding for the RFP was included in the Community

Development Division's 2023 adopted operating budget. ~~No additional appropriation is required.~~

The alternate resolution proposes amending the 2023 operating budget to increase funding for these employment services, specifically within the adult and young adult priority areas. The resolution would add a total of ~~\$149,000~~ \$159,600 to the CDD budget by decreasing funding for salaries and benefits in multiple agencies. The proposed reductions include 1) reducing the Common Council budget by \$91,078, reflecting the failure of the passage of the alder salary increase ordinance, and 2) generating an additional ~~\$57,922~~ \$68,522 in one-time savings by delaying the start date of multiple new positions in the Attorney's Office, Engineering, Fire, Human Resources, Parks, and Police. It should be noted that salary savings from delaying positions is a one-time source of funding, thus will not provide sustained funding for expanded programming. The second alternate adjusts the position delays to Parks and makes a correction in the notes on the delay in Police.

Title

SECOND ALTERNATE: Authorizing the allocation of up to \$1,750,000 to support community-based organizations (CBOs) in their work to deliver a continuum of services that respond to the post pandemic economy and meet the changing workforce needs of residents while focusing on youth, young adult, and adult employment services, as the result of a competitive RFP process conducted by the Community Development Division (CDD); ~~and~~ authorizing the Mayor and the City Clerk to enter into agreements with those agencies to implement the designated programs and services—; and amending the 2023 Adopted Operating Budget to allocate an additional ~~\$149,000~~ \$159,600 to CDD in 2023 for the purpose of expanding funding for the RFP, drawing funding in that year from reductions in other agency budgets.

Body

The proposed resolution allocates up to \$1,750,000 for grants to 21 community non-profit agencies to help finance their provision of 29 Youth, Young Adult, and Adult employment programs beginning January 1, 2023. Funding for these grants is included in the City's 2023 Adopted Operating Budget and draws on General Fund resources.

The Community Development Division (CDD) used a competitive Request for Proposals (RFP) process to develop recommendations to allocate funds that were authorized in the 2023 Adopted Operating Budget, for use beginning in 2023. That RFP process followed provisions contained in the policy paper presented to, and approved by, the Common Council through adoption of RES-22-00446 (Legistar File 71638).

Within the process, CDD aimed to expand initiatives that respond to the post pandemic economy and meet the changing workforce needs of residents while focusing on three distinct service areas:

- 1) Youth Employment Services (ages 14-21)
- 2) Young Adult Employment Services (ages 18-26) - this is a new service area added to the RFP
- 3) Adult Employment Services

The goal is to use these funds to support efforts that provide a continuum of services ranging from supported high school graduation, GED attainment, pre, and post-employment training & services, employment & career guidance, and work placement for youth, young adults, and adults facing barriers.

WHEREAS, on September 21, 2021, the Common Council adopted RES-22-00446 (Legistar File 71638) which accepted the Community Development Division's (CDD) Youth, Young Adult,

and Adult Employment policy paper and directed CDD to conduct a Request for Proposals (RFP) process to solicit program proposals from organizations that offer programming outlined in the policy paper; and,

WHEREAS, RES-22-00446 also directed the CDD to formulate funding allocation recommendations to the Mayor and Common Council, for their approval, prior to awarding contracts to selected agencies; and,

WHEREAS, on July 5, 2022, the CDD released an RFP for Youth, Young Adult, and Adult Employment program proposals, with an application due date of August 19, 2022, and received proposals from 31 organizations requesting, in aggregate, more than \$4.4 million; and,

WHEREAS, in part in response to the strong response to the RFP, CDD sought additional funding to support employment programming in the 2023 Operating Budget, and the Mayor and Common Council responded by adding \$250,000 to CDD's budget to help support funding for programming for young adults; and,

WHEREAS, staff from CDD, with assistance from colleagues from Madison Public Libraries, Public Health Madison Dane County, Madison Metropolitan School District, and the Workforce Development Board of South Central WI reviewed the proposals and formulated allocation recommendations, and those recommendations include the following agencies and programs:

Adult Employment Area

- Latino Academy of Workforce Development-Workforce Essentials: \$45,000
- Latino Academy of Workforce Development-Education Advancement: \$35,000
- Literacy Network-GED/HSED: \$30,000
- Literacy Network-Literacy for Employment: \$45,000
- Madison-area Urban Ministry-Just Bakery: \$115,000
- Urban League of Greater Madison-Advance Employment Service: \$120,000
- Wisconsin Regional Training Partnership-Madison's Skilled Workers Program: \$60,000
- YWCA Madison-YWeb Career Academy: \$77,000

Young Adult Employment Area

- Bayview Foundation-Bayview Work: \$35,000
- Centro Hispano-Caminos Workforce: \$50,000
- Jewish Social Services of Madison-Refugee Young Adult Employment Program: \$20,000
- Latino Academy of Workforce Development-Outreach Reconnection and Employment Related Services for Young Latino Adults: \$80,000
- Omega School-GED Preparation Services: \$30,000
- Operation Fresh Start-Parks Conservation Crew: \$29,265
- Operation Fresh Start-Legacy: \$70,000
- Rape Crisis Center-GameChangers Facilitators: \$50,000

Youth Employment Area

- Bayview Foundation-Youth Leaders in Training & Community Leadership Crew: \$65,000
- Briarpatch Youth Services-Youth Job Center & Madison Summer Teams: \$70,000

- Centro Hispano-Escalera: \$57,000
- CEOs of Tomorrow-These Teens Mean Business Employability Suite: \$57,000
- Common Wealth Development-Youth Business Mentoring Program: \$70,000
- Common Wealth Development-Wanda Fullmore Youth Internship Program: \$95,000
- Dear Diary-The She Suite: \$55,000
- Goodman Community Center-TEENworks: \$80,000
- Maydm-High School STEM Career Development Internships: \$100,000
- Mentoring Positives-Off the Block Enterprises: \$55,000
- Rape Crisis Center-GameChangers: \$55,000
- Rooted WI-Rooted in Urban Agriculture: \$55,000
- Sustain Dane LLC-Teen Resiliency Corps: \$31,735

Total: \$1,750,000

WHEREAS, the recommendations described above were reviewed by the Community Services Committee and, approved at its November 21st meeting; and,

WHEREAS, in recommending approval of the recommendations, Committee also urged the Common Council to amend the City's Adopted 2023 Operating Budget to add \$200,000 to CDD's budget and authorize additional funding to be used for adult and young adult employment programming; and,

WHEREAS, the 2023 adopted operating budget included \$91,078 in the Common Council Budget for alder salary increases, which was adopted through Common Council budget amendment #13-SUB; and,

WHEREAS, the implementation of the alder salary increases required the adoption of a corresponding ordinance change (File 74483), which the Council considered, but failed to adopt, on November 22, 2022; and,

WHEREAS, the funding for alder salary increases can be reallocated through a resolution that amends the budget; and,

WHEREAS, the 2023 adopted operating budget includes multiple new positions that are currently vacant; and,

WHEREAS, during budget deliberations, the Finance Committee and Common Council did adopt amendments (FC amendment 22; CC amendment 7) that delayed the start date of a number of positions to generate one-time salary savings; and,

WHEREAS, further delaying the start date of positions will generate additional one-time salary savings; and,

WHEREAS, reduced expenditures from these one-time position delays can be reallocated through a resolution that amends the budget.

NOW, THEREFORE, BE IT RESOLVED that the Common Council approves the Youth, Young Adult, and Adult Employment funding allocations as recommended by the CDD staff and

finalized by the Community Services Committee; and,

BE IT FURTHER RESOLVED that the Common Council authorizes the Mayor and City Clerk to enter into contracts with the identified nonprofit agencies, and at the specified amounts, to provide the designated program services; and,

BE IT FURTHER RESOLVED that the Common Council amends the Common Council Office budget to remove \$91,078 in funding intended for alder pay increases; and,

BE IT FURTHER RESOLVED that the Common Council approves the following position delays and amends the budget of the respective agencies to reflect one-time salary savings for a total reduction in General Fund salaries and benefits of \$57,922 :

- Attorney: Delay the hire of a 1.0 FTE Assistant City Attorney by 2 months (\$9,083); This is a joint position with Metro Transit; (Delaying the position will also amend the Metro budget by a salary reduction of \$9,083 but that amount will not contribute to general fund savings)
- Engineering: Delay the hire of a 1.0 FTE Maintenance Mechanic by 1 month (\$7,025); this delay is in addition to a 3 months delay adopted through Finance Committee budget amendment #22
- Fire: Delay the hire of a 1.0 FTE Fire Protection Engineer by 0.5 months (\$4,500); this delay is in addition to 5.5 month delay adopted through Common Council budget amendment #7
- Human Resources: Delay the hire of a 1.0 Program Assistant by 2 4 months (\$12,660-\$25,309) and a 1.0 FTE Talent Recruiter by 2 months (11,674)
- Parks: Delay the hire of a 1.0 Program Coordinator for Parks Alive! Program by 1 month (\$6,666); this delay is in addition to a 1 month delay adopted through Finance Committee budget amendment #22-Volunteer Coordinator by 3 months (\$16,290); this position was added to the Parks budget in Common Council Amendment #11
- Police: Delay the hire of a 1.0 FTE Program Assistant by 1 month (\$6,135); this delay is in addition to a 4 3 month delay adopted through Finance Committee budget amendment #22

BE IT FURTHER RESOLVED that the Common Council amends the 2023 Adopted Budget for the Community Development Division, on a one-time basis, by increasing purchased services by \$149,000 \$159,600 to support additional employment programs, funded through one-time reallocations from the 2023 Adopted Budgets of the City Attorney, Engineering, Fire, Human Resources, Parks, and Police departments, and a permanent reduction from the 2023 Adopted Budget of the Common Council Office, as described above; and,

BE IT FURTHER RESOLVED that, consistent with the recommendations of the Community Services Committee, the Council directs that added funds for 2023 be used specifically to support programs, put forth within the just completed RFP process conducted by CDD, within the adult and young adult priority areas; and,

BE IT FINALLY RESOLVED that the Common Council directs CDD staff, in consultation with the Community Services Committee, to submit to the Common Council at its first meeting in February 2023, recommendations that identify the agencies and programs that are to receive the additional funds for use in 2023.

