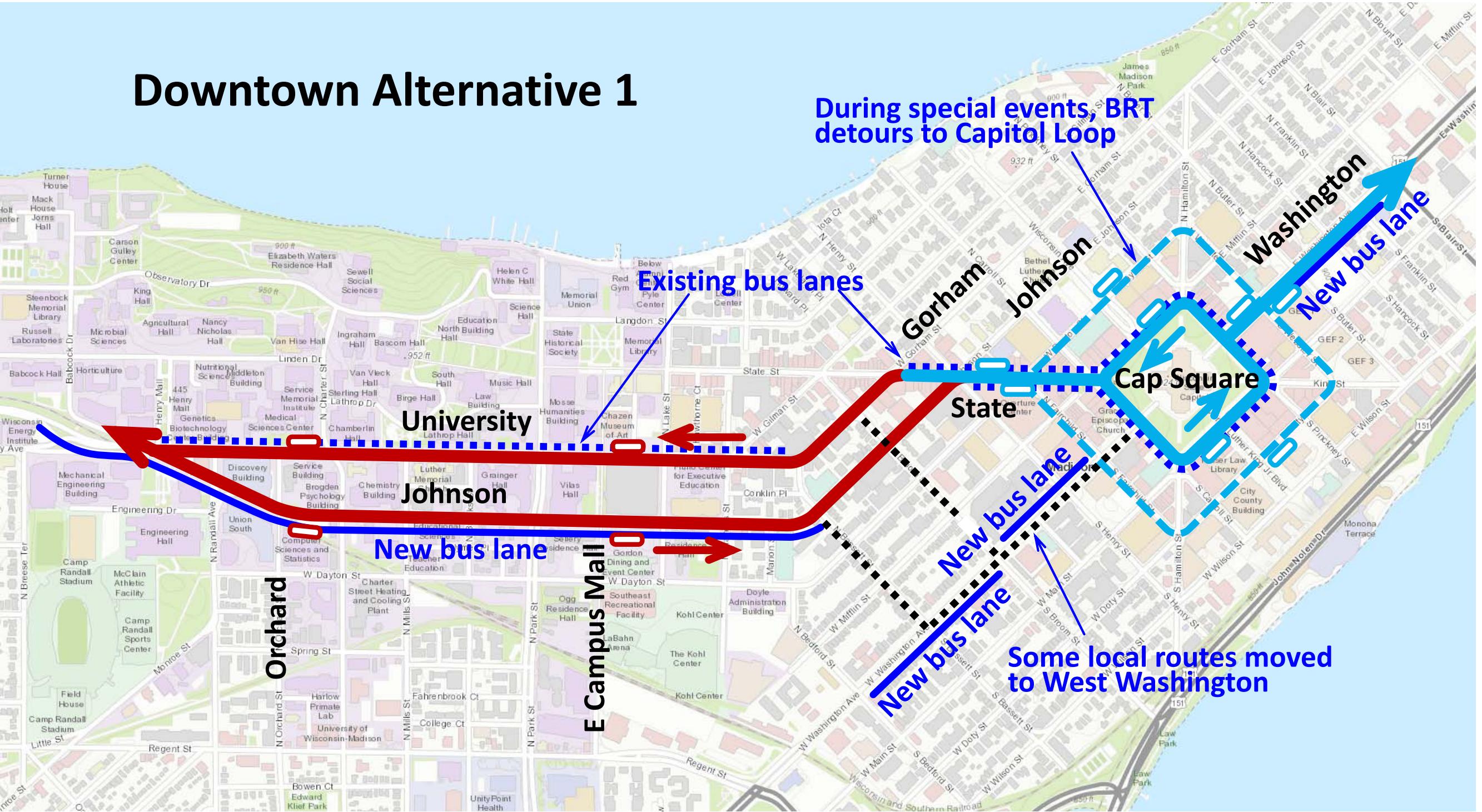


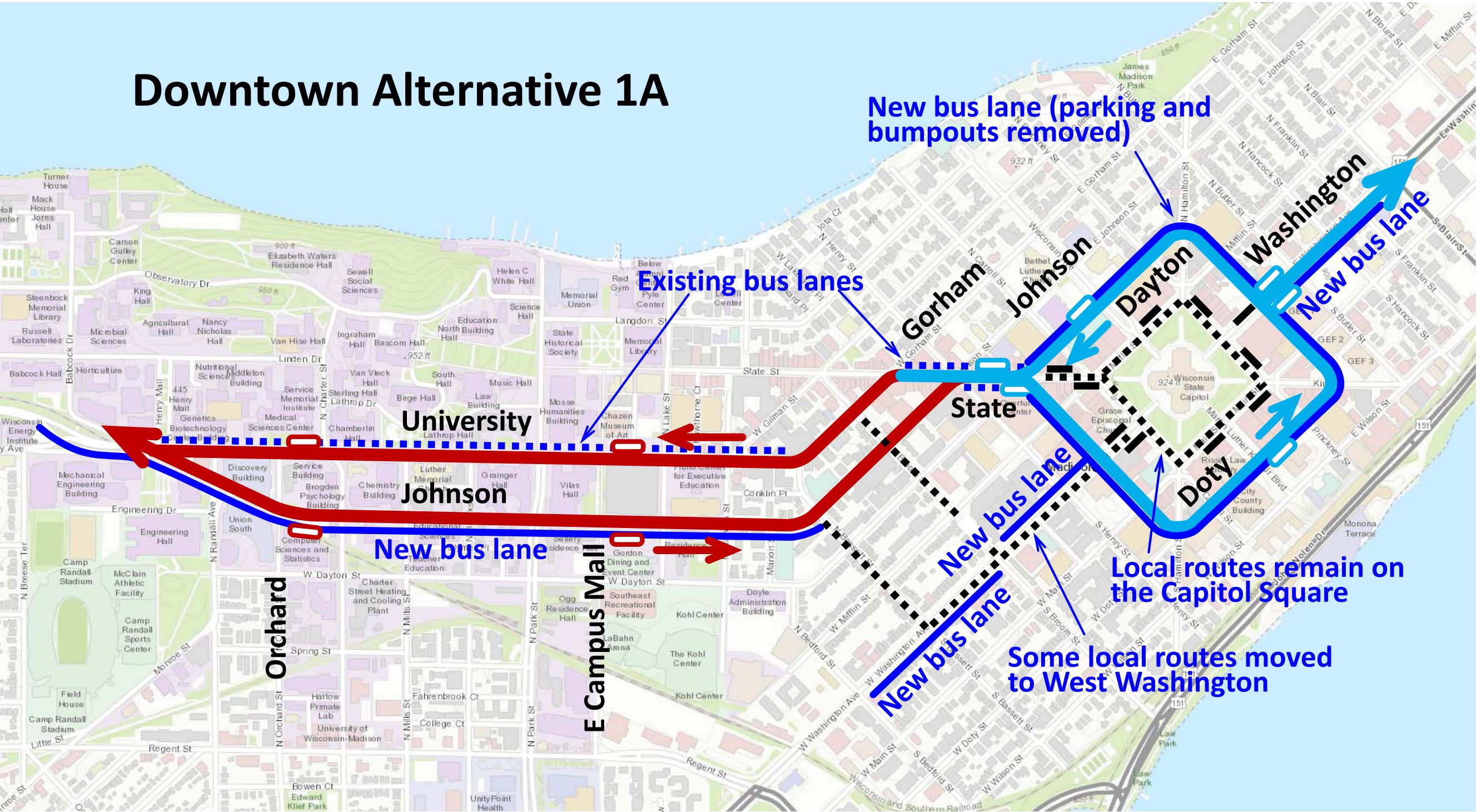
BRT Downtown

December 2, 2019 TPPB

Downtown Alternative 1

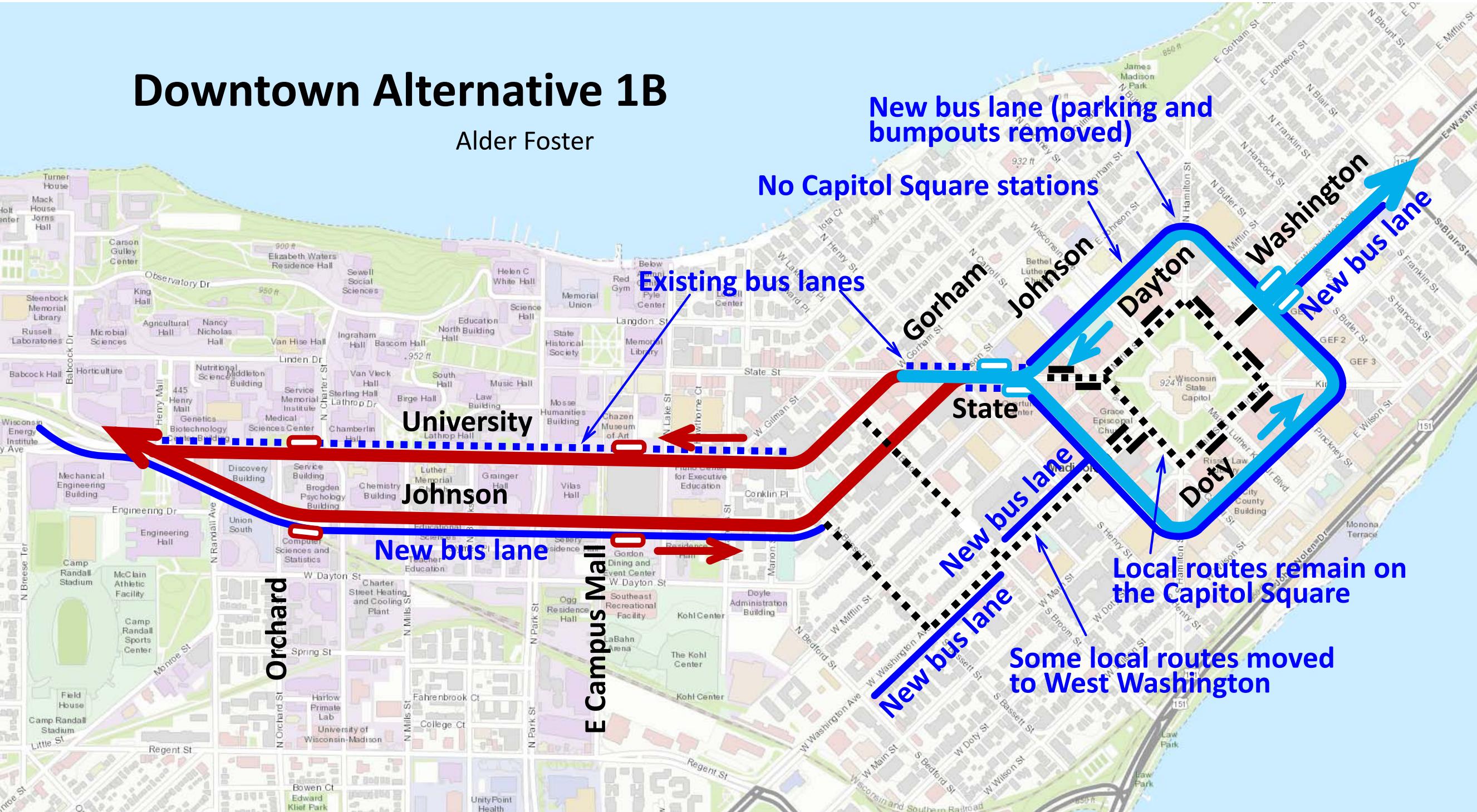


Downtown Alternative 1A

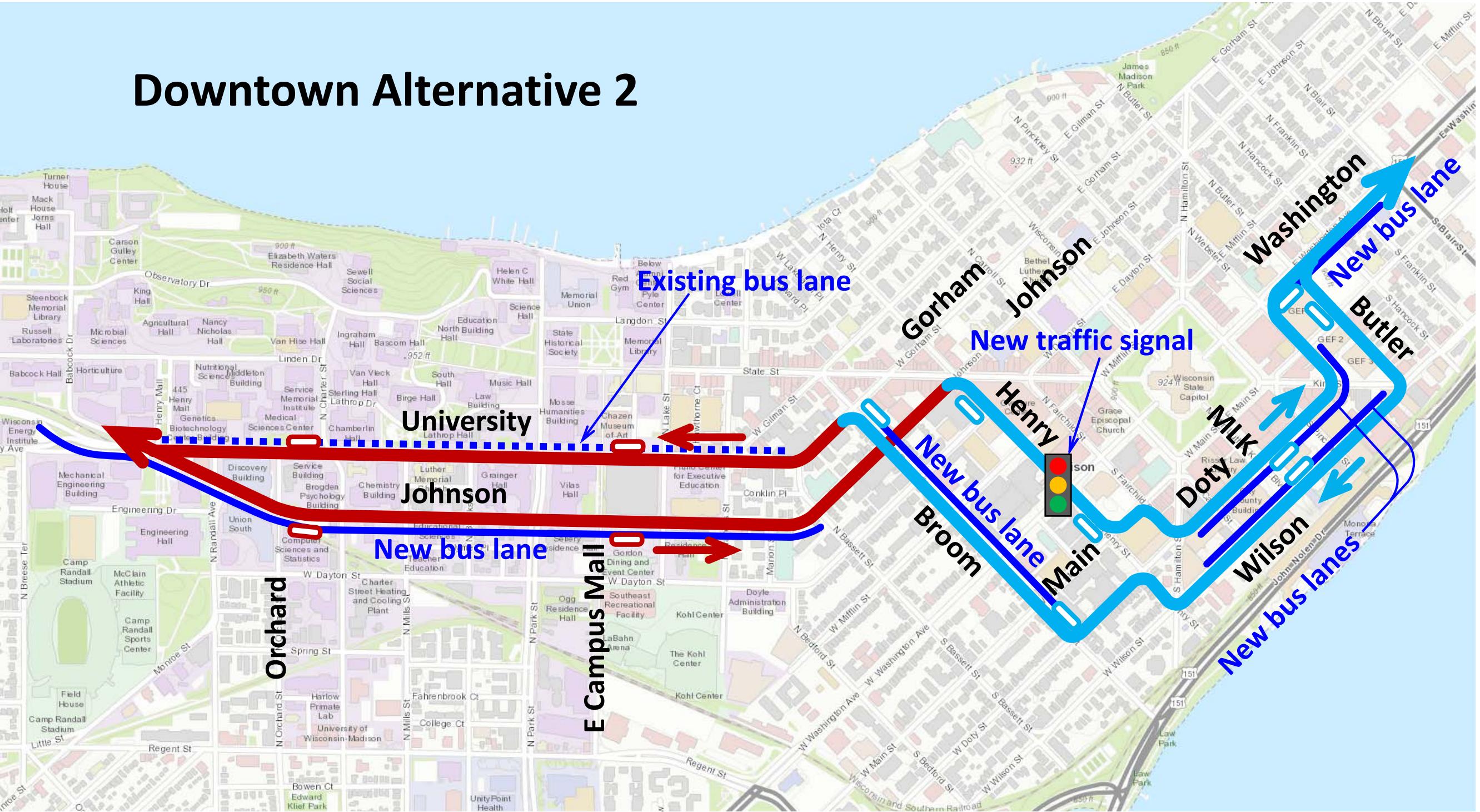


Downtown Alternative 1B

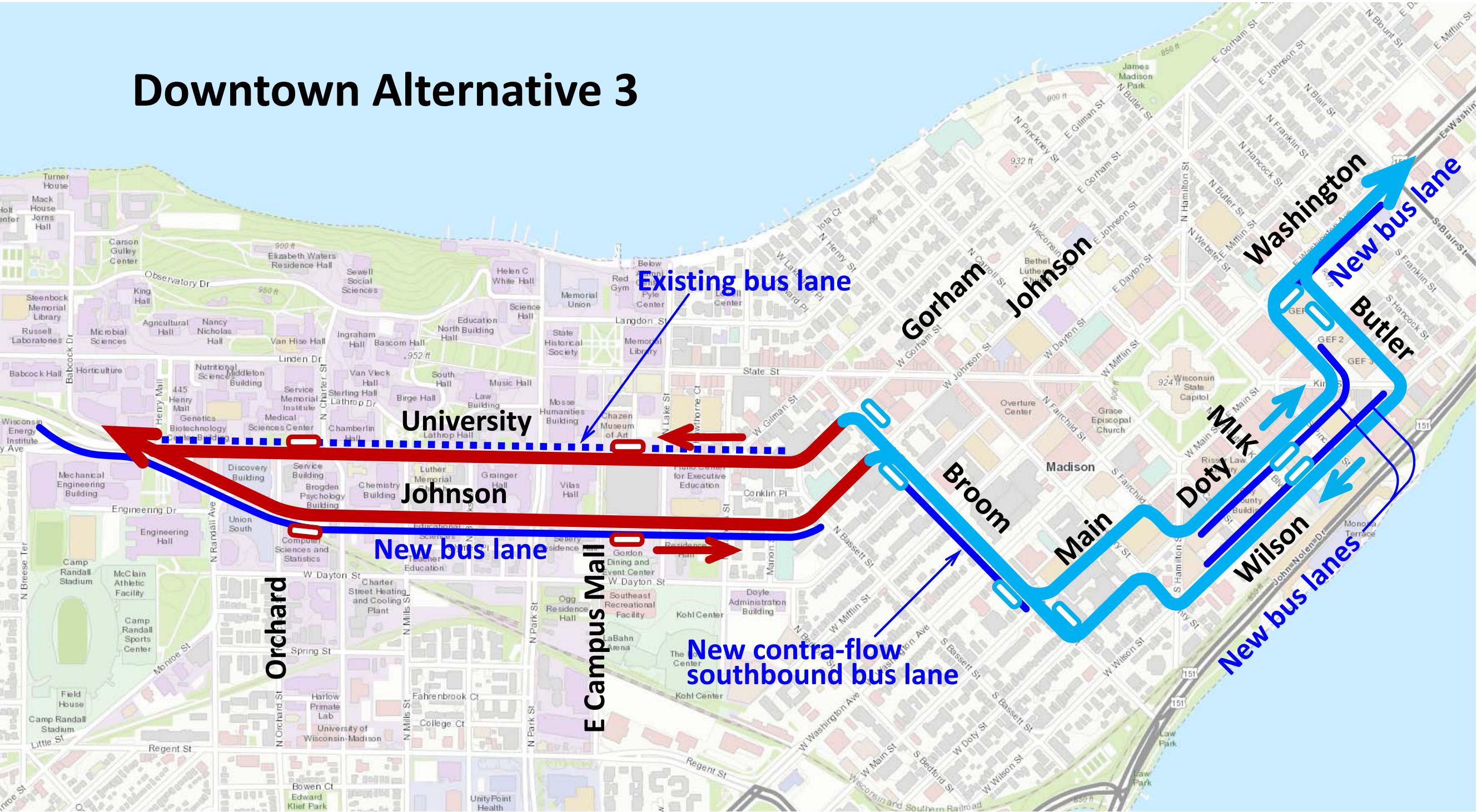
Alder Foster



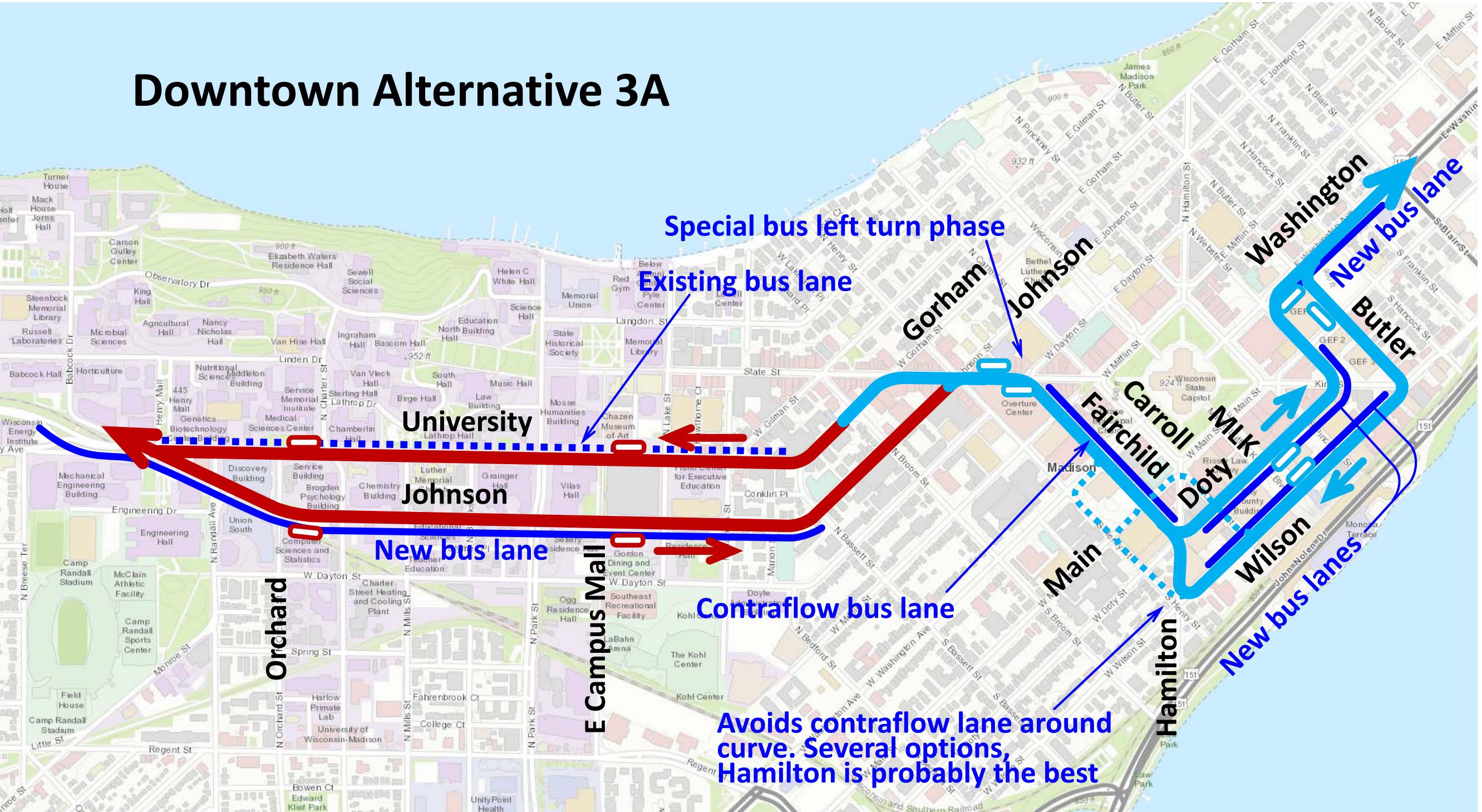
Downtown Alternative 2

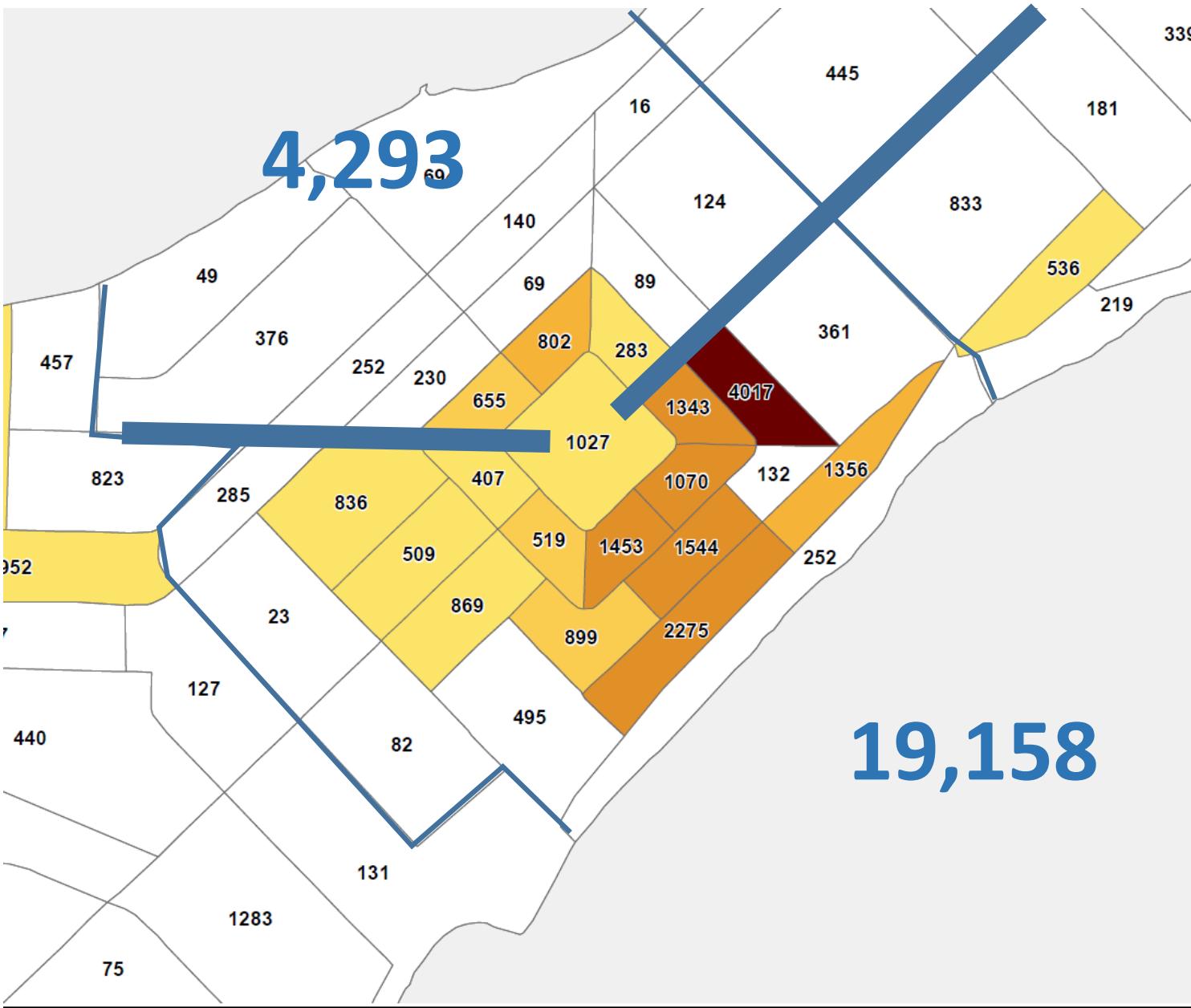


Downtown Alternative 3



Downtown Alternative 3A





Employment (2016) by
Zone (2012)
Madison Area

2016 Total Employment / Acre*

0 - 50	51 - 100	101 - 150	151 - 200	201 - 300	301 - 400	401 - 500
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Prepared by staff to the:



*Total Employment shown as Text on Map

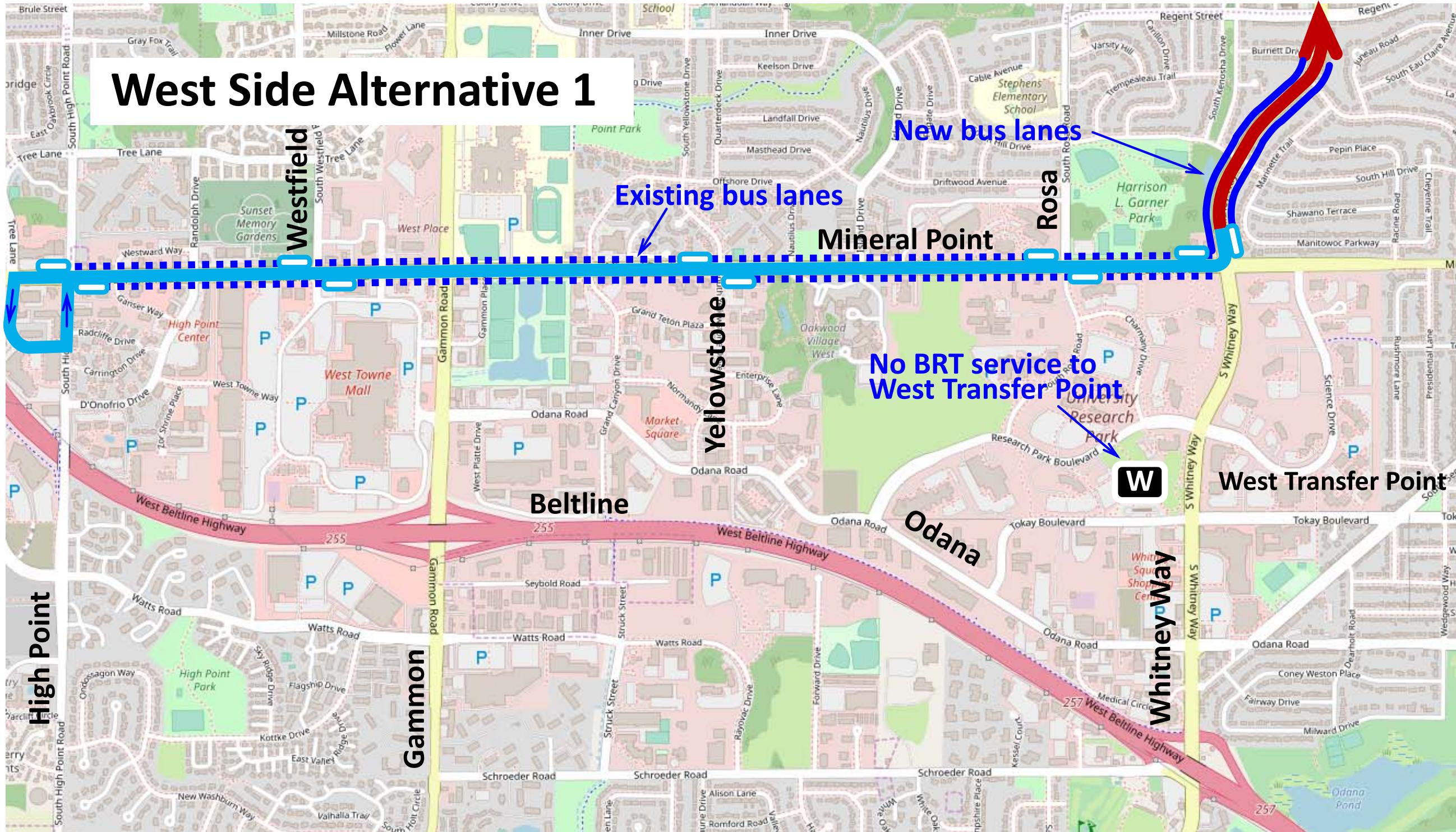
Other Considerations

RESJI Analysis

- Transfers
- Non-peak hour riders
- Accessibility
- Access to other destinations
- Reasons for desiring BRT off of the square

BRT West Side

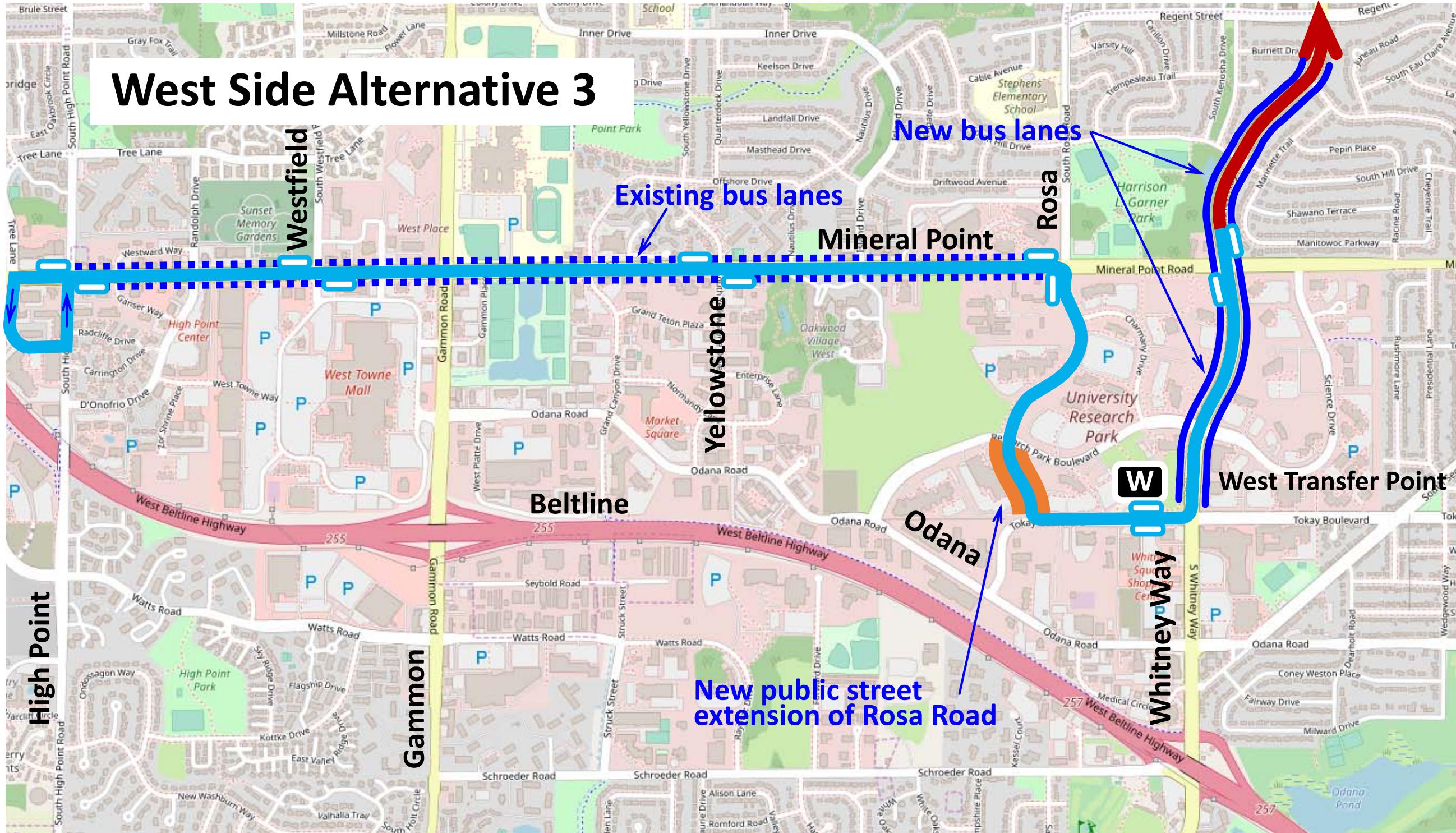
West Side Alternative 1



West Side Alternative 2



West Side Alternative 3



West Side Alternative 4

New bus lanes

Mineral Point

**BRT line ends at West Transfer Point
Future expansion to the west and/or south**

West Transfer Point

W

Whitney Way

Beltline

Gammon

High Point