

From: Fred Klancnik <faklancnik@gmail.com>  
Sent: Monday, August 1, 2022 7:34 PM  
To: Lake Monona Waterfront Committee <LMWCommittee@cityofmadison.com>  
Cc: Allen Arntsen <allenarntsen@gmail.com>; Sturm, Michael <MSturm@cityofmadison.com>  
Subject: Written Comments for August 3 Ad Hoc Meeting - Design Challenge - Public Engagement

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My name is Fred Klancnik. I have been an Adjunct Professor with the Department of Civil & Environmental Engineering at UW-Madison for the past eight years. Prior to joining UW, I served as President and Principal Engineer of JJR, a nationally recognized planning, landscape architecture and civil engineering firm (1999-2013). During my 25 years at JJR, I was Principal-In-Charge of many large scale downtown waterfront master planning projects including Milwaukee, Racine, Kenosha and Sheboygan in Wisconsin; Lake Forest, IL; Chicago Harbors/Lakefront and Honolulu.

I have also been an active member of the Madison Design Professionals since 2015, studying the redevelopment potential of the Nolen Waterfront.

I have been very impressed with the City's project leadership and management for the Lake Monona Waterfront Design Challenge. The RFQ was well thought out. It beautifully presented why this project has the potential to make a positive difference in the quality of life in our great city. The three nationally recognized urban design firms that were selected by the Ad Hoc Committee to participate in the LMW Design Challenge are all excellent.

I understand that there is a difference of opinion as to how much public interaction is optimum for this project, given the community involvement work that has been done to date. Based on my experience, the consultants should be encouraged to seek any clarification needed from the City project manager and the City's consultants who conducted the recent community meetings and prepared the Preliminary Report for the Lake Monona Waterfront project (that could happen in a public project kick-off meeting). The three Design Challenge consulting teams should also feel free to talk to representatives of State and Federal regulatory and funding agencies that might play a key role in determining the project's regulatory constraints and future opportunities along this reach of the Lake Monona Waterfront.

I have also been an active member of the Madison Design Professionals, studying the redevelopment potential of the Nolen Waterfront since retiring from JJR.

I suggest that the three consultant teams be asked to present their understanding of the site's constraints, future opportunities and possibly some very conceptual design scenarios (up to the consultant) to the City LMW Ad Hoc Committee for feedback in a public virtual meeting that would take place a month or two into the Design Challenge. I also suggest inviting representatives of City Planning, Parks and Engineering; the Wisconsin DNR and DOT; and the US Army Corps of Engineers, Fish & Wildlife and EPA to attend this interactive progress meeting for an open Q&A session about the project.

I believe it is important that each of the consultant team's project leaders have at least two opportunities to present their findings to the Ad Hoc Committee in a public meeting format. In addition to the "Constraints and Opportunities" meeting that would take place toward the front of the Design Challenge process, the Consulting teams should also be asked to present their master plan in a public meeting at the end of the planning process - in person if possible.

Collaboration and public information has always been a hallmark of JJR's planning and design work. In my opinion, the level of public interaction that I have suggested in this email will allow this project to go much more smoothly than it would without public input for the duration of the Design Challenge.

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