

2021 PCOB Independent Monitor Recruitment & Stakeholder Engagement Plan			
PCOB Stakeholders (in no particular order) - Community - Organizational Partners - Common Council - Mayor's Office - Madison Police Department		Potential Scheduling Challenges Week #1: Week #2: Week #3: Week #4: Week #5:	Next Steps: 1. Review Plan 2. Identify additional Action Items 3. Clarify Roles / Responsibilities 4. Identify additional challenges/concerns
	Week Begin - Week End	Goal / Message	Action Owner
Week #1	Monday, June 7th - Friday, June 11th	GOAL OF WEEKLY COMMUNICATIONS / TALKING POINTS Week #1 A. Introduce City of Madison's Civilian Oversight Board B. Share Progress to Date C. Recruitment of Independent Monitor 1. Job Postings 2. Promotion of position D. Stakeholder Engagement E. Community Listening	Recruitment Ideas- Collect additional sites from Julie - Bloomberg Philanthropies Spark Newsletter - Free - National League of Cities \$ - Wisconsin League of Municipalities - Free - LinkedIn \$ - Capitol Times Newspaper - NACOLE - Shadayra to check for fees and their recommendations. - Other Professional Organizations - Mike Genacco - lead consultant with OIR Group (Keith Findley)
	PCOB Member Responsibilities <i>Staff Role/Responsibilities re: Stakeholder Engagements</i>	A. Share PCOB updates with Organizational Partners and each members Personal & Professional Networks (Using Prepared Talking Points) B. Share Information re: Stakeholder Engagement & Community Listening Opportunities (see below)	PCOB Members
	Stakeholder Engagement (<i>Information Sharing</i>)	A. Mayor's Virtual Weekly Briefing Thursday, June 17th 11:00 am Complete B. Mayor's Blog (produced 4x/week) C. City Newsletter (approx. 1x/month)	Keetra Burnette Shadayra Kilfoy Flores Ruben Sanon
	Community Listening <i>(Collecting thoughts, perspectives, etc.)</i>	A. Host Virtual Community Listening Session B. Share & promote Independent Monitor Job Posting	PCOB Members Pursue partnership with Local Voices Network
	Weekly Action Items	Produce Talking Points & Supporting Documents	Keetra Burnette Shadayra Kilfoy Flores Ruben Sanon