



Change of Premises

Fee: \$25.00

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider
Class B: ☒ Beer, ☒ Liquor,
Class C Wine

(Agenda Item Number)

(Legistar file number)

LICPCH-2022-00136
(License number)

(Alder District #)

(Police Sector)

Office Use Only

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2019-00464

Business dba Name: ? Iron Social

Licensed Address: 508 State Street B Madison, WI 53703

Liquor/Beer Agent Name: Colin Smith

47 % Alcohol, 10 % Food, 43 % Other Alder, District #: 2 Police Sector: Central District

Corporate Information

Business Legal Name (as on WI State Sellers Permit): 508 State Street Golf LLC

Business Mailing Address: 508 State Street Unit B Madison WI 53703

Business Contact Name, Position: Colin Smith

Business Phone: 720-560-3640

Business Email: Info@7IronSocial.com

Current Capacity (indoor): 99

Current Capacity (outdoor): 0

Proposed Capacity (indoor): 99

Proposed Capacity (outdoor): 99

If your capacity is increasing, contact Building Inspection: (608) 266-4551, binspection@cityofmadison.com

Change is: ☒ Permanent

☐ Temporary (from _____ until _____)
Date Date

Is this change related to a Roadway Café Expansion License/Roadway Permit: ☐ Yes or ☒ No

Description of Changes (include approximate measurements, and fencing, if necessary):

Increase Premises to include outdoor Deck/cafe on back of building rooftop and two bathrooms.

☒ Detailed Floor Plans included (required)

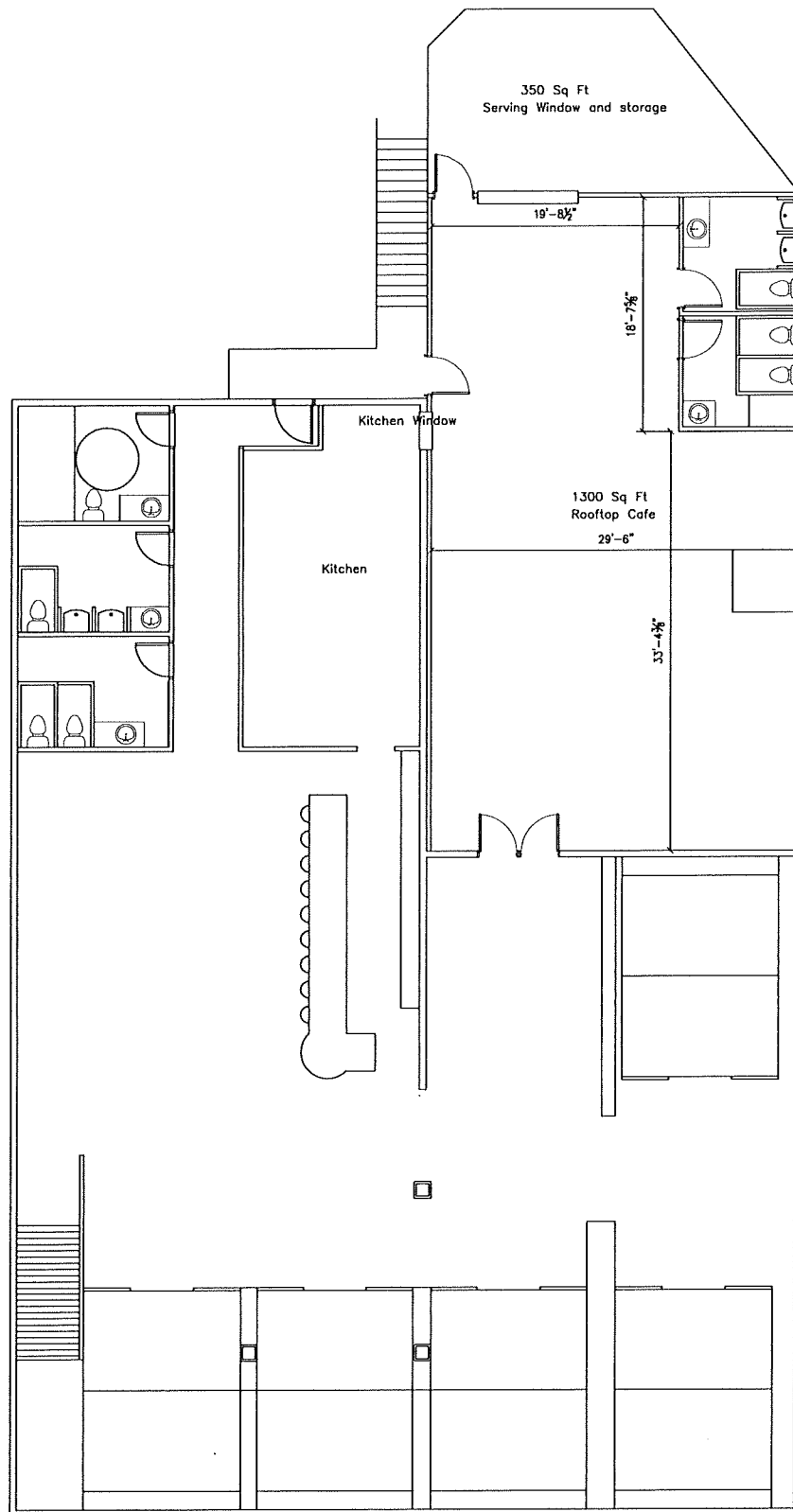
[Signature]
Authorized Signature

7/13/2022
Date

☐ Orange sign and business card issued

☐ "License Renewals & Changes" brochure with next steps issued

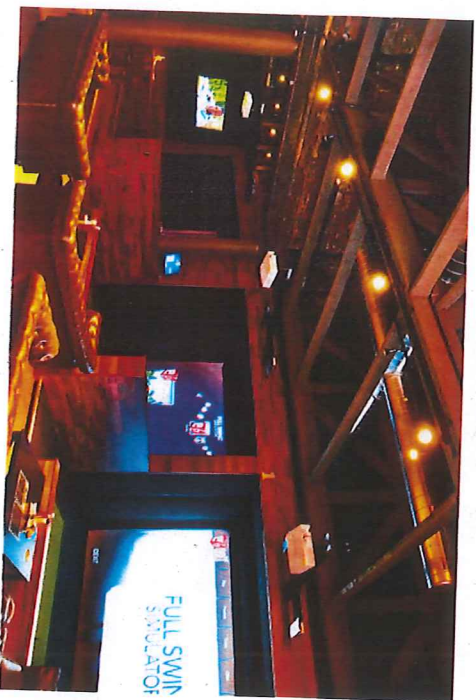
Office Use Only

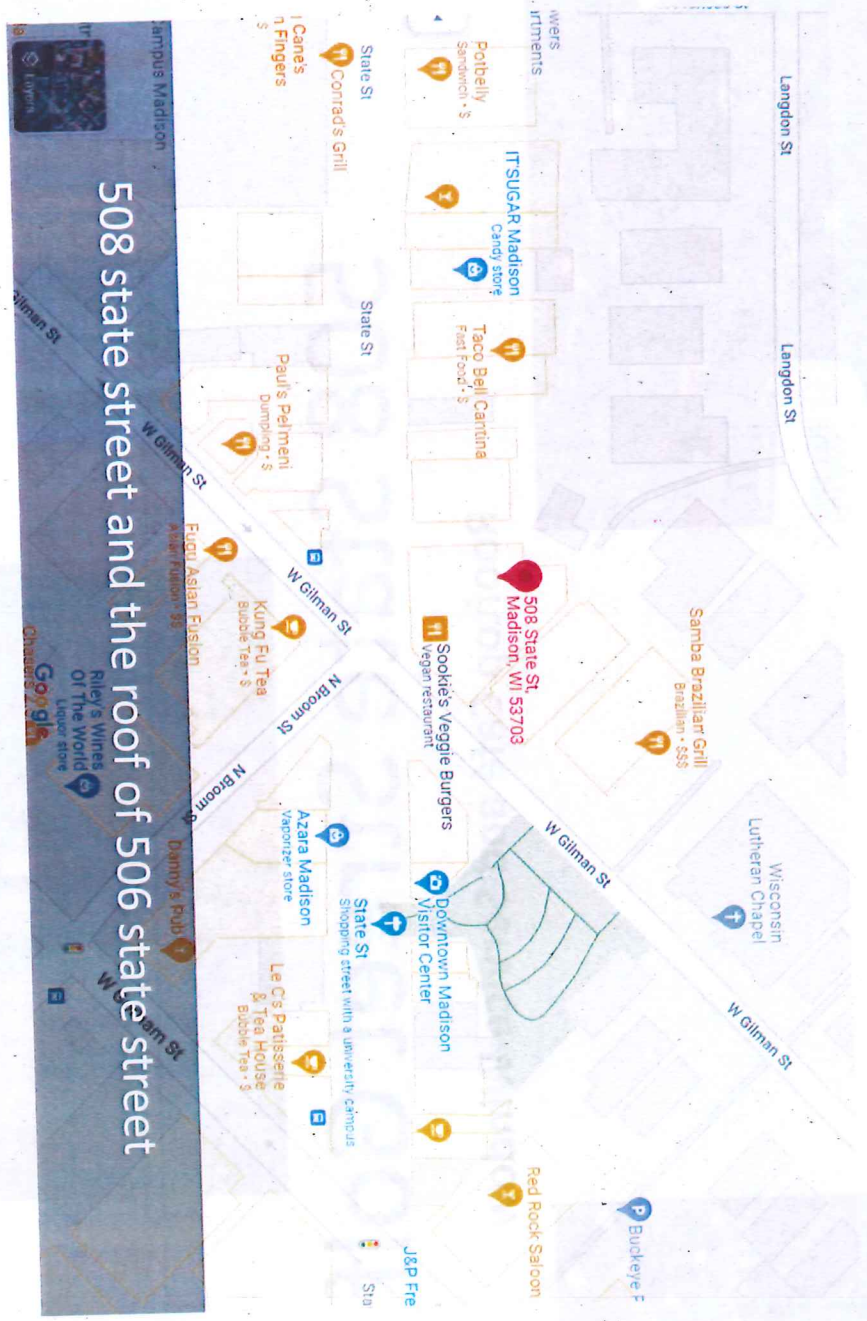




508 State Street Golf LLC

Rooftop Café and Service Window

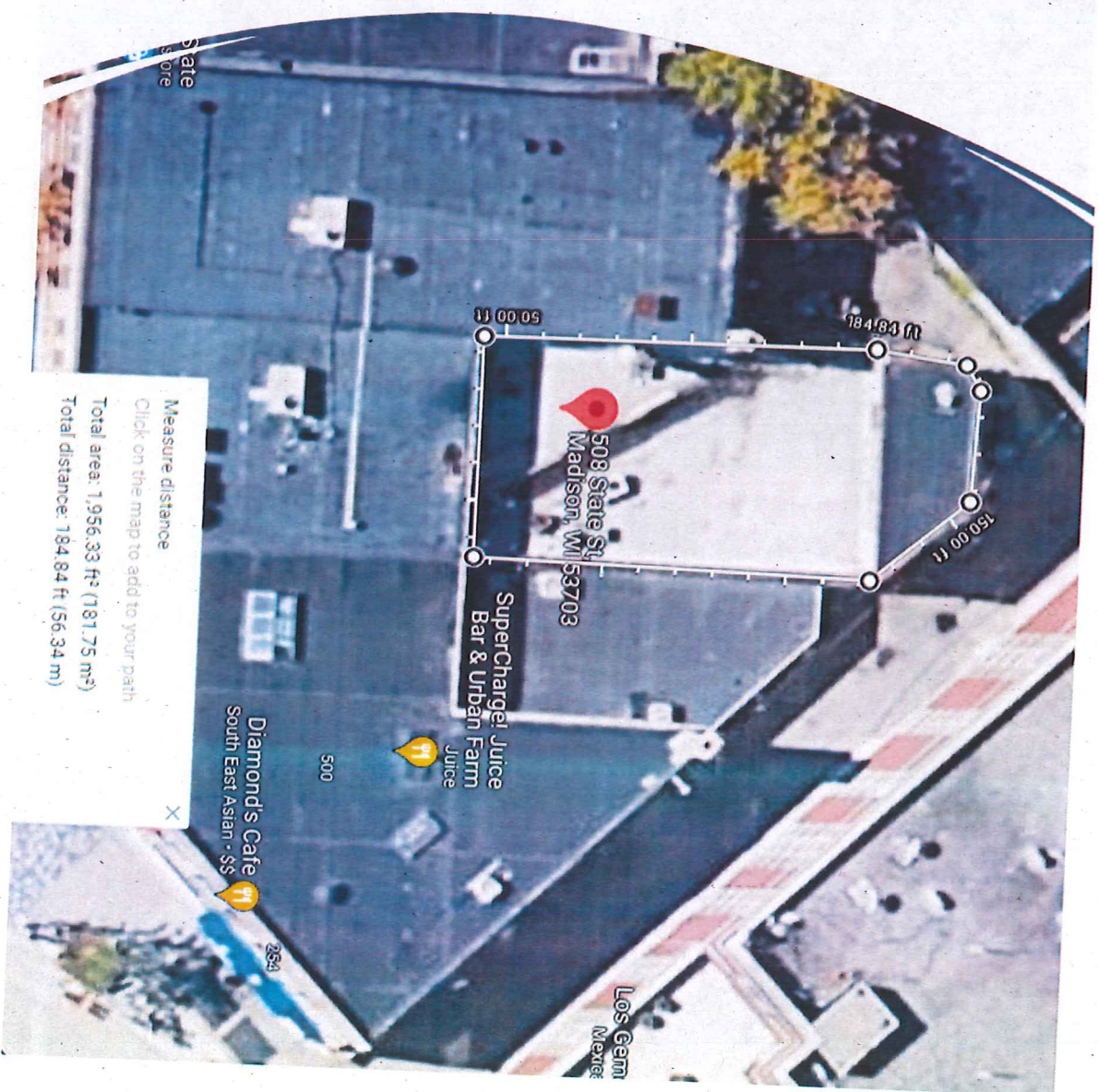


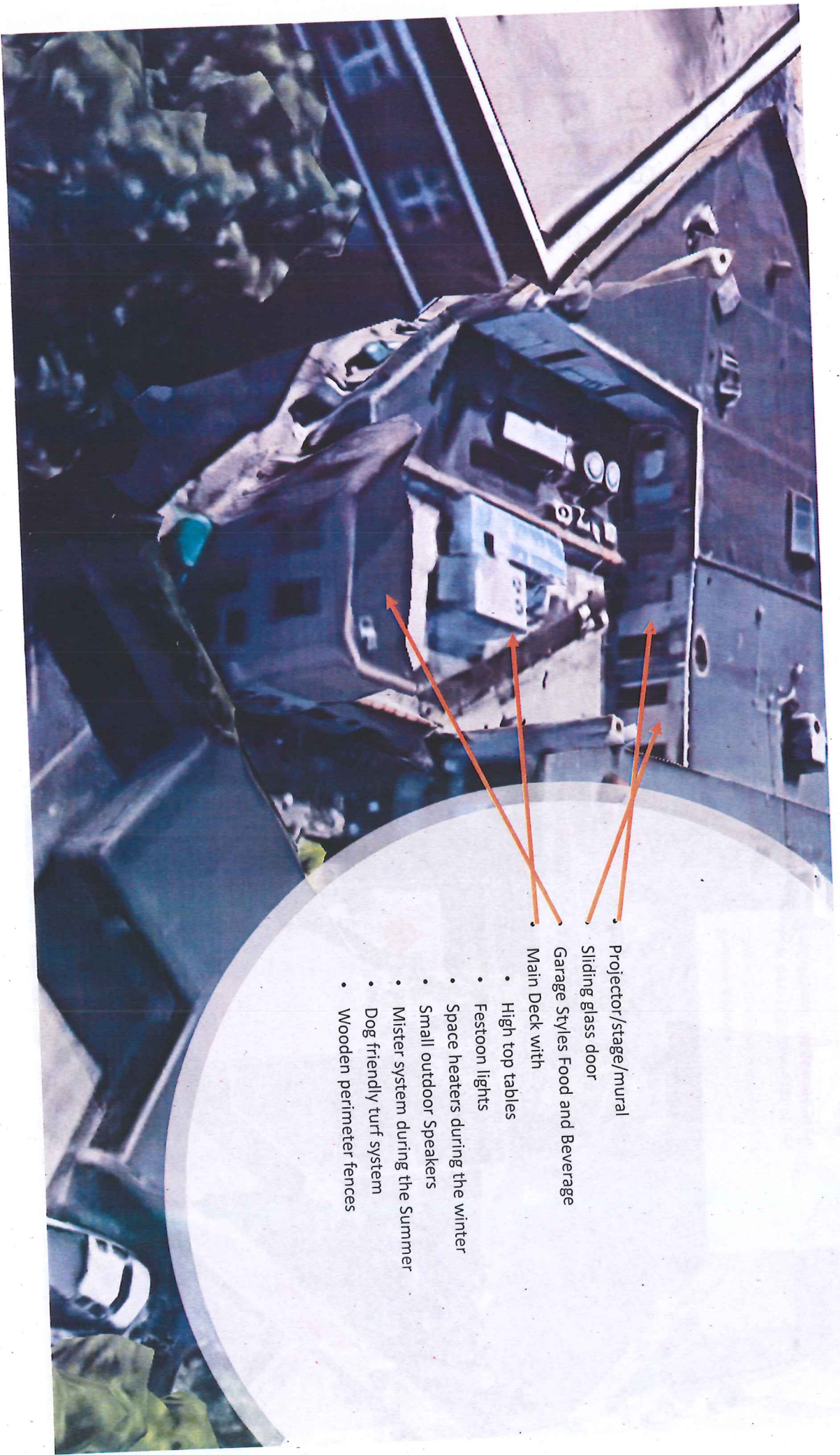


508 state street and the roof of 506 state street

Arial View 508,506,502
State Street

- 300 Square foot garage style storage, food, and drink window
- Lot lines are the white distance markings
- 1500 square foot patio





- Projector/stage/mural
- Sliding glass door
- Garage Styles Food and Beverage
- Main Deck with
 - High top tables
 - Festoon lights
 - Space heaters during the winter
 - Small outdoor Speakers
 - Mister system during the Summer
 - Dog friendly turf system
 - Wooden perimeter fences



• Garage door style

• food and beverage

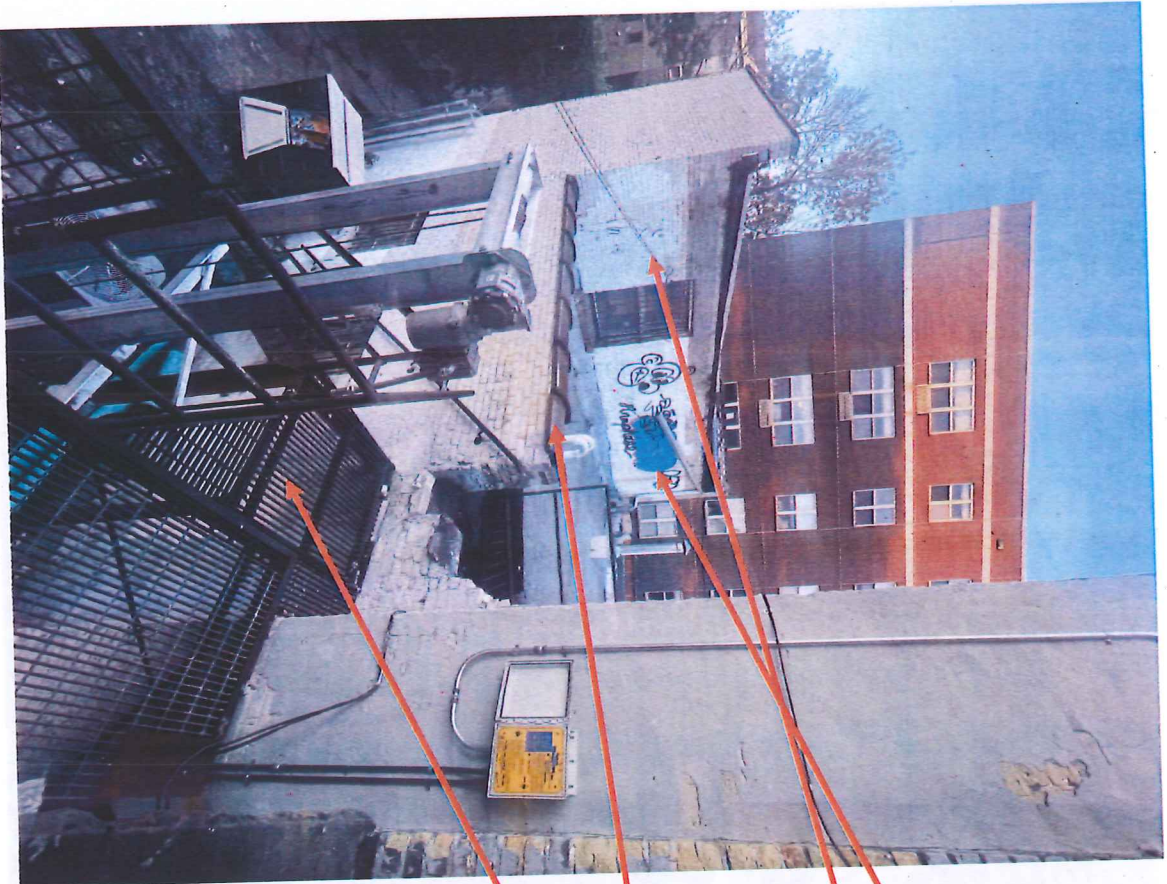
• Bathrooms

• Main Deck

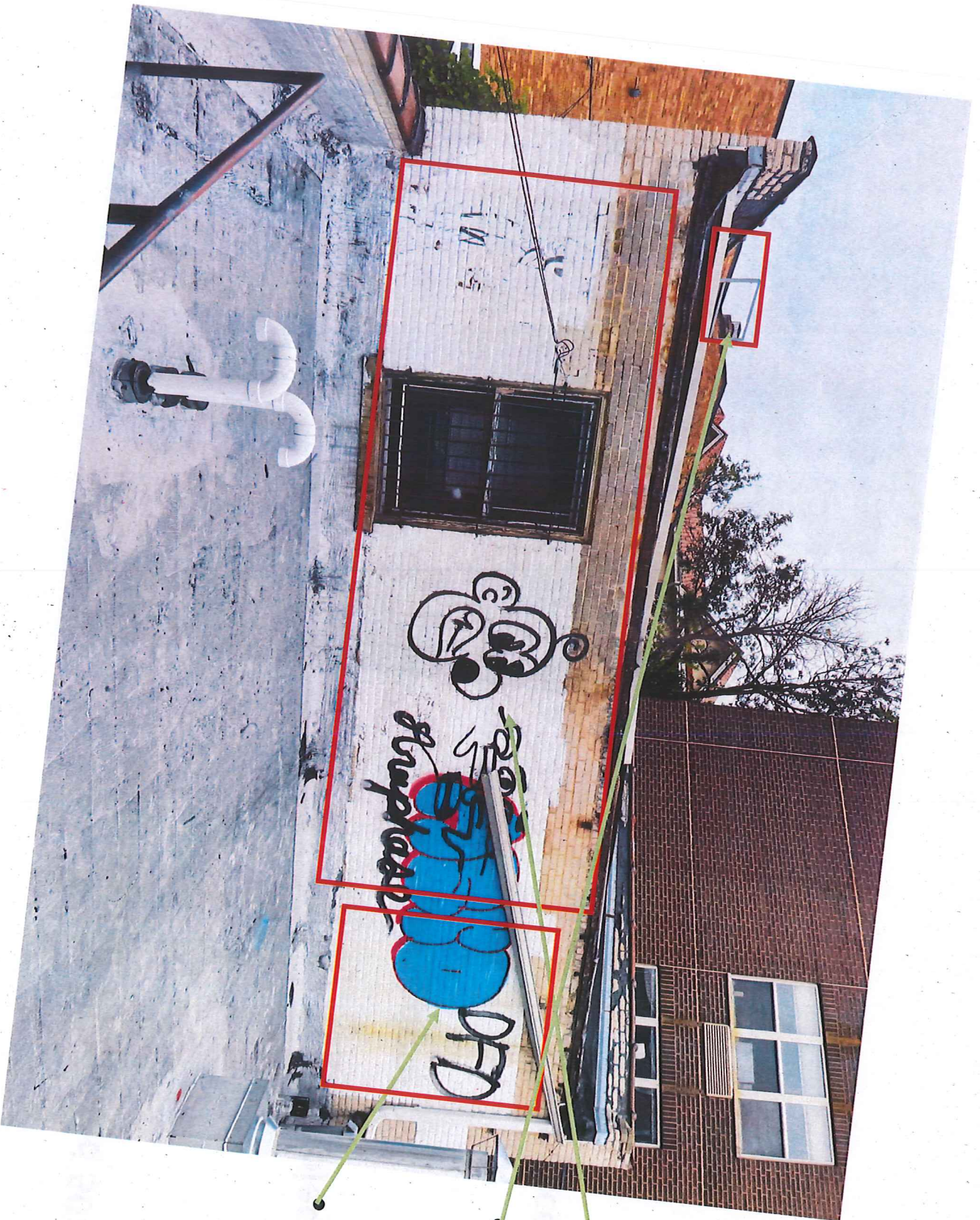
• Direct Access Food

Window

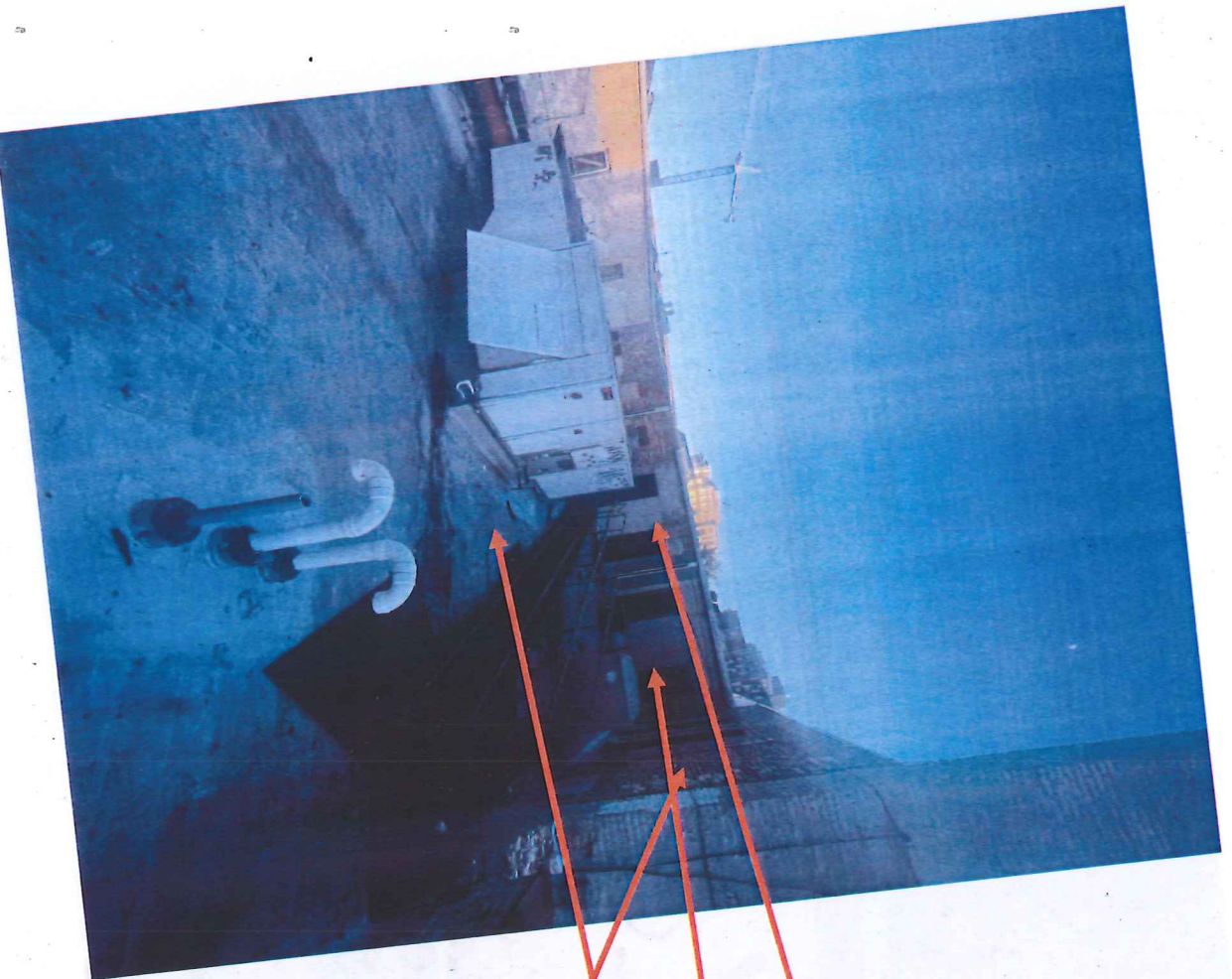
Back Exit of 7 Iron



- Bathrooms
- Garage Style Food and Beverage Window
- Fence with gate
- Re-done staircase expanded for safety and curb appeal for neighboring residential buildings
- Lots of random people and trash gets thrown around out of our Dumpsters
- Workers don't feel safe taking trash out some nights



- Garage Style
- Food/Beverage/Bathrooms
- Garage
- Hvac for
- Garage
- Bathrooms



Back Roof of 7 iron and 506 State

- Mural/Stage/Projector
- Sliding door
- Deck
- Kitchen direct access
- food window



Back Deck for size

- Size
- Reference
- Hvac Move spot
- Mural/Stage /projector
- Sliding Door



Back wall of the
Deck

• Outside sim 4

Sliding door

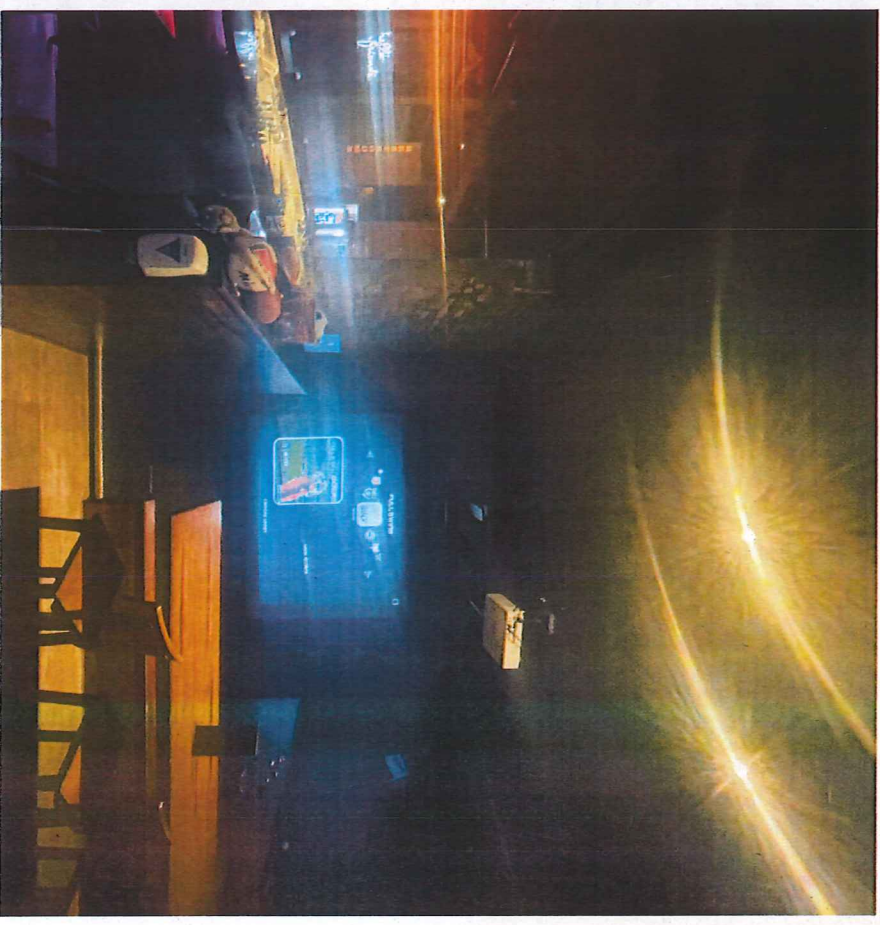
access

• Projector

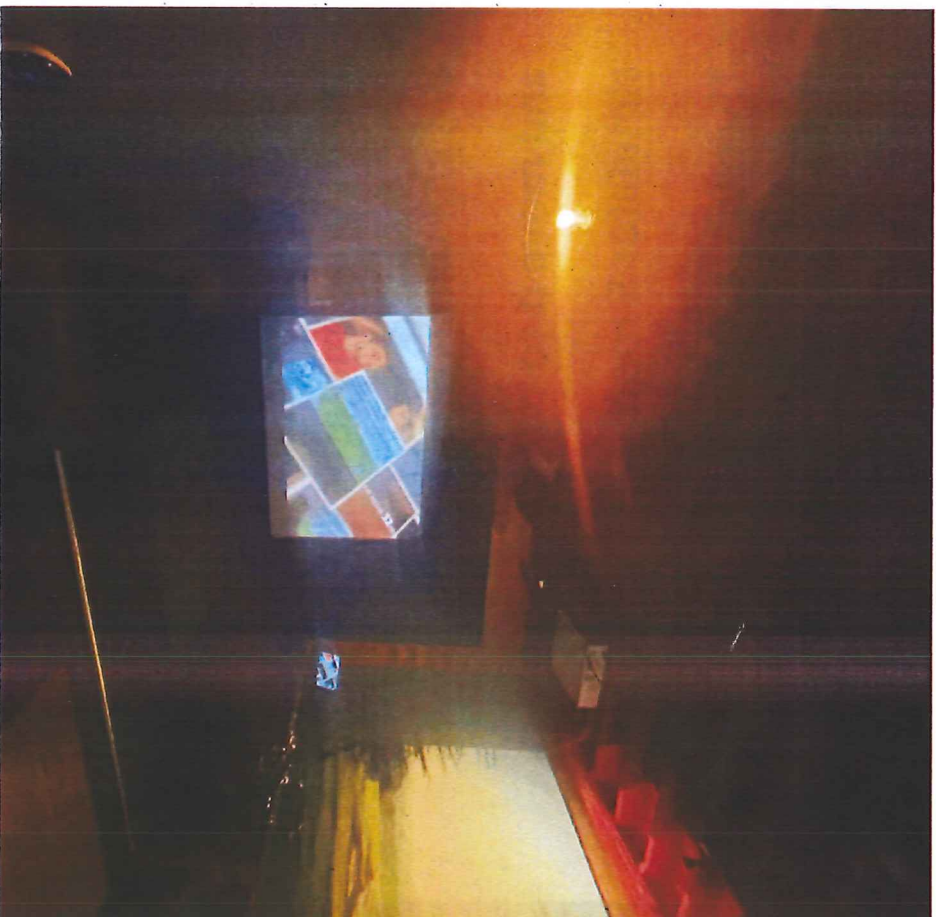
area/Mural/Stage

Sim 4

- This is our Simulator # 4 Station
- We will demo this simulator and move it to out private simulator 5 room
- Then we will install a large sliding glass window/Door to the deck



Front of Sim 5



- This is our private room simulator # 5
- The outside wall of this will become a Mural/Projector TV watching area/Or a small stage for live performances
- This room extends the same distance the opposite way of the picture which you will see on the next slide

Back of Sim 5

- This is the opposite side of our private room simulator # 5
- We will move simulator number 4 into this space to make room for the sliding door out to the deck
- This space is largely wasted empty space right now as it is awkwardly long and narrow
- We tend to use it as storage right now as a result

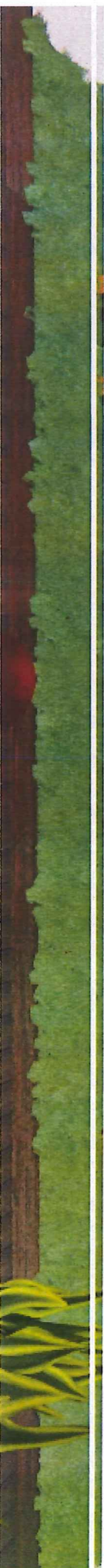




Renderings From Last Years Deck Idea



Renderings From Last Years Deck Idea







Gilman Alleyway Access

- We have discussed with 502 and the apartments on Gilman to->
- Hang Festoon Lights down the alleyway
- In hopes it will Increase safety to food service, resident, and trash collection workers
- Decrease illegal activities
- Decrease Trash and human waste



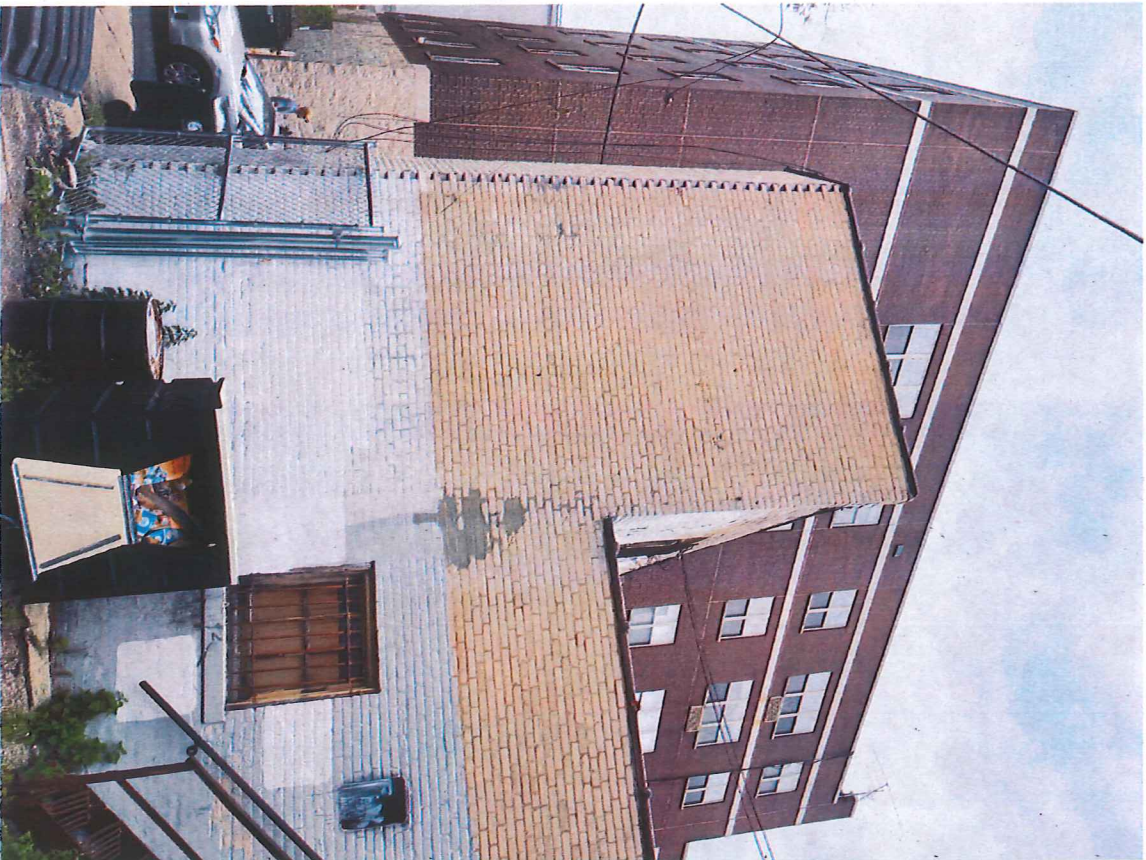
Back Alley way/Back
of Garage style
Vending Window

• New door for back
entrance

• Possible wall to
create a walk in

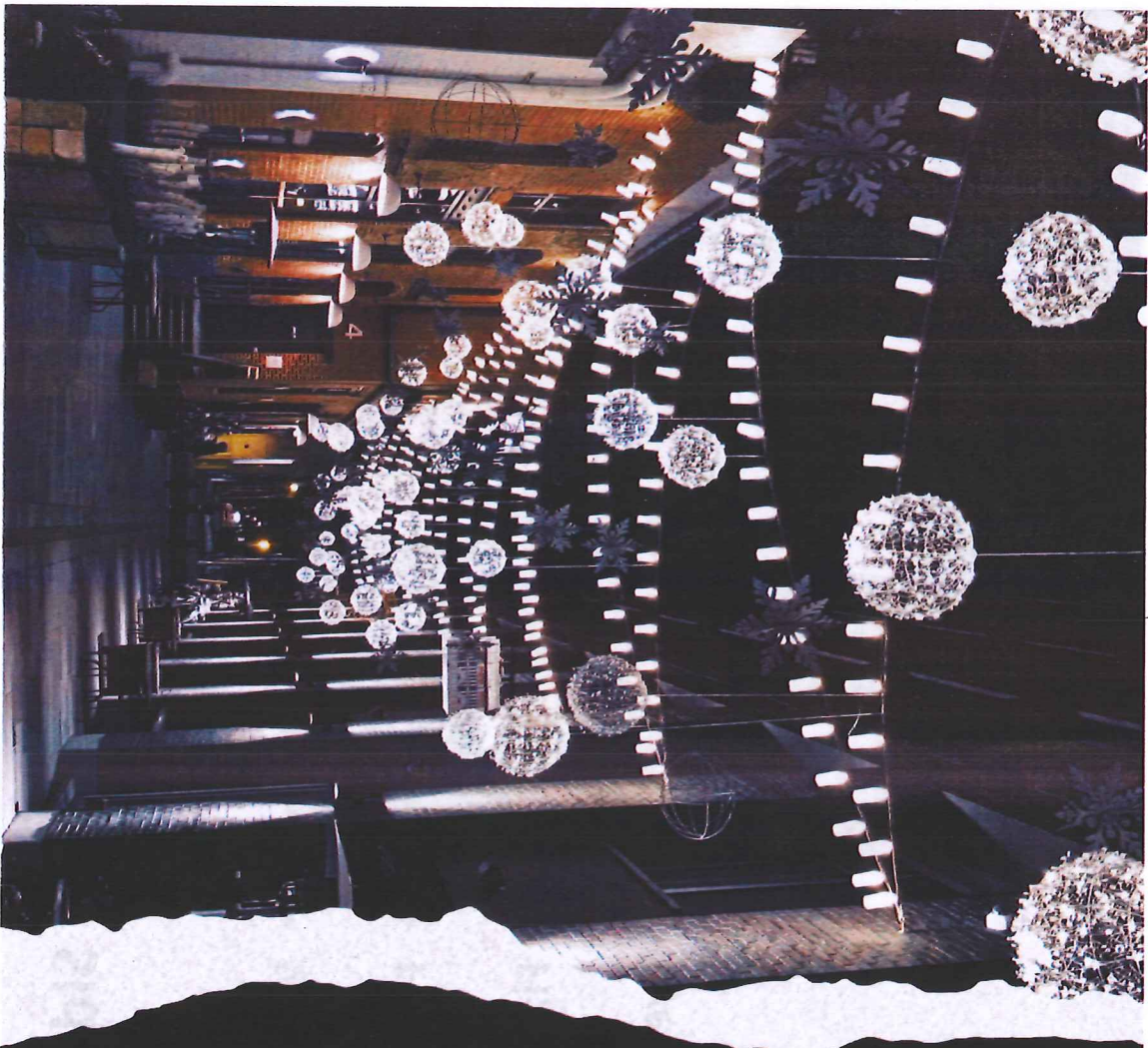
fridge/freezer

• Storage



Side of Deck, Garage, and Stairs from ground level

- **Wood Fence**
- **Fresh Paint**
- **Fixed/Improved Stairs for Safety and
Eye Sore Improvement**



Denver Milk Market Comparison



