



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Approved

### ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, April 24, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov toj hauv qab yam tsawg peb hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of May 7, 2013

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### **Call to Order/Roll Call**

#### **Approval of Minutes**

March 20, 2013: <http://madison.legistar.com/Calendar.aspx>

### Public Comment

### Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

### Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have separated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

### Changes of Agent

1. [29778](#) Change of Agent  
Ultra Mart Foods LLC • dba Copps Food Center #8183  
1312 S Park St  
New Agent: Joshua Clarke  
Class A Beer, Class A Liquor  
Aldermanic District 13 (Alder Ellingson) • Police Sector 306

2.     29779           Change of Agent  
          SSP America, Inc • dba Ancora Coffee• 4000 International Lane  
          New Agent: Shanna Ryan  
          Class B Combination Liquor & Beer • 20% alcohol, 80% food  
          Aldermanic District 17 (Alder Clausius) • Police Sector 512
- SSP America, Inc • dba German Wurst Bar • 4000 International Lane  
          New Agent: Shanna Ryan  
          Class B Combination Liquor & Beer • 30% alcohol, 70% food  
          Aldermanic District 17 (Alder Clausius) • Police Sector 512
- SSP America, Inc • dba Great Dane • 4000 International Lane  
          New Agent: Shanna Ryan  
          Class B Combination Liquor & Beer • 40% alcohol, 60% food  
          Aldermanic District 17 (Alder Clausius) • Police Sector 512
- SSP America, Inc • dba Cafe Ritazza • 4000 International Lane  
          New Agent: Shanna Ryan  
          Class B Combination Liquor & Beer • 17% alcohol, 83% food  
          Aldermanic District 17 (Alder Clausius) • Police Sector 512
3.     29781           Change of Agent  
          Madison Association of the Deaf Inc • 1109 Williamson St  
          New Agent: Kyle Katers  
          Class B Combination Liquor & Beer • 20% alcohol, 30% food, 50% other  
          Aldermanic District 6 (Alder Rummel) • Police Sector 408

**Changes of Corporate Control**

4. [29761](#) Change of Corporate Control  
Target Coporation • dba Target Store T-1060 • 201 Junction Rd  
New Agent: Jessica Traub  
Class A Liquor, Class A Beer  
Aldermanic District 9 (Alder Skidmore) • Police Sector 128  
  
Target Corporation • dba Target Store T-2765  
750 Hilldale Way • Agent: Christopher Perras  
Class A Liquor and Class A Beer  
Aldermanic District 11 (Alder Schmidt) • Police Sector 108  
  
Target Corporation • dba Target T-1069  
4301 Lien Rd • Agent: Ryan Ostman  
Class A Beer, Class A Liquor  
Aldermanic District 17 (Alder Clausius) • Police Sector 605  
  
Two new officers.
5. [29774](#) Change of Corporate Control  
Badger Meats, LLC • dba Forequarter  
708 1/4 E Johnson St • Agent: Melinda Trudeau • Estimated Capacity: 40  
Class B Combination Liquor & Beer • 37% alcohol, 73% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 407  
Remove one officer
6. [29775](#) Change of Corporate Control  
RI Heritage Inn of Madison Inc • dba Madison Residence Inn  
4862 Hayes Rd  
Agent: Jennifer M Schneider  
Class B Combination Liquor & Beer • 2% alcohol, 4% food, 94% other  
Aldermanic District 17 (Alder Clausius) • Police Sector 518  
Add one new, remove one old officer
7. [29776](#) Change of Corporate Control  
Monona Catering LLC • dba Monona Catering  
1 John Nolen Dr • Agent: Mark Mueller  
Class B Combination Liquor & Beer • 13% alcohol, 87% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405  
One new officer
8. [29777](#) Change of Corporate Control  
Wadsworth Old Chicago Inc • dba Old Chicago • 62% alcohol, 38% food  
7202 Mineral Point Rd • Agent: Charissa Bratt  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Ald. Skidmore) • Police Sector 125  
Add one and remove one officer.

**Change of Licensed Premise**

9. [29783](#) Change of Licensed Premises  
Charleys of Madison LLC • dba The Fountain  
Capacity: 275 indoor/36 outdoor  
122 State St • Agent: Harold Langhammer  
Class B Combination Liquor & Beer • 40% alcohol, 60% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406  
  
Expand restaurant to include 2nd floor above current restaurant
10. [29785](#) Change of Licensed Premise  
Blair Street Brew & BBQ LLC • dba Blair Street Brew & BBQ  
605 E Washington Ave • Agent: Nicholas Sierzant • Estimated Capacity: 90  
Class B Combination Liquor & Beer • 15% alcohol, 80% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 408  
  
Add 25 additional outdoor-only capacity, add fenced outdoor seating area.

**Items Referred**

11. [29782](#) License Condition  
Metropolitan Coffee and Wine LLC • dba Metropolitan Coffee and Wine  
329 W Mifflin St • Agent: Yedong Tao • Estimated Capacity: 77  
Class B Beer & Class C Wine • 40% alcohol, 50% food, 10% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area  
License requires a report on sales percentages at the April 2013 ALRC meeting
12. [29355](#) Amending Sections 38.12(3)(c), (6), and (10) of the Madison General Ordinances to revise various procedures pertaining to the Habitually Intoxicated Person ordinance.  
**Sponsors:** Michael E. Verveer and Shiva Bidar-Sielaff  
**Legislative History**
- |         |  |  |
|---------|--|--|
| 3/5/13  | Attorney's Office/Approval Group<br>Alcohol License Review Committee | Referred for Introduction                        |
| 3/19/13 | COMMON COUNCIL   | Referred to the ALCOHOL LICENSE REVIEW COMMITTEE |

**New License - Public Hearing**

13. [29268](#) Public Hearing - New License  
East Side Catering and Hall LLC • dba East Side Catering and Hall  
802 Atlas Ave • Agent: Joseph Reinhart • Estimated Capacity: 250  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 3 (Alder Cnare) • Police Sector 611

**Legislative History**

2/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Committee Public Hearing	Referred for Introduction
3/5/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
3/20/13	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [29585](#) Public Hearing - New License  
Road Ranger LLC • dba Road Ranger #129  
4102 Commercial Ave • Agent: Adrianna Boyd  
Class A Combination Liquor & Beer  
Aldermanic District 15 (Alder Ahrens) • Police Sector 607

**Legislative History**

3/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Public Hearing	Referred for Introduction
4/16/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

15. [29587](#) Public Hearing - New License  
Capitol Petroleum LLC • dba CP Mart North  
1101 N Sherman Ave • Agent: Farooq Shahzad  
Class A Beer  
Aldermanic District 12 (Alder Palm) • Police Sector 503

**Legislative History**

3/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Public Hearing	Referred for Introduction
4/16/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

16. [29588](#) Public Hearing - New License  
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #1106  
4628 E Washington Ave • Agent: Brian J. Bushaw  
Estimated Capacity: 42 indoor, 36 outdoor  
Class B Combination Liquor & Beer • 2% alcohol, 98% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 518

**Legislative History**

3/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Public Hearing	Referred for Introduction
4/16/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

17. [29590](#) Public Hearing - New License  
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #533  
8422 Old Sauk Rd • Agent: Brian J. Bushaw  
Estimated Capacity: 55 indoor, 24 outdoor  
Class B Combination Liquor & Beer • 2% alcohol, 98% food  
Aldermanic District 9 (Alder Skidmore) • Police Sector 127

**Legislative History**

3/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Public Hearing	Referred for Introduction
4/16/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

18. [29591](#) Public Hearing - New License  
Chipotle Mexican Grill of Colorado LLC • dba Chipotle Mexican Grill #312  
658 State St • Agent: Brian J. Bushaw  
Estimated Capacity: 114 indoor, 20 outdoor  
Class B Combination Liquor & Beer • 2% alcohol, 98% food  
Aldermanic District 8 (Alder Resnick) • Police Sector 403 • Density Area

**Legislative History**

3/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Public Hearing	Referred for Introduction
4/16/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

19. [29592](#) Public Hearing - New License  
Next Door Brewing LLC • dba Next Door Brewing Company  
2439 Atwood Ave • Agent: Keith A Symonds  
Estimated Capacity: 100 indoor, 30 outdoor  
Class B Combination Liquor & Beer • 40% alcohol, 55% food, 5% other  
Aldermanic District 6 (Alder Rummel) • Police Sector 601

**Legislative History**

3/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Public Hearing	Referred for Introduction
4/16/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

20. [29594](#) Public Hearing - New License  
The Spot Restaurant LLC • dba The Spot  
827 E Johnson St • Agent: Joseph Tachovsky • Estimated Capacity: 60  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 2 (Alder Zellers) • Police Sector 407

**Legislative History**

3/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Public Hearing	Referred for Introduction
4/16/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

21. [29595](#) Public Hearing - New License  
Black Olive Inc • dba Black Olive Restaurant  
751 N Hight Point Rd • Agent: Thomas Paras • Estimated Capacity: 125  
Class B Combination Liquor & Beer • 25% alcohol, 70% food, 5% other  
Aldermanic District 19 (Alder Clear) • Police Sector 126

**Legislative History**

3/26/13	ALCOHOL LICENSE REVIEW COMMITTEE Alcohol License Review Public Hearing	Referred for Introduction
4/16/13	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

22. [29596](#) Public Hearing - New License  
Gilbert Altschul Corp • dba Grampa's Pizzeria  
1374 Williamson St • Agent: Gilbert Altschul • Estimated Capacity: 60  
Class B Combination & Class C Wine • 20% alcohol, 80% food  
Aldermanic District 6 (Alder Rummel) • Police Sector 410
- Legislative History**
- |         |  |   |
|---------|--|---|
| 3/26/13 | ALCOHOL LICENSE<br>REVIEW COMMITTEE<br>Alcohol License Review Public Hearing | Referred for Introduction   |
| 4/16/13 | COMMON COUNCIL   | Referred for Public Hearing to the<br>ALCOHOL LICENSE REVIEW<br>COMMITTEE |
23. [29597](#) Public Hearing - New License  
Fox and Bird LLC • dba The Heritage Fox  
131 E Mifflin St • Agent: Daniel Fox • Estimated Capacity: 80  
Class B Combination Liquor & Beer • 35% alcohol, 65% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406 • Density Area
- Legislative History**
- |         |  |   |
|---------|--|---|
| 3/26/13 | ALCOHOL LICENSE<br>REVIEW COMMITTEE<br>Alcohol License Review Public Hearing | Referred for Introduction   |
| 4/16/13 | COMMON COUNCIL   | Referred for Public Hearing to the<br>ALCOHOL LICENSE REVIEW<br>COMMITTEE |
24. [29730](#) Public Hearing - New License  
Hy-Vee, Inc. • dba Hy-Vee Madison #2  
675 S. Whitney Way • Agent: Robert Budd III • Estimated Capacity: 175  
Class B Combination Liquor & Beer • 15% alcohol, 75% food, 15% other  
Aldermanic District 10 (Alder Cheeks) • Police Sector 107
- Legislative History**
- |         |   |   |
|---------|---|---|
| 4/8/13  | Clerk's Office<br>Alcohol License Review Committee Public Hearing | Referred for Introduction   |
| 4/16/13 | COMMON COUNCIL  | Referred for Public Hearing to the<br>ALCOHOL LICENSE REVIEW<br>COMMITTEE |

**TEMPORARY CLASS B RETAILER LICENSES CONCURRENT WITH STREET USE  
APPLICATION**

25. [29569](#) Temporary Class B Retailer License concurrent with Street Use Permit  
WORT-FM Community Radio  
600 Block of E Doty St.  
May 18, 2013  
Aldermanic District 4 (Ald. Verveer) Police District 404  
16th Annual Block Party
26. [29712](#) Temporary Class B Retailer license concurrent with Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square  
Event Dates: May 25 and May 26, 2013  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Madison Marathon
27. [29713](#) Temporary Class B Retailer license concurrent with Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square  
Event Dates: August 31 and September 1, 2013  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Taste of Madison
28. [29714](#) Temporary Class B Retailer license concurrent with Street Use Permit  
Madison Festivals, Inc.  
Event Location: Capitol Square  
Event Date: November 10, 2013  
Aldermanic District 4 (Ald. Verveer)  
Police District: 405  
Madison Marathon

29. [29786](#) Temporary Class B Retailer license concurrent with Street Use Permit  
Goodman Community Center  
Event Location: 2000-2100 blocks of Atwood Ave  
Event Date: July 27 & 28, 2013  
Aldermanic District 6 (Ald. Rummel)  
Police District: 410  
Atwood Summerfest: A Goodman Community Center Event

**Report of the Alcohol Policy Coordinator**

30. [23200](#) Tavern Safety Training Updates
31. [28400](#) Report on survey of UW-Madison students and 18+ entertainment.
32. [29852](#) Changes to Interpreting Policy

**Report of the City Attorney**

33. [29250](#) Complaint for the revocation of:  
Teddy Stevens • dba T Sushi Restaurant • Capacity: 67 indoor/28 outdoor  
301 W Johnson Street  
Class B Combination Liquor & Beer • 30% alcohol, 70% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 405 • Density Area
34. [29378](#) Complaint for the revocation of:  
My Buddies LLC • dba My Buddies • Capacity: 280 indoor; 32 outdoor  
4325 Lien Rd • Agent: Dale Wells  
Class B Combination Liquor & Beer • 70% alcohol, 30% food  
Aldermanic District 17 (Alder Clausius) • Police Sector 605

**Report of Madison Police Department**

35. [28523](#) Summary of recent calls for service

**Report of City Clerk's Office**

36. [28524](#) Summary of licenses issued

### Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

37. [29370](#) Operator License Application  
Chad Maple

Legislative History

3/20/13	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
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### Adjournment