PLANNING DIVISION STAFF REPORT

July 15, 2013



PREPARED FOR THE LANDMARKS COMMISSION

Project Address:	107 King Street
Application Type:	Certificate of Appropriateness for the Alteration to a designated landmark
Legistar File ID #	25306
Prepared By:	Amy L. Scanlon, Preservation Planner, Planning Division

Summary

Applicant/Property Owner: Mary Beth Growney Selene, Ryan Signs

Requested Action/Proposal Summary: The applicant requests that the Landmarks Commission grant a Certificate of Appropriateness for the proposed signage that will alter the exterior appearance of the designated landmark, King Street Arcade, located at 107 King Street.

Applicable Regulations & Standards: Section 33.19 of the Madison General Ordinances (see below)

Review Required By: Landmarks Commission

Background Information

Parcel Location: The subject site is located at 107 King Street

Relevant Landmarks Ordinance Sections:

- 33.19(5)(b)4. Upon filing of any application with the Landmarks Commission, the Landmarks Commission shall determine:
 - a. Whether, in the case of a designated landmark or landmark site, the proposed work would detrimentally change, destroy or adversely affect any exterior architectural feature of the improvement upon which said work is to be done; and

Analysis and Conclusion

The signage treatments that are proposed for the landmark building are appropriate to the context and do not adversely affect the landmark.

Recommendation

Staff believes that the criteria for granting a Certificate of Appropriateness are met and recommends approval by the Landmarks Commission.