

**From:** [Gurpreet Kaur](#)  
**To:** [All Alders](#)  
**Subject:** Fwd: Opposition to granting liquor licence at 4633 Verona road  
**Date:** Wednesday, September 14, 2022 9:20:58 PM

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Sent from my iPhone

Begin forwarded message:

**From:** Gurpreet Kaur  
**Date:** September 14, 2022 at 9:11:57 PM CDT  
**To:** [licensing@cityofmadison.com](mailto:licensing@cityofmadison.com)  
**Subject:** **Opposition to granting liquor licence at 4633 Verona road**

Hi,

I am the owner of liquor store just half For a mile down the street from this particular location. I don't think Having another liquor store in this area is appropriate.

First we have 2 liquor stores within half mile radius from this particular address Luna's grocery has liquor license and Rocky's's liquor west.

Second Next to this particular property is next to 2 gas station serving beer and tobacco.

Third the crime rate in this area has gone up we have seen many instances some shootings and murders happen at a nearby business. as a owner of another liquor store down half a mile radius I myself is facing a lot of problems where people are coming stealing bottles and running I've done many self reports and I've called the police many times, we need more schools, educational institutions, more parks, fields for outdoor games, more youth clubs, libraries, gym's in this area instead of opening another liquor store ,to educate Our kids and youth, direct them to the right path.

Lastly we can't have liquor store at every block.

Thanks  
Gurpreet ghuman

Sent from my iPhone

**From:** [Suchinder Singh](#)  
**To:** [All Alders; licensing](#)  
**Subject:** Opposition  
**Date:** Tuesday, September 20, 2022 6:04:27 PM

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I am Ravi Singh. I own the BP at 4501 Verona Rd. I oppose the granting of a new liquor license at 4633 Verona Rd. There are already four locations within one mile serving liquor/beer. We believe this will only enhance more crime in the area. We do not need another liquor store.

Regards,

Ravi Singh

**From:** [Matt Tanis](#)  
**To:** [All Alders; licensing](#)  
**Subject:** Opposition to granting liquor license at 4633 Verona Road  
**Date:** Monday, September 19, 2022 8:42:29 AM

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Hi ~

I frequent an existing liquor store in this area of Madison and don't think it's appropriate to saturate the area with yet another liquor license at 4633 Verona Road. From conversations with existing liquor store owners in the area, there's a decent bit of crime that has risen here in the last couple years, particularly theft from the existing liquor stores. There are multiple places to find beer and/or tobacco in addition to the 2 existing liquor stores within a mile radius. I would recommend re-evaluating granting a liquor license at 4633 Verona Road.

Warmly,  
Matt

**From:** [Maurice Taylor](#)  
**To:** [All Alders](#)  
**Subject:** Liquor Store (Verona Rd)/Licensing ("sharing excerpts from call from a concerned citizen"s call)  
**Date:** Tuesday, September 20, 2022 7:58:06 PM

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Good Evening Alders,

Hope all is well...

Maurice Taylor from Landmarks Commission here. I'm reaching out b/c I received "2" calls from citizens concerned about a proposed liquor store on Verena Rd.

\*I personally, am not familiar with the proposed project, or it's applicants and/or business. The citizens who reached out to me, asked if I would share "***their***" concerns and opposition with the addition of a "new" retail liquor establishment in that neighborhood.

\*\*I initially refused, they called back and all but, insisted I share their concerns.

"According to the citizens from the call, there are several retail liquor establishments in the area proposed, or similar places where packaged liquor is currently sold". "They(citizens from the call) also feel the area is already well serviced w/ liquor retailers and that an additional store isn't needed. Also, that a abundance of alcohol retailers in close proximity "may contribute to the detriment of the neighborhood".

\*\*\*Again, these are not my feelings expressed above. I personally do not live in that particular area and do not express support "or" opposition for either. I do not have a opposing or supporting concern. I am just serving as a pseudo-messenger from a call received.

Thank you for your work as alders for the City of Madison and for your time this evening.

Best,  
Maurice Taylor w First Weber Fitchburg Realtors  
(608)718-1446  
[Mauricetaylor.firstweber.com](mailto:Mauricetaylor.firstweber.com)

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