

City of Madison Vending Oversight Committee Meeting
Street Vending Staff Report
March 2023

Unless otherwise noted, the below statistics are current as of 3/21/23

Art & Craft:

Licenses Issued – 25

Applications at Fees Due - 29

New applicants – 11

Merchant Vending:

Licenses Issued – 1

Applications in process – 1

Applications at Fees Due - 3

Sidewalk Cafes & Roadway Café:

Licenses Issued – 17

Applications at Fees Due – 18

Applications in process - 29

Total Applications submitted – 64

Sidewalk Café ONLY applications - 44

Sidewalk & Roadway Café applications - 20

Food Cart Vending:

Mall Concourse Licenses Issued – 4

Mall Concourse Applications Submitted – 29

Southeast Campus License Issued – 2

Southeast Campus Applications Submitted – 5

Late Night Vending License Issued – 0

Late Night Vending Applications Submitted – 1

Umbrella Street Vending Licenses ONLY (no high density vending licenses issued) – 3

Umbrella Street Vending ONLY Application Submitted – 13

Street Vending License (food only and not high density vending) – 3

Street Vending License Application Submitted - 3

Basic Street Vending License (not food):

Street Vendor License in process - 0

Game Day Vending:

We will open up this application process in June.

Camp Randall Game Day Vending Area – 0

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Camp Randall Game Day High Density Food - 0
Camp Randall Game Day High Density Goods - 0
Game Day Ticket Sellers - 0

Banners:

2023 Statistics for Banner Permits issued as of 3/20/23

- Number of individual organizations that have received a Banners Permit – 23
 - Number of individual Banners Permits issued – 40
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TEM Permits:

2023 Statistics for Tabling issued as of 3/20/23

- Number of Tabling Permits issued – 7
 - Number of Tabling Permits applied for – 155
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Ongoing Business:

Preparing for the start of the vending season on April 15, 2023!