

**From:** [Mary Ebeling](#)  
**To:** [Tolley, Sabrina](#)  
**Cc:** [Robbie Webber](#)  
**Subject:** Sherman Ave changes  
**Date:** Wednesday, February 27, 2013 10:23:05 AM

---

Could you please forward this to the to the PBMVC for tonight's meeting? Thank you.

We recently moved back to Madison after a 4-year absence. We looked for houses on the east side because we knew it had great transportation options - transit, bike, pedestrian that function alongside automobiles. We specifically did not look in the Sherman Avenue area because of the utter lack of acceptable bike and pedestrian infrastructure. This multi-modal access is part of what makes Madison such a vibrant city and I would suggest it is part of why the Sherman corridor has not shared in this vibrancy to the extent neighborhoods with multi-modal transportation infrastructure have.

The traffic counts on Sherman make it a prime candidate for reducing the number of lanes to one each direction with a center turn lane and incorporating safety improvements. Bicycle and pedestrians are already out there, and improving their safety will improve the safety for all modes of travel. This fact has been documented over and over again (if you want a cite, do a google search).

Businesses are often skeptical of these types of changes, but we also see over and over that business activity increases when more consumers gain access to their businesses (again google search). Not everyone drives, but everyone needs to access services. Think about it.

Mary Ebeling  
30 North Seventh Street  
Madison, 53704